



RAPPORT ANNUEL 2020 DE L'ÉCOLE DOCTORALE THÉMATIQUE

« Doctoral School of Management »

à destination du FNRS



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1 INTRODUCTION

En 2020, l'école doctorale thématique « Doctoral School of Management » (DSM) a proposé les cours doctoraux suivants :

- LLSMA2002 : Research Methods – UCLouvain 10 ECTS
- LLSMA2004 : Qualitative Research Methods – UCLouvain 5 ECTS
- LLSMA2006 : Theories of Organizations in Management - UCLouvain 5 ECTS
- LLSMA2007 : Communication & Writing Skills – UCLouvain 5 ECTS

Ces cours ont été complétés par différentes activités doctorales en lien avec la gestion (cours, séminaire, ateliers, conférences). Ces activités de formation doctorale concernent les domaines propres aux instituts et leurs entités de recherche respectifs, à savoir :

A l'UCLouvain :

- **LouRIM** - Louvain Research Institute in Management and Organizations
- **IACCHOS** - Institut d'analyse du changement dans l'histoire et les sociétés contemporaines
 - **CIRTES** - Centre interdisciplinaire de recherche Travail, Etat et Société
- **LIDAM** - Louvain Institute of Data Analysis and Modeling in economics and statistics
 - **CORE** - Centre for Operations Research and Econometrics
 - **LFIN** - Louvain Finance

A l'UNamur :

- **DeFiPP** - Development Finance & Public Policies
 - **CeReFIM** - Centre for Research in Finance and Management
- **NaDI** - Namur Digital Institute
 - **CeRCLe** - Centre for Research on Consumption & Leisure
 - **PReCISE** – Research Centre on Information Systems Engineering
 - **CIRCE** – Creativity and Innovation Research Centre

2 PRESENTATION DE L'ÉCOLE DOCTORALE THÉMATIQUE

Année civile : 2020

Intitulé de l'École doctorale thématique : Doctoral School of Management (DSM)

Président : Manuel KOLP, UCLouvain, LouRIM
manuel.kolp@UCLouvain.be

Porte-parole : Valérie SWAEN, UCLouvain, LouRIM
valerie.swaen@UCLouvain.be

Comité scientifique au 31 décembre 2020 : Manuel KOLP, UCLouvain, LouRIM
Valérie SWAEN, UCLouvain, LouRIM
Mathieu VAN VYVE, UCLouvain, LIDAM
Matthieu de NANTEUIL, UCLouvain, IACCHOS
Jean-Yves GNABO, UNamur, CeReFiM
Alain DECROP, UNamur, CeRCLe

École doctorale près le F.R.S.-FNRS
(Graduate College de rattachement) : Ecole doctorale de Sciences économiques et de Gestion

Réunions du comité scientifique :

- La réunion annuelle de 2020 ayant été annulée dans le cadre de la crise sanitaire, le comité scientifique de la DSM s'est réuni le 11 février 2021 afin de s'entretenir sur les sujets suivants :
 - Approbation PV 19/09/2019
 - Bilan 2019/20 et budget 2020/21
 - Plan cours 2020/21 (annexe: liste des cours)
Financement de deux cours par l'UNamur
 - PhD Day 2021
 - Site web DSM : www.doctoralschoolofmanagement.be
Cohérence des informations sur la DSM sur les sites des instituts, facultés et UNamur.
 - Edition du rapport FNRS 2020
 - Divers

Budget :

- Budget octroyé par le Graduate College Ecole doctorale de Sciences économiques et de Gestion près le F.R.S. - FNRS : 2450 € conformément à la lettre du FNRS du 30 novembre 2020 portant sur l'année 2020.
- Utilisation du budget :
 - Il restait 272,26 € le 31 décembre 2019.
 - Rien n'a été dépensé en 2020. Suite aux conditions sanitaires, toutes les activités en présentiel, y compris le PhD day auquel ce budget est principalement consacré, ont été annulées.
 - Il reste donc $2450 \text{ €} + 272,26 \text{ €} = 2722,26 \text{ €}$
Cette somme pourra être utilisée pour le prochain DSM PhD Day ainsi que pour d'autres projets.

Autres sources de financement :

- Le budget sectoriel « accueil de conférenciers étranger » de l'UCLouvain octroyé à LouRIM a financé l'accueil des invités suivants :
[Louis Mulotte](#), [Rose Gomez](#) et [l'atelier creativity de Bram Roosens](#)
- Les instituts de recherche ont également participé au financement d'activités sur leur budget de fonctionnement. Financement de frais non éligibles d'organisation d'activités de formation, séminaires, lunches-présentations de recherche, ...
- Certains séminaires LFIN ont bénéficié du soutien de la Banque nationale de Belgique.

Evolution du site internet :

<https://www.doctoralschoolofmanagement.be/>

Le site internet est régulièrement mis à jour. Il relate les informations sur la formation doctorale proposées pour l'UCLouvain et UNamur ainsi que les horaires des cours doctoraux organisés par la LSM à destination des étudiants en master recherche et les doctorants.

Commentaires généraux :

En décembre 2020, la DSM comptait **85 doctorants** :

- **65 doctorants** de l'UCLouvain
 - 27 LIDAM (19 LLN – 8 Mons)
 - 37 LouRIM (27 LLN – 10 Mons)
 - 1 IACCHOS LLL
- **20 doctorants** de l'UNamur.

Plus de 52 activités doctorales ont été organisées par les deux universités durant l'année 2020.

17 thèses de doctorat ont été défendues avec succès.

3 ACTIVITES DE FORMATION PROPOSEES PAR L'ECOLE DOCTORALE THEMATIQUE EN GESTION - DOCTORAL SCHOOL OF MANAGEMENT

3.1 COURS DE BASE OBLIGATOIRES

3.1.1 LLSMA2001 - Epistemology of Management

| DSM – ACTIVITE DOCTORALE 2020 | | |
|-------------------------------|---|-------------|
| Code : | LLSMA2001 | |
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Epistemology of Management | |
| Organisateur : | Matthieu de Nanteuil | |
| Nature de la formation: | Cours doctoral en tronc commun avec l'UCLouvain / LSM | |
| Volume horaire : | 30 heures / 5 ECTS | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 24/09/2020 | LLN & Teams |
| | 8/10/2020 | |
| | 15/10/2020 | |
| 22/10/2020 | | |
| Budget de l'activité : | / | |
| Nombre de participants : | 17 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| AMARAL de SOUZA | Victor | UNamur |
| BAEKEN | Ann-Sophie | KULeuven |
| BARBAGLI | Matteo | UCLouvain |
| de MONTPELLIER d'ANNEVOIE | Pauline | UCLouvain |
| FATON | Chloé | UCLouvain |
| COLOT | Christian | UNamur |
| IBRAHIM | Asma | UCLouvain |
| KLINSIEK | Ive David | UCLouvain |
| LAURENT | Marie-Elodie | UCLouvain |
| LUONG | Nhung | UCLouvain |
| MARRAS | Clara | UCLouvain |
| MOREAU | Liévine | UCLouvain |
| PETKEVICIUTE | Aiste | UCLouvain |
| PIRNAY | Lhorie | UNamur |
| ROCCAZZELLA | Francesco | UCLouvain |
| SCHEERS | Annelies | KULeuven |

| | | |
|---|---------|-----------|
| TRICOT | Gautier | UCLouvain |
| Descriptif ou Programme : | | |
| <p>This course should allow the students to access to a critical theory of knowledge applied to management and, in a wider sense, to all disciplines that belong to management studies. Such a goal is at the same time theoretical and practical: firstly, it should help students understand how a "management science" has been progressively invented, what are the challenges and limitations of such a project; secondly, it will introduce the participants to the main debates in the epistemological field, mixing fundamental and applied epistemologies; thirdly, it will give them reflexive roots to fulfill their research in management studies.</p> | | |

3.1.2 LLSMA2006 - Theories of Organizations in Management

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|---|-------------|
| Code : | LLSMA2006 | |
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Theories of Organizations in Management | |
| Organisateur : | Régis COEURDEROY | |
| Nature de la formation: | Cours doctoral en tronc commun avec l'UCLouvain / LSM | |
| Volume horaire : | 30 heures / 5 ECTS | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 03-02-20 | LLN |
| | 10-02-20 | |
| | 17-02-20 | |
| | 24-02-20 | |
| | 02-03-20 | |
| | 09-03-20 | |
| Budget de l'activité : | / | |
| Nombre de participants : | 4 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| COURTOIS | Sabrina | UCLouvain |
| de MONTPELLIER d'ANNEVOIE | Pauline | UCLouvain |
| GALAS | Laurent | UNamur |
| MANSOURI | Sara | Umons |
| Descriptif ou Programme : | | |
| <p>Students will be asked to read a handful of papers that provide a comprehensive perspective on an important research topic. They will prepare a written and oral presentation and in-depth analysis of one of these papers to be presented during the session in order to start the discussion. Class participation is thus essential; all participants debate on the content, ask questions and discuss the issues raised during the different sessions.</p> | | |

Each student will produce a term paper in which he/she proposes a summary of a paper of his/her choice, criticizes it (theoretical framework, methodology, results, contributions) and propose a research plan for a follow-up study.

So, student performance will be assessed on the basis of

- Attendance to the seminars and reading groups;
- Writing of summaries for the activities;
- Preparation of oral communications and/or written reports related to the topics presented during the activities.
- The type and number of activities will be determined in agreement with the coordinator at the beginning of each year.

3.1.3 LLSMA2007 - Communication & Writing Skills

| DSM – ACTIVITE DOCTORALE 2020 | | |
|-------------------------------|---|---------------|
| Code : | LLSMA2007 | |
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Communication & Writing Skills | |
| Organisateur : | Valérie SWAEN Manuel KOLP | |
| Nature de la formation: | Cours doctoral en tronc commun avec l'UCLouvain / LSM | |
| Volume horaire : | 30 heures / 5 ECTS | |
| Date(s) et lieu(x) : | 2020 | UCLouvain LLN |
| | 05-02-20 | LLN |
| | 11-02-20 | |
| | 12-02-20 | |
| | 18-02-20 | |
| | 19-02-20 | |
| | 25-02-20 | |
| | 26-02-20 | |
| | 10-03-20 | |
| 11-03-20 | | |
| Budget de l'activité : | / | |
| Nombre de participants : | 34 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| AKALA | Imanou | ULg |
| AL SHAIBIE | Mahmoud | UCLouvain |
| AMIA NKOLO | Jean-Martial | UCLouvain |
| ANGELUCCI | Anaïs | UCLouvain |
| BARBAGLI | Matteo | UCLouvain |
| BRASSART | Chloé | UCLouvain |
| BURNY | Nicolas | UNamur |

The different topics that will be covered in this course are the following ones:

- Defining what makes a good research idea?
- Designing your literature review (Searching for literature; Quality of journals; Writing the literature review...)
- Developing your research design (Conceptual model, hypotheses, methodology...)
- Writing your paper: what and how? (Structure of an academic paper; Writing an abstract; Writing the basic sections: data collection, findings, discussion, conclusion, limitations and future research; Positioning a research and defining contributions; Common mistakes of novice writers...)
- Publishing process (Soliciting for feedback; Developing research papers; Selecting an appropriate journal; Order of authors; Making the paper ready for submission; ...)
- Reviewing your paper
- Presenting your research in a research seminar
- Pitching your research to a non-expert audience
- Using Web Tools and establishing web presence and visibility

COURSE ORGANIZATION

The course will be organized around thematic sessions in group and individual coaching sessions. For the group sessions, students are expected to prepare the writing/reading assignment and think about the topics before each session. They are also expected to contribute in an informed, critical and innovative manner during the sessions.

For the individual coaching sessions, we propose you to discuss your progress in the diverse assignments at least once with Professors. For those sessions, you should take an appointment with Professors by sending an email to manuel.kolp@UCLouvain.be and valerie.swaen@UCLouvain.be; the meetings will take place in their offices.

EVALUATION METHODS

Different assignments will be asked from students:

- writing a working paper following the academic standards (see specific guidelines posted on Moodle)
- presenting orally this working paper (during 15 minutes + 15 minutes of questions and answers);
- reviewing a paper written by another student and discussing it after the oral presentation ;
- building an online research presence on Researchgate/Academia, Twitter/LinkedIn, Google Scholar.

The assessment of your performance will be composed of the following elements:

- Quality of the written working paper (50%)
- Quality of the oral presentation of your working paper (20%)
- Quality of your review and discussion of a classmate paper (15%)
- Quality of your online presence (15%)

3.1.1.1 Communication & Writing Skills – LLSMA2007 – Working paper & posters presentation

| DSM – ACTIVITE DOCTORALE 2020 | | |
|-------------------------------|---|-------------------|
| Code : | LLSMA2007 | |
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Communication & Writing Skills | |
| Organisateur : | Valérie SWAEN Manuel KOLP | |
| Nature de la formation: | Working paper & posters presentation | |
| Volume horaire : | 9h00 à 12h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain LLN |
| | 5 juin 2020 | Zoom online event |
| Budget de l'activité : | 0 € | |
| Nombre de participants : | 34 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| AKALA | Imanou | ULg |
| AL SHAIBIE | Mahmoud | UCLouvain |
| AMIA NKOLO | Jean-Martial | UCLouvain |
| ANGELUCCI | Anaïs | UCLouvain |
| BARBAGLI | Matteo | UCLouvain |
| BRASSART | Chloé | UCLouvain |
| BURNY | Nicolas | UNamur |
| CHATELAIN | Paul | UCLouvain |
| COURTOIS | Sabrina | UCLouvain |
| DAPRA | Marco | UCLouvain |
| de MONTPELLIER d'ANNEVOIE | Pauline | UCLouvain |
| DEWITTE | Marie | UCLouvain |
| DUMONT | Louise | UCLouvain |
| HACARDIAUX | Thomas | Umons |
| HELLEPUT | Coralie | UCLouvain |
| LANOTTE | Myriam | UCLouvain |
| LECOCQ | Justine | UCLouvain |
| LUONG | Nhung | UCLouvain |
| MANSOURI | Sara | UCLouvain |
| MODOUKH | Khayam | UCLouvain |
| NUATATORE | Elodie | UCLouvain |
| OSZKUL | Ceyda | UNamur |
| OWAD | Obada | ULg |
| PARMA | Rishikesh | UCLouvain |
| PETKEVICIUTE | Aiste | UCLouvain |
| PIRLLOT | Louis | UCLouvain |
| PIRNAY | Lhorie | UCLouvain |
| POUMAY | Judicaël | UCLouvain |

| | | |
|--|---|---|
| RITONDO RIVERA VILLA ROCCAZZELLA SANTINET SELLIER TERLINDEN | Melissa Dennis Francesco Chloé Quentin Laurianne | UCLouvain UMons Umons UCLouvain UCLouvain UNamur |
| Descriptif ou Programme : | | |
| In the context of Communication & Writing Skills Doctoral Course (LLSMA2007), LSM Research Master Students and PhD Candidates will present their research. | | |
| This online doctoral event is open to DSM PhD's (1 ECTS) and academics . | | |

3.1.4 LLSMA2002 - Research Methods - Logic and Algorithm

| DSM – ACTIVITE DOCTORALE 2020 | | |
|-------------------------------|--|-------------------|
| Code : | LLSMA2002 | |
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Research Methods - Logic and Algorithm | |
| Organisateur : | Philippe CHEVALIER | |
| Nature de la formation: | Cours doctoral en tronc commun avec l'UCLouvain / LSM | |
| Volume horaire : | 20 heures / 3 ECTS | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 22/09/2020 29/09/2020 06/10/2020 13/10/2020 20/10/2020 27/10/2020 | Zoom online event |
| Budget de l'activité : | 0 € | |
| Nombre de participants : | 6 doctorants et 2 étudiants LSM en finalité approfondie | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| AGHAKHANI | Ghazaleh | UCLouvain |
| AWAD | Obada | UCLouvain |
| DE MUNCK | Thomas | UNamur |
| IBRAHIM | Asma | UCLouvain |
| PARMA | Rishikesh | UCLouvain |
| PETKEVICIUTE | Aiste | UCLouvain |
| SELLIER | Quentin | UCLouvain |
| VANCOMPERNOLLE | Flore | UCLouvain |
| Descriptif ou Programme : | | |

| |
|--|
| <p>Logic and algorithm</p> <p>Logic, automata and context free languages. Turing machines. Turing machines build on automata to make it possible to build more elaborate proofs. Computability and Complexity theory. Does a problem have an answer? Is the problem well formulated? How can we determine a priori the level of difficulty of a problem? Analysis of algorithms.</p> |
|--|

3.1.5 LLSMA2002 - Research Methods - Qualitative Research Methods

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|--|-------------|
| Code : | LLSMA2002 | |
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Research Methods - Qualitative Research Methods | |
| Organisateur : | Alain DECROP | |
| Nature de la formation: | Cours doctoral en tronc commun avec l'UCLouvain / LSM | |
| Volume horaire : | 20 heures / 3 ECTS | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 21/09/2020 28/09/2020 05/10/2020 19/10/2020 26/10/2020 | LLN |
| Budget de l'activité : | 0 € | |
| Nombre de participants : | 8 doctorants et 1 étudiant LSM en finalité approfondie | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| BAUER | Danica | UCLouvain |
| DAS | Julan | UCLouvain |
| DE BOE | Grégory | UCLouvain |
| de MONTPELLIER d'ANNEVOIE | Pauline | UCLouvain |
| DEWITTE | Marie | UNamur |
| IBRAHIM | Asma | UCLouvain |
| PIRNAY | Lhorie | UNamur |
| SATINET | Chloé | UCLouvain |
| SELLIER | Quentin | UCLouvain |
| Descriptif ou Programme : | | |
| Qualitative Research Methods: General characteristics of qualitative approaches Research design and data collection | | |

Interview Guide and questioning
 Analyzing and making sense of data
 Data Quality Control
 Reflexivity and heterodox approaches
 Ethnographic and Visual Approaches

3.1.6 LLSMA2002 - Research Methods - Quantitative Research Methods

| DSM – ACTIVITE DOCTORALE 2020 | | |
|-------------------------------|---|-------------|
| Code : | LLSMA2002 | |
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Research Methods - Quantitative Research Methods | |
| Organisateur : | Assaad EL AKREMI | |
| Nature de la formation: | Cours doctoral en tronc commun avec l'UCLouvain / LSM | |
| Volume horaire : | 20 heures / 3 ECTS | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 20/10/2020 | LLN |
| | 21/10/2020 | |
| | 23/10/2020 | |
| | 26/10/2020 | |
| | 30/10/2020 | |
| Budget de l'activité : | 0 € | |
| Nombre de participants : | 13 doctorants et 1 étudiant LSM en finalité approfondie | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| AKALA | Imanou | Umons |
| de MONTPELLIER d'ANNEVOIE | Pauline | UCLouvain |
| DE MUNCK | Thomas | UNamur |
| DETHIER | Véronique | UNamur |
| DEWITTE | Marie | UNamur |
| DUMONT | Nathalie | UNamur |
| GRAEF - SHADABI | Anja | UCLouvain |
| IBRAHIM | Asma | UCLouvain |
| KLINSIEK | Ive David | UCLouvain |
| PETKEVICIUTE | Aiste | UCLouvain |
| PIRNAY | Lhorie | UNamur |
| RITONDO | Melissa | UCLouvain |
| SATINET | Chloé | UCLouvain |
| SELLIER | Quentin | UCLouvain |
| Descriptif ou Programme : | | |
| Quantitative Research Methods | | |

Defining Research Problems and background to quantitative research.
Research designs
Hypothesis Testing (Conceptual)
Type I and Type II Error
Sampling, probability and sampling distributions.
Statistical Power
Description and Measurement: Levels of measurement, normal distribution, reliability, validity, and generalizability.
Surveys: development and variable measurement
Control variables
Common Method Variance: Assessment and remedies
Cross-sectional and longitudinal field studies: Experimental and quasi-experimental research
Multiple regressions: linear regression, nonlinear regression
Bayesian analysis usefulness in research in Management: an introduction
Bootstrapping: an introduction for testing mediation, moderation and moderated mediation
Structural Equation Models: an introduction
Multilevel modeling: an introduction

3.2 ACTIVITES ORGANISEES PAR L'UCLouvain - LouRIM

3.2.1 LouRIM – Séminaire de recherche – Pia ALBINSON

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--------------------------------|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | "Social entrepreneurship and collaborative consumption in the Sharing Economy" | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | Caroline DUCARROZ, LouRIM | |
| Intervenant(s) : | Pia ALBINSON, Business Appalachian State University | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-pia-albinsson.html | |
| Volume horaire : | 1h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 23 janvier 2020 | Mons |
| Budget de l'activité : | / | |
| Nombre de participants : | 22 participants dont 16 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| BULTEZ | Alain | UCLouvain |
| CAMBIER | Fanny | UCLouvain |
| CHARRY | Karine | UCLouvain |
| CLAEYS | Pauline | UCLouvain |
| DEWITTE | Marie | UNamur |
| DUCARROZ | Caroline | UCLouvain |
| DUMONT | Louise | UCLouvain |
| DUMONT | Nathalie | UNamur |
| FERNANDES | Elora | UCLouvain |
| HAZEE | Simon | UCLouvain |
| KAZEEM SALAWU | Joshua | UNamur |
| KERVYN | Nicolas | UCLouvain |
| KULLAK | Avreliane | UCLouvain |
| LAMBILLOTTE | Laetitia | UCLouvain |
| MALLARGE | Jérôme | UNamur |
| MUNTEN | Pauline | UCLouvain |
| NUATATORE | Elodie | UCLouvain |
| PLEYERS | Gordy | UCLouvain |
| PONCIN | Ingrid | UCLouvain |

| | | |
|--|-----------------------------|-------------------------------------|
| RITONDO SANTINET SELLIER | Melissa Chloé Quentin | UCLouvain UCLouvain UCLouvain |
| Descriptif ou Programme : | | |
| <p style="text-align: center;">"Social entrepreneurship and collaborative consumption in the Sharing Economy"</p> <p>Swedish clothing libraries emerged as a form of countercultural resistance to textile and fashion overconsumption. While there is much interest in large for-profit and non-profit collaborative consumption efforts, there is limited research on organizations created for the purpose of social transformation. Additionally, clothing library founders' aim of developing a countercultural market presents an additional layer of complexity because, to address social and or environmental concerns, these social entrepreneurs must convince potential consumers of the worthiness of their value proposition as most Western consumers are unaccustomed to sharing intimate items (clothing and apparel) with strangers (Albinsson and Perera, 2009; Belk, 2010). Using Austin et al.'s (2006) model of social entrepreneurship, and the research question "What opportunities and challenges surface in the development of social enterprises in the collaborative consumption sector?" we examine clothing libraries to garner insight on their operation and development.</p> <p>Biography</p> <p>Pia A. Albinsson is a professor of Marketing in the Walker College of Business where she holds the John W. Guffey Jr. Professorship since 2016. Her research interests are in the areas of collaborative consumption, green consumption practices, consumer activism, corporate social responsibility, advertising rhetoric, and advertising effectiveness.</p> <p>Her work has been published or is forthcoming in the Consumption, Marketing and Culture, Journal of Services Quarterly, Journal of Current Issues and Research in Advertising, Journal of Consumer Marketing, European Journal of Marketing, International Journal of Retailing and Distribution Management, International Wine Business Research Journal, Journal of Macromarketing, Journal of Consumer Behaviour, Journal of Public Policy and Marketing, Journal of Marketing Theory and Practice, Psychology and Marketing, Global Journal of Business Research, and Advances in Consumer Research, among others. She has also presented her research at national and international conferences such as Academy of Marketing Science, American Academy of Advertising, American Marketing Association, Association for Consumer Research, Consumer Culture Theory, Eastern Management Association, National Business and Economics Society, Society for Consumer Psychology, Society for Marketing Advances, Southwest Texas Popular/American Culture Association and Transformative Consumer Research.</p> <p>Dr. Albinsson serves on the Editorial Review Board for Journal of Consumer Marketing and regularly serves as ad hoc reviewer for European Journal of Marketing, Journal of Business Research, Business and Society, Journal of Macromarketing, Journal of Marketing Management, Marketing Education Review, Marketing Theory, and many international, national and regional conference proceedings. In addition, Pia also served as Secretary for Society for Marketing Advances 2015-2018 and was the faculty advisor for the American Marketing Association ASU chapter in the Walker College of Business 2011-2016.</p> <p>Dr. Albinsson received the 2016 China Studies Institute Zhi-Xing China Academic Leaders Fellowship sponsored by the American Association of State Colleges and Universities (AASCU) and China Education</p> | | |

Association for International Exchange (CEAIE), China, June 5-June 24, 2016. She was a fellow for Society for Marketing Advances Doctoral Consortium in St. Petersburg, FL (2008) and AMA-Sheth Foundation Doctoral Consortium in Atlanta, GA (2009). She is a 2013 Highly Commended Award Winner for the Emerald Literati Network Awards for Excellence for her 2012 European Journal of Marketing article "Does Rhetoric Impact Advertising Effectiveness with Liking Controlled?"

- Prior to academia, Dr. Albinsson spent several years working in the tourism industry in Greece, Malaysia and Portugal as well as with banking and marketing in her native Stockholm, Sweden.

3.2.2 LouRIM – Séminaire de recherche – Florence PALPACUER et Gregor MURRAY

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--------------------------------|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Mondialisation et chaînes de valeurs globales : penser l'activisme managérial et syndical | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | Amélie JACQUEMIN, LouRIM | |
| Intervenant(s) : | Pr. Florence PALPACUER, Université de Montpellier Pr. Gregor MURRAY, Université de Montréal | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-pia-albinsson.html | |
| Volume horaire : | 1h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 27 janvier 2020 | LLN |
| Budget de l'activité : | / | |
| Nombre de participants : | 13 participants dont 9 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| CORNUEL | Eric | UCLouvain |
| COURTOIS | Sabrina | UCLouvain |
| DAPRA | Marco | UCLouvain |
| DE RIDDER | Marine | UCLouvain |
| FAIETA | Claire | UCLouvain |
| HELLEPUT | Coralie | UCLouvain |
| JACQUEMIN | Amélie | UCLouvain |
| JAMMAERS | Eline | UCLouvain |
| JEGOU | Olivier | UCLouvain |
| RAMIREZ TORRES | Natalia | UCLouvain |

| | | |
|---|-----------------------------------|-------------------------------------|
| RODRIGUEZ CONDE TASKIN TERLINDEN | Charlotte Laurent Laurianne | UCLouvain UCLouvain UCLouvain |
| Descriptif ou Programme : | | |
| Mondialisation et chaînes de valeurs globales : penser l'activisme managérial et syndical | | |
| <p>Depuis les 20 dernières années, la montée en puissance et la généralisation des entreprises multinationales et des chaînes de valeurs globales posent une série de question quant à la façon dont les acteurs de la régulation de l'entreprise et de la société civile portent leurs revendications à l'échelle internationale. À travers la lecture de deux textes récents proposés par Florence Palpacuer (Université de Montpellier) et Gregor Murray (Université de Montréal), ce séminaire vise à approfondir la compréhension de l'activisme des managers, syndicats et membres de la société civile dans ce contexte complexe et à penser une gestion internationale responsable.</p> | | |
| Articles : | | |
| Palpacuer 2019 - Chapter 11.pdf | | |
| Lévesque-Hennebert-Murray-Bourque-CSR & Worker Rights-JBE-2018.pdf | | |
| Discutants : Eric Cornuel, Marine De Ridder, Coralie Helleputte, Amélie Jacquemin | | |
| La lecture des textes est vivement recommandée afin de rendre le séminaire interactif. Les présentations et les discussions se tiendront en français. | | |

3.2.3 LouRIM – CCMS Doctoral Day

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--------------------------------|---|-----------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | CCMS Doctoral Day | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | Nicolas KERVYN, LouRIM | |
| Intervenant(s) : | Doctorants CCMS | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/ccms-phd-day-2020.html | |
| Volume horaire : | 1 journée | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |

| | 21 février 2020 | LLN |
|---|------------------------------------|-------------------------------------|
| Budget de l'activité : | / | |
| Nombre de participants : | 28 participants dont 15 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| BRUNEAU | Virginie | ULB |
| CAMBIER | Fanny | UCLouvain |
| CHARRY | Karine | UCLouvain |
| CLAEYS | Pauline | UCLouvain |
| DARKE | Peter Darke | Schulich School of Business, Canada |
| DECROP | Alain | UNamur |
| DERBAIX | Christian | UCLouvain |
| DEVENTER | Claire | UNamur |
| DEWITTE | Marie | UNamur |
| DUCARROZ | Caroline | UCLouvain |
| DUMONT | Louise | UCLouvain |
| DUMONT | Nathalie | UNamur |
| HAZEE | Simon | UCLouvain |
| KERVYN | Nicolas | UCLouvain |
| KULLAK | Avreliane | UCLouvain |
| LAMBILLOTTE | Laetitia | UCLouvain |
| LECLERCQ | Thomas | IESEG Lille |
| MALLARGE | Jérôme | UNamur |
| MUNTEN | Pauline | UCLouvain |
| NUATATORE | Elodie | UCLouvain |
| PLEYERS | Gordy | UCLouvain |
| PONCIN | Ingrid | UCLouvain |
| RITONDO | Melissa | UCLouvain |
| SELLIER | Quentin | UCLouvain |
| STEILS | Nadia | UNamur |
| SWAEN | Valérie | UCLouvain |
| VANHAMME | Joëlle | EDHEC Lille |
| ZIDDA | Pietro | UNamur |
| Descriptif ou Programme : | | |
| DOCTORAL DAY | | |
| <p>Center on Consumers and Marketing Strategy (CCMS) A joint initiative of the Center for Research on Consumption and Leisure (CeRCLe, University of Namur) and the Center of Excellence on Consumer Relations and Responsible Marketing (CERMA, LouRIM, UCLouvain)</p> <p>February 21, 2020 Hosted by the LouRIM at UCLouvain Salle du Conseil - Socrate building Place Cardinal Mercier</p> | | |

Louvain-la-Neuve

3.2.4 LouRIM – Séminaire de recherche – Flore BRIDOUX

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Competition, team production, and welfare: a stakeholder narrative of capitalism | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | Régis COEURDEROY, Manuel KOLP et Valérie SWAEN, LouRIM | |
| Intervenant(s) : | Pr Flore BRIDOUX, Rotterdam School of Management | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-flore-bridoux-0.html | |
| Volume horaire : | 1h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 25 février 2020 | LLN |
| Budget de l'activité : | / | |
| Nombre de participants : | 6 participants dont 6 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| COURTOIS | Sabrina | UCLouvain |
| SANTINET | Chloé | UCLouvain |
| COEURDEROY | Regis | UCLouvain |
| HERICHER | Corentin | UCLouvain |
| MENO TANNO | Anne | UCLouvain |
| SWAEN | Valérie | UCLouvain |
| Descriptif ou Programme : | | |
| COMPETITION, TEAM PRODUCTION, AND WELFARE: A STAKEHOLDER NARRATIVE OF CAPITALISM | | |
| Market capitalism and the traditional narrative backing it up – namely, that market competition benefits individual freedom and collective welfare – are under attack. At a time where Western societies could either reject or transform capitalism, an alternative, stakeholder narrative of capitalism is taking shape that accepts individual freedom and collective welfare as societal objectives, but sees cooperation as the main engine of welfare, rather than competition. To ground this stakeholder narrative, we propose a | | |

multi-level theory starting from the fact that organizations must solve the collective action problems plaguing team production to contribute to welfare. Based on Ostrom's work on collective action, we argue, first, that the rules-in-use governing team production are central to explain how much welfare an economic system creates. Second, we argue that the traditional narrative, as a higher-order institution, impedes collectives to develop rules-in-use according to Ostrom's design principles, which are governance principles collectives should adopt to sustain cooperation. Our theoretical analysis shows, on the one hand, how the traditional narrative harms both welfare and individual freedom, and, on the other hand, allows us to derive propositions that, together, offer an alternative, stakeholder narrative of how market capitalism can achieve these goals.

3.2.5 LouRIM – Workshops – Louis MULOTTE

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--------------------------------|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Workshop 1/3 - Governance choices in organizational research | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | Guilhem BASCLE, LouRIM | |
| Intervenant(s) : | Dr. Louis MULOTTE, Tilburg School of Economics and Management | |
| Nature de la formation : | Workshop series | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/workshop-by-louis-mulotte.html https://uclouvain.be/en/research-institutes/lourim/events/workshop-by-louis-mulotte-0.html https://uclouvain.be/en/research-institutes/lourim/events/workshop-by-louis-mulotte-0-1.html | |
| Volume horaire : | 1h30 chaque workshop | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 4 mars workshops 1 & 2 9 mars workshop 3 | LLN |
| Budget de l'activité : | / | |
| Nombre de participants : | 4 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| AMIA NKOLO | Jean-Martial | UCLouvain |
| COURTOIS | Sabrina | UCLouvain |
| DAS | Julan | UCLouvain |
| MANSOURI | Sara | Umons |

| |
|---|
| Descriptif ou Programme : |
| <p>Workshop 1/3 - Governance choices in organizational research</p> <p>Drawing upon Organizational Learning Theory, research in strategic management traditionally argues that experience with an activity creates learning and results into improved performance and enhanced efficiency. This idea has been traditionally developed in the context of operational activities such as good manufacturing and service delivery. The purpose of this session is to examine whether this general idea of experiential learning applies in the same way in corporate development activities as in manufacturing type operational processes.</p> |
| <p>Workshop 2/3 - Experiential learning and the behavioral theory of the firm</p> <p>Within the strategy literature, numerous studies have examined the drivers and performance implications of a variety of corporate development activities, including internal growth, alliances, acquisitions, and divestitures. Research has considered these issues drawing numerous theories including Transaction costs economics, resources based view, organizational learning view, etc. The purpose of this workshop is to discuss what has been found on these issues and what remains to be researched in this area.</p> |
| <p>Workshop 3/3 - How to perform well on the job market</p> <p>The performance feedback theory claims that organizational performance relative to pre-defined aspirations triggers organizational search, risk taking, and possibly change. The propensity to change depends on how much above or below aspirations actual performance is. Recently, studies on performance feedback have enhanced our understanding of a variety of organizational actions and processes, including internal governance mechanisms, R&D activities, new product introductions and market entry, etc. The purpose of this session is to examine whether we can use a performance feedback lens to develop an understanding of firms’ successive choices of corporate development activities.</p> |
| |

3.2.6 LouRIM – Séminaire de recherche - Benoît GAILLY

| DSM – ACTIVITE DOCTORALE 2020 | |
|--------------------------------|---|
| Année civile : | 2020 |
| Ecole doctorale : | Doctoral School of Management |
| Intitulé de l’activité : | Séminaire de recherche par Benoît GAILLY |
| Institut de recherche : | LouRIM |
| Centre de recherche : | / |
| Organisateur(s) /affiliation : | LouRIM |
| Intervenant(s) : | Benoît GAILLY, UCLouvain, LouRIM |
| Nature de la formation : | Présentation de sa recherche |

| | | |
|--|---|-------------|
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/informal-research-presentation-benoit-gailly.html | |
| Volume horaire : | 1 h | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 4 mars 2020 | LLN |
| Budget de l'activité : | / | |
| Nombre de participants : | 6 participants dont 4 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| BAUDINE | Sylvie | UCLouvain |
| BAUER | Danica | UCLouvain |
| COURTOIS | Sabrina | UCLouvain |
| DUMONT | Louise | UCLouvain |
| LEBRUN | Maud | UCLouvain |
| RAMIREZ | Natalia | UCLouvain |
| Descriptif ou Programme : | | |
| Internal Research Presentation by Benoît GAILLY | | |
| <p>Benoît Gailly is Professor of Strategy and Innovation at UCLouvain. During this informal internal seminar, Benoît will speak about "Navigating Innovation". What are the distinctive capabilities of innovative firms, and what do we know about them?</p> <p>How can we develop and diffuse rigorous and actionable knowledge to help students, executives, policy makers and entrepreneurs find their way in the innovation maze?</p> | | |

3.2.7 LouRIM – Séminaire de recherche – Lovasoa RAMBOARISATA

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|--------------------------------------|---|
| DSM – ACTIVITE DOCTORALE 2020 | |
| Année civile : | 2020 |
| Ecole doctorale : | Doctoral School of Management |
| Intitulé de l'activité : | La responsabilité politique des entreprises: un lien manquant entre RSE et développement |
| Institut de recherche : | LouRIM |
| Centre de recherche : | / |
| Organisateur(s) /affiliation : | Valérie SWAEN et Laurent TASKIN, LouRIM |
| Intervenant(s) : | Prof. Lovasoa RAMBOARISATA, Université du Québec à Montréal |

| | | | |
|---|--------------|---|-----------|
| Nature de la formation : | | Séminaire de recherche | |
| ECTS : | | / | |
| Lien de l'annonce : | | https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-lovasoaramboarisata-0.html | |
| Volume horaire : | | 2 h | |
| Date(s) et lieu(x) : | | 2020 | UCLouvain |
| | | 6 octobre 2020 | Teams |
| Budget de l'activité : | | / | |
| Nombre de participants : | | 18 participants dont 16 doctorants | |
| Liste des participants : | | | |
| NOM | Prénom | Affiliation | |
| AL SHAIBIE | Mahmoud | UCLouvain | |
| COURTOIS | Sabrina | UCLouvain | |
| DE BOE | Grégory | UCLouvain | |
| de MONTPELLIER | Pauline | UCLouvain | |
| d'ANNEVOIE | Marine | UCLouvain | |
| DE RIDDER | Louise | UCLouvain | |
| DUMONT | Anja | UCLouvain | |
| GRAEF - SHADABI | Laurent | UCLouvain | |
| LAHAYE | Marie-Elodie | UCLouvain | |
| LAURENT | Clara | UCLouvain | |
| MARRAS | Anne | UCLouvain | |
| MENO TAMNO | Liévine | UCLouvain | |
| MOREAU | Pauline | UCLouvain | |
| MUNTEN | Chloé | UCLouvain | |
| SATINET | Quentin | UCLouvain | |
| SELLIER | Maude | UCLouvain | |
| STERCKX | Valérie | UCLouvain | |
| SWAEN | Laurianne | UCLouvain | |
| TERLINDEN | | | |
| Descriptif ou Programme : | | | |
| "La responsabilité politique des entreprises: un lien manquant entre RSE et développement" | | | |
| Cheminement académique PHD, Programme conjoint de doctorat en administration (UQAM, HEC Montréal, Université Concordia, Université McGill) MBA (UQAM) BAA (Université Sainte-Anne, Nouvelle-Écosse) | | | |
| Projets de recherche en cours Enseignement du socio-politique en gestion, financement FRQSC Quel intérêt des investisseurs pour les activités politiques des entreprises?, financement de l'Autorité des marchés financiers (chercheure principale: Saidatou Dicko, co-chercheur: Paulina Arroyo) | | | |

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| <p>Perception d'injustice organisationnelle dans l'évaluation de la performance des enseignants-chercheurs, financement de l'Institut des études avancées (Université Cergy-Pontoise)</p> <p>Enseignement de la thématique "Innovations sociales" au Québec, financement ESG-UQAM</p> <p>Opérationnaliser le développement durable: public ou privé, financement Connexion CRSH</p> <p>Partenaires (organismes, entreprises)</p> <p>Pôle social - CIRODD (Centre interdisciplinaire de recherche en opérationnalisation du développement durable)</p> <p>Affiliations externes principales</p> <p>Réseau international de recherche sur les organisations et le développement durable</p> |
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3.2.8 LouRIM – Cours doctoral – Béatrice PARGUEL

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--------------------------------|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Doctoral Course in Marketing Ethics by Beatrice Parguel | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | Valérie SWAEN, LouRIM | |
| Intervenant(s) : | Béatrice PARGUEL, chercheuse CNRS, Paris Dauphine University | |
| Nature de la formation : | Doctoral course | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/doctoral-course-in-marketing-ethics-by-beatrice-parguel.html | |
| Volume horaire : | 10 heures | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 25 – 26 – 27 novembre 2020 | Teams |
| Budget de l'activité : | / | |
| Nombre de participants : | 13 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| CLAEYS | Pauline | UCLouvain |
| COURTOIS | Sabrina | UCLouvain |
| DEWITTE | Marie | UNamur |
| DUMONT | Louise | UCLouvain |
| DUMONT | Nathalie | UNamur |
| KULLAK | Avreliane | UCLouvain |
| LANOTTE | Myriam | UCLouvain |

| | | | | | | | | | | | | |
|---|---------------|-----------|------------------|---------------|------------------|---------------|------------------|---------------|------------------|---------------|------------------|---------------|
| MENO TAMNO | Anne | UCLouvain | | | | | | | | | | |
| MUNTEN | Pauline | UCLouvain | | | | | | | | | | |
| RABBAH | Kholoud | UCLouvain | | | | | | | | | | |
| RITONDO | Melissa | UCLouvain | | | | | | | | | | |
| SATINET | Chloé | UCLouvain | | | | | | | | | | |
| SELLIER | Quentin | UCLouvain | | | | | | | | | | |
| <p>Descriptif ou Programme :</p> <p>Béatrice Parguel is a CNRS Researcher at Paris Dauphine University. As part of her virtual visit to UCLouvain at the end of the month, she will give a doctoral course (3 ECTS) on ethical issues in Marketing and in Marketing Research. The course objectives are: 1) to draw the attention of doctoral students to ethical questions in Marketing and improve their ability to identify them, 2) to understand why marketers/researchers in Marketing can sometimes act in an unethical manner, 3) to master fundamental tools of ethical decision-making, 4) to discuss the ethical questions that occupy the community of marketing researchers (+/- 10-12h)</p> <p>In addition, Béatrice Parguel also offers to organize a friendly review of an hour with each student who would like to (on the basis of a paper sent a week in advance), a brainstorm on a data collection project or on how to respond to a real review, or a personalized feedback on all or part of the thesis project (on the basis of a thesis monitoring document).</p> <p>Please register for this course by clicking here. You will subsequently receive the link to join the course.</p> <p>COURSE SCHEDULE</p> <table> <tr> <td>Wed. 25 November</td> <td>09:00 – 11:00</td> </tr> <tr> <td>Thu. 26 November</td> <td>11:00 – 13:00</td> </tr> <tr> <td>Thu. 26 November</td> <td>15:30 – 17:30</td> </tr> <tr> <td>Fri. 27 November</td> <td>11:00 – 13:00</td> </tr> <tr> <td>Fri. 27 November</td> <td>15:30 – 17:30</td> </tr> </table> <p>Béatrice Parguel is a CNRS Researcher in applied psychology within Paris-Dauphine University. She co-animates the Center for Marketing and Public Policy Research (http://marketingandpublicpolicy.com/), a research tank dedicated to the exploration of the societal implications of consumption. Her research, based on psychological theories and experimental methodologies, particularly investigates consumers’ information and education. Recently, her research has contributed to the exploration of subjects like greenwashing and “executional greenwashing”, overpackaging withdrawal and the implications of the sharing economy in terms of sustainable development. Her recent research is published in journals such as International Journal of Research in Marketing, Journal of Business Ethics, Journal of Business Research, or Technological Forecasting and Social Change.</p> | | | Wed. 25 November | 09:00 – 11:00 | Thu. 26 November | 11:00 – 13:00 | Thu. 26 November | 15:30 – 17:30 | Fri. 27 November | 11:00 – 13:00 | Fri. 27 November | 15:30 – 17:30 |
| Wed. 25 November | 09:00 – 11:00 | | | | | | | | | | | |
| Thu. 26 November | 11:00 – 13:00 | | | | | | | | | | | |
| Thu. 26 November | 15:30 – 17:30 | | | | | | | | | | | |
| Fri. 27 November | 11:00 – 13:00 | | | | | | | | | | | |
| Fri. 27 November | 15:30 – 17:30 | | | | | | | | | | | |

3.2.9 LouRIM – Séminaire de recherche – Guilhem BASCLE

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Séminaire de recherche par Guilhem BASCLE | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | LouRIM | |
| Intervenant(s) : | Guilhem BASCLE, UCLouvain, LouRIM | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-guilhem-bascle.html | |
| Volume horaire : | 2 h | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 10 novembre 2020 | Teams |
| Budget de l'activité : | / | |
| Nombre de participants : | 16 participants dont 10 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| ANASTASIA | Selenia | UCLouvain |
| AUST-GRONARZ | Ina | UCLouvain |
| BASCLE | Guilhem | UCLouvain |
| BROGNION | Valentine | UCLouvain |
| DE BOE | Grégory | UCLouvain |
| de MONTPELLIER d'ANNEVOIE | Pauline | UCLouvain |
| DE RONGE | Yves | UCLouvain |
| KERVYN | Nicolas | UCLouvain |
| LAHAYE | Laurent | UCLouvain |
| LEBRUN | Maud | UCLouvain |
| ORIOLE IZQUIERDO MONTFORT | Josep | UCLouvain |
| SATINET | Chloé | UCLouvain |
| SELLIER | Quentin | UCLouvain |
| STERCKX | Maude | UCLouvain |
| SWAEN | Valérie | UCLouvain |
| VERBEKE | Ann | UCLouvain |
| Descriptif ou Programme : | | |
| Unintended Costs of Strategic Action: The Case of Firms' Earnings Gamesmanship | | |

Abstract:

This paper provides a dynamic perspective on the relationship between institutional pressure and strategic action by firms. Taking as a case in point U.S. listed firms' strategic behavior towards external expectations developed in the stock market, we develop predictions on the dynamic effects of firms' strategic action. We test our hypotheses using data from a sample of large publicly-traded U.S. firms, and generally find support for our predictions.

Coauthor of the paper:

Jiwook Jung (University of Illinois at Urbana-Champaign): <https://ler.illinois.edu/about/faculty-staff/faculty/jung-jiwook>

3.2.10 LouRIM – Séminaire de recherche – Marion GARNIER

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--------------------------------|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Séminaire de recherche par Marion Garnier | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | CCMS | |
| Intervenant(s) : | Marion GARNIER, Grenoble Ecole de Management | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-marion-garnier.html | |
| Volume horaire : | 1h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 30 novembre 2020 | Teams |
| Budget de l'activité : | / | |
| Nombre de participants : | 20 participants dont 11 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| BRUNEAU | Virginie | UCLouvain |
| CHARRY | Karine | UCLouvain |
| de MONTPELLIER d'ANNEVOIE | Pauline | UCLouvain |
| DECROP | Alain | UNamur |
| DEMOULIN | Nathalie | IESEG Lille |
| DEVENTER | Claire | UNamur |
| DHANANI | Kenny | |

| | | |
|--|----------------|------------------------|
| DUCARROZ | Caroline | UCLouvain |
| DUMONT | Nathalie | UNamur |
| HAZEE | Simon | UCLouvain |
| KULLAK | Avreliane | UCLouvain |
| LANOTTE | Myriam | UCLouvain |
| PLEYERS | Gordy | UCLouvain |
| RABBAH | Kholoud | UCLouvain |
| SATINET | Chloé | UCLouvain |
| SCHWAB | Pierre-Nicolas | IntoTheMinds |
| STEILS | Nadia | UNamur |
| STERCKX | Maude | UCLouvain |
| VERBEKE | Ann | UCLouvain |
| WELTER | Max | Solvay Business School |
| Descriptif ou Programme : | | |
| <p>"Smart Retailing" : Etiquettes Electroniques Connectées, Crédibilité, Atmosphère et Valeur de l'expérience de shopping</p> <p>Marion Garnier est docteur en Sciences de Gestion (2006, Université Grenoble Alpes) et titulaire de l'HDR (2014, Université de Lille). Ses thèmes de recherche portent d'une part sur le comportement du consommateur en ligne (expériences de consommations digitales, enrichissements digitaux, avatars, agents virtuels, productivité du e-consommateur, gamification), et d'autre part sur les comportements de consommation liés au genre et/ou à une sous-culture. Ces différentes thématiques et projets lui ont permis de mobiliser à la fois des méthodologies qualitatives (entretiens, netnographie) et quantitatives (enquêtes, expérimentations). Ses recherches ont été publiées dans Recherche et Applications en Marketing, Information and Management, Journal of Marketing Management, Journal of Retailing and Consumer Services, Advances in Consumer Research, Journal of Internet Marketing and Advertising ou encore Journal of Virtual Worlds Research, ainsi que dans des ouvrages à l'international.</p> | | |

3.2.11 LouRIM – Workshop – Creativity

| DSM – ACTIVITE DOCTORALE 2020 | |
|--------------------------------|-------------------------------|
| Année civile : | 2020 |
| Ecole doctorale : | Doctoral School of Management |
| Intitulé de l'activité : | Creativity Workshop |
| Institut de recherche : | LouRIM |
| Centre de recherche : | / |
| Organisateur(s) /affiliation : | LouRIM |
| Intervenant(s) : | Academic Creativity Labs |
| Nature de la formation : | Workshop |
| ECTS : | 2 |

| Lien de l'annonce : | | https://uclouvain.be/en/research-institutes/lourim/events/workshop-creativity.html | |
|---|-------------|---|--------------------|
| Volume horaire : | | 2 journées | |
| Date(s) et lieu(x) : | | 2020 | |
| | | 23 novembre 2020 14 décembre 2020 | UCLouvain Teams |
| Budget de l'activité : | | / | |
| Nombre de participants : | | 15 doctorants | |
| Liste des participants : | | | |
| NOM | Prénom | Affiliation | |
| AL-SHAIBIE | Mahmoud | LouRIM | |
| ANASTASIA | Sélénia | LouRIM | |
| ANGELUCCI | Anaïs | LouRIM | |
| COURTOIS | Sabrina | LouRIM | |
| DAPRÀ | Marco Maria | LouRIM | |
| DE BOE | Grégory | LouRIM | |
| de MONTPELLIER | Pauline | LouRIM | |
| FATON | Chloé | LouRIM | |
| MBENZA-BUANGA | Patrick | LouRIM | |
| MILIS | Priscilla | LouRIM | |
| RAMIREZ | Natalia | LouRIM | |
| SELLIER | Quentin | LouRIM | |
| VANCOMPENOLLE | Flore | LIDAM | |
| VROMMAN | Ann | LouRIM | |
| VERBEKE | Anca Ioana | LouRIM | |
| VOICU | | | |
| Descriptif ou Programme : | | | |
| Creativity Workshop | | | |
| <p>The workshop of 2 ETCS will focus on training PhD students to generate more impactful and creative ideas for their PhD research. The development of this training is based on academic research and collaborations with the educational and business world. The training consists of a 4-step-approach aiming to end the training program with new and better research ideas: an inspiration phase, an idea generation phase, a selection phase and an initiation phase. Each phase provides some tools and methodologies to support the participant to achieve the objectives of each phase. The program of this ideation training is built up around the 4 phases, and therefore consists of 4 contact moments of 3 hours. After each contact moment, we ask the participant to work with the material provided and to apply it to their own research. From the 2nd session onwards, prior to a workshop in which new tools are explained, we organize a feedback session in which participants can share their experiences using the tools and receive feedback from our trainer. This training-application-feedback routine will enable participants to better master the methodology.</p> | | | |

3.2.12 LouRIM – Workshop – Dance your PhD

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|---|--------------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Dance your PhD | |
| Institut de recherche : | LouRIM | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | Nicolas KERVYN, LouRIM | |
| Intervenant(s) : | Rosa GOMEZ ZUÑIGA | |
| Nature de la formation : | Workshop | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lourim/events/dance-your-phd-by-prof-rose-gomez.html | |
| Volume horaire : | 5 x 3h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 14 au 18 décembre 2020 | Teams |
| Budget de l'activité : | / | |
| Nombre de participants : | 6 doctorants | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| DAPRÀ | Marco Maria | UCLouvain, LouRIM |
| DELANAYE | Lysiane | UCLouvain, INCAL |
| FAUCONNIER | Manon | UCLouvain, INCAL |
| HELLEPUTTE | Coralie | UCLouvain, LIDAM |
| SOLBREUX | Julie | UCLouvain, LouRIM |
| VERBOCKHAVEN | Johanne | UCLouvain, IACCHOS |
| Descriptif ou Programme : | | |
| Dance Your Ph.D. UCLouvain Workshop | | |
| <p>The “Dance Your Ph.D.” contest is sponsored by AAAS (American Association for the Advancement of Science) and Science. It challenges scientists to explain their research without PowerPoint slides or jargon—in fact with no talking at all.</p> <p>https://www.sciencemag.org/projects/dance-your-phd</p> <p>The goal of this “Dance your PhD Uclouvain” workshop is to prepare UCL PhD student to take part in this contest. It will give PhD students the opportunity to reflect upon their research.</p> | | |
| Professors: | | |

The workshop will be taught by Pr. R. Gomez Zuñiga and coordinated by Pr. N. Kervyn

R. Gomez Zuñiga: Trained as a contemporary dancer at Universidad Autónoma de Baja California (Mex.), Pr. Gomez Zuñiga has a Master in choreography. She is Professor of Dance and Choreography at the Universidad Autónoma de Baja California (Mex.) and National member of art creators 2019-2021 (Sistema Nacional de Creadores de Arte, SNCA) (Mex.).

G. Hernandez Castro: Artist, dancer and choreographer from Brussels, G. Hernandez Castro was trained as a contemporary and folklore dancer at Academia de la Danza Mexicana INBA (Instituto Nacional de Bellas Artes). She has a Master in choreography from Escuela Nacional de Danza Clasica y Contemporanea INBA-CENART (Centro Nacional de las Artes).

N. Kervyn: Trained as a psychologist, Pr. N. Kervyn is Associate Professor of Marketing at LSM (UCLouvain).

Eligibility:

SSH UCL PhD students irrespective of their dance experience and level of advancements in their PhD.

Dates:

14, 15, 16, 17 & 18 December 2020 from 8:30 am until 12:00.

[1] DanScie: Project by G. Hernandez Castro & A. Valenzuela using dance to teach science, 2nd Scientix Conference (2014) Brussels.

[2] I love Buchomp : Choreography based on an ethnographic observation of the Movimiento Alterado in Baja California. R. Gomez Zuñiga (2012) Instituto de Cultura de Baja California, Mexicali, MX.

[3] Retorno : Choreography based on an ethnographic approach of the Day of the Dead. G. Z. Hernandez Castro (2017) La Maison qui Chante, Brussels; (2020) Universidad Nacional Autonoma de México, CDMX.

[4] VidéoConféDanse : Online Choreography Pedagogy & Research Project developed by G. Z. Hernandez Castro (2020).

[5] Diario de un cuerpo en quarantine : Confinement Choreography Project developed by Sin Luna Danza Punk (R. Gomez Zuñiga, 2020) en colaboración con Planta Libre.

3.3 ACTIVITES ORGANISEES PAR L'UCLouvain - LIDAM

3.3.1 LIDAM/LFIN – Financial Research Seminar - René M. STULZ

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|---|-----------------------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Financial Research Seminar | |
| Institut de recherche : | LIDAM | |
| Centre de recherche : | LFIN | |
| Organisateur(s) /affiliation : | This Financial Research Seminar is co organised by the National Bank of Belgium and the Belgian universities (KU Leuven, UA, UCL, UGent, ULB, ULg, UMon, UNamur, USaint Louis, Vlerick and VUB) | |
| Intervenant(s) : | René M. STULZ, The Ohio State University, NBER and ECGI | |
| Nature de la formation : | PhD Training | |
| ECTS : | / | |
| Lien de l'annonce : | https://calendar.time.ly/um7txyzq/event/48927494/20200306110000 | |
| Volume horaire : | 1h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 6 mars 2020 | Banque nationale, Bruxelles |
| Budget de l'activité : | / | |
| Nombre de participants : | Non communiqué | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p style="text-align: center;">Is financial globalization in reverse after the global financial crisis? Evidence from corporate valuations (co-authored by Craig Doidge and G. Andrew Karolyi)</p> <p>Abstract Non-US firms have lower valuations than similar US firms. We study the evolution of this valuation gap to assess whether financial markets have become less integrated after the global financial crisis (GFC). The valuation gap for firms from developed markets (DMs) increases by 31% after the GFC – a reversal in financial globalization – while the gap for firms from emerging markets (EMs) (excluding China) stays stable. Among the subset of non-US firms that are secondarily cross-listed on major US exchanges, there is no evidence of greater segmentation whether they are from EMs or DMs. The typical valuation</p> | | |

premium of cross-listed firms relative to their purely-domestic counterparts also stays unchanged after the GFC.

Please reply by email to nbbfinancial.seminar@nbb.be if you wish to participate to this seminar or if you want to have an appointment with the speaker.

Due to security measures it is necessary that you register before Thursday noon March 5th. Without registration, you will not be allowed in the seminar room. In case you want to access the NBB Parking (rue Montagne aux Herbes potagères 41), please also provide us with your name and the license plate of your car.

Kind regards, P. Ilbas (NBB), T. Roukny (KU Leuven), M. Deloof (UA), L. Iania (UCL), K. Inghelbrecht (UGent), K. Oosterlinck (ULB), G. Hubner(ULg), L. Pozniak (UMons), J.Y. Gnabo (UNamur), A. Claes (USaint Louis), D. Veredas (Vlerick) and S. Vanduffel (VUB)

The 2020 SoFiE Financial Econometrics School will be held in Brussels on September 16-20. This year's topic is Dynamic Pricing with Discrete Time Affine Processes

The SoFiE Financial Econometrics Schools are annual week-long research-based courses for Ph.D. students and new faculty in financial econometrics. For the first two years, the Summer School was held at Oxford University's Oxford-Man Institute and in 2014 it moved to Harvard University. In 2015 and 2016, it was held in Brussels. Since 2017, The SoFiE Financial Econometrics Summer School takes place in North America, Asia and Europe. The 2020 European edition will continue to take place in Bruxelles, at the National Bank of Belgium and is co-organised by the National Bank of Belgium, the Free University of Brussels, the KU Leuven and the UCLouvain.

The editorial board for these annual series is made up of the following professors:

Torben G. Andersen (Northwestern University)

Luc Bauwens (Catholic University of Louvain)

Francis X. Diebold (University of Pennsylvania, past President of SoFiE)

Eric Ghysels (University of North Carolina, Chapel Hill, Founding Co-President of SoFiE)

Per Mykland (University of Chicago and President SoFiE)

Eric Renault (Brown University and past SoFiE President)

Neil Shephard (Harvard University)

Viktor Todorov (Northwestern University)

Local organizing committee: Luc Bauwens (UCL), Kris Boudt (VUB, UGhent), Geert Dhaene (KU Leuven), Leonardo Iania (UCL), Raf Wouters (NBB)

3.3.2 LIDAM/LFIN – LFIN Seminar – Massimo GUIDOLIN

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|---|-----------------------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | LFIN Seminar | |
| Institut de recherche : | LIDAM | |
| Centre de recherche : | LFIN | |
| Organisateur(s) /affiliation : | LFIN | |
| Intervenant(s) : | Massimo GUIDOLIN, Bocconi University | |
| Nature de la formation : | Research seminar | |
| ECTS : | / | |
| Lien de l'annonce : | https://calendar.time.ly/um7txyzq/event/64531878 | |
| Volume horaire : | 1h00 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 6 novembre 2020 | Banque nationale, Bruxelles |
| Budget de l'activité : | / | |
| Nombre de participants : | Non communiqué | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p style="text-align: center;">Sentiment Risk Premia in the Cross-Section of Global Equity</p> <p>Abstract: This paper introduces a new sentiment-augmented asset pricing model and provides a comprehensive understanding of the role of this sentiment-driven risk factors. We find that news and social media search-based indicators are significantly related to excess returns of international equity indices. Adding sentiment factors to both classical and more recent pricing models leads to a significant increase in model performance. When it is estimated using the Fama-MacBeth procedure, our modified pricing model implies positive estimates of the risk premium for positive sentiment and negative premia estimates for the negative sentiment factor. Our results contribute to the explanation of global cross-sectional average excess returns and are robust to augmenting the model with fundamental factors, momentum, idiosyncratic volatility, skewness, kurtosis, and the returns on international currencies. When compared to competing definitions of sentiment factors already popular in the literature, our new sentiment risk indicator turns out to be superior in terms of out-of-sample predictive power.</p> | | |

3.3.3 LIDAM/LFIN – LFIN Seminar – Rym AYADI

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | LFIN Seminar | |
| Institut de recherche : | LIDAM | |
| Centre de recherche : | LFIN | |
| Organisateur(s) /affiliation : | LFIN | |
| Intervenant(s) : | Rym AYADI, Cass Business School | |
| Nature de la formation : | Research seminar | |
| ECTS : | / | |
| Lien de l'annonce : | https://calendar.time.ly/um7txyzq/event/64672095 | |
| Volume horaire : | 1h00 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 6 novembre 2020 | Teams |
| Budget de l'activité : | / | |
| Nombre de participants : | Non communiqué | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p style="text-align: center;">“Bank business model migrations in Europe: Determinants and Effects”</p> <p>Abstract:</p> <p>In response to post-crisis regulatory reforms, the European banking sector has undergone significant changes that have led banks to reconsider their strategies, structures and operations. Based on a sample of over 3,000 banks from 32 European countries during the period 2010-2019, we identify banks' business models based on cluster analysis and track their evolution. We then apply a logistic regression and find that banks with higher risk and lower profitability are more likely to change their business model. Employing a propensity score matching approach, we investigate the effect of migration on bank performance and find that changing the business model affects banks positively (i.e. migrating banks increase their profitability, stability and cost efficiency). The effect of migration differs depending on the target business model. When switches are a consequence of being acquired or motivated by regulatory compliance, the positive impact remains.</p> | | |

3.3.4 LIDAM/LFIN – LFIN Seminar – Majeed SIMAAN

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | LFIN Seminar | |
| Institut de recherche : | LIDAM | |
| Centre de recherche : | LFIN | |
| Organisateur(s) /affiliation : | LFIN | |
| Intervenant(s) : | Majeed SIMAAN, School of Business, Stevens Institute of Technology | |
| Nature de la formation : | Research seminar | |
| ECTS : | / | |
| Lien de l'annonce : | https://calendar.time.ly/um7txyzq/event/64827302/20201204150000 | |
| Volume horaire : | 1h00 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 4 décembre 2020 | Teams |
| Budget de l'activité : | / | |
| Nombre de participants : | Non communiqué | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p style="text-align: center;">“A Parsimonious Approach for Higher-Order Moments in Portfolio Selection”</p> <p>Abstract:</p> <p>We propose a non-elliptical distribution to incorporate higher-order co-moments in portfolio selection. The distribution decomposes asset returns into two independent stochastic components: a Gaussian innovation (elliptical) and a systematic latent jump process (non-elliptical). Given the adverse effects of estimation error on portfolio selection, the distribution imposes a parsimonious structure to identify higher-order co-moments. The parameters of the joint return distribution are estimated using the expected maximization algorithm for multivariate mixture normal models. We find weak empirical evidence to support the incorporation of the non-elliptical term into the portfolio selection problem. On the contrary, our empirical findings support the mean-variance (MV) portfolio rule that incorporates the elliptical returns only. This is evident across stocks that exhibit the strongest deviation from the normality assumption. Overall, our findings support the mean-variance portfolio while abstaining from the incorporation of non-elliptical components, which tend to be amplified by transient events.</p> | | |

3.3.5 LIDAM/LFIN – Conference – Energy Days

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Energy Days | |
| Institut de recherche : | LIDAM | |
| Centre de recherche : | CORE | |
| Organisateur(s) /affiliation : | Prof. Anthony PAPAVALIIOU, UCLouvain, LIDAM | |
| Intervenant(s) : | Voir programme | |
| Nature de la formation : | Conférence | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/en/research-institutes/lidam/events-0.html#event=64531891;instance=20201207111500 | |
| Volume horaire : | 2 days | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 7 & 8 décembre 2020 | Teams |
| Budget de l'activité : | / | |
| Nombre de participants : | Non communiqué | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p>Programme Day 1</p> <p>Welcome and keynote (video)</p> <p>11:15 – 11:30 Welcome by Anthony Papavasiliou (UCLouvain)</p> <p>11:30 – 12:30 Keynote presentation by Andreas Tirez (CREG)</p> <p>Fundamentals of market functioning: the role of price signals and how to come to good price signals in power markets</p> <p>12:30 – 14:00 Break</p> <p>Session 1: Machine and Reinforcement Learning Problems in Electricity Markets (video)</p> <p>Moderator: Gilles Bertrand (UCLouvain)</p> <p>14:00 – 14:40 Johan Maricq (ELIA) and Wolf Berwouts (N-SIDE)</p> <p>Using reinforcement learning to perform topology optimisation</p> <p>14:40 – 15:20 Anthony Papavasiliou (UCLouvain)</p> | | |

A Modeling Framework for Analyzing European Balancing Markets

15:20 – 15:40 Break

15:40 – 16:20 Olivier Martin (ENGIE)

Algorithmic Trading on German Intraday Power Markets

16:20 – 17:00 Gilles Bertrand (UCLouvain)

Adaptive trading in the Continuous Intraday Market using Reinforcement Learning

Programme Day 2

Session 2: Mobilizing distributed demand-side flexibility through advanced analytics (video)

Moderator: Yuting Mou (UCLouvain)

09:30 – 10:10 Dimitrios Papadaskalopoulos (Imperial College London and NTUA)

Distributed optimisation, game-theoretic and reinforcement learning approaches for investigating the impacts of demand flexibility in emerging electricity markets

10:10 – 10:50 Leonardo Meeus (Vlerick School of Business and Florence School of Regulation)

The Future of Electricity Markets with Distribution Network Constraints

10:50 – 11:10 Break

11:10 – 11:50 Dimitri Tomanos (ENGIE Impact)

Integration of Flexibility Mechanisms into Decentralized Systems Energy Production Sizing Optimization Problem

11:50 – 12:30 Yuting Mou (VITO)

Comparison of Priority Service and Multilevel Demand Subscription for Mobilizing Residential Demand Response

12:30 – 14:00 Break

Session 3: Algorithmic and Market Design Topics in T&D Coordination and Local Energy Markets (video)

Moderator: Ilyès Mezghani (UCLouvain)

14:00 – 14:40 Ibrahim Abada (ENGIE Impact)

The Snowball Effect of Energy Communities

14:40 – 15:20 Ilyès Mezghani (UCLouvain)

Models and Algorithms for Clearing Integrated T&D Markets with ACOPF and Non-Convex Offers

15:20 – 15:40 Break

15:40 – 16:20 Burak Kocuk (Sabancı University)

An Analysis of the Multi-Period Optimal Power Flow Problem with Electric Vehicles under Emission Considerations

16:20 – 17:00 Ignacio Aravena (Lawrence Livermore National Laboratory)

Solving realistic security-constrained optimal power flow problems: lessons learned from ARPA-E Grid Optimization Competition Challenge 1

3.4 ACTIVITES ORGANISEES PAR L'UCLouvain - IACCHOS

3.4.1 IACCHOS /CIRTES – Les Midis du CIRTES

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Les Midis du CIRTES | |
| Institut de recherche : | IACCHOS | |
| Centre de recherche : | CIRTES | |
| Organisateur(s) /affiliation : | / | |
| Intervenant(s) : | Voir programme | |
| Nature de la formation : | Cycle de conférences | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/fr/chercher/cirtes/midis-de-l-annee-en-cours.html | |
| Volume horaire : | 14 conférences de 1h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | Voir programme | LLN |
| Budget de l'activité : | / | |
| Nombre de participants : | Environ 10 doctorants par session | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| / | / | / |
| Descriptif ou programme : | | |
| <p>27 janvier 2020 L'évaluation des impacts de la digitalisation sur le travail et l'emploi, changements et continuités Patricia Vendramin (CIRTES, UCLouvain)</p> <p>Selon certains économistes évolutionnistes, la vague actuelle de digitalisation n'est pas une nouvelle révolution technologique mais le point de basculement entre les phases d'instauration et de déploiement du paradigme technico-économique basé sur l'information numérisée et les réseaux, né dans les années 1980. Ce basculement est fait à la fois de continuités et de ruptures. Il nécessite une approche renouvelée des notions d'emploi et de travail. Or, certaines prévisions alarmistes en matière d'impacts de la digitalisation sur l'emploi se réfèrent toujours à une conception simpliste du travail. Celui-ci ne se réduit pas à un assemblage de tâches plus ou moins remplaçables par des machines intelligentes. Il est le fruit de choix organisationnels et de rapports de forces. Il est en outre porteur d'intégration et de reconnaissance sociale. Penser le travail de demain, c'est aussi penser sa signification individuelle et collective. L'approche évolutionniste nous apprend que, plutôt que de remplacer le travail, la digitalisation déplace les emplois : non seulement entre les maillons successifs des chaînes de valeur, mais aussi entre les métiers et entre les différents statuts du travail. Ce qui est en jeu, c'est</p> | | |

l'érosion de la relation d'emploi construite lors du paradigme antérieur. La multiplication de nouvelles formes d'emploi contribue à cette érosion mais elle ne constitue pas pour autant un modèle pour l'avenir.

10 février 2020

Performance des microentreprises informelles et Ressources Psychologiques des propriétaires dirigeants
Guylord KAKENZA KITUMBA (Université de Kinshasa, RDC) sous la direction de Justin MBWAKA (Université de Kinshasa, RDC) et de Marcus DEJARDIN (Université de Namur & CIRTES, UCLouvain)

2 mars 2020

Analyse du financement de la sécurité sociale et de ses évolutions
Louise Lambert (service d'étude Mutualité Chrétienne) en dialogue avec Pascale Vielle (CIRTES, UCLouvain)

16 mars 2020

Appréhender la performance sociale des entreprises sociales : mesures d'impact et impact des mesures, le cas de la Maison d'Accueil des Petits Riens
Coralie Helleput (CIRTES, UCLouvain)

30 mars 2020

Nouvelles formes d'organisation du travail et régulation de l'identité : ethnographie dans une entreprise de média
Laurianne Terlinden (CIRTES, UCLouvain)

4 mai 2020

Are cooperatives more resilient in downturns ?
Esmerlada Gerritse (CIRTES, UCLouvain)

18 mai 2020

Valeurs et conflits de valeurs dans les organisations : quelques éléments pour une théorie de la justice
Camilla Scola (CIRTES, UCLouvain)

8 juin 2020

Appréhender la performance sociale des entreprises sociales : mesures d'impact et impact des mesures, le cas de la Maison d'Accueil des Petits Riens
Coralie Helleputte (CIRTES, UCLouvain)

21 septembre 2020

Le trajet du soin. Penser l'accessibilité de la ville à partir des pratiques de mobilité quotidiennes des femmes travailleuses du care à Bruxelles
Noémie EMMANUEL (CIRTES, UCLouvain)

28 septembre 2020

Violence des échanges en milieu compliqué... La relation aux usagers dans une mutualité bruxelloise
John Cultiaux (CriDIS, UCLouvain)

12 octobre 2020

"Squeezed Lemon Model" : analyse des effets de l'innovation sur le bien-être des travailleuse.s du home care par une approche participative et une méthode mixte.

| |
|---|
| <p>Rachida BENSLIMAN (CRISS, Ecole de santé publique, ULB)</p> <p>26 octobre 2020 Le façonnage sociotechniques des inégalités sociales numériques Périne BROTCORNE (CIRTES, UCLouvain)</p> <p>9 novembre 2020 Entre empowerment des femmes monoparentales et mise en œuvre du gender-mainstreaming dans les CPAS – L'évaluation du projet Miriam 2.0 Carole Bonnetier (CIRTES, UCLouvain) et Martin Wagener (CIRTES, UCLouvain)</p> <p>23 novembre 2020 Production et distribution d'un bien essentiel en temps de crise : le masque, révélateur d'enjeux légaux et socio-économiques Florence DEGAVRE (CIRTES, UCLouvain), Pascale VIELLE (CIRTES, UCLouvain)</p> |
|---|

3.4.2 IACCHOS /CIRTES – Les Tricycles du CIRTES

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Les Tricycles du CIRTES | |
| Institut de recherche : | IACCHOS | |
| Centre de recherche : | CIRTES | |
| Organisateur(s) /affiliation : | / | |
| Intervenant(s) : | Voir programme | |
| Nature de la formation : | Cycle de conférences | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/fr/chercher/cirtes/les-tricycles-du-cirtes.html1 | |
| Volume horaire : | 3 conférences de 1h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | Voir programme | LLN |
| Budget de l'activité : | / | |
| Nombre de participants : | Environ 10 doctorants par session | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| / | / | / |
| Descriptif ou programme : | | |
| Chaque tri-cycle du CIRTES se déroule en trois séances de présentations. | | |

Ils sont organisés à tour de rôle par chacun des axes du centre.

L'objectif est d'approfondir la connaissance d'une thématique en étudiant ensemble les textes fondateurs d'un champ de recherche et d'échanger sur les recherches en cours au sein de l'axe de recherche.

20 avril 2020

Réflexions et enjeux autour de la notion du care

TriCycle 2 "The dark side of care" -

Florence Degavre (CIRTES, UCLouvain)

22 juin 2020

Les antécédents du turnover et du bien-être au travail chez les intervenant.e.s au domicile travaillant chez les ASD : résultats préliminaires de l'étude HoneyPot

TriCycle 3 "The dark side of care" -

Patricia Mélotte (CIRTES, UCLouvain)

7 décembre 2020

Nouveaux partenariats avec et pour les jeunes errants

Tri-Cycle 1 : Explorer Sherwood

À l'occasion de cette première séance, nous aurons le plaisir d'écouter Bénédicte de Muylder (UCLouvain-Cirtes/ATD Quart Monde) et Fanny Laurent (Forum Bruxelles contre les inégalités) présenter une recherche s'intitulant « Explorer Sherwood – nouveaux partenariats avec et pour les jeunes errants ».

Résumé de leur présentation :

« Sherwood », en référence à la fameuse forêt liée aux histoires de Robin des Bois où se retrouvent tous les exclu.e.s du système. On parle de 'Sherwoodisation', ou de non-recours, quand les jeunes disparaissent des radars des différents services sociaux liés à la jeunesse ou aux jeunes adultes. Plus précisément, cela signifie que les jeunes, dans le cas qui nous intéresse, disparaissent dans les marges urbaines et mettent en place différentes tactiques précaires de survie. Selon des estimations de la part de l'administration de l'aide à la jeunesse en Fédération Wallonie-Bruxelles, environ 150 jeunes par an se trouvent en « errance ». Quant aux jeunes adultes, le dernier recensement des personnes sans-abri à Bruxelles montre que 27% des femmes sans-abri et 15% des hommes sans-abri ont moins de 25 ans.

Dès 2016 un groupe s'est constitué autour du « Forum – Bruxelles contre les inégalités » (le Service de santé mentale Le Méridien ; les services non-mandatés de l'Aide à la Jeunesse Le Cemo, SOS Jeunes - Quartier Libre et Abaka ; l'asbl L'Ilot ; le Délégué général aux droits de l'enfant) et en connexion avec le CBCS, le CIRTES-UCLouvain et le CREMIS UQAM-UdeM (Centre de Recherche Montréalais sur les inégalités sociales) qui s'est engagé dans un projet autour des jeunes en errance. Il s'agit à la fois de mieux comprendre les situations vécues par ces jeunes et de dégager les failles des dispositifs d'action éducative et sociale leur étant destinés tout en cherchant à créer avec ces derniers de nouvelles formes de collaborations. L'objectif est d'assurer un meilleur accompagnement des jeunes confrontés à des situations d'errance ainsi qu'une protection sociale renforcée lors de leurs transitions vers la vie d'adulte et cela par le biais d'une mise en réseau adaptée entre les services d'aide existants.

3.4.3 IACCHOS – Colloque - Premier Mai 2020 - Faites le travail

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Premier Mai 2020 - Faites le travail | |
| Institut de recherche : | IACCHOS | |
| Centre de recherche : | / | |
| Organisateur(s) /affiliation : | / | |
| Intervenant(s) : | Voir programme | |
| Nature de la formation : | Emission - colloque | |
| ECTS : | / | |
| Lien de l'annonce : | https://uclouvain.be/fr/instituts-recherche/iacchos/evenements/premier-mai-2020-faites-le-travail.html | |
| Volume horaire : | 1h30 | |
| Date(s) et lieu(x) : | 2020 | UCLouvain |
| | 1 ^{er} mai 2020 | LLN |
| Budget de l'activité : | / | |
| Nombre de participants : | Non communiqué | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| / | / | / |
| Descriptif ou programme : | | |
| <p>Le travail est à la fois malmené et reconnu par l'expérience du confinement. Ce PremierMAI2020, nous organisons une émission-colloque pour présenter et discuter des propositions audacieuses pour en faveur d'une réorganisation du monde du travail, afin que l'après-corona ne se traduise pas en un retour à l'avant. Avec Dominique Méda, Pavlina Tcherneva, Isabelle Ferreras, Benoit Borrits, Florence Jany-Catrice et Emmanuel Dockès, il sera question de faire basculer nos sociétés dans la reconversion écologique, de garantir l'accès à l'emploi, de démocratiser l'entreprise, de constituer un fonds socialisé d'investissements, de mieux valoriser les emplois utiles, de réduire le temps de travail... Ces propositions seront discutées et commentées par les représentants de différents mouvements, associations et syndicats. Une soirée animée par Isabelle Masson-Loodts et Julien Charles, qui se conclura en beauté avec Paul Hermant.</p> <p>Une initiative du CESEP, du groupe TED-UCLouvain et de la Fédération des services sociaux, en partenariat avec les Actrices et acteurs des temps présents, Econosphères, FEC, Smart, Propage-S, CIEP-MOC BW, POUR, Associations 21 et la Fédération des maisons médicales.</p> <p>Une dynamique participative plus large sera déployée cet été, en partenariat avec les signataires des nombreux appels et cartes blanches publiés depuis le début du confinement, en faveur de la constitution d'un plan démocratique, social et écologique. Des propositions, seront explorées dans d'autres champs,</p> | | |

débatues, révisées, validées. Nous aurons alors dans les mains, pour la rentrée scolaire, un cahier d'ultimatums que nous adressons d'abord à nous-mêmes.

Pour suivre en live sur YouTube : <https://www.youtube.com/pourpress/live>

Pour suivre en live sur Facebook, inscrivez-vous à l'événement ici :

<https://www.facebook.com/events/553447862247195>

3.5 ACTIVITES ORGANISEES PAR L'UNamur – DeFiPP

3.5.1 UNamur/DeFiPP/CeReFiM – DeFiPP Research Seminar Series – James THEWISSEN

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|--|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | DeFiPP Research Seminar Series | |
| Institut de recherche : | DeFiPP | |
| Centre de recherche : | CeReFiM | |
| Organisateur(s) /affiliation : | Romain HOUSSA, CeReFiM (UNamur) Jean-Yves GNABO, CeReFiM (UNamur) | |
| Intervenant(s) : | James THEWISSEN, LIDAM (UCLouvain) | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | / | |
| Volume horaire : | 2h | |
| Date(s) et lieu(x) : | 2020 | UNamur |
| | Mars 10 | Namur |
| Budget de l'activité : | - EUR | |
| Nombre de participants : | 20 | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p>We analyze the influence of labor unions on the narrative content of corporate disclosures and provide empirical evidence that managers deflate the tone of earnings press releases to convey a less optimistic image of a firm's financial performance. We find that the tone of the qualitative information in earnings press releases is significantly less optimistic as the degree of unionization increases, particularly when financial performance is strong. The results of quasi-natural experiments suggest labor unions causally affect the use of tone deflation, which deflation is stronger during labor negotiations. Our findings also indicate that labor unions lead to a significant weakening of the signaling value of the tone of earnings press releases in predicting future performance</p> | | |

3.5.2 UNamur/DeFiPP/CeReFiM – DeFiPP Research Seminar Series – Gert PEERSMAN

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|----------------------------------|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | DeFiPP Research Seminar Series | |
| Institut de recherche : | DeFiPP | |
| Centre de recherche : | CeReFiM | |
| Organisateur(s) /affiliation : | Romain HOUSSA, CeReFiM UNamur | |
| Intervenant(s) : | Gert PEERSMAN (Ghent University) | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | / | |
| Volume horaire : | 2h | |
| Date(s) et lieu(x) : | 2020 | UNamur |
| | Février 18 | Namur |
| Budget de l'activité : | - EUR | |
| Nombre de participants : | 20 | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p>For a panel of 75 countries, we find that increases in global agricultural commodity prices that are caused by unfavorable harvest shocks in other regions of the world significantly curtail domestic economic activity. The effects are much larger than for average global agricultural commodity price changes. The impact is also considerably stronger in high-income countries, despite the lower shares of food in household expenditures these countries have compared to low-income countries. On the other hand, we find weaker effects in countries that are net exporters of agricultural products, have higher shares of agriculture in GDP or lower shares of non-agricultural trade in GDP; that is, characteristics that typically apply to low-income countries. When we control for these country characteristics, we find indeed that the effects on economic activity become smaller when income per capita is higher. Overall, our findings imply that the consequences of climate change on advanced economies may be larger than previously thought</p> | | |

3.5.3 UNamur/DeFiPP/CeReFiM – DeFiPP Research Seminar Series – Dimitris KOROBILIS

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | DeFiPP Research Seminar Series | |
| Institut de recherche : | DeFiPP | |
| Centre de recherche : | CeReFiM | |
| Organisateur(s) /affiliation : | Romain HOUSSA, CeReFiM UNamur Jean-Yves GNABO, CeReFiM, UNamur | |
| Intervenant(s) : | Dimitris KOROBILIS (University of Glasgow) | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | https://defipp.unamur.be/seminars/2020-2021 | |
| Volume horaire : | 2h | |
| Date(s) et lieu(x) : | 2020 | UNamur |
| | Septembre 22 | En ligne |
| Budget de l'activité : | - EUR | |
| Nombre de participants : | 20 | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p>This paper proposes a new Bayesian sampling scheme for inference in vector autoregressions (VARs) using sign restrictions. I build on a factor model de composition of the reduced-form VAR disturbances, which are assumed to be driven by a few common factors/shocks. The outcome is a computationally efficient algorithm that allows to jointly sample VAR parameters as well as decompositions of the covariance matrix satisfying desired sign restrictions. Using artificial and real data is how that the new algorithm works well and is multiple times more efficient than existing accept/reject algorithms for sign restrictions.</p> | | |

3.5.4 UNamur/DeFiPP/CeReFiM – DeFiPP Research Seminar Series – Giancarlo CORSETTI

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Joint Macro Research Seminar in Belgium | |
| Institut de recherche : | DeFiPP | |
| Centre de recherche : | CeReFiM | |
| Organisateur(s) /affiliation : | Romain HOUSSA, CeReFiM, UNamur (organisateur local) | |
| Intervenant(s) : | Giancarlo CORSETTI (Cambridge University and CEPR) | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | http://defipp.unamur.be/seminars/2019-2020 | |
| Volume horaire : | 2h | |
| Date(s) et lieu(x) : | 2020 | UNamur |
| | Octobre 15 | En ligne |
| Budget de l'activité : | - EUR | |
| Nombre de participants : | 20 | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p>How should monetary policy respond to capital inflows that appreciate the currency, widen the current account deficit and cause domestic overheating? Using the workhorse open-macro monetary model, we derive a quadratic approximation of the utility-based global loss function in incomplete market economies, solve for the optimal targeting rules under cooperation and characterize the constrained-optimal allocation. The answer is sharp: the optimal monetary stance is contractionary if the exchange rate pass-through (ERPT) on import prices is incomplete, expansionary if ERPT is complete—implying that misalignment and exchange rate volatility are higher in economies where incomplete pass through contains the effects of exchange rates on price competitiveness</p> | | |

3.5.5 UNamur/DeFiPP/CeReFiM – DeFiPP Research Seminar Series – Javier BIANCHI

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Joint Macro Research Seminar in Belgium | |
| Institut de recherche : | DeFiPP | |
| Centre de recherche : | CeReFiM | |
| Organisateur(s) /affiliation : | Romain HOUSSA, CeReFiM, UNamur (organisateur local) | |
| Intervenant(s) : | Javier BIANCHI (Federal Reserve Bank of Minneapolis) | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | http://defipp.unamur.be/seminars/2020-2021 | |
| Volume horaire : | 2h | |
| Date(s) et lieu(x) : | 2020 | UNamur |
| | Novembre 19 | En ligne |
| Budget de l'activité : | - EUR | |
| Nombre de participants : | 20 | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p>We present a macroeconomic model of financial crises in which banks are subject to self-fulfilling runs. An individual bank is vulnerable to a run when a loss of investors' confidence triggers deposit withdrawals and leads the bank to default on its obligations. We characterize how this vulnerability depends on its own leverage as well as macroeconomic fundamentals. We show that bank-runs can be contagious and spread out across the entire financial system. A key policy insight is that the effectiveness of credit easing depends critically on whether a financial crisis is driven by fundamentals or loss of confidence.</p> | | |

3.5.6 UNamur/DeFiPP/CeReFiM – DeFiPP Research Seminar Series – René M. STULZ

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--|---|-------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Joint Financial Research Seminar in Belgium | |
| Institut de recherche : | DeFiPP | |
| Centre de recherche : | CeReFiM | |
| Organisateur(s) /affiliation : | Jean-Yves GNABO, CeReFiM, UNamur (organisateur local) | |
| Intervenant(s) : | René M. STULZ | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | https://www.nbb.be/fr/publications-et-recherche/recherche-collaborations/seminaires/financial-research-seminar | |
| Volume horaire : | 2h | |
| Date(s) et lieu(x) : | 2020 | UNamur |
| | Novembre 20 | En ligne |
| Budget de l'activité : | - | |
| Nombre de participants : | 20 | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| <p>For the last two decades, non-US firms have lower valuations than similar US firms. We study the evolution of this valuation gap to assess whether financial markets are less integrated after the 2008 global financial crisis (GFC). The valuation gap for firms from developed markets increases by 31% after the GFC — a reversal in financial globalization — while the gap for firms from emerging markets (excluding China) stays stable. There is no evidence of greater segmentation for non-US firms cross-listed on major US exchanges and the typical valuation premium of such firms relative to domestic counterparts stays unchanged. However, the number of such firms shrinks sharply, so that the importance of US cross-listings as a mechanism for market integration diminishes.</p> | | |

3.6 ACTIVITES ORGANISEES PAR L'UNamur – NADI

3.6.1 UNamur/NADI/CeRCLe – 3ème Journée doctorale franco-belge en Marketing

| DSM – ACTIVITE DOCTORALE 2020 | | |
|---|--|---------------------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | 3ème Journée doctorale franco-belge en Marketing | |
| Institut de recherche : | NADI/LouRIM | |
| Centre de recherche : | CeRCLe | |
| Organisateur(s) /affiliation : | Alain Decrop (UNamur) – Denis Guiot (Université Paris-Dauphine) | |
| Intervenant(s) : | Claudiu DIMOFTE, San Diego State University Nathalie DUMONT, UNamur Avreliane KULLAK, UCLouvain Pauline CLAEYS, UCLouvain Alain DECROP, UNamur | |
| Nature de la formation : | Journée doctorale | |
| ECTS : | / | |
| Lien de l'annonce : | | |
| Volume horaire : | 6h | |
| Date(s) et lieu(x) : | 2020 | Université Paris-Dauphine |
| | 16 janvier | |
| Budget de l'activité : | 0 | |
| Nombre de participants : | 40 | |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| | | |
| Descriptif ou programme : | | |
| 9h45 : Accueil café 10H15-11H00 : Keynote presentation by Pr. Claudiu Dimofte, San Diego State University Indirect Debriefing in Experimental Consumer Research Employing Deception 11h00-11h45 : Nathan Ben Kemoun, Université Paris Dauphine, PSL★ Research University Technology of living and Subjectivation: Toward an anthropology of Voluntary Simplicity 11h45-12h30 : Nathalie Dumont, UNamur Consumer decision-making for media products in a digital environment | | |

12h30-13h30 : Buffet Déjeuner (couloir 1er étage bâtiment A)

13h30-14h15 : Omid Moghadas, Université Paris Dauphine, PSL★ Research University
Loneliness of the elderly with loss of autonomy: What are the coping strategies used in France?
How can information communication technology (ICT) help with those strategies?

14h15-15h00 : Avreliane Kullak, UCLouvain
Further engaging consumers into healthy consumptions with mobile applications - Study of the supporting and hindering processes

15h00-15h15 : Pause café (salle F)

15h15-16h00 : Amélie Martin, Université Paris Dauphine, PSL★ Research University
Understanding stakeholder network management in customer experience settings: an investigation of networked governmentality and of value creation, capture and destruction

16H-16H45 : Pauline Claeys, UCLouvain
Are you doing this for good or bad reasons?" Consumers' attributions of SMI's motivations mediating the persuasion process

16h45-17h00 : Présentation des axes de recherche du CeRCLe/CCMS (Alain Decrop)

17H-18H : Drink de clôture (avec galette des rois) (couloir 1er étage bâtiment A)

3.6.2 UNamur/NaDI/CeRCLe – CCMS Research Seminar Series – Béatrice PARGUEL

| DSM – ACTIVITE DOCTORALE 2020 | | |
|--------------------------------|--|-----------------------------|
| Année civile : | 2020 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | CCMS Research Seminar Series | |
| Institut de recherche : | CCMS (NADI/Lourim) | |
| Centre de recherche : | CeRCLe | |
| Organisateur(s) /affiliation : | Alain DECROP | |
| Intervenant(s) : | Béatrice PARGUEL (Chargée de recherche CNRS & DRM) | |
| Nature de la formation : | Séminaire de recherche | |
| ECTS : | / | |
| Lien de l'annonce : | | |
| Volume horaire : | 2h | |
| Date(s) et lieu(x) : | 2020 | UNamur (en ligne via Teams) |
| | 16 novembre | |
| Budget de l'activité : | 0 | |
| Nombre de participants : | 25 | |
| Liste des participants : | | |

| NOM | Prénom | Affiliation |
|--|--------|-------------|
| | | |
| Descriptif ou programme : | | |
| Comprendre l'attitude vis-à-vis la mode pudique en France : Le rôle de la similarité perçue | | |
| <p>La mode pudique, définie comme une mode alliant les tendances en termes de style et de formes avec des considérations religieuses, se développe partout dans le monde et alimente une intense controverse en France depuis 2016. Face à ces réactions, les enseignes de mode opérant en France doivent-elles proposer des lignes de mode pudique, au risque d'aliéner les consommateurs du groupe majoritaire ? En nous appuyant sur deux études exploratoires et la littérature sur les réactions des consommateurs non ciblés, nous conceptualisons l'attitude du groupe majoritaire envers la mode pudique. Nous testons le modèle grâce à une étude quantitative en ligne mettant en évidence l'influence des valeurs de conservatisme (négative pour la sécurité, positive pour la tradition) et de l'implication à l'égard de la mode. Cette influence est médiée par la similarité perçue, ce qui permet de formuler des implications managériales spécifiques pour les enseignes de mode opérant en France.</p> | | |
| | | |

3.6.3 UNamur/NaDI/FOCUS – Seminar – AI : From tutorials to hands-on

| DSM – ACTIVITE DOCTORALE 2019 | | |
|--------------------------------|---|--------|
| Année civile : | 2019 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | AI: From tutorials to Hands-on | |
| Institut de recherche : | NaDI | |
| Centre de recherche : | FOCUS | |
| Organisateur(s) /affiliation : | Jean-Marie JACQUET Wim VANHOOF Isabelle LINDEN | |
| Intervenant(s) : | Joost VENNEKENS Stefano MARIANI | |
| Nature de la formation : | Workshop | |
| ECTS : | / | |
| Lien de l'annonce : | https://events.info.unamur.be/focus/#organization | |
| Volume horaire : | 8h | |
| Date(s) et lieu(x) : | 2019 | UNamur |
| | 6 décembre 2019 | Namur |
| Budget de l'activité : | / | |
| Nombre de participants : | 40 | |

| | | |
|--|--------|-------------|
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| / | / | / |
| Descriptif ou programme : | | |
| <p>With its many concretizations in self-driving cars, instant machine translation and recommendation systems, to cite a few, it is difficult to ignore the importance of AI in our everyday life. Research in Artificial Intelligence at the Faculty of Computer Science in Namur dates however back to the eighties. It has been pursued since then among others in the FOCUS research center in study of declarative languages, programming methodologies, expert systems and decision support systems.</p> <p>This seminar fits in this trends of research. We have the pleasure to receive two professors who will report on the application of declarative languages and models to tackle socio-technical systems and decision support systems. The seminar will include both theoretical talks and hands-on sessions for practicing with tools.</p> | | |

3.6.4 UNamur/NaDI/ PReCISE – Workshop – Information Management Workshop Series

| | | |
|--------------------------------------|--|--------|
| DSM – ACTIVITE DOCTORALE 2019 | | |
| Année civile : | 2019 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Information Management Workshop Series | |
| Institut de recherche : | NaDI | |
| Centre de recherche : | PReCISE MI | |
| Organisateur(s) /affiliation : | Corentin BURNAY, Isabelle LINDEN | |
| Intervenant(s) : | \ | |
| Nature de la formation : | Workshop | |
| ECTS : | \ | |
| Lien de l'annonce : | | |
| Volume horaire : | 4*2h | |
| Date(s) et lieu(x) : | 2019 | UNamur |
| | 06/02/2019, 13/03/2019 | |
| | 24/04/2019, 15/05/2019 25/09/2019, 13/11/2019 | |
| Budget de l'activité : | \ | |
| Nombre de participants : | 10 doctorants | |

| Liste des participants : | | |
|--|-----------|------------------|
| NOM | Prénom | Affiliation |
| Burnay | Corentin | PReCISE - UNamur |
| Amaral de Souza | Victor | PReCISE – Unamur |
| Jureta | Ivan | PReCISE – Unamur |
| Bouraga | Sarah | PReCISE – Unamur |
| Pinray | Lhorie | PReCISE – Unamur |
| Linden | Isabelle | FOCUS – Unamur |
| Colot | Christian | FOCUS - UNamur |
| Descriptif ou programme : | | |
| <p>The “Information Management Workshops” is a seminar gathering researchers on Information Managements (doctoral students, post-docs and academics) from the department of Business Administration of the UNamur. It is a seminar designed as a communication space for junior researchers to share their work, describe their doctoral project, the papers they are working on, etc. Various informal and formal presentations are made as a way to foster constructive feedback on a research project or initiative. The workshop also helps in developing new connections between MI research projects and align research agendas.</p> | | |

3.6.5 UNamur/NaDI/ PReCISE – Seminar – Action Research in Information Management

| DSM – ACTIVITE DOCTORALE 2019 | | |
|--------------------------------|---|--------|
| Année civile : | 2019 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l’activité : | Action Research in Information Management | |
| Institut de recherche : | NaDI | |
| Centre de recherche : | PReCISE MI | |
| Organisateur(s) /affiliation : | Corentin Burnay | |
| Intervenant(s) : | Corentin Burnay, David Coghlan | |
| Nature de la formation : | Workshop | |
| ECTS : | \ | |
| Lien de l’annonce : | \ | |
| Volume horaire : | 5h | |
| Date(s) et lieu(x) : | 2019 | UNamur |
| | 25 avril 2019 | Namur |
| Budget de l’activité : | \ | |
| Nombre de participants : | 30 | |

| Liste des participants : | | |
|---|--------|-------------|
| NOM | Prénom | Affiliation |
| / | / | / |
| Descriptif ou programme : | | |
| <p>On April 25th, we are organizing an internal workshop on « Action Research" at UNamur. I warmly invite you to join us if the theme meets your research concerns or if you are simply curious to discover a new research methodology. We will have the opportunity to listen to various testimonials from researchers / teachers who use this methodology in their research or teaching approaches. We will also be joined by Professor Emeritus David Coghlan from the Trinity College Dublin, who will make a detailed presentation of the method and its possibilities. The seminar will take place from 12 pm to 5 pm at the Camille Joset room.</p> <p>Presentation by C. Burnay - User-Experience in Business Intelligence - A Quality Construct and Model to Design Supportive BI Dashboards</p> <p>Présentation by D. Coghlan - Tutorial on Action Research</p> | | |

3.6.6 UNamur/NaDI/ PReCISE – Master class – Digital Talent Master Class

| DSM – ACTIVITE DOCTORALE 2019 | | |
|--------------------------------|---|--------|
| Année civile : | 2019 | |
| Ecole doctorale : | Doctoral School of Management | |
| Intitulé de l'activité : | Digital Talent Master Class | |
| Institut de recherche : | NaDI | |
| Centre de recherche : | PReCISE | |
| Organisateur(s) /affiliation : | Sarah BOURAGA | |
| Intervenant(s) : | DXC.Technology experts | |
| Nature de la formation : | Master class | |
| ECTS : | / | |
| Lien de l'annonce : | https://www.solutions-magazine.com/digital-talent-masterclass-modele-inedit/ | |
| Volume horaire : | 18h | |
| Date(s) et lieu(x) : | 2019 | UNamur |
| | 15/10/2019, 22/10/2019, 05/11/2019, 12/11/2019, 26/11/2019 | Namur |

| | | |
|--|--------|-------------|
| Budget de l'activité : | | / |
| Nombre de participants : | | 25 |
| Liste des participants : | | |
| NOM | Prénom | Affiliation |
| / | / | / |
| Descriptif ou programme : | | |
| <p>Master and doctoral students are led during 5 sessions to reflect together on 5 real cases of digital business transformations. A different DXC technology expert comes at each session to present and explain specific and current technologies with a potential for deep digital transformation on the company, such as; blockchain, chatbot, robotics, augmented reality, virtual reality, "internet of things", "blockchain & analytics", "machine learning", the cloud, "design thinking", etc.</p> <p>Participants are invited to reflect and work in small groups on these technologies and their potential impacts on the proposed businesses. Based on their discussions and collaborations, the students are invited to draw up a "business case" or "research project" which will be presented to the representative of this same company (usually the CEO).</p> | | |
| | | |

4 THESES DEFENDUES

4.1 Kamila MOULAÏ, UCLouvain, LouRIM

| THESE – 27 janvier 2020 | |
|-----------------------------|--|
| Nom : | MOULAÏ |
| Prénom : | Kamila |
| Titre de la thèse : | “Of Moves and Humans: Expatriation Journeys That Matter A reconstruction of the intra-organizational emancipatory project of highly qualified Self-initiated Expatriate workers” |
| Promoteur(s) : | Pr Laurent TASKIN, UCLouvain |
| Membres du jury : | Pr Florence PALPACUER Université Montpellier 1, France Pr Gregor MURRAY Université de Montréal, Canada Pr Eric CORNUEL UCLouvain |
| Président du jury : | Pr Matthieu de Nanteuil, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-kamila-moulai.html |
| Résumé : | <p>“Self-initiated expatriates (SIEs), people who decide to expatriate without organisational support, are a valuable human resource for companies. Today, understanding these workers remains challenging for academic experts and management actors. Building upon both theoretical and empirical analyses, we identified the specific biases that have constrained the advancement of research in SIEs studies. In order to overcome these constraints, we dived into SIE's journeys through in-depth, semi-structured interviews. Our analyses lead to frame this autonomous form of expatriation as a departure from an organization, rather than a move to a specific destination. This radical shift in the way to investigate self-initiated expatriates enables us to grasp such mobility as an emancipatory journey. We found that the decision-making process is triggered by the revival of a promise of a congruent 'talent self-conception' that workers expect to find abroad. In our fourth essay, we theorize d expatriation as a process to epitomize how workers negotiate intra-personal tensions in their everyday organizational lives to overcome adaptation challenges. Altogether, our work brings new factors into the organizational logics of the attraction and retention processes of highly qualified workers.”</p> |

4.2 Hassan HAIDAR, UCLouvain, LouRIM

| THESE – 14 février 2020 | |
|-----------------------------|--|
| Nom : | HAIDAR |
| Prénom : | Hassan |
| Titre de la thèse : | An Agile Feature-Driven Framework for Managing Evolving Software Product Lines |
| Promoteur(s) : | Prof. Manuel Kolp UCLouvain, Belgique Prof. Yves Wautelet KU Leuven, Belgique |
| Membres du jury : | Prof. Pierre Semal UCLouvain, Belgique Prof. Jean Vanderdonckt UCLouvain, Belgique Prof. Shafiee Sara Danmarks Tekniske Universitet, Danemark |
| Président du jury : | Prof. Jean Vanderdonckt UCLouvain, Belgique |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-hassan-haidar.html |
| Résumé : | <p>Agile Product Line Engineering is a paradigm that has emerged as a solution for responding to the need for managing changes in requirements, reducing time-to-market, promoting product quality, and decreasing development costs in software organizations. Agile Product Line (APL) approaches are the results of combining agile methods with Software Product Lines (SPL). The main goal of this thesis is to propose an efficient APL method. In general, software development methodologies consist of two integral parts. The first one is dedicated for requirements engineering and the second one is dedicated for the development process. In this thesis, we have proposed a Feature-Oriented Agile Product Line method called “Agile Framework for managing evolving Software Product Lines – AgiFPL method”. AgiFPL has been defined, designed and implemented after studying and analyzing the existent APL methodologies with the aim to take advantage of the strengths of the studied methodologies and to overcome their weaknesses. AgiFPL was proposed to address the development process part. For the requirement engineering part, we have proposed an Integrated Requirements Engineering framework for Agile Software Product Lines, which is the part that provides the syntax and semantics used for expressing the products of an APL method. The aim is to allow analysts and developers to specify requirements that precisely capture the stakeholder’s needs and intentions as well as to manage product line variabilities. Finally, this thesis proposes an assessment model called AgiPL-AM (Assessment Model for Agile Product Lines) for the assessment of the situation of agile adoption within agile product line approaches. In fact, assessing the current situation, regarding the combination of agile practices and activities with Software Product Lines, is an essential step towards a successful integration of agile methods into Software Product Lines.</p> |

4.3 Fanny CAMBIER, UCLouvain, LouRIM

| THESE – 20 février 2020 | |
|-----------------------------|--|
| Nom : | CAMBIER |
| Prénom : | Fanny |
| Titre de la thèse : | Advertising Consumer Empowerment Strategies: An Investigation of Key Mechanisms and Success Contingencies |
| Promoteur(s) : | Pr. Ingrid Poncin (Promotrice), UCLouvain, Belgique |
| Membres du jury : | Pr. Valérie Swaen, UCLouvain, Belgique Pr. Christoph Fuchs, TUM School of Management, Germany Pr. Peter Darke, Schulich School of Business, Canada |
| Président du jury : | Pr. Karine Charry (Présidente), UCLouvain, Belgique |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-fanny-cambier.html |
| Résumé : | <p>Despite the growing interest in Consumer Empowerment Strategies (i.e. the democratization of internal innovation processes to consumers; CES), the failure rate of the resulting new "consumer-driven" products is sobering. Marketing communication is an important lever for the adoption of new products, but theoretical and managerial knowledge about CES advertising remains scarce. Through a series of experiments, qualitative data and expert interviews, four essays explore here how to effectively advertise CES. An exploratory study first reveals that the brand audiences' advertising responses to "consumer-driven" claims depend (positively or negatively) on a multitude of aspects expected or signalled in marketing communication. The second essay demonstrates the signalling value of brand process transparency in inferring brand integrity because it effectively substantiates the consumer-driven claim and increases perceived empowerment. The third essay shows why and how brand audiences can challenge consumer empowerment and brand integrity when the consumer-inventor is visually present in advertising to endorse his/her product. The fourth essay examines how and why CES advertising can benefit brands suffering from poor consumer relationships in highly complex industries. By providing an in-depth understanding of the brand audiences' responses to CES-related advertising, psychological mechanisms and success contingencies, this research contributes to both innovation and persuasion literatures. It also provides managers with guidance for developing more integrated innovation and advertising strategies.</p> <p>After a master's degree in Business Engineering at the Université Catholique de Louvain (UCLouvain, Mons 2003), Fanny worked for more than ten years as a marketing manager at Unilever, Ferrero and Mondelez International among others. Fanny is currently a PhD student at UCLouvain; as a member of the Louvain Research Institute in Management (LouRIM) and the Center of Consumers and Marketing Strategy (CCMS), her research focuses on consumer behaviour,</p> |

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|--|---|
| | <p>communication of innovation practices and consumer (dis)empowerment. She has presented her research at leading international conferences, including the ACR North-America Conference and the AMS Annual Conference. The Journal of Business Research recently published an essay derived from this PhD thesis.</p> |
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4.4 Vu NGUYEN HUYNH ANH, UCLouvain, LouRIM

| THESE – 7 avril 2020 | |
|-----------------------------|---|
| Nom : | NGUYEN HUYNH ANH |
| Prénom : | Vu |
| Titre de la thèse : | A Requirements-Driven Framework Bridging Model-Based Strategic Representations with Software Development Practices |
| Promoteur(s) : | Prof. Manuel KOLP, UCLouvain Prof. Yves WAUTELET, KULeuven |
| Membres du jury : | Prof. Samedi HENG, ULiège Prof. Diana HINTEA, Coventry University |
| Président du jury : | Prof. Jean VANDERDONCKT, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-vu-nguyen-huynh-anh.html |
| Résumé : | <p>Information Technology (IT) Governance is closely intertwined with Requirements Engineering. Aligning the latter with the former indeed allows proposing management rules for evaluating a software development's relevance in alignment with the organization's long-term strategy. Typically, the goal of governance of software engineering is to ensure that the results of a software development align with the strategic requirements of the organization in terms of business process support and technology adoption. Requirements-driven software development processes, such as (I-)Tropos, are using coarse-grained (i.e., high-level) and social-oriented models to drive the software life-cycle both in terms of project management and forward engineering techniques. To support the governance of software developments realized with I-Tropos in terms of business and IT alignment as well as investment decision, this thesis proposes a process framework called GI-Tropos including a meta-model formalization of relevant process elements, the process description itself as well as its application onto two examples.</p> |

4.5 Corentin HERICHER, UCLouvain, LouRIM

| THESE – 8 mai 2020 | |
|--------------------|----------|
| Nom : | HERICHER |
| Prénom : | Corentin |

| | |
|-----------------------------|--|
| Titre de la thèse : | “Employee Emotions and Reactions to Corporate Social Responsibility” |
| Promoteur(s) : | Pr Valérie SWAEN, UCLouvain Pr Ina AUST- GRONARZ, UCLouvain |
| Membres du jury : | Pr Assâad EL AKREMI, Université Toulouse I Capitole, France Pr Michael MÜLLER – CAME, Wirtschaftsuniversität Wien, Autriche |
| Président du jury : | Pr Florence STINGLHAMBER, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-corentin-hericher.html |
| Résumé : | <p>Employee reactions to corporate social responsibility (CSR) has gained interest amongst management scholars. This body of research, labelled micro-CSR research, has mainly focused on employee attitudes and behaviors, overlooking the role of employee emotions in the process. Yet, emotions that CSR elicits are crucial antecedents of organizational citizenship behaviors (OCB), including those contributing to the company’s CSR, namely OCB toward CSR. This 3-essay doctoral dissertation addresses this research gap using quantitative methodologies to study how CSR translates into other-oriented and self-oriented emotions, and how these emotions can translate into OCB toward CSR.</p> <p>The first essay provides evidence that employees’ perceptions of CSR translate into anticipated guilt amongst employees for not engaging themselves into behaviors supporting CSR efforts, and foster OCB toward CSR. The second essay highlights that employees’ perceptions of CSR trigger moral elevation - an other-praising moral emotion - and OCB toward CSR; CSR thus spurs a virtuous cycle by encouraging employees to contribute to it. The third essay offers causal evidence that employees experience higher levels of organizational pride when they attribute genuine motives to their company’s CSR compared to when they attribute self-serving motives.</p> <p>Overall, this dissertation contributes to micro-CSR research by stressing the key role of employee emotions in explaining employees’ reactions to perceptions of CSR. It offers empirical evidence that employees judge CSR in terms of morality by experiencing moral elevation. It also gives empirical insights that CSR-induced moral judgements not only elicit emotions targeted at the company, but also emotions targeted at oneself, such as pride. These findings highlight that CSR fulfils employee’s needs for morality and for belonging.</p> |

4.6 Charlotte DE KORT, UCLouvain, LouRIM

| THESE – 11 mai 2020 | |
|-----------------------------|--|
| Nom : | DE KORT |
| Prénom : | Charlotte |
| Titre de la thèse : | “Informal Knowledge Networks and Innovation: A Case Study” |
| Promoteur(s) : | Pr Benoît GAILLY, UCLouvain Pr Françoise de VIRON, UCLouvain |
| Membres du jury : | Pr Nathalie DELOBBE, UNIGE, Suisse Pr Annick CASTIAUX, UNamur |
| Président du jury : | Pr Guilhem BASCLE, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-charlotte-de-kort.html |
| Résumé : | <p>Recently a key trend in organizational innovation research can be found at the network level. It has been argued that due to the rapidly changing economic environment firms rely more than ever on others, hence the recent trend of network level research. Whilst most research mainly focuses on formal networks, not much attention is given yet to informal knowledge networks, yet they seem to have a significant value for firm’s organizational innovation capabilities. Furthermore, we still lack an in-depth understanding of the micro foundations in informal knowledge networks. This dissertation explores those micro foundations further. Concretely, the dissertation provides an in-depth discussion on the knowledge mechanisms as well as the orchestration role (s) and activities in informal knowledge networks using a knowledge-based view. In this regard, the dissertation has the intention to add to literature on knowledge networks, knowledge management literature as well as organizational innovation literature.</p> |

4.7 Michel AJZEN, UCLouvain, LouRIM

| THESE – 12 mai 2020 | |
|-----------------------------|--|
| Nom : | AJZEN |
| Prénom : | Michel |
| Titre de la thèse : | “Quand le "nouveau" monde du travail naturalise la flexibilité: une analyse conventionnaliste des usages du télétravail. ” |
| Promoteur(s) : | Pr Laurent TASKIN, UCLouvain |
| Membres du jury : | Pr Evelyne LÉONARD, UCLouvain Pr Patricia VENDRAMIN, UCLouvain Pr François PICHAULT, ULiège Pr Pierre-Yves GOMEZ, EMLyon Business School (France) |
| Président du jury : | Pr Manuel KOLP, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |

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|-------------------------|---|
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | |
| Résumé : | <p>Cherchant à comprendre comment les usages du télétravail se définissent au regard d'un ensemble de règles et normes d'organisation (une convention), nous avons développé une analyse conventionnaliste permettant d'accéder aux processus de rationalisation des acteurs.</p> <p>A partir d'études de cas contrastées, notre recherche montre comment deux entreprises apportent une solution identique (introduction du travail flexible) justifiée de la même manière (nécessité de la flexibilité) afin de répondre à un problème similaire (rester efficace dans un environnement changeant). Partant de ce constat, notre analyse établit l'existence d'une croyance communément partagée sur ce qu'est une « bonne » entreprise. Cette entreprise « idéale » serait flexible, agile, adaptable, réactive et connectée. Dans ce contexte, le télétravail s'impose naturellement comme une pratique incontournable d'un « nouveau » monde du travail. Par effet miroir, les caractéristiques de cette entreprise moderne se déplacent et définissent également le « bon » travailleur.</p> <p>Il ne faut toutefois y voir aucun déterminisme. La croyance est bien une construction sociale. De fait, nos résultats montrent que les usages du télétravail sont socialement construits, localement et collectivement, au regard d'une croyance que les acteurs concourent à façonner. L'entreprise flexible ne s'impose donc que parce que des acteurs y adhèrent. C'est parce que cela fait sens tant dans les sphères privée et professionnelle que dans l'articulation entre celles-ci, que ces acteurs, tantôt producteurs, tantôt consommateurs de l'entreprise flexible, se conforment à un « nouveau » monde du travail qu'ils façonnent. Au final, l'analyse conventionnaliste des usages du télétravail permet de nuancer des constats euphoriques ou alarmistes sur les effets du télétravail et de montrer comment le déploiement du « nouveau » monde du travail naturalise la flexibilité.</p> |

4.8 Roxane DE HOE, UCLouvain, LouRIM

| THESE – 14 juillet 2020 | |
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| Nom : | DE HOE |
| Prénom : | Roxane |
| Titre de la thèse : | “Essays on the Intention to Recreate After a Business Exit” |
| Promoteur(s) : | Pr Frank JANSSEN, UCLouvain |
| Membres du jury : | Pr Nathalie DELOBBE, Université de Genève, Suisse Pr Olivier GIACOMIN, NEOMA Business School, France Pr Roy THURIK, Montpellier Business School, France, Emeritus professor at Erasmus University Rotterdam, Free University of Amsterdam, Pays-bas |
| Président du jury : | Pr Régis COEURDEROY, UCLouvain, ESCP Europe Business School, France |

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| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-roxane-de-hoe.html |
| Résumé : | <p>« In business life, there has always been business creations and exits. However, for a long time, research has only been focused on the creation and the growth of businesses. Since a decade, scholars began to investigate business exit, which can be considered at the firm- or the entrepreneur-level.</p> <p>The purpose of this dissertation is to contribute to our understanding of determinants influencing the intention to recreate a business after a business exit. To this end, we have combined empirical and conceptual methodological approaches. All essays focus on complementary research questions expanding the overlapping and growing literature on habitual entrepreneurship, business exit, business failure and entrepreneurial ecosystem.</p> |

4.9 Laetitia LAMBILLOTTE, UCLouvain, LouRIM

| THESE – 30 novembre 2020 | |
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| Nom : | LAMBILLOTTE |
| Prénom : | Laetitia |
| Titre de la thèse : | “Customer Responses to Personalized Websites: Essays on the Process Underlying Experience” |
| Promoteur(s) : | Pr Ingrid PONCIN, UCLouvain |
| Membres du jury : | Pr Jean VANDERDONCKT, UCLouvain Pr Marion GARNIER, GEM, France Pr Jean-Luc HERRMANN, Université de Lorraine, France |
| Président du jury : | Pr Karine CHARRY, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-laetitia-lambillotte.html |
| Résumé : | Companies increasingly personalize their website content with the aim of improving customer experience. Although the personalization process has been studied by prior research in marketing and information systems, the understanding of customer experience on personalized websites has been identified by the Marketing Science Institute as requiring further investigation. Therefore, this doctoral dissertation explores customer experience on personalized websites and the underlying processes with three essays combining quantitative and qualitative methods. The first essay shows the influence of personalization on customer experience and highlights the process underlying customers’ conscious and unconscious responses to personalization. The second essay enables a better appraisal |

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| | <p>of the process underlying the triggering and management of paradoxical tensions of personalization. The third essay further examines the backfire effects of personalization on customer experience and the role of information transparency and customer need for cognition in this process. This doctoral research contributes to research on both customer experience and personalization by providing a more holistic and iterative view of customer experience on personalized websites and the underlying psychological mechanisms. It also provides practitioners with several insights on how to provide an optimal customer experience with the personalization of the website content and how to mitigate negative responses to personalization.</p> |
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4.10 José Miguel QUESADA PEREŽ, UCLouvain, LIDAM

| THESE – 17 juin 2020 | |
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| Nom : | Jose Miguel |
| Prénom : | QUESADA PEREZ |
| Titre de la thèse : | "Express Shipment Service Network Design: Multiple Hubs, Complex Routes and Demand Uncertainty" |
| Promoteur(s) : | Pr Jean-Sébastien TANCREZ, Université catholique de Louvain |
| Membres du jury : | Dr Jean-Charles LANGE, Consultant indépendant Pr Bernard FORTZ, Université libre de Bruxelles Pr Sabine LIMBOURG, Université de Liège |
| Président du jury : | Pr Daniele CATANZARO, Université catholique de Louvain |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/fr/facultes/lsm/actualites/17-06-20-jose-miguel-quesada-perez-thesis-defense-on-express-shipment-service-network-design-multiple-hubs-complex-routes-and-demand-uncertainty.html |
| Résumé : | <p>The express integrators offer overnight door-to-door delivery services in large regions such as Europe. To offer such services, they operate networks of nightly flights that connect multiple origin and destination cities through central hubs. The purpose of this thesis is to contribute in the development of optimization models that help express integrators design their air networks. This thesis explores this overall objective from three points of view. The first chapter studies how to efficiently design air networks in regions with multiple hubs. The second chapter analyzes the economical and operative contributions of five types of complex routes, rarely or not operated by express integrators. Lastly, the third chapter studies how to account for demand uncertainty when designing the networks. On the whole, this thesis contributes in improving the strategic decision making process of express integrators when designing their air networks.</p> |

4.11 Christophe DESAGRE, UCLouvain, LIDAM

| THESE – 1er juillet 2020 | |
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| Nom : | DESAGRE |
| Prénom : | Christophe |
| Titre de la thèse : | Essays on technological innovation in finance" |
| Promoteur(s) : | Pr Catherine D'HONDT, UCLouvain Pr Mikael PETITJEAN, UCLouvain, IESEG School of Management, France |
| Membres du jury : | Pr Paolo MAZZA, IESEG School of Management, France Pr Yue ZHANG, UCLouvain Pr Gunther WUYTS, KULeuven |
| Président du jury : | Pr Rudy DE WINNE, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/faculties/lsm/news/01-07-20-christophe-desagre-thesis-defense-on-essays-on-technological-innovation-in-finance.html |
| Résumé : | Innovations in financial markets have been numerous lately. Within two decades, most of the trading activity has been done electronically and trading rooms have become deserted as computers have been able to make autonomous trading decisions more rapidly than in the past; information is now spreading at the speed of light; and a plethora of electronic currencies, whose reliability is based on cryptographic proofs rather than trust, have been issued. There is no shortage of examples, from market finance to corporate finance. Every field is affected by the digitalization phenomenon: online investing and online financial advice, digital currencies and paperless payments, crowdfunding, or high-frequency trading, among others. In this thesis, we provide three empirical analyses of how some of these innovations affect financial markets. |

4.12 Nathan LASSANCE, UCLouvain, LIDAM

| THESE – 24 janvier 2020 | |
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| Nom : | LASSANCE |
| Prénom : | Nathan |
| Titre de la thèse : | Information-theoretic approaches to portfolio selection |
| Promoteur(s) : | Pr Frédéric VRINS, UCLouvain |
| Membres du jury : | Pr Kris BOUDT, Université de Gand Pr Victor DE MIGUEL, London Business School, Royaume-Uni Pr Guofu ZHOU, Olin Business School, Washington, University in St Louis, USA |
| Président du jury : | Pr Marco Saerens, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |

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| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/fr/facultes/lsm/actualites/24-01-20-nathan-lassance-thesis-defense-on-information-theoretic-approaches-to-portfolio-selection.html |
| Résumé : | Non disponible |

4.13 Paolo GAMBETTI, UCLouvain, LIDAM

| THESE – 30 octobre 2020 | |
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| Nom : | GAMBETTI |
| Prénom : | Paolo |
| Titre de la thèse : | "New Perspective on Recovery Rates Modeling and Prediction" |
| Promoteur(s) : | Pr Frédéric VRINS, UCLouvain |
| Membres du jury : | Pr Christian HAFNER, UCLouvain Pr Geneviève GAUTHIER, HEC Montréal, Canada Pr Damiano BRIGO, Imperial College London, Royaume-Uni |
| Président du jury : | Pr Mikael PETITJEAN, UCLouvain |
| Institution universitaire : | Université catholique de Louvain |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://uclouvain.be/en/faculties/lsm/news/30-10-20-paolo-gambetti-thesis-defense-on-new-perspectives-on-recovery-rates-modeling-and-prediction.html |
| Résumé : | <p>The main requirement for effective credit risk management is the sound quantification of default and recovery risk. This amounts to modeling the default probability of the counterparty as well as its recovery rate, the percentage of exposure that can be recovered upon default. As opposed to default probabilities however, recovery rates modeling remains widely unexplored and fixed recovery rate parameters are often used in practice. The scope of this thesis is to go beyond this unrealistic assumption and propose a new framework for modeling recovery rates on defaulted exposures, such as corporate bonds and non-performing loans (NPL). We begin by investigating the determinants of bond recovery rates, with the objective of identifying the drivers of recovery rate fluctuations in time. In this first part, we revisit a key result of previous studies and identify economic uncertainty as the most important systematic determinant of recovery rate distributions. We then tackle the problem of recovery rate prediction in the second part of the thesis. We first undertake a large scale benchmark study of machine learning methods for forecasting recovery rates on defaulted credit cards. We show how to derive behavioral predictors of recovery potential from bank recovery data and further identify a superior set of models for prediction. Finally, and building on the findings of the first two sections, we design a new modeling framework for bond recovery rates based on meta-learning, which is the combination of multiple machine learning algorithms. We provide industry participants with a set of best practice</p> |

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| | indications for recovery rates modeling and with methods associated to better performances, higher interpretability and lower model risk compared to those of traditional approaches. |
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4.14 Mamadou SISSOKO, UNamur

| THESE – 12 février 2020 | |
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| Nom : | SISSOKO |
| Prénom : | Mamadou |
| Titre de la thèse : | “Vers une innovation au service des utilisateurs dans les pays en voie de développement” |
| Promoteur(s) : | Pr Annick CASTIAUX, UNamur |
| Membres du jury : | Pr Wafa HAMMEDI, UNamur Pr Stéphane Faulkner, UNamur Pr Ludwig LAUWERS, Universiteit Gent & Institute for Agricultural and Fisheries Research (ILVO) Pr Melinda SMALE, Michigan University |
| Président du jury : | Pr Jean-Yves GNABO, UNamur |
| Institution universitaire : | Université de Namur |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université de Namur |
| Lien : | https://terranostira.unamur.be/agenda/upevent.2020-02-04.4660433265/view |
| Résumé : | <p>« Ces dernières années, il y a un intérêt croissant des chercheurs en sciences de gestion pour l’innovation dans les pays en voie de développement (PVD). La majorité de la population mondiale vit dans ces pays, dispose de très faibles revenus, et a peu d’accès aux innovations appropriées. En effet, les technologies proposées sont en général le résultat de processus d’innovations linéaires de type technology-push, qui ne prennent pas toujours en compte les besoins locaux des utilisateurs. De plus, elles sont introduites depuis les pays développés sans réelle adaptation aux conditions d’usage et aux moyens financiers des utilisateurs.</p> <p>Cette thèse vise à mieux comprendre comment l’innovation de produit peut mieux répondre aux besoins des utilisateurs dans les PVD, en s’appuyant sur trois piliers. Tout d’abord, nous vérifions si l’intensité de participation des utilisateurs dans le processus d’innovation affecte l’adoption de l’innovation. Ensuite, nous cherchons à comprendre plus en profondeur comment cette participation se déroule, et examinons les déterminants qui peuvent affecter la décision de participer. Enfin, nous analysons une nouvelle approche d’innovation, dite frugale, laquelle semble se manifester dans des conditions de ressources limitées pour répondre plus efficacement aux besoins des utilisateurs dans les PVD. Nous en identifions les antécédents, les moteurs et les impacts. »</p> |

4.15 Henri VANHOMWEGEN, UNamur

| THESE – 2 septembre 2020 | |
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| Nom : | VANHOMWEGEN |
| Prénom : | Henri |
| Titre de la thèse : | “Distinctive Strategies and Mutual Fund Performance” |
| Promoteur(s) : | Pr Jean-Yves Gnabo, UNamur Pr Oscar BERNAL, UNamur |
| Membres du jury : | Pr Sophie BEREAU, UNamur Pr Mikael PETITJEAN, UCLouvain & IESEG School of Management – Lille (France) Pr Christophe BOUCHER, Université de Paris Nanterre (France) Pr Alexandre GIRARD, Unisersité Saint-Louis |
| Président du jury : | Pr Stéphane FAULKNER, UNamur |
| Institution universitaire : | UNamur |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | UNamur |
| Lien : | https://terranostra.unamur.be/agenda/upevent.2020-11-25.9270001328/ |
| Résumé : | « Disrupting many businesses, the sharing economy radically changes the way we consume services on the premise of horizontal peer-to-peer transactions. By privileging the temporary use of goods or services, collaborative consumption is seen as a mode of consumption based on access rather than on ownership. Although the sharing economy redefines most service attributes and despite the massive use of online platforms, some attributes remain at the heart of the service landscape. Sometimes, those ones are even reinforced (e.g., social interactions). However, these triadic exchanges induce a certain complexity and blur roles and responsibilities of each stakeholder (the user, the peer provider and the platform). Moreover, peer-to-peer exchanges can be a source of uncertainty with respect to the outcome quality and delivery. This doctoral dissertation aims at investigating how this mode of consumption affects consumers’ habits and behaviors. By the use of different and complementary approaches (i.e., qualitative and quantitative), we highlight how peculiarities of collaborative experiences raise new issues with respect to the service evaluation process. Our findings reveal a higher tolerance of users towards service failures. To explain such a tolerance, we confront our findings with different theories such as relationship congruencies, empathetic reasoning and attribution theory. » |

4.16 Marie-Isabelle MUNINGER, UNamur

| THESE – 4 septembre 2020 | |
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| Nom : | MUNINGER |
| Prénom : | Marie-Isabelle |

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| Titre de la thèse : | "Social Media and Innovation: Conceptualization and Empirical Exploration of Organizational Capabilities" |
| Promoteur(s) : | Pr Wafa HAMMEDI, UNamur Pr Dominik MAHR, Maastricht University (The Netherlands) |
| Membres du jury : | Pr Annick CASTIAUX, UNamur Pr Bas HILLEBRAND, Radboud University (The Netherlands) Pr Gloria BARCZAK, Northeastern University (USA) Pr Anouk LIEVENS, University of Antwerp |
| Président du jury : | Pr Jean-Yves GNABO, UNamur |
| Institution universitaire : | Université de Namur |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Radboud University (The Netherlands) |
| Lien : | / |
| Résumé : | <p>« In recent years social media have proliferated across the globe, representing a tremendous source of input that businesses can leverage to innovate. Social media allow firms to listen, cocreate and gather feedback from multiple communication channels simultaneously. Yet, little is known about “when” and “how” managers should use these social tools.</p> <p>In response, this research examines social media and innovation from different angles. A mixed-methods approach to data collection and analysis is used to explore the research questions, drawing on interviews, secondary data analysis, systematic review of the literature, cross sectional survey and structural equation modeling. The lens of dynamic capabilities is employed as main theoretical ground.</p> <p>The results of this research underpin the critical role of social media capabilities. A theoretical framework shows the interplay between several classes of capabilities, including top management support, social media managers that orchestrate activities and process embeddedness. By forging bridges between various streams of literature, a systematic review consolidates findings focusing on the firm perspective and suggests future areas of research. Finally, two social media capabilities- social media agility and analytical capabilities- are identified and their effects on NPД performance are tested, revealing contrasting results. »</p> |

4.17 Jérôme MALLARGE , UNamur

| THESE – 7 décembre 2020 | |
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| Nom : | MALLARGE |
| Prénom : | Jérôme |
| Titre de la thèse : | “Revisiting the Service Evaluation Process in the Sharing Economy” |
| Promoteur(s) : | Pr Pietro ZIDDA, UNamur Pr Alain DECROP, UNamur |
| Membres du jury : | Pr Wafa HAMMEDI, UNamur Pr Béatrice PARGUEL, CNRS & Paris Dauphine (France) Pr Giana ECKHARDT, Royal Holloway, University of London (United Kingdom) |

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| Président du jury : | Pr Jean-Yves GNABO, UNamur |
| Institution universitaire : | Université de Namur |
| Sous domaine : | Sciences économiques et de gestion |
| Source de financement : | Université catholique de Louvain |
| Lien : | https://terranostra.unamur.be/agenda/upevent.2020-11-25.9270001328/view |
| Résumé : | <p>« Disrupting many businesses, the sharing economy radically changes the way we consume services on the premise of horizontal peer-to-peer transactions. By privileging the temporary use of goods or services, collaborative consumption is seen as a mode of consumption based on access rather than on ownership. Although the sharing economy redefines most service attributes and despite the massive use of online platforms, some attributes remain at the heart of the service landscape. Sometimes, those ones are even reinforced (e.g., social interactions). However, these triadic exchanges induce a certain complexity and blur roles and responsibilities of each stakeholder (the user, the peer provider and the platform). Moreover, peer-to-peer exchanges can be a source of uncertainty with respect to the outcome quality and delivery. This doctoral dissertation aims at investigating how this mode of consumption affects consumers' habits and behaviors. By the use of different and complementary approaches (i.e., qualitative and quantitative), we highlight how peculiarities of collaborative experiences raise new issues with respect to the service evaluation process. Our findings reveal a higher tolerance of users towards service failures. To explain such a tolerance, we confront our findings with different theories such as relationship congruencies, empathetic reasoning and attribution theory. »</p> |