



## RAPPORT ANNUEL 2019 DE L'ÉCOLE DOCTORALE THÉMATIQUE

« Doctoral School of Management »

à destination du FNRS



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## 1 INTRODUCTION

En 2019, l'école doctorale thématique « Doctoral School of Management » (DSM) a proposé les cours doctoraux suivants :

- LLSMA2002 : Research Methods – UCLouvain 10 ECTS
- LLSMA2004 : Qualitative Research Methods – UCLouvain 5 ECTS
- LLSMA2006 : Theories of Organizations in Management - UCLouvain 5 ECTS
- LLSMA2007 : Communication & Writing Skills – UCLouvain 5 ECTS

Ces cours ont été complétés par différentes activités doctorales en lien avec la gestion (cours, séminaire, ateliers, conférences). Ces activités de formation doctorale concernent les domaines propres aux instituts et leurs entités de recherche respectifs, à savoir :

A l'UCLouvain :

- **LouRIM** - Louvain Research Institute in Management and Organizations
  - **CRECIS** - Entrepreneurial Change and Innovative Strategies
  - **CERMA** - Consumer Relations and Responsible Marketing
  - **CEMIS** - Centre in Management Information Systems
- **IACCHOS** - Institut d'analyse du changement dans l'histoire et les sociétés contemporaines
  - **CIRTES** - Centre interdisciplinaire de recherche Travail, Etat et Société
- **LIDAM** - Louvain Institute of Data Analysis and Modeling in economics and statistics
  - **CORE** - Centre for Operations Research and Econometrics
  - **LFIN** - Louvain Finance

A l'UNamur :

- **DeFiPP** - Development Finance & Public Policies
  - **CeReFIM** - Centre for Research in Finance and Management
- **NaDI** - Namur Digital Institute
  - **CeRCLe** - Centre for Research on Consumption & Leisure
  - **PreCISE** – Research Centre on Information Systems Engineering
  - **CIRCE** – Creativity and Innovation Research Centre

## 2 PRESENTATION DE L'ÉCOLE DOCTORALE THÉMATIQUE

<b>Année civile :</b>	2019
<b>Intitulé de l'École doctorale thématique :</b>	Doctoral School of Management (DSM)
<b>Président :</b>	Manuel KOLP, UCLouvain, LouRIM <a href="mailto:manuel.kolp@UCLouvain.be">manuel.kolp@UCLouvain.be</a>
<b>Porte-parole :</b>	Valérie SWAEN, UCLouvain, LouRIM <a href="mailto:valerie.swaen@UCLouvain.be">valerie.swaen@UCLouvain.be</a>
<b>Comité scientifique au 31 décembre 2019 :</b>	Manuel KOLP, UCLouvain, LouRIM Valérie SWAEN, UCLouvain, LouRIM Philippe CHEVALIER, UCLouvain, LIDAM Matthieu de NANTEUIL, UCLouvain, IACCHOS Jean-Yves GNABO, UNamur, CeReFiM Alain DECROP, UNamur, CeRCLe
<b>École doctorale près le F.R.S.-FNRS (Graduate College de rattachement) :</b>	Ecole doctorale de Sciences économiques et de Gestion
<b>Réunions du comité scientifique :</b>	<ul style="list-style-type: none"><li>• La DSM s'est réunie le 13 septembre 2019 afin de s'entretenir sur les sujets suivants :<ul style="list-style-type: none"><li>○ Debriefing du PhD Day</li><li>○ Organisation de l'édition 2020</li><li>○ Comptes</li><li>○ Rapport annuel</li><li>○ Rapport quinquennal</li><li>○ Projet de cours sur l'éthique dans la recherche</li><li>○ Guidelines édition des thèses</li><li>○ Charge de travail administratif engendré par la DSM</li></ul></li></ul>

**Budget :**

- Budget octroyé par le Graduate College Ecole doctorale de Sciences économiques et de Gestion près le F.R.S. - FNRS : 2450 € conformément à la lettre du FNRS du 9 août 2019 portant sur l'année 2019..
- Utilisation du budget :
  - Le « DSM PhD Day » le 21 mai 2019 à hauteur de 2117.74 € dont 200 € 937,78 € dont 200 € pour la gagnante du concours de la meilleure présentation de poster, Marine DE RIDDER.
  - Il reste 272,26 €

**Autres sources de financement :**

- L'enveloppe FSR Ecoles doctorales de l'UCLouvain a notamment financé les activités reprises aux points :
  - 3.2.17 : Cours Tom Meyvis
  - 3.2.2 : Cours Mario Pandelaere
- Le budget sectoriel « accueil de conférenciers étranger » de l'UCLouvain octroyé à LouRIM a financé l'accueil des invités suivants :
  - Flore Bridoux
  - Louis Mulotte
  - Eelko Huizingh
  - Janine Williams
- Les instituts de recherche ont également participé au financement d'activités sur leur budget de fonctionnement. Financement de frais non éligibles d'organisation du PhD day, lunches-présentations de recherche, ...
- Certains séminaires LFIN ont bénéficié du soutien de la Banque nationale de Belgique.

**Evolution du site internet :**

<https://www.doctoralschoolofmanagement.be/>

Le site internet est régulièrement mis à jour. Il relate les informations sur la formation doctorale proposées pour l'UCLouvain et UNamur ainsi que les horaires des cours doctoraux organisés par la LSM à destination des étudiants en master recherche et les doctorants.

**Commentaires généraux :**

En décembre 2019, la DSM comptait **80 doctorants** : **60 doctorants** de l'UCLouvain et **20 doctorants** de l'UNamur.

**Plus de 80 activités doctorales** ont été organisées par les deux universités durant l'année 2019.

**5 thèses** de doctorat ont été défendues avec succès.

### 3 ACTIVITES DE FORMATION PROPOSEES PAR L'ECOLE DOCTORALE THEMATIQUE EN GESTION DOCTORAL SCHOOL OF MANAGEMENT

#### 3.1 COURS DE BASE OBLIGATOIRES

##### 3.1.1 Epistemology of Management – LLSMA2001

DSM – ACTIVITE DOCTORALE 2019			
Code :	LLSMA2001		
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	<b>Epistemology of Management</b>		
Organisateur :	Matthieu de Nanteuil		
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM		
Volume horaire :	30 heures / 5 ECTS		
Date(s) et lieu(x) :	2019	UCLouvain	
	25-03-19	LLN	
	25-03-19		
	01-04-19		
	02-04-19		
	03-04-19		
	06-05-19		
06-05-19			
Budget de l'activité :	/		
Nombre de participants :	20 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
INGARDI	Irene	ULB Solvay	
TERLINDEN	Laurianne	UCLouvain	LouRIM
BILLIET	Adrien	KULeuven	
LELEUX	Pierre	UCLouvain	LouRIM
COURTAIN	Sylvain	UCLouvain	LouRIM
KERYAKOS	Marie-Belle	UCLouvain	LIDAM
KULLAK	Avreliane	UCLouvain	LouRIM
LECOCQ	Justine	UCLouvain	ESPO
DUMONT	Louise	UCLouvain	LouRIM
RITONDO	Melissa	UCLouvain	LouRIM
DUMONT	Nathalie	UNamur	
NUOTATORE	Elodie	UCLouvain	LouRIM
MENO TANNO	Anne	UCLouvain	LSM
TODOROVIC	Aleksandar	UCLouvain	LIDAM
AGHAKHANI	Ghazaleh	UCLouvain	LouRIM
STRIAUKAS	Jonas	UCLouvain	LIDAM
GAMBETTI	Paolo	UCLouvain	LIDAM

LUISI VUCIC DETHIER	Angelo Dragan Véronique	UCLouvain UCLouvain UNamur	LIDAM LouRIM
Descriptif ou Programme :			
<p>This course should allow the students to access to a critical theory of knowledge applied to management and, in a wider sense, to all disciplines that belong to management studies. Such a goal is at the same time theoretical and practical: firstly, it should help students understand how a "management science" has been progressively invented, what are the challenges and limitations of such a project; secondly, it will introduce the participants to the main debates in the epistemological field, mixing fundamental and applied epistemologies; thirdly, it will give them reflexive roots to fulfill their research in management studies.</p>			

### 3.1.2 Epistemology of Management – LLSMA2001

DSM – ACTIVITE DOCTORALE 2019		
Code :	LLSMA2001	
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Epistemology of Management</b>	
Organisateur :	Matthieu de Nanteuil	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	30 heures / 5 ECTS	
Date(s) et lieu(x) :	2019	UCLouvain
	26-09-19	LLN
	10-10-19	
	14-10-19	
	21-10-19	
	22-10-19	
23-10-19		
Budget de l'activité :	/	
Nombre de participants :	6 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
COURTOIS	Sabrina	UCLouvain
AMIA NKOLO	Jean-Martial	UCLouvain
SANTINET	Chloé	UCLouvain
DESGUIN	Samuel	USaint-Louis
FRIEDEL	Stefanie	KULeuven
DAS	Julan	UCLouvain
Descriptif ou Programme :		
<p>This course should allow the students to access to a critical theory of knowledge applied to management and, in a wider sense, to all disciplines that belong to management studies. Such a goal is at the same time theoretical and practical: firstly, it should help students understand how a "management science" has been progressively invented, what are the challenges and limitations of such a project; secondly, it will introduce the participants to the main debates in the epistemological field, mixing fundamental and applied epistemologies; thirdly, it will give them reflexive roots to fulfill their research in management studies.</p>		




### 3.1.3 Theories of Organizations in Management – LLSMA2006

DSM – ACTIVITE DOCTORALE 2019			
Code :	LLSMA2006		
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	<b>Theories of Organizations in Management</b>		
Organisateur :	Régis COEURDEROY		
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM		
Volume horaire :	30 heures / 5 ECTS		
Date(s) et lieu(x) :	2019	UCLouvain	
	04-02-19	LLN	
	04-02-19		
	11-02-19		
	11-02-19		
	18-02-19		
	18-02-19		
	25-02-19		
	25-02-19		
	04-03-19		
	04-03-19		
	11-03-19		
11-03-19			
Budget de l'activité :	/		
Nombre de participants :	6 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
INGARDI	Irene	ULB Solvay	
M'BARKI	Wassim	UCLouvain	LSM
TERLINDEN	Laurianne	UCLouvain	LouRIM
BILLIET	Adrien	KULeuven	
DEHAYBE	Henri	UCLouvain	LIDAM
SCOLA	Camilla	UCLouvain	IACCHOS
Descriptif ou Programme :			
<p>Students will be asked to read a handful of papers that provide a comprehensive perspective on an important research topic. They will prepare a written and oral presentation and in-depth analysis of one of these papers to be presented during the session in order to start the discussion. Class participation is thus essential; all participants debate on the content, ask questions and discuss the issues raised during the different sessions.</p> <p>Each student will produce a term paper in which he/she proposes a summary of a paper of his/her choice, criticizes it (theoretical framework, methodology, results, contributions) and propose a research plan for a follow-up study.</p> <p>So, student performance will be assessed on the basis of</p> <ul style="list-style-type: none"> <li>- Attendance to the seminars and reading groups;</li> </ul>			

<ul style="list-style-type: none"> <li>- Writing of summaries for the activities;</li> <li>- Preparation of oral communications and/or written reports related to the topics presented during the activities.</li> <li>- The type and number of activities will be determined in agreement with the coordinator at the beginning of each year.</li> </ul>

### 3.1.4 Communication & Writing Skills – LLSMA2007

DSM – ACTIVITE DOCTORALE 2019			
Code :	LLSMA2007		
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	<b>Communication &amp; Writing Skills</b>		
Organisateur :	Valérie SWAEN Manuel KOLP		
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM		
Volume horaire :	30 heures / 5 ECTS		
Date(s) et lieu(x) :	2019	UCLouvain LLN	
	05-02-19	LLN	
	06-02-19		
	12-02-19		
	13-02-19		
	19-02-19		
	20-02-19		
	26-02-19		
	27-02-19		
	05-03-19		
	06-03-19		
	12-03-19		
	13-03-19		
Budget de l'activité :	/		
Nombre de participants :	15 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
DEHAYBE	Henri	UCLouvain	LIDAM
SCOLA	Camilla	UCLouvain	IACCHOS
LELEUX	Pierre	UCLouvain	LouRIM
COURTAIN	Sylvain	UCLouvain	LouRIM
KULLAK	Avreliane	UCLouvain	LouRIM
BOULANGER	Claire-Anaïs	UNamur	
MENO TANNO	Anne	UCLouvain	LSM
TODOROVIC	Aleksandar	UCLouvain	LIDAM
AGHAKHANI	Ghazaleh	UCLouvain	LouRIM
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM
FERNANDES	Elora	UCLouvain	LSM
DE KORT	Charlotte	UCLouvain	LouRIM
MITRA	Paulami	UCLouvain	LouRIM
DAMAI	Sarah	UCLouvain	LIDAM
VIGNERY	Kristel	USLB	

Descriptif ou Programme :		
<p><b>COURSE OBJECTIVES</b></p> <p>The objective of the course is to help young researchers in management get a better understanding of the peer reviewed publication process and develop their academic writing skills. This course provides transversal competences to doctoral students and future researchers – i.e. competences that are useful regardless of their specific topic and discipline. During this seminar, students will learn how to write a literature review, an academic paper; how to get published and how to present a research paper.</p> <p>At the end of the course, students should be able to:</p> <ul style="list-style-type: none"> <li>• prepare a research plan and an academic paper;</li> <li>• write a paper following the academic standards;</li> <li>• review an academic paper;</li> <li>• pitch his/her research;</li> <li>• present a research seminar ;</li> <li>• build online profiles and web presence</li> </ul> <p><b>COURSE CONTENT</b></p> <p>The different topics that will be covered in this course are the following ones:</p> <ul style="list-style-type: none"> <li>• Defining what makes a good research idea?</li> <li>• Designing your literature review (Searching for literature; Quality of journals; Writing the literature review...)</li> <li>• Developing your research design (Conceptual model, hypotheses, methodology...)</li> <li>• Writing your paper: what and how? (Structure of an academic paper; Writing an abstract; Writing the basic sections: data collection, findings, discussion, conclusion, limitations and future research; Positioning a research and defining contributions; Common mistakes of novice writers...)</li> <li>• Publishing process (Soliciting for feedback; Developing research papers; Selecting an appropriate journal; Order of authors; Making the paper ready for submission; ...)</li> <li>• Reviewing your paper</li> <li>• Presenting your research in a research seminar</li> <li>• Pitching your research to a non-expert audience</li> <li>• Using Web Tools and establishing web presence and visibility</li> </ul> <p><b>COURSE ORGANIZATION</b></p> <p>The course will be organized around thematic sessions in group and individual coaching sessions. For the group sessions, students are expected to prepare the writing/reading assignment and think about the topics before each session. They are also expected to contribute in an informed, critical and innovative manner during the sessions. For the individual coaching sessions, we propose you to discuss your progress in the diverse assignments at least once with Professors. For those sessions, you should take an appointment with Professors by sending an email to manuel.kolp@UCLouvain.be and valerie.swaen@UCLouvain.be; the meetings will take place in their offices.</p> <p><b>EVALUATION METHODS</b></p> <p>Different assignments will be asked from students:</p> <ul style="list-style-type: none"> <li>- writing a working paper following the academic standards (see specific guidelines posted on Moodle)</li> <li>- presenting orally this working paper (during 15 minutes + 15 minutes of questions and answers);</li> <li>- reviewing a paper written by another student and discussing it after the oral presentation ;</li> <li>- building an online research presence on Researchgate/Academia, Twitter/LinkedIn, Google Scholar.</li> </ul>		

The assessment of your performance will be composed of the following elements:

- Quality of the written working paper (50%)
- Quality of the oral presentation of your working paper (20%)
- Quality of your review and discussion of a classmate paper (15%)
- Quality of your online presence (15%)

### 3.1.4.1 Communication & Writing Skills – LLSMA2007 – Working paper & posters presentation

DSM – ACTIVITE DOCTORALE 2019			
Code :	LLSMA2007		
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	<b>Communication &amp; Writing Skills</b>		
Organisateur :	Valérie SWAEN Manuel KOLP		
Nature de la formation:	Working paper & posters presentation		
Volume horaire :	1 journée		
Date(s) et lieu(x) :	2019	UCLouvain LLN	
	4 juin 2019	LLN	
Budget de l'activité :	350 €		
Nombre de participants :	16 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
KULLAK	Avreliane	UCLouvain	LouRIM
BOULANGER	Claire-Anaïs	UNamur	
DEHAYBE	Henri	UCLouvain	LIDAM
SCOLA	Camilla	UCLouvain	IACCHOS
LELEUX	Pierre	UCLouvain	LouRIM
COURTAIN	Sylvain	UCLouvain	LouRIM
MENO TANNO	Anne	UCLouvain	LSM
TODOROVIC	Aleksandar	UCLouvain	LIDAM
AGHAKHANI	Ghazaleh	UCLouvain	LouRIM
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM
FERNANDES	Elora	UCLouvain	LSM
DE KORT	Charlotte	UCLouvain	LouRIM
MITRA	Paulami	UCLouvain	LouRIM
DAMAI	Sarah	UCLouvain	LIDAM
VIGNERY	Kristel	USLB	
DUMONT	Louise	UCLouvain	LouRIM
Descriptif ou Programme :			
In the context of Communication & Writing Skills Doctoral Course (LLSMA2007), LSM Research Master Students and PhD Candidates will present their research.			
4 June 2019 9:00 - 16:00 + closing drink			

Programme:

8h45-9h15 : INSTALLATION OF POSTERS

9h15-9h30 : Valérie Swaen & Manuel Kolp - Welcome

9h30-10h00 :

Kristel Vignery - Achievement In Student Peer Networks: A Study of the Selection Process, Peer Effects and Student Centrality

10h00-10h30 :

Camilla Scola - Ethical Dilemma and Suffering at the Workplace: Resisting Through Norms. Two Case-Studies

10h30-11h00 :

Natalia Ramirez Torres

Entrepreneurial Practices for the Creation of Disruptive Innovations: A Theoretical Approach

11h00-11h15 : BREAK

11h15-11h45 :

Méno Tamno

Challenges and benefits of SDGs. Integration in SMEs: A comparative study between Belgium and Cameroon

11h45-12h15 :

Paulami Mitra

A Life Course Perspective on Women Social Entrepreneurs: Cases from India

12h15-14h00 : POSTER SESSION & Lunch-Sandwiches

- Ghazaleh Aghakhani - How Does IT Create Value in Companies Through Business IT Alignment and Business Process Management
- Sylvain Courtain - Graph-Based Fraud Detection With the Free Energy Distance
- Sarah Damai - Efficient Assignment of Patients Towards Considering the Stochastic Nature of Arrivals and Departures
- Charlotte De Kort - Knowledge Transfer in Iocops: A Qualitative Study
- Elora Fernandes - Adapted Collaborative Filtering Algorithms through Diversity and Novelty
- Avreliane Kullak - When Healthy Eating Behaviours Are Inedible: Understanding of The Engagement Process in a Pervasive Digital Context
- Pierre Leleux - Design of Biased Random Walks on a Graph, with Application to Collaborative Recommendation

14h00-14h30 : Aleksandar Todorovic - Tolerance to Negative Interest Rates in Savings

14h30-15h00 : Henri Dehaybe - Solving the Stochastic Multi-Level Inventory Problem using Deep Reinforcement Learning

15h00-16h00 : Closing drinks

## 3.1.5 Research Methods – LLSMA2002 - Logic and Algorithm

DSM – ACTIVITE DOCTORALE 2019		
Code :	LLSMA2002	
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Research Methods - Logic and Algorithm</b>	
Organisateur :	Philippe CHEVALIER	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	20 heures / 3 ECTS	
Date(s) et lieu(x) :	2019	UCLouvain
	24-09-19	LLN
	01-10-19	
	08-10-19	
	15-10-19	
	18-10-19 29-10-19	
Budget de l'activité :	0 €	
Nombre de participants :	9 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DESGUIN	Samuel	USaint-Louis
LUONG	Nhung	UCLouvain
HELLEPUT	Coralie	UCLouvain
PIRLOT	Louis	UCLouvain
MODOUKH	Khayam	UCLouvain
BARBAGLI	Matteo	UCLouvain
OWAD	Obada	UCLouvain
TODOROVIC	Aleksandar	UCLouvain
AMIA	Martial	ULiège
Descriptif ou Programme :		
Logic and algorithm  Logic, automata and context free languages. Turing machines. Turing machines build on automata to make it possible to build more elaborate proofs. Computability and Complexity theory. Does a problem have an answer? Is the problem well formulated? How can we determine a priori the level of difficulty of a problem? Analysis of algorithms.		

**3.1.6 Research Methods – LLSMA2002 - Qualitative Research Methods**

DSM – ACTIVITE DOCTORALE 2019		
Code :	LLSMA2002	
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Research Methods - Qualitative Research Methods</b>	
Organisateur :	Alain DECROP	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	20 heures / 3 ECTS	
Date(s) et lieu(x) :	2019	UCLouvain
	23-09-19	LLN
	30-09-19	
	08-10-19	
	21-10-19	
28-10-19		
Budget de l'activité :	0 €	
Nombre de participants :	10 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DESGUIN	Samuel	USaint-Louis
LUONG	Nhung	UCLouvain
HELLEPUT	Coralie	UCLouvain
COURTOIS	Sabrina	UCLouvain
ZOUBEROU	Mahamat	Université de Bangui (Centrafrique)
NUATATORE	Elodie	UCLouvain
RITONDO	Melissa	UCLouvain
ASSIOURAS	Ioannis	Coventry
AMARAL de SOUZA	Victor	UNamur
KAZEEM SALAWU	Joshua	UNamur
Descriptif ou Programme :		
Qualitative Research Methods:  General characteristics of qualitative approaches Research design and data collection Interview Guide and questioning Analyzing and making sense of data Data Quality Control Reflexivity and heterodox approaches Ethnographic and Visual Approaches		

**3.1.7 Research Methods – LLSMA2002 - Quantitative Research Methods**

DSM – ACTIVITE DOCTORALE 2019	
Code :	LLSMA2002

Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Research Methods - Quantitative Research Methods</b>	
Organisateur :	Assaad EL AKREMI	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	20 heures / 3 ECTS	
Date(s) et lieu(x) :	2019	UCLouvain
	01-10-19	LLN
	02-10-19	
	03-10-19	
	04-10-19	
Budget de l'activité :	0 €	
Nombre de participants :	? doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DESGUIN	Samuel	USaint-Louis
LUONG	Nhung	UCLouvain
HELLEPUT	Coralie	UCLouvain
COURTOIS	Sabrina	UCLouvain
ZOUBEROU	Mahamat	Université de Bangui (Centrafrique)
ASSIOURAS	Ioannis	Coventry
BARBAGLI	Matteo	UCLouvain
DUMONT	Louise	UCLouvain
AGHAKHANI	Ghazaleh	UCLouvain
SCOLA	Camilla	UCLouvain
ABDO	Eliane	Umons
FALL	Ndèye Astou Manel	Université virtuelle du Sénégal
Descriptif ou Programme :		
<p>Quantitative Research Methods</p> <p>Defining Research Problems and background to quantitative research.                      Research designs                      Hypothesis Testing (Conceptual)                      Type I and Type II Error                      Sampling, probability and sampling distributions.                      Statistical Power                      Description and Measurement: Levels of measurement, normal distribution, reliability, validity, and generalizability.                      Surveys: development and variable measurement                      Control variables                      Common Method Variance: Assessment and remedies                      Cross-sectional and longitudinal field studies: Experimental and quasi-experimental research                      Multiple regressions: linear regression, nonlinear regression                      Bayesian analysis usefulness in research in Management: an introduction                      Bootstrapping: an introduction for testing mediation, moderation and moderated mediation                      Structural Equation Models: an introduction                      Multilevel modeling: an introduction</p>		



## 3.2 ACTIVITES ORGANISEES PAR LouRIM

### 3.2.1 LouRIM – Séminaire de recherche – Mario PANDELAERE

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Ethics in research</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Karine CHARRY, LouRIM	
Intervenant(s) :	Mario PANDELAERE, Pamplin College of Business, Virginia Tech	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-mario-pandelaere.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-mario-pandelaere.html</a>	
Volume horaire :	1 h	
Date(s) et lieu(x) :	2019	UCLouvain
	12 février 2019	Mons
Budget de l'activité :	/	
Nombre de participants :	11 participants dont 7 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DUMONT	Louise	UCLouvain - LouRIM
SWAEN	Valérie	UCLouvain - LouRIM
RITONDO	Melissa	UCLouvain - LouRIM
DUMONT	Nathalie	UNamur
NUOTATORE	Elodie	UCLouvain - LouRIM
CAMBIER	Fanny	UCLouvain - LouRIM
MALLARGE	Jérôme	UNamur - CERCLE
CLAEYS	Pauline	UCLouvain - LouRIM
PONCIN	Ingrid	UCLouvain - LouRIM
CHARRY	Karine	UCLouvain - LouRIM
KERVYN	Nicolas	UCLouvain - LouRIM
Descriptif ou Programme :		
<p>"Ethics in research"</p> <p>Recently, numerous fraudulent research practices have been identified in research, and notably in psychology and behavioral economics. Always aiming at the highest ethical standards, it therefore seems relevant to organize a workshop that turns our attention on those issues and how, even unconsciously, ethical errors can be made. In order to do that, Mario Pandelaere proposes to lead an open discussion about new standards on research integrity.</p>		

Mario discussed the following issues:

- p-Hacking (Causes And Consequences, Solutions)
- Selective Reporting
- Theory Hacking
- (Unconscious) Plagiarism
- Transparency
- Mario's Personal Ethics
- Conflict of Interest In Reviewing

### 3.2.2 LouRIM – Séminaire doctoral – Mario PANDELAERE

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Ethics in research</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Karine CHARRY, LouRIM	
Intervenant(s) :	Mario PANDELAERE, Pamplin College of Business, Virginia Tech	
Nature de la formation :	Séminaire doctoral	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/doctoral-seminar-by-mario-pandelaere.html">https://uclouvain.be/en/research-institutes/lourim/events/doctoral-seminar-by-mario-pandelaere.html</a>	
Volume horaire :	1 h	
Date(s) et lieu(x) :	2019	UCLouvain
	11-13 février 2019	Mons
Budget de l'activité :	/	
Nombre de participants :		
Liste des participants :		
NOM	Prénom	Affiliation
ASSIOURAS	Ioannis	UCLouvain - LouRIM
LECOQ	Justine	UCLouvain - ESPO
MUNTEN	Pauline	UCLouvain - LouRIM
PONCIN	Ingrid	UCLouvain - LouRIM
DUMONT	Louise	UCLouvain - LouRIM
CAMBIER	Fanny	UCLouvain - LouRIM
CHARRY	Karine	UCLouvain - LouRIM
CLAEYS	Pauline	UCLouvain - LouRIM
DUMONT	Nathalie	UNamur
KULLAK	Avreliane	UCLouvain - LouRIM
MALLARGE	Jérôme	UNamur - CERCLE
NUOTATORE	Elodie	UCLouvain - LouRIM
RITONDO	Melissa	UCLouvain - LouRIM
Descriptif ou Programme :		

Experiments : Design, strategy, analyses

1) causality and exp. design,

2) Mario's own research strategy,

3) analysis of exp. data with special attention to mediation, moderation and multilevel analysis

Monday 11 February 2019

9h30 -12h30: Doctoral Seminar – Experiments : Strategy, design, analyses

Faculty welcome

14h: Individual sessions with doctoral students

Tuesday 12 February 2019

9h30: Research Seminar – Ethics in research\*

11h30-12h30: Individual session

14h -18h: Doctoral Seminar – Experiments : Strategy, design, analyses

Faculty welcome

Wednesday 13 February 2019

9h30 -12h30: Doctoral Seminar – Experiments : Strategy, design, analyses

Faculty welcome

14h: Individual sessions with doctoral students

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### 3.2.3 LouRIM – CCMS Doctoral Day

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	<b>CCMS Doctoral Day</b>
Institut de recherche :	LouRIM
Centre de recherche :	/
Organisateur(s) /affiliation :	CERMA
Intervenant(s) :	Mario PANDELAERE, Pamplin College of Business, Virginia Tech
Nature de la formation :	Journée doctorale
ECTS :	/
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/ccsm-doctoral-day.html">https://uclouvain.be/en/research-institutes/lourim/events/ccsm-doctoral-day.html</a>
Volume horaire :	1 journée
Date(s) et lieu(x) :	2019 UCLouvain

	22 février 2019	Mons
Budget de l'activité :	/	
Nombre de participants :	22 participants dont 12 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DUMONT	Louise	UCLouvain - LouRIM
SWAEN	Valérie	UCLouvain - LouRIM
RITONDO	Melissa	UCLouvain - LouRIM
DUMONT	Nathalie	UNamur
CAMBIER	Fanny	UCLouvain - LouRIM
MALLARGE	Jérôme	UNamur - CERCLE
CLAEYS	Pauline	UCLouvain - LouRIM
PONCIN	Ingrid	UCLouvain - LouRIM
CHARRY	Karine	UCLouvain - LouRIM
KERVYN	Nicolas	UCLouvain - LouRIM
KULLAK	Avreliane	UCLouvain - LouRIM
MENO TANNO	Anne	UCLouvain - LSM
MUNTEN	Pauline	UCLouvain - LouRIM
DECROP	Alain	UNamur - CERCLE
HERAK	Iskra	UCLouvain - LouRIM
DERBAIX	Christian	UCLouvain
RIGAUX - BRICMONT	Benny	ULAVAL FSA
DUCARROZ	Caroline	UCLouvain
VIRLEE	Justine	UNamur CERCLE
MASSET	Julie	UNamur CERCLE / NADI
DESSY	Elodie	ULg
STEILS	Nadia	UNamur
Descriptif ou Programme :		
<p style="text-align: center;">Center on Consumers and Marketing Strategy (CCMS)                  A joint initiative of the Center for Research on Consumption and Leisure (CeRCLe, University of Namur) and the                  Center of Excellence on Consumer Relations and Responsible Marketing (CERMA, ILSM, UCL)                  CCMS doctoral day                  Mons – February 22, 2019</p> <p style="text-align: center;">Hosted by the LOURIM at UCLouvain FUCaM Mons                  Chaussée de Binche, 151, 7000 Mons                  Building A – 3rd Floor</p> <p>8h45-9h15      WELCOME</p> <p>9h15-11h15</p> <ul style="list-style-type: none"> <li>- Avreliane KULLAK (UCL, Mons) Understanding the efficacy of digital technologies to engage consumers toward healthy eating behavior</li> <li>- Pauline CLAEYS (UCL, Mons) Consumers' Reponses To Social Media Influencers: Effect of Dissatisfaction In The Context of Serial Recommenders</li> <li>- Nathalie DUMONT (UNamur) Consumer's choice and decision-making process : when it comes to demand video content</li> </ul> <p>10h45-11h15      BREAK</p> <p>11h15-12h15</p> <ul style="list-style-type: none"> <li>- Elodie NUOTATORE (UCL, Mons)</li> </ul>		

Engagement mechanisms in non for-profit-firms in a digital context - Louise DUMONT (UCL, LLN) Research questions on “Gaspillage alimentaire” - Mélissa RITONDO (UCL, Mons) Cause-brand alliances  12h15-13h45 LUNCH 13h45-16h00 - Fanny CAMBIER (UCL, LLN) Skepticism underlying non-celebrity endorsement : the case of winners of consumer empowerment strategies - Jérôme MALLARGE (UNamur) Revisiting the service evaluation process in the sharing economy - Pauline MUNTEN (UCL, LLN) Influence of pre-purchase product reparability information on consumers’ attitude - 16h --17h CLOSING SESSION
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### 3.2.4 LouRIM – Séminaire de recherche – Flore BRIDOUX

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l’activité :	<b>How do stakeholders react to a firm’s orientation towards its stakeholders?</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Guilhem BASCLE, LouRIM	
Intervenant(s) :	Flore BRIDOUX, Associate Professor, University of Amsterdam	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l’annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-flore-bridoux.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-flore-bridoux.html</a>	
Volume horaire :	1h00	
Date(s) et lieu(x) :	2019	UCLouvain
	26 février 2019	LLN
Budget de l’activité :	/	
Nombre de participants :	15 participants dont 9 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
BASCLE	Guilhem	UCLouvain LouRIM
DE KORT	Charlotte	UCLouvain LouRIM
MENO TANNO	Anne	UCLouvain LSM
RAMIREZ TORRES	Natalia	UCLouvain LouRIM
KULLAK	Avreliane	UCLouvain LouRIM
ANGELUCCI	Anaïs	UCLouvain LSM
COEURDEROY	Regis	UCLouvain LouRIM

DE HOE	Roxane	UCLouvain	LouRIM
DE RONGE	Yves	UCLouvain	LouRIM
FALIZE	Marine	UCLouvain	LouRIM
FERNANDES	Elora	UCLouvain	LSM
HERICHER	Corentin	UCLouvain	LouRIM
JACQUEMIN	Amélie	UCLouvain	LouRIM
SWAEN	Valérie	UCLouvain	LouRIM
VERBEKE	Ann	UCLouvain	LouRIM
Descriptif ou Programme :			
<p><b>Research seminar by Flore BRIDOUX, Associate Professor, University of Amsterdam.</b></p> <p><b>How do stakeholders react to a firm’s orientation towards its stakeholders?</b></p> <p>Stakeholder theory has gained a strong foothold in the strategy field, yet there is little empirical work testing the mechanisms that stakeholder theorists have proposed to explain individual stakeholders’ reactions to a firm’s treatment of its stakeholders. We combine a survey and an experiment to fill this gap. Specifically, we first conceptualize two orientations that firms can adopt in their dealings with stakeholders: a profit orientation and a stakeholder orientation. We then propose three causal pathways to explain why a firm’s orientation may influence stakeholders’ behavior: an instrumental, socio-emotional, and deontic pathway. With a new measure (for the survey) and a manipulation (for the experiment) of a firm’s profit and stakeholder orientation, we test the effect of these orientations on (prospective) employees’ and customers’ intention to join the firm, intention to leave the firm, and pro-organizational behavior. Our findings support the central claim of instrumental stakeholder theory, as well as our conceptualization in terms of three causal pathways, but also call into question some of the ideas in the theoretical literature about how a stakeholder orientation influences stakeholders’ behavior.</p> <p>Key words: Multiunit chains; corporate ownership; franchising; within-chain rivalry; hotel industry.</p>			

**3.2.5 LouRIM – Atelier – QUALCOR Network**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l’activité :	<b>Kick-off “Qualcor”- network meeting</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Eline JAMMAERS, LouRIM	
Intervenant(s) :	/	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l’annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/kick-off-&amp;ldquo;qualcor&amp;rdquo;-network-meeting.html">https://uclouvain.be/en/research-institutes/lourim/events/kick-off-&amp;ldquo;qualcor&amp;rdquo;-network-meeting.html</a>	
Volume horaire :	1h00	
Date(s) et lieu(x) :	2019	UCLouvain
	6 mars 2019	LLN

Budget de l'activité :	/	
Nombre de participants :	Non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou Programme :		
<p>The QUALCOR network is a new network aimed at supporting young researchers to develop their QUALitative, Critical, Organisation Research, by giving them a friendly platform to present their work-in-progress. The network is organised twice a year. The first meeting will be held in Louvain-la-Neuve, after which locations will rotate to partner institutions.</p> <p>12.30-13.00: Sandwich lunch</p> <p>13.00-14.00: Welcome word; introduction of core partners and other members present; deciding on the scope, members, name and logo of the new network</p> <p>14.00-15.00: Presentation 1 Hartmann, C. Critical discourse analysis of the policies surrounding entrepreneurial incubators for refugees in Germany (Mannheim University)</p> <p>15.00-15.30: Coffee break</p> <p>15.30-16.30: Presentation 2 Mampaey, J., Luyckx, J. &amp; Huisman, J. Racial exclusion in 'white' organizational fields: the role of institutional work (Open Universiteit &amp; KULeuven)</p> <p>16.30-17.00: Presentation 3 Terlinden, L. An ethnographic approach to identity work in the context of an organisational transition. (UCLouvain)</p>		

### 3.2.6 LouRIM – Séminaire de recherche – Louis MULOTTE

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Sibling Rivalry Vs. Cousin Solidarity: How Ownership And Co-Location Influence Performance In A Franchise Chain</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Guilhem BASCLE, LouRIM	
Intervenant(s) :	Louis MULOTTE, Associate Professor at Tilburg University	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-louis-mulotte.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-louis-mulotte.html</a>	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2019	UCLouvain
	6 mars 2019	LLN

Budget de l'activité :	/		
Nombre de participants :	7 participants dont 6 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
BASCLE	Guilhem	UCLouvain	LouRIM
DE KORT	Charlotte	UCLouvain	LouRIM
LIEBERMAN	Jessica	UCLouvain	LouRIM
MARESCAUX	Florence	UCLouvain	LOURIM
MENO TANNO	Anne	UCLouvain	LSM
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM
WUILLAUME	Amélie	UCLouvain	LouRIM
Descriptif ou Programme :			
<p>SIBLING RIVALRY VS. COUSIN SOLIDARITY: HOW OWNERSHIP AND CO-LOCATION INFLUENCE PERFORMANCE IN A FRANCHISE CHAIN</p> <p>Louis MULOTTE Associate Professor of Organization &amp; Strategy Tilburg School of Economics and Management Tilburg University (NL)</p> <p>Anne PARMIGIANI Associate Professor of Management Lundquist College of Business University of Oregon (USA)</p> <p>ABSTRACT</p> <p>This study examines the performance implications of unit co-location, defined as the presence of several units affiliated with the same multiunit chain in a common market. We analyze whether the performance of a corporate unit is influenced by co-located same-chain units, distinguishing the effects by ownership structure. We argue that corporate ownership and franchising entail different managerial incentives that influence the nature of within-chain interactions. We predict that a corporate unit's revenue performance and operational efficiency benefit more from colocated franchised cousins than from co-located corporate sisters. We support our predictions using data from the hotel industry. Our study contributes to the multiunit chain and franchising literatures. We also provide insights on how firms can configure their subsidiary units.</p> <p>Key words: Multiunit chains; corporate ownership; franchising; within-chain rivalry; hotel industry.</p>			

### 3.2.7 LouRIM – Doctoral wokshop – Louis MULOTTE

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	<b>Publish in leading academic journals.</b>
Institut de recherche :	LouRIM
Centre de recherche :	/



Organisateur(s) /affiliation :	Guilhem BASCLE, LouRIM	
Intervenant(s) :	Louis MULOTTE, Associate Professor at Tilburg University	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/doctoral-workshop-by-louis-mulotte-0.html">https://uclouvain.be/en/research-institutes/lourim/events/doctoral-workshop-by-louis-mulotte-0.html</a>	
Volume horaire :	2h00	
Date(s) et lieu(x) :	2019	UCLouvain
	5 mars 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	Non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou Programme :		
<b>Publish in leading academic journals.</b>		
<p>Louis MULOTTE Associate Professor of Organization &amp; Strategy Tilburg School of Economics and Management Tilburg University (NL)</p>		

### 3.2.8 LouRIM – Conférence – Kathy BABIAK

<b>DSM – ACTIVITE DOCTORALE 2019</b>		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Conférence de la Chaire olympique en Management des Organisations sportives : "La Responsabilité sociétale, dans et par le Sport"</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Thierry ZINTZ, LouRIM	
Intervenant(s) :	Kathy BABIAK, Professor of Sport Management, University of Michigan (USA)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/conference-de-la-chaire-olympique-en-management-des-organisations-sportives-la-responsabilite-societale-dans-et-par-le-sport.html">https://uclouvain.be/en/research-institutes/lourim/events/conference-de-la-chaire-olympique-en-management-des-organisations-sportives-la-responsabilite-societale-dans-et-par-le-sport.html</a>	
Volume horaire :	3h00	
Date(s) et lieu(x) :	2019	UCLouvain
	28 mars 2019	LLN

Budget de l'activité :	/	
Nombre de participants :	Non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou Programme :		
<p><b>Conférence de la Chaire olympique en Management des Organisations sportives à l'Université catholique de Louvain</b></p> <p><b>"La Responsabilité sociétale, dans et par le Sport."</b></p>		
<p>Professor Kathy BABIAK Professor of Sport Management University of Michigan (USA)</p>		
<p>Programme :</p>		
<p>15h45-17h15 Cours pour les étudiant-e-s de la finalité management des organisations sportive. « Global Perspectives on CSR in Sport Organisations. »</p>		
<p>17h30-19h00 Conférence publique (en Anglais) « At the Intersection: Sport, Business, and Society»</p>		

### 3.2.9 LouRIM – Séminaire de recherche – Allègre HADIDA

<b>DSM – ACTIVITE DOCTORALE 2019</b>		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Sibling Rivalry Vs. Cousin Solidarity: How Ownership And Co-Location Influence Performance In A Franchise Chain</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Guilhem BASCLE, LouRIM	
Intervenant(s) :	Allègre HADIDA, University of Cambridge	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-allegre-hadida.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-allegre-hadida.html</a>	
Volume horaire :	1h15	
Date(s) et lieu(x) :	2019	UCLouvain
	3 avril 2019	LLN

Budget de l'activité :	/		
Nombre de participants :	7 participants dont 6 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
BASCLE	Guilhem	UCLouvain	LouRIM
MENO TANNO	Anne	UCLouvain	LSM
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM
LIEBERMAN	Jessica	UCLouvain	LouRIM
DUMONT	Nathalie	UNamur	
LEBRUN	Maud	UCLouvain	LouRIM
M'BARKI	Wassim	UCLouvain	LSM
Descriptif ou Programme :			
<p><b>Research Seminar by Allègre HADIDA, University of Cambridge</b></p> <p><b>Hollywood Studio Filmmaking in the Age of Netflix: A Tale of Two Institutional Logics?</b></p> <p>(paper co-authored with J. Lampel, A. Joshi and W.D. Walls)</p> <p>Abstract:</p> <p>New online streaming services are challenging long-standing decision-making practices that have guided the traditional motion picture industry for almost a century. Accordingly, the remaining six major Hollywood studios are now at a crossroads. This paper uses institutional logics theory to examine how both traditional studios and new online streaming services make strategic decisions on which films to produce, and how these films should be distributed, and to analyse how their interaction will likely evolve. We argue that the key criteria that studio executives use to make such decisions are shaped by what we define as a 'commitment institutional logic': decision making prescriptions that focus studio executives' attention on theatrical release and box office intakes. In contrast, the new online streaming services follow what we call a 'convenience institutional logic', the product of advanced data analytics to increase subscriptions. In the convenience institutional logic, film development and distribution decisions are guided by the need to drive online traffic by providing subscribers with an extensive catalogue of film offerings. Whereas the commitment logic aims for mass-market hits in cinemas, the convenience logic seeks to reach a wide range of subscribers at home with micro-segmented content. We compare and contrast the two logics, then develop four scenarios of how the interaction between them may shape the film industry. We discuss the conditions under which the suggested scenarios would work best and offer recommendations to the studios.</p>			

### 3.2.10 LouRIM – Séminaire de recherche – Eline JAMMAERS

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	« <b>Managers and entrepreneurs with disabilities: a research agenda</b> »
Institut de recherche :	LouRIM
Centre de recherche :	/
Organisateur(s) /affiliation :	Eline JAMMAERS, Assistant Professor, UCLouvain

Intervenant(s) :	/		
Nature de la formation :	Séminaire de recherche		
ECTS :	/		
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-eline-jammaers.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-eline-jammaers.html</a>		
Volume horaire :	1h30		
Date(s) et lieu(x) :	2019	UCLouvain	
	23 avril 2019	LLN	
Budget de l'activité :	/		
Nombre de participants :	3 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
LIEBERMAN	Jessica	UCLouvain	LouRIM
LEBRUN	Maud	UCLouvain	LouRIM
TERLINDEN	Laurianne	UCLouvain	LouRIM
Descriptif ou Programme :			
<p><b>Research seminar by Eline JAMMAERS, Assistant Professor, UCLouvain.</b></p> <p><b>« Managers and entrepreneurs with disabilities: a research agenda »</b></p> <p>In the last decades, scholars in management and organization studies have begun to unravel the reasons for why disabled people remain disadvantaged in the labor market, despite increasing legislative frameworks and employers' engagement with diversity management. Although most of these studies have taken a positivist, socio-psychological approach (see for instance Stone &amp; Colella's 2005 seminal paper), a growing number of scholars engages more critically with disability, seeing it as a social construction and separating it from a person's biological impairment. Drawing on a discursive lens, cultural understanding of disability have located the problem of un(der)employment within existing negative representations of disabled people as less productive workers (see Jammaers, Zaroni &amp; Hardonk, 2016), which have become even more threatening in neoliberal times of austerity, marked by increasing individualization and drawback of state support. Some disabled people manage to destabilize such preconceived ideas by taking up positions that are historically reserved for the ideal, able-bodied male worker (Acker, 2006). For instance, managerial or leadership roles and entrepreneurial activities are typically seen as unattainable for people living with disabilities or chronic illnesses. This research seminar outlines a research agenda for engaging with such topics, furthering the debates on disability in organizations beyond supported forms of employment or employment in salaried, low-level jobs.</p>			

### 3.2.11 LouRIM – Doctoral wokshop – Louis MULOTTE

<b>DSM – ACTIVITE DOCTORALE 2019</b>	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	<b>Publish in leading academic journals.</b>
Institut de recherche :	LouRIM
Centre de recherche :	/
Organisateur(s) /affiliation :	Guilhem BASCLE, LouRIM

Intervenant(s) :	Louis MULOTTE, Associate Professor at Tilburg University	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/doctoral-workshop-by-louis-mulotte.html">https://uclouvain.be/en/research-institutes/lourim/events/doctoral-workshop-by-louis-mulotte.html</a>	
Volume horaire :	2h00	
Date(s) et lieu(x) :	2019	UCLouvain
	29 avril 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	7 participants dont 6 doctorants	
Liste des participants :		
	NOM	Prénom Affiliation
Descriptif ou Programme :		
	<b>PhD workshop on writing an introduction for a paper in the best academic journals.</b>  Doctoral workshop by Louis MULOTTE, Associate Professor at Tilburg University	

### 3.2.12 LouRIM – BERD 2019

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>BERD 2019</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Eline JAMMAERS, LouRIM	
Intervenant(s) :	Voir programme	
Nature de la formation :	Journée doctorale	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/berd-2019.html">https://uclouvain.be/en/research-institutes/lourim/events/berd-2019.html</a>	
Volume horaire :	1 journée	
Date(s) et lieu(x) :	2019	UCLouvain
	3 mai 2019	LLN
Budget de l'activité :	2800 €	
Nombre de participants :	45 participants dont 22 doctorants	
Liste des participants :		
	NOM	Prénom Affiliation
	DEBACKERE	Ellen Odisee University College
	GALLÉE	Héloïse UCLouvain - LouRIM
	SOLBREUX	Julie UNamur

WUILLAUME	Amélie	UCLouvain - LouRIM
BAUDINE	Sylvie	UCLouvain - LouRIM
DE WULF	Jasmine	UCLouvain - LouRIM
LEBRUN	Maud	UCLouvain - LouRIM
CLAEYÉ	Frederik	Université Catholique de Lille
LAURENT	Helene	UNamur
BAUER	Danica	University of Antwerp
BOULANGER	Claire-Anaïs	UNamur
COCQUYT	Astrid	University College Ghent
DE HOE	Roxane	UCLouvain - LouRIM
ERNAELSTEEN	Christophe	UNamur
GOSSÉ	Julien	ULB - Solvay Brussels School
HANDRITO	Radityo	Ghent University
JANSSEN	Ellen	Hasselt University
MAZREKAJ	Deni	KULeuven
OZASIR KACAR	Sibel	Radboud University
RAMÍREZ	Natalia	UCLouvain - LouRIM
RCHIKA	Tama	UCLouvain - IL&C
RIJSSEGEM	Laurence	Ghent University
SALAWU	Kazeem Joshua	Unamur
SUBOTIC	Marjana	Vlerick Business School
TAO	Yidong	Radboud University
THEUNISSEN	Pomme	Maastricht University
VAN LANCKER	Evy	Ghent University
BEHRENS	Judith	ULB - Solvay Brussels School
CRIJNS	Hans	Vlerick Business School
DE COCK	Robin	Antwerp Management School
DEJARDIN	Marcus	UNamur & UCLouvain
DELOOF	Marc	University of Antwerp
DILLEN	Yannick	Vlerick Business School
ESSERS	Caroline	Radboud University
FALIZE	Marine	ICHEC
HERMANS	Julie	UCLouvain - LouRIM
JAMMAERS	Eline	UCLouvain - LouRIM
JANSSEN	Frank	UCLouvain - LouRIM
LAHAYE	Laurent	ICHEC
LAVEREN	Eddy	University of Antwerp
PONDEVILLE	Sophie	UNamur
VANDEKERKHOF	Pieter	Hasselt University
VANDERSTRAETEN	Johanna	University of Antwerp
VOORDECKERS	Wim	Hasselt University
VUJIC	Suncica	University of Antwerp
WITMEUR	Olivier	ULB - Solvay Brussels School
TCHINDA	Charlie	UCM
Descriptif ou Programme :		
<b>BERD 2019</b>		
<p>The objective of the BERD is to bring together, in a yearly research day, Belgian academic researchers in entrepreneurship to enable interaction and to present their recent research.</p>		

After Antwerp (2010, 2018), Louvain-la-Neuve (2011), Hasselt-Diepenbeek (2012), Brussels (2013, 2016), Gent (2014), Namur (2015) and Mons (2017), the Belgian Entrepreneurship Research Day (BERD) was hosted by the Université catholique de Louvain in Louvain-la-Neuve on May 3, 2019.

9.00 - 9.30: Registration and coffee (Vaes Lounge, ground floor)

9.30 - 9.45: Welcome by Prof. Valérie Swaen, President of Louvain Research Institute in Management and Organizations (LouRIM), UCLouvain

9.45 - 10.45: Caroline Essers, Associate Professor in Entrepreneurship and Leadership at Radboud University, will start the research day on Minority Entrepreneurship

11.00 – 12.30: Parallel sessions 1

Session 1A Start-ups practices

Chair: Olivier Witmeur – Vaes Room (ground floor)

Natalia Ramírez\* (UCLouvain), Amélie Jacquemin (UCLouvain): Entrepreneurial practices for the creation of disruptive innovations: a theoretical approach

Laurence Rijsegem\* (Ghent University), Petra Andries (Ghent University): Technology broadcasting: how technology start-ups can use the crowd to explore a large number of market applications

Evy Van Lancker\* (Ghent University), Mirjam Knockaert (University of Ghent, Oslo University), Frederik Anseel (University of Ghent, King's College London), Veroniek Collewaert (Vlerick Business School): The determinants of HRM adoption in startups

Session 1B Narratives in entrepreneurship

Chair: Eline Jammaers – Doyen 22 (2d floor)

Eline Jammaers\* (UCLouvain), J. Williams (QUT, Australia): Turning disability into a business: entrepreneurs with disabilities' bodily capital

Amélie Wuillaume\* (UCLouvain), Frank Janssen (UCLouvain): "Legitimacy is the eye of the funder": How do entrepreneurs establish legitimacy through narratives on crowdfunding platforms?

Yidong Tao\* (Radboud University): From employee to entrepreneur: the career trajectory of second-generation entrepreneurs of Chinese origin in the Netherlands and their entrepreneurial identities

Session 1C Cognition & Motives in entrepreneurship

Chair: Johanna Vanderstraeten – Doyen 21 (2d floor) with vision in UCLouvain Mons

Robin De Cock\* (Antwerp Management School), Nelson Phillips (Imperial College London), Bart Clarysse (ETH Zürich): Understanding the Decision to Pivot: The Role of Diffused Cognitive Dissonance and Cognitive Remoteness

Héloïse Gallée\* (UCLouvain), Julie Hermans (UCLouvain) : The Influence of Employee Regulatory Focus and Autonomy on Creativity

Radityo Handrito\* (Ghent University), Hendrik Slabbinck (Ghent University), Johanna Vanderstraeten (University of Antwerp): Enjoying or Refraining from Risk? The Impact of Implicit Need for Achievement and Risk Perception on SME Internationalization

12.30 – 13.30: Lunch at the Fleur de Sel, place Rabelais in front of Vaes Lounge

13.30 – 15.00 : Parallel sessions 2

Session 2A Gender and entrepreneurship

Chair: Frank Janssen – Vaes Room (ground floor)

Sibel Ozasir Kacar\* (Radboud University): Entrepreneurial Identity and Experience from a Contextual Perspective: Female Entrepreneurs in Turkey

Sunčica Vujčić\* (University of Antwerp), Saul Estrin, Ute Stephan: Do Women Earn Less Even as Social Entrepreneurs?

Pomme Theunissen\* (Maastricht University), Matteo Millone: Gender effects in crowdfunded business loan campaigns

Session 2B Entrepreneurship Education

Chair: Eddy Laveren – Doyen 22 (2d floor)

Deni Mazrekaj\* (KULeuven), Kristof De Witte, Fritz Schiltz (KULeuven): Het Rendement van Ondernemerschapsonderwijs op de Vlaamse Arbeidsmarkt

Marcus Dejardin\* (UNamur & UCLouvain): The entrepreneurship awareness-raising devices in the secondary level of the educational system. Some guidelines for their evaluation based on the scientific literature

Julie Solbreux\* (UNamur), Sophie Pondeville (UNamur), Julie Hermans (UCLouvain) : Sketching Social and Sustainable Entrepreneurship Education (SSEE)

Session 2C Innovation networks

Chair: Julie Hermans – Doyen 21 (2d floor) with vision in UCLouvain Mons

Danica Bauer\* (University of Antwerp), Sascha Albers: Organizational Learning and Learning Alliances: A Theoretical Integration

Tama Rchica\* (UCLouvain), Julien Gossé (Université Libre de Bruxelles) : When quality prevails over quantity: A study about the complex relationship between social capital and collaboration in the Brussels entrepreneurial ecosystem

Kazeem Joshua Salawu\* (UNamur), Annick Castiaux (UNamur), Assaad El Akremi (Université Toulouse Capitole) : “The maker movement” in Belgium: A review of resistance to value co-creation in open innovation communities  
15.00 – 15.15: Coffee break

15.15 – 16.15: Parallel sessions 3

Session 3A Family business

Chair: Wim Voordeckers – Doyen 21 (2d floor) with vision in UCLouvain Mons

Ellen Debackere\* (Odisee University College), B. Henssen, W. Broekaert: Family Firms and their Keys to Longevity: Historical Evidence and Future Guidelines

Ellen Janssen\* (Hasselt University), Sigrid Vandemaele, Wim Voordeckers, Mark Vancauteran (Hasselt University) : The Source of Ownership Succession Funding and Temporal Orientations: Explaining the Entrepreneurial Orientation of Family Successors

Session 3B Macro-level drivers of entrepreneurship

Chair: Marcus Dejardin – Vaes Room (ground floor)

Roxane De Hoe\* (UCLouvain), Marine Falize (ICHEC Brussels Management School), Laurent Lahaye (ICHEC Brussels Management School), Frank Janssen (UCLouvain) : Influence des médias sur la peur de l'échec entrepreneurial en Afrique subsaharienne

Marc Deloof\* (University of Antwerp), Leentje Moortgat (University of Antwerp and Flemish Research Foundation), Gertjan Verdickt (University of Antwerp): Entrepreneurship and War Risk: Evidence from the Second Industrial Revolution

Session 3C Social outcomes

Chair: Amélie Wuillaume – Doyen 22 (2d floor)

Claire-Anaïs Boulanger\* (UNamur), Annick Castiaux (Namur): Third-places as enablers for sustainable innovation: an analysis built on Berkowitz framework



Frédéric Claeys\* (Université catholique de Lille, Nelson Mandela University), Yosra Boughattasc (Université d'Artois) : 'Leave no one behind': Social enterprise creation at the base of the pyramid  
 16.15 – 16.30: Closing ceremony – Vaes Room

16.30 – 17.30: Networking drink

### 3.2.13 LouRIM – Séminaire de recherche – Panikos GEORGALLIS

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Not all those who wander are lost: Jurisdiction shopping and foreign entry in policy supported industries</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Guilhem BASCLE, LouRIM	
Intervenant(s) :	Panikos GEORGALLIS, Assistant Professor, University of Amsterdam	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-panikos-georgallis.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-panikos-georgallis.html</a>	
Volume horaire :	1h15	
Date(s) et lieu(x) :	2019	UCLouvain
	8 mai 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	6 participants dont 4 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
BASCLE	Guilhem	UCLouvain LouRIM
MENO TANNO	Anne	UCLouvain LSM
COEURDEROY	Regis	UCLouvain LouRIM
HERICHER	Corentin	UCLouvain LouRIM
VERBEKE	Ann	UCLouvain LouRIM
MOULAI	Kamila	UCLouvain LouRIM
Descriptif ou Programme :		
<p><b>Research Seminar by Panikos GEORGALLIS, Assistant Professor, University of Amsterdam</b></p> <p><b>Not all those who wander are lost: Jurisdiction shopping and foreign entry in policy supported industries</b></p> <p>We investigate how industry-specific policy support influences firms' foreign investment location choices. We argue that policy support leads firms to engage in jurisdiction shopping. We thus expect such support to positively affect firms' location choice. However, we also argue that this effect varies markedly across firms. Specifically, we advance that a firm's non-market experience exacerbates the effect of policy support on location choice, and that the effect of non-market experience is more salient than any potential effect of market experience. Finally, our</p>		

theory suggests that even though policy experience generally enhances firms' attraction to foreign country policies, the nature of this experience can lead some firms to prefer places with less generous policy support. We test and find support for our predictions by examining foreign investments of firms entering the solar energy industry in the European Union countries over the 2004-2013 period.

**3.2.14 LouRIM – Workshop – Nathalie GUILMOT & Marine FALIZE**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Valider le modèle économique de votre PhD</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Valérie SWAEN	
Intervenant(s) :	Nathalie GUILMOT, Engine Marine FALIZE, ICHEC	
Nature de la formation :	Atelier de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/workshop-valider-le-modele-economique-de-votre-phd.html">https://uclouvain.be/en/research-institutes/lourim/events/workshop-valider-le-modele-economique-de-votre-phd.html</a>	
Volume horaire :	1h15	
Date(s) et lieu(x) :	2019	UCLouvain
	8 mai 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	3 participants dont 2 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DE HOE	Roxane	UCLouvain LouRIM
SWAEN	Valérie	UCLouvain LouRIM
FERAUCHE	Marie	ICHEC
Descriptif ou Programme :		
<b>Valider le modèle économique de votre PhD</b>		
L'objectif de ce workshop est de valider le modèle économique de votre PhD, à savoir les principes selon lesquels vous allez créer, délivrer et capturer de la valeur durant votre doctorat.		

## 3.2.15 LouRIM – Séminaire de recherche – Lovasoa RAMBOARISATA

DSM – ACTIVITE DOCTORALE 2019			
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	<b>"CSR Teaching"</b>		
Institut de recherche :	LouRIM		
Centre de recherche :	/		
Organisateur(s) /affiliation :	Guilhem BASCLE, LouRIM		
Intervenant(s) :	Lovasoa RAMBOARISATA, Université du Québec à Montréal		
Nature de la formation :	Séminaire de recherche		
ECTS :	/		
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-lovasoa-ramboarisata.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-lovasoa-ramboarisata.html</a>		
Volume horaire :	1h15		
Date(s) et lieu(x) :	2019	UCLouvain	
	18 mai 2019	LLN	
Budget de l'activité :	/		
Nombre de participants :	5 participants dont 3 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
SWAEN	Valérie	UCLouvain	LouRIM
AJZEN	Michel	UCLouvain	LouRIM
JACQUEMIN	Chloé	UCLouvain	LouRIM
TASKIN	Laurent	UCLouvain	LouRIM
RODRIGUEZ CONDE	Charlotte	UCLouvain	LouRIM
Descriptif ou Programme :			
<b>Research Seminar by Prof. Lovasoa RAMBOARISATA, Université du Québec à Montréal</b>  <b>"CSR Teaching"</b>			
<p>For the last two decades, the teaching of Ethics, Corporate social responsibility, and Sustainability (ECS) has hiked. That development has been part of the growing belief among business schools and their stakeholders that responsible management education (RME) should be fulfilled. Within the community of business educators, there is a consensus that the question is not about whether or not future managers' training should include knowledge in ECS but "how it can be mainstreamed?" (Moon &amp; Orlitzky, 2011; Akrivou &amp; Bradbury-Huang, 2015) and "in which conditions it can effectively change behaviour?" (Lund Dean &amp; Beggs, 2006; Baden, 2014), most especially in turbulent times as the one we are currently in. As Anderson, Hibbert, Mason, &amp; Rivers (2018) reminded: "(...) business schools and management educators are in a unique position to influence current and future managers to both respond to and initiate change in the face of societal change because it manifests itself strongly in organizational life." (p. 430). Similarly, business schools' major stakeholders have required that business teachers educate future leaders about their responsibilities toward the society. For example, results of the PricewaterhouseCoopers' worldwide CEOs' survey showed that business executives expect business curricula to develop the mindsets and skills needed to address mega-social trends (PricewaterhouseCoopers, 2017). A recent study conducted by IPSOS, Boston Consulting Group and the Conférence des Grandes Écoles also revealed that</p>			

business schools’ alumni find more pride in managing fair and responsible projects and businesses than in earning top salaries (IPSOS, BCG, & CGE, 2018).

Business schools have been responsive to calls for more ECS teaching. The years following the famous corporate scandals, stand-alone ethics’ courses increased at a rapid rate (Christensen, Pierce, Hartman, Hoffmann, & Carrier, 2007). Currently, business students in different continents benefit from an exposure to ECS content (Zhou, Ou, & Enderle 2009; Moon & Orlitzky, 2011; Petrick, Cragg, & Sanudo, 2011; Pezoa Bissières, Herl , & Paz, 2011; Rossouw, 2011 ; Rehman, Kashif, & Mingione, 2017).

Paradoxically, a problem noticed a few years ago (Lapointe and Gendron, 2005, Waddock, 2007) is persisting. A change of paradigm has not really occurred. As Petrick, Cragg, & Sanudo (2011) explained: «Themes in North-American training in business ethics largely indicate an acceptance of the status quo business context and preparation to adjust to and operate within that status quo. There is limited critical analysis (...)» (p. 58). Even beyond North-America, the extant content and pedagogy are founded on the utilitarian discourse, the business-case logics, and the neoliberal narrative<sup>1</sup>. This trend locks ECS classes in a mindset “focused primarily on a antiquated way of thinking” (Laszlo, Sroufe, & Waddock, 2017, p. 108), eluding the complex and critical nature of issues managers have to deal with in today’s globalized setting. Such a way of thinking does not allow the development of competencies, which future managers will need in order to contribute to the attainment of contemporary collective objectives such as the Sustainable Development Goals (SDGs).

This situation is somewhat strange given that ECS is supposed to be more attuned to the postulates of the critical paradigm than any other field in the business scholarship. Despite calls and repetitive discussions and vehement criticisms, questions about why the situation is so, what have been the main barriers to change, and why these barriers persist remain seldom examined empirically. Those are exactly the ones this paper addresses. It aims at understanding, from the point of view of educators, the meaning of a non-utilitarian approach to ECS teaching, the barriers to their development and to their sustaining. Getting empirical insight about the reason for such a status quo may help address the barriers and spur the needed change.

3.2.16 LouRIM – Séminaire de recherche – Tom MEYVIS

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l’activité :	<b>Consuming regardless of liking: Consumers overestimate the impact of preferences on their consumption amount</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Caroline DUCARROZ, LouRIM	
Intervenant(s) :	Tom MEYVIS, NYU Stern	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l’annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-tom-meyvis.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-tom-meyvis.html</a>	
Volume horaire :	1h15	
Date(s) et lieu(x) :	2019	UCLouvain
	20 mai 2019	Mons

Budget de l'activité :	/		
Nombre de participants :	22 participants dont 12 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
CHARRY	Karine	UCLouvain	LouRIM
DECROP	Alain	UNamur	
DERBAIX	Christian	UCLouvain	
DUCARROZ	Caroline	UCLouvain	
KERVYN	Nicolas	UCLouvain	LouRIM
PLEYERS	Gordy	UCLouvain	LouRIM
PONCIN	Ingrid	UCLouvain	LouRIM
ZIDDA	Pietro	UNamur	
ASSIOURAS	Ioannis	UCLouvain	LouRIM
BRUNEAU	Virginie	UCLouvain	LouRIM
CLAEYS	Pauline	UCLouvain	LouRIM
DUMONT	Nathalie	UNamur	
DUMONT	Louise	UCLouvain	LouRIM
HAZEE	Simon	UCLouvain	LouRIM
HERAK	Iskra	UCLouvain	LouRIM
KULLAK	Avreliane	UCLouvain	LouRIM
LAMBILLOTTE	Laetitia	UCLouvain	LouRIM
MALLARGE	Jérôme	UNamur	
RITONDO	Melissa	UCLouvain	LouRIM
DE WINNE	Rudy	UCLouvain	LIDAM
D'HONDT	Catherine	UCLouvain	LIDAM
GOMEZ	Rosa	UABC	
Descriptif ou Programme :			
<b>Research Seminar by Prof. Tom MEYVIS, NYU Stern</b>			
<p>The seminar of Tom MEYVIS was preceded by the presentation of Prof. R. Gómez Zúñiga (Universidad Autónoma de Baja California) &amp; Prof. N. Kervyn (CCMS, LOURiM). They presented their research entitled "Brand Managers vs Iconic Consumers, Who controls Brand Image ? The Case of International Brands in Northern Mexico."</p>			
<p>Biography: Tom Meyvis is a Professor of Marketing at the Stern School of Business, New York University. He received his Ph.D. in Marketing from the University of Florida and his Licentiaat in Experimental Psychology from the Catholic University of Leuven, Belgium.</p>			
<p>His research and teaching interests focus on consumer behavior, specifically consumer decision making and strategies to increase consumer enjoyment. His research has been published in leading journals, including the Journal of Consumer Research, Journal of Marketing Research, Psychological Science, and Organizational Behavior and Human Decision Processes.</p>			
<p>Previous research projects have studied branding issues (such as consumers' evaluations of brand extensions and the effect of irrelevant product information), pricing issues (such as the biased processing of store price comparisons and the role of anticipated regret in purchase timing decisions), and the marketing of hedonic experiences (such as the effect of commercial interruptions on the enjoyment of television shows). Current research projects focus on issues related to consumers' enjoyment: how consumers predict their enjoyment (and why they are often not very good at this) and how consumers can structure their experiences to maximize their enjoyment.</p>			

Research Interests: Branding, Consumer Decision Making, Managing Consumer Experiences, Pricing

TALK:

**Consuming regardless of liking: Consumers overestimate the impact of preferences on their consumption amount**

Heeyoung Yoon (New York University)

Tom Meyvis (New York University)

When people consume products for fun (i.e., hedonic products), it makes sense that the amount they consume depends on how much they like those products. Across several studies of food and entertainment consumption, we find that people indeed expect that their consumption amount will increase with increased liking of a product. However, we also find that how much they actually consume is surprisingly insensitive to their preferences. We propose that consumers overestimate the mindfulness of their consumption decisions, leading them to overestimate the impact of consumption norms (“I should consume more of items I like more”) at the expense of other drivers of consumption that are relatively insensitive to liking, such as boredom, habit, and usage occasions.

### 3.2.17 LouRIM – Séminaire doctoral – Tom MEYVIS

DSM – ACTIVITE DOCTORALE 2019			
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	<b>Consuming regardless of liking: Consumers overestimate the impact of preferences on their consumption amount</b>		
Institut de recherche :	LouRIM		
Centre de recherche :	/		
Organisateur(s) /affiliation :	Caroline DUCARROZ, LouRIM		
Intervenant(s) :	Tom MEYVIS, NYU Stern		
Nature de la formation :	Séminaire doctoral		
ECTS :	/		
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/doctoral-seminar-by-prof-tom-meyvis.html">https://uclouvain.be/en/research-institutes/lourim/events/doctoral-seminar-by-prof-tom-meyvis.html</a>		
Volume horaire :	3 demi journées		
Date(s) et lieu(x) :	2019		UCLouvain
	22 – 24 - 27 mai 2019		Mons
Budget de l'activité :	/		
Nombre de participants :	22 participants dont 12 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
CAMBIER	Fanny	UCLouvain	LouRIM
MUNTEN	Pauline	UCLouvain	LouRIM
DE HOE	Roxane	UCLouvain	LouRIM
CLAEYS	Pauline	UCLouvain	LouRIM
KULLAK	Avreliane	UCLouvain	LouRIM
DUMONT	Nathalie	UNamur	

DUMONT	Louise	UCLouvain	LouRIM
LAMBILLOTTE	Laetitia	UCLouvain	LouRIM
RITONDO	Melissa	UCLouvain	LouRIM
FERNANDES	Elora	UCLouvain	LSM
NUOTATORE	Elodie	UCLouvain	LouRIM

Descriptif ou Programme :

Doctoral Seminar by Prof. Tom MEYVIS, NYU Stern

Biography:  
 Tom Meyvis is a Professor of Marketing at the Stern School of Business, New York University. He received his Ph.D. in Marketing from the University of Florida and his Licentiaat in Experimental Psychology from the Catholic University of Leuven, Belgium.

His research and teaching interests focus on consumer behavior, specifically consumer decision making and strategies to increase consumer enjoyment. His research has been published in leading journals, including the Journal of Consumer Research, Journal of Marketing Research, Psychological Science, and Organizational Behavior and Human Decision Processes.

Previous research projects have studied branding issues (such as consumers' evaluations of brand extensions and the effect of irrelevant product information), pricing issues (such as the biased processing of store price comparisons and the role of anticipated regret in purchase timing decisions), and the marketing of hedonic experiences (such as the effect of commercial interruptions on the enjoyment of television shows). Current research projects focus on issues related to consumers' enjoyment: how consumers predict their enjoyment (and why they are often not very good at this) and how consumers can structure their experiences to maximize their enjoyment.

Research Interests: Branding, Consumer Decision Making, Managing Consumer Experiences, Pricing

Wednesday, May 22:  
 Responding to the replication crisis in behavioral science by running more powerful studies.

This seminar will first address the nature and causes of the current replication crisis in behavioral science, as well as the most popular proposed solutions for the problem. I will discuss the limitations of these solutions and propose augmenting these with strategies to conduct more powerful experiments. Most of the seminar will focus on practical guidelines for increasing the power of experiments (reducing type II error) in ways that do not inflate the risk of false positives (type I error) - and also effectively communicate that to readers and reviewers.

Friday, May 24:  
 Moderation, mediation, and covariates: Manipulating, measuring, and controlling third variables to establish causal mechanisms.

This seminar will explore the different ways in which you can design experiments to fulfill their basic function: establishing whether and how a factor causes an effect. We will cover the basics of avoiding confounds, testing for causal mechanisms through moderation, mediation, and mediated moderation, and controlling for noise using ANCOVA. We will discuss how to execute these analyses, but we will also discuss the strengths, weaknesses, and conditions for each approach, as well as when they are meaningful vs. meaningless.

Monday, May 27:  
 Affective forecasting errors: Our surprising inability to predict how our feelings

One of our key concerns when making choices (as consumers, investors, voters, and anyone pursuing happiness) should be how the outcomes will make us feel. If I go on vacation to Spain (vs. Paris), buy a big-screen TV (vs. a

smaller one), buy a volatile stock (vs. invest in a mutual fund), vote for a candidate who ends up winning (vs. losing) the election, spend more time acquiring goods (vs. experiences), how will that affect my happiness, satisfaction, regret? Even though these affective predictions are obviously important, and even though we have plenty of experience observing outcomes of similar decisions we've made in the past, we are remarkable bad at it. I will discuss different streams of research that document and explain these errors, as well as the consequences of these errors (for consumers and managers), and the reasons for their persistence.

### 3.2.18 LouRIM – Conférence RCIS

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Consuming regardless of liking: Consumers overestimate the impact of preferences on their consumption amount</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	ICTEAM	
Organisateur(s) /affiliation :	Jean VANDERDONCKT, UCLouvain Manuel KOLP, UCLouvain KULeuven	
Intervenant(s) :	John Mylopoulos, University of Toronto (Canada) Monique Snoeck , KULeuven Yves Wautelet , KULeuven Bruno Dumas , UNamur Thanh-Diane Nguyen, ICHEC Thierry Van Den Berghe, ICHEC Fabian Gilson , University of Canterbury, New Zealand Michael Petit , UNamur, Belgium Samedi Heng , HEC Liege, ULiege, Belgium	
Nature de la formation :	Conférence	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/rcis-2019.html">https://uclouvain.be/en/research-institutes/lourim/events/rcis-2019.html</a>	
Volume horaire :	3 demi journées	
Date(s) et lieu(x) :	2019	UCLouvain
	29 – 32 mai 2019	Bruxelles
Budget de l'activité :	/	
Nombre de participants :	Non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou Programme :		
<b>RCIS 2019</b>		
Thirteen International Conference on Research Challenges in Information Science, May 29-31, 2019, Brussels, Belgium		



The goal of RCIS is to bring together scientists, researchers, engineers and practitioners from a wide range of information science fields and provide opportunities for knowledge sharing and dissemination. RCIS has become a recognised conference on research challenges in information sciences. Organised for the 13th time in a row, RCIS 2019 will be held from May 29-31, 2019, in Brussels, Belgium, Capital of Europe.

### 3.2.19 LouRIM – Séminaire de recherche – Benny RIGAUX-BRICMONT & Gordy PLEYERS

DSM – ACTIVITE DOCTORALE 2019			
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	<b>Consuming regardless of liking: Consumers overestimate the impact of preferences on their consumption amount</b>		
Institut de recherche :	LouRIM		
Centre de recherche :	/		
Organisateur(s) /affiliation :	Gordy PLEYERS, LouRIM		
Intervenant(s) :	Benny RIGAUX-BRICMONT, Université Laval Gordy PLEYERS, UCLouvain, LOURIM		
Nature de la formation :	Séminaire de recherche		
ECTS :	/		
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-with-gordy-pleyers-benny-rigaux-bricmont.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-with-gordy-pleyers-benny-rigaux-bricmont.html</a>		
Volume horaire :	2h00		
Date(s) et lieu(x) :	2019	UCLouvain	
	7 juin 2019	Namur	
Budget de l'activité :	/		
Nombre de participants :	22 participants dont 12 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
CAMBIER	Fanny	UCLouvain	LouRIM
MUNTEN	Pauline	UCLouvain	LouRIM
DUMONT	Nathalie	UNamur	
DUMONT	Louise	UCLouvain	LouRIM
RITONDO	Melissa	UCLouvain	LouRIM
NUOTATORE	Elodie	UCLouvain	LouRIM
DECROP	Alain	UNamur	
DERBAIX	Christian	UCLouvain	
PLEYERS	Gordy	UCLouvain	LouRIM
ZIDDA	Pietro	UNamur	
HERAK	Iskra	UCLouvain	LouRIM
MALLARGE	Jérôme	UNamur	
RIGAUX – BRICMONT	Benny	ULAVAL	
Descriptif ou Programme :			

**Research Seminar with Prof. Benny RIGAUX-BRICMONT (Université Laval)  
and Prof. Gordy PLEYERS (LOURIM, CCMS)**

**Prof. Benny RIGAUX-BRICMONT:**

**"Can the benefits of nature walks for psychological well-being and cognitive ability be replicated in a purely virtual environment?"**

Can the benefits of nature walks for psychological well-being and cognitive ability be replicated in a purely virtual environment? The private island of Natmoud was built in the virtual world of Second Life (SL) to see whether immersion in such an environment is possibly therapeutic (see Appendix). This exploratory study is based on a small convenience sample of SL residents who were invited by the author’s avatar to visit Natmoud island. The subjects were asked to comment in writing on their experience while there. Reading and analyzing these comments with TROPES semantic software allows us to identify the main factors contributing to a relaxing and comforting atmosphere with an analysis of word associations. The implicit hypothesis that a virtual representation of nature can be soothing is confirmed. We also find that wildlife — which is abundant on the island \*— appears to be the main feature that catches the attention of walkers. Given that these verbatim transcripts from a small convenience sample reflect, with one exception, the emotions felt by women, the results cannot really be generalized. In the analyses, the anonymity of the avatars is preserved by using initials, even though in all the cases the participants consented to the reproduction of the emotions they expressed.

**Prof. Gordy PLEYERS**

**"Congruence in product design: Impacts on automatically activated emotion and trust"**

Previous research has largely documented the decisive impact of a product’s visual appearance on consumers’ perceptions and decisions. Recent studies have addressed whether positive effects may result from congruence between different visual features of the packaging (e.g., shape and typeface connoting an identical meaning) or between visual features and the product category (e.g., a fear-evoking design on a potentially harmful product). Overall, they have provided mixed results. The present study focused on the impact of shape congruence in product design, using products whose design combined a clearly angular or rounded bottle and label. Positive effects of congruent designs were expected based on a processing fluency account. Specifically, it was proposed that shape congruence facilitates fluent stimulus processing, thereby inducing a positive affective reaction and trust-related perceptions. The experimental approach used relied primarily on implicit measures in order to examine participants’ automatic (unconscious) responses. The relevance of such measures for analyzing reactions to product designs is supported by theoretical models and empirical evidence strongly suggesting that consumers’ behavior is influenced more by attitudes that are automatically activated when they do not have sufficient resources (i.e., motivation, time or cognitive capacity) to engage in deliberate reasoning.

**3.2.20 LouRIM – Doctoral workshop – Eelko HUIZINGH**

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l’activité :	<b>Design Academic Paper</b>
Institut de recherche :	LouRIM
Centre de recherche :	/

Organisateur(s) /affiliation :	Valérie SWAEN	
Intervenant(s) :	Eelko HUIZINGH, University of Groningen	
Nature de la formation :	Atelier doctoral	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/design-academic-paper-workshop-by&amp;nbsp;eelko-huizingh.html">https://uclouvain.be/en/research-institutes/lourim/events/design-academic-paper-workshop-by&amp;nbsp;eelko-huizingh.html</a>	
Volume horaire :	2 journées	
Date(s) et lieu(x) :	2019	UCLouvain
	10 – 11 octobre 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	15 participants dont 14 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
ZOUBEROU	Mahamat	Université de Bangui (Centrafrique)
DUMONT	Louise	UCLouvain
NUATATORE	Elodie	UCLouvain
RITONDO	Melissa	UCLouvain
TODOROVIC	Aleksandar	UCLouvain
ANGELUCCI	Anaïs	UCLouvain
LECOQC	Justine	UCLouvain
LAMBILLOTTE	Laetitia	UCLouvain
MUNTEN	Pauline	UCLouvain
HERMAN	Julie	UCLouvain
MARESCAUX	Florence	UCLouvain
RAMIREZ TORRES	Natalia	UCLouvain
BETTI	Nathanaël	UCLouvain
MENO TANNO	Anne	UCLouvain
SOLBREUX	Julie	UNamur
Descriptif ou Programme :		
<p>Design Academic Paper Workshop by Eelko HUIZINGH, University of Groningen</p> <p>This workshop aims at acquiring the skills to design successful academic papers. Writing requires authors to decide about how and what to contribute to current understanding, and how to structure their story. In this workshop, participants assess and improve their writing skills by analyzing their own paper in terms of focus of the article, positioning in the literature, and the article structure. Building on the Basics of Academic Writing workshop, we discuss and provide training in identifying publishable parts of research projects, positioning the article, and developing an effective paper structure. Other topics include designing a compelling introduction, preparing the literature review, and writing the main sections (e.g., literature review, research design, data collection, data analysis, discussion and conclusion).</p> <p>Registration entails commitment to attending both days.</p> <p>Small group for efficiency, 14 people maximum.</p>		

## 3.2.21 LouRIM – Internal Presentations Serie

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Internal Presentations Serie</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	LouRIM	
Intervenant(s) :	Voir programme	
Nature de la formation :	Présentation de sa recherche	
ECTS :	/	
Lien de l'annonce :	/	
Volume horaire :		
Date(s) et lieu(x) :	2019	UCLouvain
	Voir programme	LLN
Budget de l'activité :	/	
Nombre de participants :	+/- 8 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou Programme :		
<p><b>18 octobre 2019</b>                      Iman Zohoorian Nadali, originally from Iran, is a PhD candidate at the University of Naples in Italy. His research is mostly focused on entrepreneurship across cultures. Cross cultural management is the second issue he is working on.  <a href="https://uclouvain.be/en/research-institutes/lourim/events/informal-research-presentation-iman-zohoorian-nadali.html">https://uclouvain.be/en/research-institutes/lourim/events/informal-research-presentation-iman-zohoorian-nadali.html</a></p> <p><b>8 novembre 2019</b>                      Simon Hazée is our newly appointed Assistant Professor of Marketing at UCLouvain FUCaM Mons. His research lies at the intersection of the fields of digital marketing and service management, and mainly focuses on sharing economy, customer experience management, and service recovery. During this informal internal seminar, Simon will provide an overview of his work in progress.  <a href="https://uclouvain.be/en/research-institutes/lourim/events/informal-research-presentation-simon-hazee.html">https://uclouvain.be/en/research-institutes/lourim/events/informal-research-presentation-simon-hazee.html</a></p>		

3.2.22 LouRIM – Séminaire de recherche – Pierre-Yves GOMEZ

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Research Seminar by Pierre-Yves GOMEZ	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Laurent TASKIN, LouRIM	
Intervenant(s) :	Pierre-Yves Gomez, EM Lyon Business School	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-pierre-yves-gomez.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-pierre-yves-gomez.html</a>	
Volume horaire :	1 h	
Date(s) et lieu(x) :	2019	UCLouvain
	13 novembre 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	Non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou Programme :		
<p>Séminaire « Louvain 4 Work » by LouRIM, ouvert à l'ensemble de la communauté universitaire</p> <p>Le travail et ses transformations : comprendre et agir à l'Université            Pierre-Yves Gomez (EM Lyon Business School)            Mercredi 13 novembre 2019, 9.15 – 10.45, Doyen 21 (Place des Doyens, LLN)</p> <p>Pierre-Yves Gomez étudie le travail et le fonctionnement des entreprises depuis de longues années. En 2013, son essai intitulé « Le travail invisible, enquête sur une disparition » connaît un retentissement majeur. Il y démontre comment la financiarisation du management finit par faire disparaître le travail au profit de quelques données et indicateurs. En 2016, il publie « L'intelligence du travail » où il montre comment le travail, sous toutes ses formes, est au cœur de nos vies, source de fatigue mais aussi de solidarités. Enfin, le 26 octobre dernier, un troisième essai consacré à la place du travail dans la transformation de la Société paraît, « L'esprit malin du capitalisme » et met le lecteur, citoyen et chercheur, face à ses responsabilités : et si nous étions les acteurs et non les victimes de l'aliénation portée par la digitalisation ? Dans ce cas, nous serions alors également capables de changer de modèle ?</p> <p>A l'occasion de ce séminaire, Pierre-Yves Gomez retracera les grandes lignes de ses argumentaires en montrant comment le travail se transforme, et en quoi la recherche scientifique doit contribuer à un mouvement de réinvestissement du sens du travail.</p> <p>Pierre-Yves GOMEZ            PROFESSEUR DE STRATEGIE ET DIRECTION DE L'INSTITUT FRANCAIS DE GOUVERNEMENT DES ENTREPRISES</p> <p>Pierre-Yves Gomez est essayiste et professeur de stratégie à l'EM Lyon Business School, où il dirige l'Institut français de gouvernement des entreprises (IFGE). Théoricien de l'entreprise, il est à l'origine du développement, en France,</p>		

du courant des conventions appliqué au management. Spécialiste du lien entre l'entreprise et la société, il a notamment publié : La République des actionnaires (2001) ; L'Entreprise dans la démocratie (2009) ; Le Travail invisible (2013) et Intelligence du travail (2016). Il tient également une chronique très suivie dans le journal Le Monde.

PROFESSOR OF STRATEGY AND DIRECTOR OF THE FRENCH CORPORATE GOVERNANCE INSTITUTE

Pierre-Yves GOMEZ is an economist and he teaches strategy and corporate governance. He's in charge of the research center : French corporate Governance Institute. His research focuses on the political responsibility of companies, on corporate governance and strategic implications of change in governance. He is involved in the political and economic debate in France and Europe on firms and governance. He has chaired the commission in charge of elaborating the French corporate governance code for Midcaps (Middlenext code). He signs a monthly chronicle in Le Monde and intervenes in medias. He is elected president of the French Academy of Management (SFM) since 2011.

3.2.23 LouRIM – LSM HR Day

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	LSM HR Day	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Laurent TASKIN, LouRIM	
Intervenant(s) :	Voir programme	
Nature de la formation :	Journée doctorale	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/lsm-hr-day-2019.html">https://uclouvain.be/en/research-institutes/lourim/events/lsm-hr-day-2019.html</a>	
Volume horaire :	1 journée	
Date(s) et lieu(x) :	2019	UCLouvain
	14 novembre 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	100 participants dont 5 doctorants	
Liste des participants :		
	NOM	Prénom Affiliation
	/	/ /
Descriptif ou Programme :		

3.2.24 LouRIM – Séminaire de recherche – Eleonora PANTANO

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Research Seminar by Eleonora PANTANO	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Ingrid PONCIN, UCLouvain, LouRIM	
Intervenant(s) :	Eleonora PANTANO, University of Bristol	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-eleonora-pantano.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-eleonora-pantano.html</a>	
Volume horaire :	2 heures	
Date(s) et lieu(x) :	2019	UCLouvain
	27 novembre 2019	Mons
Budget de l'activité :	/	
Nombre de participants :	Non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou Programme :		
<p><b>“Smart Retailing: Technology and Strategy”</b></p> <p>Abstract:</p> <p>Retail is a vital sector of marketing that is increasingly discussed and debated – the final link in distribution channel. And retail has been around for a long time – as we discovered when we investigated the origin of points of sale dating back to about 2,500 years ago, the first known example of a fixed store in European history. Even 2,500 years ago, people went to a specific place surrounded by walls and characterized by opening times to buy their stuff.</p> <p>The phenomenon of smart retailing started being diffused among researchers in 2014 through the paper of Pantano and Timmermans “What is smart for retailing?”, where the authors for the first time reflected on the extent to which the market forces and technological advances are making the management of and strategies for innovation more prominent and essential in all functions of business, not least marketing and retailing. Recent studies further focus on digital marketing and mobile retail, while recently introducing the notion of smart retailing in terms of smart experience and new digital opportunities). This presentation will (i) summarizes the challenges retailers have to face in response to new smart technologies, (ii) discusses the most recent studies on smart retailing, describing the origin the phenomenon and the emerging related theories and practices, and (iii) provides a new theory, smart retailing, synthesizing the emerging studies on the smart retail phenomenon.</p>		

**3.2.25 LouRIM – Research Speed Dating**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>LouRIM Speed Dating</b>	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Valérie SWAEN, LouRIM	
Intervenant(s) :	/	
Nature de la formation :	Rencontres et discussions entre chercheurs	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/lourim-speed-dating-saint-nicolas.html">https://uclouvain.be/en/research-institutes/lourim/events/lourim-speed-dating-saint-nicolas.html</a>	
Volume horaire :	2 heures	
Date(s) et lieu(x) :	2019	UCLouvain
	9 décembre 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	23 participants dont 18 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
COURTOIS	Sabrina	UCLouvain/LouRIM
AUST	Ina	UCLouvain/LouRIM
SWAEN	Valérie	UCLouvain/LouRIM
DE MONTELLIER	Pauline	UCLouvain/LouRIM
KULLAK	Avreliane	UCLouvain/LouRIM
TAMNO	Méno	UCLouvain/LouRIM
TERLINDEN	Laurianne	UCLouvain/LouRIM
CERRADA	Karine	UCLouvain/LouRIM
TASKIN	Laurent	UCLouvain/LouRIM
LAMBILLOTTE	Laetitia	UCLouvain/LouRIM
BURNY	Nicolas	UCLouvain/LouRIM
CLAEYS	Pauline	UCLouvain/LouRIM
NUOTATORE	Elodie	UCLouvain/LouRIM
RITONDO	Melissa	UCLouvain/LouRIM
KHADDAM	Iyad	UCLouvain/LouRIM
AL SHAIBIE	Mahmoud	UCLouvain/LouRIM
CAMBIER	Fanny	UCLouvain/LouRIM
DAPRA	Marco	UCLouvain/LouRIM
BETTI	Nathanaël	UCLouvain/LouRIM
PLEYERS	Gordy	UCLouvain/LouRIM
HAZÉE	Simon	UCLouvain/LouRIM
ZOHOORIAN	Iman	UCLouvain/LouRIM
FERAUCHE	Marie	UCLouvain/LouRIM
Descriptif ou Programme :		
<b>LouRIM organizes its first speed dating and its traditional Saint-Nicolas</b>		



This speed dating is an opportunity for both professors and researchers to meet each other around their research themes and interests, in a totally different way. We hope that it will foster unsuspected synergies, but also a better knowledge of your colleagues' work.

### 3.2.26 LouRIM – Doctoral workshop – Jannine WILLIAMS

DSM – ACTIVITE DOCTORALE 2019			
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	<b>Doctoral workshop by Jannine WILLIAMS</b>		
Institut de recherche :	LouRIM		
Centre de recherche :	/		
Organisateur(s) /affiliation :	Eline JAMMAERS, LouRIM		
Intervenant(s) :	<b>Jannine WILLIAMS, QUT, Australia</b>		
Nature de la formation :	Workshop		
ECTS :	/		
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/doctoral-workshop-by-jannine-williams.html">https://uclouvain.be/en/research-institutes/lourim/events/doctoral-workshop-by-jannine-williams.html</a>		
Volume horaire :	2 heures		
Date(s) et lieu(x) :	2019		UCLouvain
	11 décembre 2019		LLN + visio Mons
Budget de l'activité :	/		
Nombre de participants :	14 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
COURTOIS	Sabrina	UCLouvain	LouRIM
TERLINDEN	Laurianne	UCLouvain	LouRIM
DE RIDDER	Marine	UCLouvain	LouRIM
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM
SELLIER	Quentin	UCLouvain	LouRIM
CLAEYS	Pauline	UCLouvain	LouRIM
FERNANDES	Elora	UCLouvain	LouRIM
KULLAK	Avreliane	UCLouvain	LouRIM
LAMBILLOTTE	Laetitia	UCLouvain	LouRIM
de MONTPELLIER d'ANNEVOIE	Pauline	UCLouvain	LouRIM
AGHAKHANI	Ghazaleh	UCLouvain	LouRIM
DE HOE	Roxane	UCLouvain	LouRIM
MENO TANNO	Anne	UCLouvain	LouRIM
WUILLAUME	Amélie	UCLouvain	LouRIM
Descriptif ou Programme :			
"Building an international academic career: tips and tricks"			
Abstract:			

During this two hour workshop, we will explore current trends in academic careers in management. The focus will go out to important characteristics that university recruiters look for in future employees. One such aspect is international mobility. Mobility across borders has become an important cornerstone practice in establishing an academic future. This internationalization of one’s career can take the form of international relocation, building international research networks, or international fellowships. In the workshop we will identify insights from the latest scientific literature on academic careers in management and apply these to workshop participants’ own career. We will also review performance indicators used to assess academic value and potential (such as the H-index), and reflect on how social websites (such as Academia, Research portal, ...) can boost one’s career.

**Biography:**

Jannine Williams is Lecturer in Human Resource Management at QUT, Australia. Jannine has a background in working with D/deaf and disabled people and research projects on disabled academics’ career experiences and gender, media and leadership. From this Jannine has developed research interests in the development and organization of socially responsible work which is explored through a concern for the meaning and experiences of work and the development of inclusive work practices. She has co-edited two books: ‘Deaf Students in Higher Education: Current Research and Practice’, and ‘Gender, Media and Organization. Challenging Mis(s)Representations of Women Leaders and Managers’. She has published in Work, Employment and Society, British Journal of Management, Gender, Work and Organization, Studies in Higher Education, International Journal of Management Reviews, Disability & Society, International Journal of Entrepreneurial Behaviour and Research, among others.

**3.2.27 LouRIM – Séminaire de recherche – Jannine WILLIAMS**

DSM – ACTIVITE DOCTORALE 2019			
Année civile :	2019		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l’activité :	<b>Doctoral workshop by Jannine WILLIAMS</b>		
Institut de recherche :	LouRIM		
Centre de recherche :	/		
Organisateur(s) /affiliation :	Eline JAMMAERS, LouRIM		
Intervenant(s) :	<b>Jannine WILLIAMS, QUT, Australia</b>		
Nature de la formation :	Séminaire de recherche		
ECTS :	/		
Lien de l’annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-jannine-williams.html">https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-jannine-williams.html</a>		
Volume horaire :	2 heures		
Date(s) et lieu(x) :	2019	UCLouvain	
	12 décembre 2019	LLN + visio Mons	
Budget de l’activité :	/		
Nombre de participants :	9 participants dont 8 doctorants		
Liste des participants :			
	NOM	Prénom	Affiliation
	RAMIREZ TORRES	Natalia	UCLouvain LouRIM
	FERNANDES	Elora	UCLouvain LouRIM
	DE HOE	Roxane	UCLouvain LouRIM
	MENO TANNO	Anne	UCLouvain LouRIM

WUILLAUME	Amélie	UCLouvain	LouRIM
SANTINET	Chloé	UCLouvain	LouRIM
ANGELUCCI	Anaïs	UCLouvain	LouRIM
DE RONGE	Yves	UCLouvain	LouRIM
LIEBERMAN	Jessica	UCLouvain	LouRIM
Descriptif ou Programme :			
<p><b>“Entrepreneurship by people with disabilities: avenues for future research”</b></p> <p>Abstract:                  In this research seminar we will outline the nature of the research that has been published on the topic of disability and entrepreneurship, including the recent interest of the field in issues surrounding health. After outlining the themes that have been attended to so far, we will introduce the audience to the field of ‘critical entrepreneurship studies’ and explain how the lenses developed here might help further the current debates on disability and entrepreneurship. We will then present some of our own recent findings, based on empirical data gathered among entrepreneurs with physical disabilities and a conceptual study* in which the need for more intersectional approaches is advocated. We will end the seminar by pointing out terrains that remain undiscovered and hold potential for entrepreneurship scholars to engage with, and set out our own future research agenda.</p> <p>*Williams, J., &amp; Patterson, N. (2018). New directions for entrepreneurship through a gender and disability lens. <i>International Journal of Entrepreneurial Behavior &amp; Research</i>.</p> <p>Biography:                  Jannine Williams is Lecturer in Human Resource Management at QUT, Australia. Jannine has a background in working with D/deaf and disabled people and research projects on disabled academics’ career experiences and gender, media and leadership. From this Jannine has developed research interests in the development and organization of socially responsible work which is explored through a concern for the meaning and experiences of work and the development of inclusive work practices. She has co-edited two books: ‘Deaf Students in Higher Education: Current Research and Practice’, and ‘Gender, Media and Organization. Challenging Mis(s)Representations of Women Leaders and Managers’. She has published in <i>Work, Employment and Society</i>, <i>British Journal of Management</i>, <i>Gender, Work and Organization</i>, <i>Studies in Higher Education</i>, <i>International Journal of Management Reviews</i>, <i>Disability &amp; Society</i>, <i>International Journal of Entrepreneurial Behaviour and Research</i>, among others.</p>			

### 3.3 ACTIVITES ORGANISEES PAR LIDAM

#### 3.3.1 LIDAM/CORE – Brown Bag Seminars

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Brown Bag Seminars</b>	
Institut de recherche :	LIDAM	
Centre de recherche :	CORE	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	See programme	
Nature de la formation :	Seminar	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lidam/core/brown-bag.html">https://uclouvain.be/en/research-institutes/lidam/core/brown-bag.html</a>	
Volume horaire :	1 h per seminar	
Date(s) et lieu(x) :	2019	UCLouvain
	18 dates en 2019 (voir programme)	LLN
Budget de l'activité :	/	
Nombre de participants :	About 10-15 PhD/seminar	
Liste des participants :		
	NOM	Prénom Affiliation
	NA18	
Descriptif ou programme :		
February 27, 2019 - 12:45 Mariam Nanumyan, UCLouvain CORE		
March 13, 2019 - 12:45 Fernando Garcia Alvarado, Ca' Foscari University Venice, University Paris 1 Panthéon-Sorbonne		
March 20, 2019 - 12:45 Fabrizio Ciotti, UClouvain, CORE		
March 27, 2019 - 12:45 Anwasha Banerjee, AMSE		
April 3, 2019 - 12:45 Bart Capéau and Zoé Rongé, KULeuven		
April 24, 2019 - 12:45 Sylvain Funck, CORE and USL-B		

May 15, 2019 - 12:45

Antoine Dubus, Telecom ParisTech

May 29, 2019 - 12:45

Ata Atay, Institute of Economics, Hungarian Academy of Sciences)

October 2, 2019 – 12:45

Hassan Nosratabadi, UCLouvain, LIDAM, CORE

October 9, 2019 -12:45

Marius Vogel, University of Cologne, & CORE visitor

October 16, 2019 – 12:45

Johannes Johnen, UCLouvain, LIDAM, CORE

October 30, 2019 – 12:45

Alexis Jacquemain, UCLouvain, LIDAM ISBA

November 13, 2019 – 12:45

Leonardo Madio, UCLouvain, LIDAM, CORE

November 20, 2019 – 12:45

Aleksander Todorovic, UCLouvain, LIDAM LFIN

November 27, 2019 – 12:45

Ata Atay, FUSL CEREC & UCLouvain CORE

December 4, 2019 -12:45

Elizaveta Lukmanova, UCLouvain LIDAM CORE

December 11, 2019 - 12:45

Muxin Li, UCLouvain LIDAM CORE

December 18, 2019 – 12:45

Mishel Ghassibe, Oxford & Bank of England

### 3.3.2 LIDAM/CORE – Econometrics Seminars

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	<b>Econometrics Seminars</b>
Institut de recherche :	LIDAM
Centre de recherche :	CORE
Organisateur(s) /affiliation :	/
Intervenant(s) :	See programme

Nature de la formation :	Seminar	
ECTS :		
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lidam/core/econometrics-seminar.html">https://uclouvain.be/en/research-institutes/lidam/core/econometrics-seminar.html</a>	
Volume horaire :	1 h per seminar	
Date(s) et lieu(x) :	2019	UCLouvain
	5 dates en 2019 (voir programme)	LLN
Budget de l'activité :	/	
Nombre de participants :	Environ 10-15 doctorants par séminaire	
Liste des participants :		
	NOM	Prénom Affiliation
	NA	
Descriptif ou programme :		
<p>March 22, 2019 - 11:00 a.m. Agostino Capponi, Columbia University</p> <p>April 5, 2019 - 11:00 a.m. David Preinerstorfer, ULB</p> <p>October 4, 2019 – 12 :45 Arnaud Dufays, UNamur</p> <p>November 15, 2019 – 12 :45 Andreas Alfons, Erasmus Univesiteit Amsterdam</p> <p>December 13, 2019 – 12 :45 Jeroen Rombouts, ESSEC Business School</p>		

### 3.3.3 LIDAM/CORE – Operations Research

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	<b>Operations Research Seminars</b>
Institut de recherche :	LIDAM
Centre de recherche :	CORE
Organisateur(s) /affiliation :	/
Intervenant(s) :	See programme

Nature de la formation :	Seminar	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lidam/core/operations-research-0.html">https://uclouvain.be/en/research-institutes/lidam/core/operations-research-0.html</a>	
Volume horaire :	1 h per seminar	
Date(s) et lieu(x) :	2019	UCLouvain
	18 dates en 2019 (voir programme)	LLN
Budget de l'activité :	/	
Nombre de participants :	Environ 10-15 doctorants par séminaire	
Liste des participants :		
	NOM	Prénom Affiliation
	NA	
Descriptif ou programme :		
<p>February 4, 2019 - 10:45 a.m. Swati Gupta, Georgia Institute of Technology</p> <p>February 5, 2019 - 2:00 p.m. - Euler building, room 002 Joint INMA/CORE seminar Silva Villa, University of Genoa</p> <p>March 12, 2019 - 4:30 p.m. Roland Hildebrand, Université Grenoble-Alpes</p> <p>March 26, 2019 - 4:30 p.m. Timothy Douglas Mount, Cornell University</p> <p>April 2, 2019 - 2:00 p.m. Joint INMA/CORE seminar Erling Andersen, MOSEK</p> <p>April 23, 2019 - 4:30 p.m. Andy Philpott, University of Auckland</p> <p>May 14, 2019 - 2:00 p.m. (post-poned December 3, 2019) Joint INMA/CORE seminar Paschalis Tsiaflakis, Nokia labs Antwerp</p> <p>May 21, 2019 - 4:30 p.m. Vladimir Protasov, National Research University Higher School of Economics, Russia</p> <p>May 28, 2019 - 4:30 p.m. Eddie Anderson, The University of Sydney</p>		

June 11, 2019 - 4:30 p.m.

Jorge Vera Andreo, Pontifica Universidad Catolica de Chile

June 19, 2019 - 4:30 p.m. (Wednesday)

Josh Taylor, University of Toronto

September 17, 2019 - 4:30 p.m.

Vladimir Shikman, Chemnitz University of Technology, Germany

October 1, 2019 - 4:30 p.m.

*Special seminar*

Isabelle Thomas and Anthony Papavasiliou, UCLouvain, CORE

November 12, 2019 - 4:30 p.m.

Filip Hanzely, KAUST (King Abdullah University of Science and Technology)

November 26, 2019 - 4:30 p.m.

Nishant Mishra, KULeuven

December 3, 2019 - 2:00 p.m. at Euler Building A002

Paschalis Tsiaflikis, Bell Labs Alcatel-Lucent (Antwerp, Belgium)

December 10, 2019 - 04:30 p.m.

Jannik Matuscke, KULeuven

December 17, 2019 - 4:30 p.m.

Stein-Erik Fleten, NTNU

### 3.3.4 LIDAM/CORE – Conferences & Workshops

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	<b>Conferences &amp; Workshops</b>
Institut de recherche :	LIDAM
Centre de recherche :	CORE
Organisateur(s) /affiliation :	/
Intervenant(s) :	See programme
Nature de la formation :	Seminar
ECTS :	/
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lidam/core/conferences-and-workshops.html">https://uclouvain.be/en/research-institutes/lidam/core/conferences-and-workshops.html</a>



Volume horaire :		1 h per seminar	
Date(s) et lieu(x) :		2019	UCLouvain
		11 dates en 2019 (voir programme)	LLN
Budget de l'activité :		/	
Nombre de participants :		Environ 10-15 doctorants par activité	
Liste des participants :			
NOM	Prénom	Affiliation	
NA			
Descriptif ou programme :			
<p>January 16, 2019 En faut-il peu pour être heureux ?</p> <p>January 21-23, 2019 Ph.D. Course on Volatility Modeling by Tim Bollerslev</p> <p>March 1, 2019 Bru-Net Workshop / Spatial Big Data in Urban Environments. What do they unveil (and hide) in the case of Brussels</p> <p>March 8-9, 2019 4th Belgian-Japanese Public Finance Workshop</p> <p>May 3-4, 2019 3rd doctoral Workshop on the Economics of Digitization</p> <p>June 17-19, 2019 Second ExSide Jamboree</p> <p>September 9-13, 2019 CORE Lecture Series, by Professor Eric Ghysels</p> <p>September 19-20, 2019 EDP Jamboree 2019</p> <p>September 9 – 13, 2019 CORE Lecture Series, by Professor Eric Ghtsels</p> <p>September 19 – 20, 2019 EDP Jamboree 2019</p> <p>December 16, 2019 DERN Workshop</p>			

## 3.3.5 LIDAM/LFIN – Finance Seminars

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Econometrics Seminars</b>	
Institut de recherche :	LIDAM	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	See programme	
Nature de la formation :	Seminar	
ECTS :		
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lidam/lfin/seminars.html">https://uclouvain.be/en/research-institutes/lidam/lfin/seminars.html</a>	
Volume horaire :	1 h per seminar	
Date(s) et lieu(x) :	2019	UCLouvain
	10 dates en 2019 (voir programme)	LLN
Budget de l'activité :	/	
Nombre de participants :	Environ 10-15 doctorants par séminaire	
Liste des participants :		
NOM	Prénom	Affiliation
NA		
Descriptif ou programme :		
<p>Twice a month on Friday 11:00 a.m., CORE (room b-135)                      January, 24 2019, 16:30 - 18:00 (Thursday) at NBB (National Bank of Belgium)                      Tim Bollerslev, Duke University</p> <p>March 22, 2019 - 11:00 a.m.                      Agostino Capponi, Columbia University</p> <p>April 5, 2019 - 11:00 a.m.                      Joint Econometrics/Finance/Statistics Seminar                      David Preinerstorfer, ULB</p> <p>April 29, 2019 - 16:30-18:00                      Joint Seminar in Financial Research                      co-organised by the National Bank of Belgium and the Belgian universities (KU Leuven, UA, UCL, UGent, ULB, ULg, UMONS, UNAMUR, USaint-Louis, Vlerick and VUB)                      Bernard Dumas (INSEAD)</p>		

May 3, 2019 - 11:00 a.m.

Martin Spindler, Hamburg University

May 23, 2019 - 12:45 p.m.

Sydney Ludvingston, New York University

May 24, 2019 - 11:00 a.m.

Janet Gao, Kelley School of Business, Indiana University

September 25, 2019 - 11:00 a.m.

Stefan Palan, University of Graz

November 8, 2019 – 11:00 a.m.

Victor DeMiguel, London Business School

November 14, 2016 - 03:00 p.m.

National Bank of Belgium

Joseph E. Stiglitz, Columbia Business School

December 16, 2019 – 4:30 p.m.

Joint seminar in Macroeconomics

Monica Piazzesi (in association with the Financial Research Seminar Series)

### 3.3.6 LIDAM/LFIN – PhD Training - Brussels SoFiE Summer School 2019

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	<b>Brussels SoFiE Summer School 2019</b> <b>Big data in finance and economics</b>
Institut de recherche :	LIDAM
Centre de recherche :	LFIN
Organisateur(s) /affiliation :	Brussels SoFiE Financial Econometrics School
Intervenant(s) :	Alain MONFORT, Honorary Professor at ENSAE (Ecole Nationale de la Statistique et de l'Administration Economique) and researcher at CREST (Centre de Recherche en Economie et Statistique) in Paris.  Jean-Paul RENNE is an Assistant Professor at the Faculty of Business and Economics of the University of Lausanne.

Nature de la formation :	PhD Training	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lidam/lfin/events/sofie-financial-econometrics-school-brussels-2019-0.html">https://uclouvain.be/en/research-institutes/lidam/lfin/events/sofie-financial-econometrics-school-brussels-2019-0.html</a>	
Volume horaire :	4 demi journées	
Date(s) et lieu(x) :	2019	UCLouvain
	16 au 20 juin 2019	Bruxelles
Budget de l'activité :	/	
Nombre de participants :	± 20 participants	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>The 2019 SoFiE Financial Econometrics School will be held in Brussels on September 16-20. This year's topic is Dynamic Pricing with Discrete Time Affine Processes</p> <p>The SoFiE Financial Econometrics Schools are annual week-long research-based courses for Ph.D. students and new faculty in financial econometrics. For the first two years, the Summer School was held at Oxford University's Oxford-Man Institute and in 2014 it moved to Harvard University. In 2015 and 2016, it was held in Brussels. Since 2017, The SoFiE Financial Econometrics Summer School takes place in North America, Asia and Europe. The 2019 European edition will continue to take place in Bruxelles, at the National Bank of Belgium and is co-organised by the National Bank of Belgium, the Free University of Brussels, the KU Leuven and the UCLouvain.</p> <p>The editorial board for these annual series is made up of the following professors:</p> <p>Torben G. Andersen (Northwestern University)                  Luc Bauwens (Catholic University of Louvain)                  Francis X. Diebold (University of Pennsylvania, past President of SoFiE)                  Eric Ghysels (University of North Carolina, Chapel Hill, Founding Co-President of SoFiE)                  Per Mykland (University of Chicago and President SoFiE)                  Eric Renault (Brown University and past SoFiE President)                  Neil Shephard (Harvard University)                  Viktor Todorov (Northwestern University)</p> <p>Local organizing committee: Luc Bauwens (UCL), Kris Boudt (VUB, UGhent), Geert Dhaene (KU Leuven), Leonardo Iania (UCL), Raf Wouters (NBB)</p>		

3.3.7 LIDAM/LFIN – Conference - Real-Time Data Analysis, Methods and Applications

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Conference on Real-Time Data Analysis, Methods and Applications</b>	
Institut de recherche :	LIDAM	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Voir programme	
Intervenant(s) :	Voir programme	
Nature de la formation :	PhD Training	
ECTS :	/	
Lien de l'annonce :		
Volume horaire :	2 journées	
Date(s) et lieu(x) :	2019	UCLouvain
	1 au 20 juin 2019	Bruxelles
Budget de l'activité :	/	
Nombre de participants :	± 20 participants	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>The 2019 SoFiE Financial Econometrics School will be held in Brussels on September 16-20. This year's topic is Dynamic Pricing with Discrete Time Affine Processes</p> <p>The SoFiE Financial Econometrics Schools are annual week-long research-based courses for Ph.D. students and new faculty in financial econometrics. For the first two years, the Summer School was held at Oxford University's Oxford-Man Institute and in 2014 it moved to Harvard University. In 2015 and 2016, it was held in Brussels. Since 2017, The SoFiE Financial Econometrics Summer School takes place in North America, Asia and Europe. The 2019 European edition will continue to take place in Bruxelles, at the National Bank of Belgium and is co-organised by the National Bank of Belgium, the Free Universtiy of Brussels, the KULeuven and the UCLouvain.</p> <p>The editorial board for these annual series is made up of the following professors:</p> <p>Torben G. Andersen(Northwestern University)                      Luc Bauwens (Catholic University of Louvain)</p>		

Francis X. Diebold (University of Pennsylvania, past President of SoFiE)

Eric Ghysels (University of North Carolina, Chapel Hill, Founding Co-President of SoFiE)

Per Mykland (University of Chicago and President SoFiE)

Eric Renault (Brown University and past SoFiE President)

Neil Shephard (Harvard University)

Viktor Todorov (Northwestern University)

Local organizing committee: Luc Bauwens (UCL), Kris Boudt (VUB, UGhent), Geert Dhaene (KU Leuven), Leonardo Iania (UCL), Raf Wouters (NBB)

3.4 ACTIVITES ORGANISEES PAR IACCHOS

3.4.1 IACCHOS /CIRTES – Les Midis du CIRTES

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Les Midis du CIRTES</b>	
Institut de recherche :	IACCHOS	
Centre de recherche :	GREG	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Voir programme	
Nature de la formation :	Cycle de conférences	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/fr/chercher/cirtes/midis-de-l-annee-en-cours.html">https://uclouvain.be/fr/chercher/cirtes/midis-de-l-annee-en-cours.html</a>	
Volume horaire :	?? conférences de 1h30	
Date(s) et lieu(x) :	2019	UCLouvain
	Voir programme	LLN
Budget de l'activité :	/	
Nombre de participants :	Non communiqué	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>Les « midis du CIRTES » ont pour objectif d'avoir des séminaires réguliers de travail avec tous les membres de l'équipe CIRTES. L'idée est que tout doctorant ou académique puisse avoir la possibilité de présenter une fois leurs recherches sur l'année. Ces « midis du CIRTES » constituent un espace de travail commun plutôt qu'un séminaire formel et permettront ainsi de créer un espace intellectuel de collaboration. Concrètement, l'orateur présente durant 30 minutes et puis une petite heure de discussion interdisciplinaire sera prévue.</p> <p><b>"Comment qualifier l'expérience de travail dans l'économie des plateformes ?"</b>                      Les Midis du CIRTES, Laurent Wartel, lundi 13/05/2019.</p> <p>La présentation porte sur le travail de thèse de Laurent Wartel. Sa question de recherche est de savoir comment qualifier l'expérience de travail dans l'économie des plateformes.                      Dans sa présentation, il revient sur la littérature mobilisée afin de définir les concepts centraux de sa recherche. En outre, il expose l'état des lieux de son travail de problématisation, son épistémologique, la méthodologique envisagée, etc.</p> <p><b>Innovation sociale et transitions soutenables. Pour un dialogue entre les approches CRISES et MLP.</b></p> <p>Les Midis du CIRTES, Ela Callorda Fossati et Florence Degavre, lundi 06/05/2019.</p>		

Cette intervention fera dialoguer deux littératures contemporaines qui s'intéressent à l'innovation en lien avec des enjeux plus larges de changement social et de soutenabilité : la conception forte de l'innovation sociale telle que conçue au sein du Centre de recherche sur les innovations sociales (CRISES) de l'Université du Québec d'une part, et l'une des principales approches des Sustainability Transitions (ST) studies, la Multi-Level Perspective (MLP), d'autre part. Après avoir présenté les deux littératures, nous interrogerons la tendance observée d'un rapprochement entre elles à partir de préoccupations communes axées sur les enjeux socio-écologiques de la transition.

L'article, co-écrit avec Benoît Lévesque (CRISES, UQAM) est dans un processus de soumission à un ouvrage sur les transitions soutenables sous la direction de Tom Dedeurwaerdere, Olivier De Schutter et Etienne Verhaegen.

### **Objectivation au travail, de quoi parle-t-on et comment y faire face ?**

Les Midis du CIRTES, Laurent Auzoult-Chagnault (Université de Montpellier), lundi 29/04/2019.

L'objectivation est un phénomène qui rend compte des relations de travail s'appuyant sur l'instrumentalisation, le déni d'agentivité ou la réduction du salarié à un simple attribut le plus souvent physique. La littérature sur l'objectivation fait état des conséquences délétères pour la santé au travail ainsi que des facteurs favorisant l'objectivation sur lesquels il est difficile d'agir. Après avoir décrit le phénomène, ses principaux antécédents et ses conséquences pour la santé, l'objectif de la présentation sera d'établir à partir de travaux passés ou en cours les variables propres au contexte de travail qui favorisent la régulation du phénomène d'objectivation et de ses principales conséquences.

### **Social recognition at the workplace: The role of equality-based respect**

Les Midis du CIRTES, lundi 11/03/2019.

Dr. Daniela Renger, Social and Political Psychology, Kiel University, Germany.

Recent research on recognition or respect in organizational settings used very different conceptualizations, reaching from achievement-based definitions to definitions based on human dignity. In this talk, I would like to introduce recognition theory (Honneth, 1995) as a framework for studying consequences of (dis)respect at work. Respect defined as the recognition as someone of equal worth who is taken seriously is distinguished from two other forms of recognition, namely achievement-based social esteem and need-based care. In a sample of employees, we studied experienced recognition on these three dimensions from both supervisors and colleagues. Although all three forms of recognition were associated with employees' autonomy perceptions as well as work satisfaction when regarded separately, taking all three simultaneously into account revealed a unique role of respect from both colleagues and supervisors. My experimental work further demonstrated that high in contrast to low respect from ingroup members increases voice and performance in work groups. I discuss these findings in the context of the workplace with regard to the overall model of recognition theory.

### **"L'organisation apprenante : perspective épistémologique et axiologique".**

Les Midis du CIRTES, Joseph Pirson, lundi 25/02/2019.

Analyse des travaux réalisés dans le cadre de l'Institut International Jacotot (Agrosup Dijon et CNAM Paris) de 2015 à 2018.

Travail réalisé par Joseph Pirson à partir de sa double formation de philosophe et de sociologue, en essayant de distinguer les aspects épistémologiques (pertinence, validité) et axiologiques (légitimité, normativité), notamment pour comprendre l'articulation entre organisation apprenante et démocratisation de la vie en organisation, sur la base de l'article paru en septembre dans la revue Education Permanente.



Dans le cadre d’une approche sociologique de l’organisation apprenante, l’article se centre sur quelques aspects d’épistémologie de l’analyse des organisations ; sur la base d’étude de cas, celle-ci amène notamment à mettre en relief les conflits de valeurs en jeu dans le cadre des changements organisationnels. En conclusion, l’étude pose également la question de la Conférence de Consensus comme dispositif d’organisation apprenante.

**"Se forger au travers de l'épreuve de la reprise d'études : quelle fabrique de l'articulation des sphères d'existence chez l'individu.e parent ?"**

Les Midis du CIRTES, Perrine Pigeon, lundi 28/01/2019.

La démocratisation de l’enseignement supérieur a produit des effets collatéraux dont celui de poser la question de la parentalité étudiante.

En effet, dès les années 1960, l’université de masse a entraîné une modification des profils d’étudiant.e.s et des projets d’études (Dubet, 1994). Parallèlement, depuis la fin des années 90, la valorisation progressive de l’éducation et de la formation tout au long de la vie a eu pour conséquence de faciliter l’accès aux offres d’éducation et de formation à certains groupes spécifiques dont les profils assumant des responsabilités parentales (Gosselin et Julien, 2015).

Au niveau européen, la Commission européenne entend assurer l’accès aux programmes d’éducation et de formation tout au long de la vie aux parents célibataires et/ou de retour sur le marché du travail. En effet, celle-ci les juge particulièrement « menacés d’exclusion » (Commission européenne, 2001, p.16). Pourtant, de manière globale, la question des parents et de leurs besoins dans un contexte d’apprentissage universitaire n’a été que timidement mise à l’agenda européen alors même que les programmes d’éducation et de formation tout au long de la vie de la Commission européenne (dont l’University of Lifelong Learning Programme) se donnent comme priorité de renforcer l’accès de tous les adultes – qu’importent leurs profils – à l’université...

**3.4.2 IACCHOS /CIRTES – Les TriCycles du CIRTES**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l’activité :	Les TriCycles du CIRTES	
Institut de recherche :	IACCHOS	
Centre de recherche :	CIRTES	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Voir programme	
Nature de la formation :	Cycle de conférences	
ECTS :	/	
Lien de l’annonce :	<a href="https://uclouvain.be/fr/chercher/cirtes/les-tricycles-du-cirtes.html">https://uclouvain.be/fr/chercher/cirtes/les-tricycles-du-cirtes.html</a>	
Volume horaire :	?? conférences de 1 h	
Date(s) et lieu(x) :	2019	UCLouvain
	Voir programme	LLN
Budget de l’activité :	/	
Nombre de participants :	Non communiqué	
Liste des participants :		
NOM	Prénom	Affiliation

/	/	/
Descriptif ou programme :		
<p>Les TriCycles du CIRTES            Chaque tri-cycle du CIRTES se déroule en trois séances de présentations.            Ils sont organisés à tour de rôle par chacun des axes du centre.            L'objectif est d'approfondir la connaissance d'une thématique en étudiant ensemble les textes fondateurs d'un champ de recherche et d'échanger sur les recherches en cours au sein de l'axe de recherche.</p> <p>"Les services d'intérêt général à l'épreuve d'une numérisation inclusive : expérience dans les secteurs de la mobilité, de la santé et de l'administration"</p> <p>TriCycle 1 - 11 février 2019  <b>Les services d'intérêt général à l'épreuve d'une numérisation inclusive : expérience dans les secteurs de la mobilité, de la santé et de l'administration</b></p> <p>Carole Bonnetier, Périne Brotcorne &amp; Dana Schurmans            Sous la direction de Patricia Vendramin</p> <p>De nombreuses recherches pointent depuis longtemps le risque croissant d'inégalités sociales que génère la numérisation massive des services d'intérêt général sur fond de dépendance au numérique (Beauchamps, 2012). Ces recherches ont dans l'ensemble porté leur attention sur les usages et les usagers. En revanche, peu d'entre elles ont appréhendé ce phénomène par le prisme des fournisseurs de service en interrogeant l'influence de leur programme de numérisation sur le maintien d'un accès équitable aux offres de service à tous les usagers. Cette question se pose avec d'autant plus d'acuité pour les services d'intérêt général qui fondent leur justification sur les principes d'universalité et d'égalité de traitement.            L'objectif de cette intervention est de présenter les principaux résultats d'une recherche visant à analyser le processus de « mise en technologie » (Badouart, 2014) de projets institutionnels relatifs à la numérisation de services dans trois organismes d'intérêt général en Belgique. En prenant appui sur les modèles théoriques des économies de la grandeur (Boltanski, Thévenot, 1991 ; Boltanski et Chiapello, 1999) et de la traduction (Akrich, Callon et Latour, 2006) et en mobilisant une méthodologie d'études de cas, la recherche a porté en particulier son attention sur trois ensemble questions :</p> <p>Quelles sont les différentes conceptions de l'inclusion numérique coexistant au sein des cas étudiés et comment leur conciliation oriente-elle le développement de services en ligne plus ou moins capables de maintenir leur vocation d'intérêt général ?            Sous quelles formes la « voix » des usagers est-elle prise en compte lors du programme de numérisation et dans quelle mesure les dispositifs de « captation » des points de vue contribuent-ils à configurer des services numériques dans une perspective d'inclusion sociale ?            Quelles sont, in fine, les conditions qui contribuent à favoriser une numérisation inclusive des services, c'est-à-dire le maintien de leur accessibilité à tous les publics, y compris les plus vulnérables ?</p> <p>TriCycle 2 - 25 mars 2019  <b>"Autonomie numérique au fil du parcours de vie : expériences de la numérisation chez les usagers des TIC "</b></p> <p>Laura Faure (FTU) et Dana Schurmans</p> <p>La numérisation croissante des services et des activités quotidiennes ne permet plus d'ignorer le caractère incontournable des TIC dans la vie de chacun et de nombreuses études soulignent le risque grandissant d'exclusion numérique que cette situation génère dans le grand public. Cependant, les recherches récentes tendent à dépasser une vision de l'exclusion digitale qui se mesurerait à l'aune des dichotomies classiques entre accès et nonaccès, entre usage et non-usage ou entre niveaux de compétences. En effet, là où la diversification des outils, plateformes et services numériques renforce des inégalités déjà existantes, elle rend aussi visible de nouvelles fragilités chez</p>		

des individus jusqu'alors considérés comme inclus dans la société. Ce constat invite à repenser le concept d'exclusion numérique.

L'objectif de l'étude présentée est d'analyser en quoi les parcours de vie – c'est-à-dire des trajectoires individuelles construites par des transitions et des ruptures, des caractéristiques individuelles et des contextes marqués par la prévalence de normes digitales – permettent d'apporter un regard original sur les mécanismes d'inclusion et d'exclusion numériques.

Alors que les usages sont souvent pensés en termes de compétences et de besoins, ce rapport met l'accent sur la notion de choix et cherche à comprendre d'une part, comment les choix d'usages des TIC sont plus ou moins contraints par les situations auxquelles une personne doit faire face au cours de sa vie et d'autre part, ce que ce caractère inévitable des TIC implique sur la façon de les percevoir, de les intégrer dans le quotidien et de penser les inégalités face au numérique.

TriCycle 327 mai 2019  
**"Digitalisation de l'aide sociale - Enjeux et contours de l'introduction du numérique dans la lutte contre la pauvreté"**  
 Coline Fievez (CRIDIS, UNamur)

**3.4.3 IACCHOS /CIRTES – Séminaire scientifique**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Séminaire scientifique "Penser et pratiquer l'interdisciplinarité"</b>	
Institut de recherche :	IACCHOS	
Centre de recherche :	CIRTES	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Voir programme	
Nature de la formation :	Séminaire	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/fr/chercher/cirtes/penser-et-pratiquer-l-interdisciplinarite.html">https://uclouvain.be/fr/chercher/cirtes/penser-et-pratiquer-l-interdisciplinarite.html</a>	
Volume horaire :	1 demi journée	
Date(s) et lieu(x) :	2019	UCLouvain
	14 janvier 2019	LLN
Budget de l'activité :	/	
Nombre de participants :	Non communiqué	
Liste des participants :		
	NOM	Prénom Affiliation
	/	/ /
Descriptif ou programme :		
Le Centre Interdisciplinaire de Recherche Travail, Etat et Société (CIRTES) a quitté ses locaux de la Maison Georges Lemaître à Charleroi. Pour fêter sa récente implantation sur le site de Louvain-La-Neuve, une après-midi d'inauguration a eu lieu le lundi 14 janvier 2019, à la Louvain House.		

Le CIRTES a été créé avec la volonté d'intégrer les acteurs de terrain à ses travaux, et d'articuler la théorisation à une dimension empirique forte. Cette vocation s'accompagne d'une ouverture des membres du CIRTES à l'interdisciplinarité et d'un dialogue permanent entre des traditions méthodologiques et épistémologiques distinctes. Les chercheur-e-s du CIRTES entendent continuer à concrétiser cette ambition sur le site de Louvain-La-Neuve. C'est pourquoi le séminaire scientifique inaugural portait sur la thématique « Penser et pratiquer l'interdisciplinarité » qui est au cœur de son projet.

Au programme de cette après-midi de réflexion :

Introduction du séminaire, par le Prof. J.C. Renauld, Pro-recteur à la recherche.  
 Conférence « Variétés de «Better Work» : Enjeux interdisciplinaires pour l'avenir du travail, par le Prof. Gregor Murray (Université de Montréal – CRIMT), présidée par la Prof. A. Casini.  
 Intervention et animation du débat par les chercheur-e-s du CIRTES.  
 Discours d'inauguration, par le Prof. J Grégoire, Vice-recteur SSH.  
 Histoire et actualité du CIRTES : les enjeux d'un déménagement, par la Prof D. Desmette, Présidente du CIRTES.

**3.4.4 IACCHOS /CIRTES – Colloque**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Colloque : la recherche et l'innovation sociale dans l'économie wallonne.</b>	
Institut de recherche :	IACCHOS	
Centre de recherche :	CIRTES	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Voir programme	
Nature de la formation :	Colloque	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/fr/chercher/cirtes/evenements/colloque-la-recherche-et-l-innovation-sociale-dans-l-economie-wallonne.html">https://uclouvain.be/fr/chercher/cirtes/evenements/colloque-la-recherche-et-l-innovation-sociale-dans-l-economie-wallonne.html</a>	
Volume horaire :	1 demi journée	
Date(s) et lieu(x) :	2019	UCLouvain
	1 <sup>er</sup> octobre 2019	Namur
Budget de l'activité :	/	
Nombre de participants :	Non communiqué	
Liste des participants :		
	NOM	Prénom Affiliation
	/	/ /
Descriptif ou programme :		
À l'occasion de la clôture du programme "Germaine Tillion" dédié à la recherche en innovation sociale, le SPW recherche, en collaboration avec le réseau LIEU, SYNHERA et UNIPSO, et avec le soutien de Wallonie Bruxelles		

International, organise un colloque consacré à la place de la recherche et de l'innovation sociale dans l'économie wallonne.

Le CIRTES sera présent à cette journée à travers la présentation des conclusions de la recherche WISDOM (Florence Degavre, Ela Callorda).

#### Programme

08.30 - 09.00 : accueil des participants

09.00 - 09.30 : présentation de la journée et bilan du programme Germaine Tillion

09.30 - 10.30 : présentation de quatre success stories :

- le projet SHAREABIKE

- le projet WISDOM

- le projet SEAMPAT

10.30 - 11.15 : keynote speeches :

- par Tom Dedeurwaerdere (Centre de philosophie du droit de l'Université catholique de Louvain) qui abordera les recherches transdisciplinaires en partenariats (exemples européens)

- par Francesca Petrella (Laboratoire d'économie et de sociologie du travail) (unité conjointe du Centre national de la recherche scientifique et de l'Université d'Aix - Marseille)) qui évoquera, entre autres, la reconnaissance institutionnelle (Loi 2014 ESS) de l'économie sociale et solidaire et de l'innovation sociale

11.15 - 11.30 : pause café

11.30 - 12.30 : ateliers au choix :

- atelier n° 1 consacré à l'impact social, animé par Sybille Mertens et Charlotte Moreau (Centre d'économie sociale de l'Université de Liège)

- atelier n° 2 articulé autour de l'innovation technique et de la finalité sociale, animé par Laurent Verbauwhede et Frédéric Rasson (Direction de l'Économie sociale du Service public de Wallonie)

- atelier n° 3 dédié au business model, au financement et aux structures d'accompagnement, animé par Flora Kocovski (SOWECSOM)

12.15 - 12.30 : conclusions des ateliers

12.45 - 13.00 : conclusions de la journée

13.00 - 16.00 : lunch, networking et poster session

#### En pratique

La participation à cette journée est gratuite mais nécessite une inscription préalable en complétant le présent formulaire avant le 25 septembre.

Le Cercle de Wallonie est situé avenue de la Vecquée 21 à 5000 Namur. Un parking gratuit est à votre disposition (préférez le covoiturage).

Poster session  
 Vous souhaitez exposer une ou plusieurs de vos recherches en rapport avec l'innovation sociale, que le SPW recherche ait été le pouvoir subsidiant ou non ? Alors, n'hésitez pas : complétez le formulaire d'inscription et nous vous réserverons une place de choix dans la galerie des posters !

**3.4.5 IACCHOS /CIRTES – Congrès des économistes**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Congrès des économistes</b>	
Institut de recherche :	IACCHOS	
Centre de recherche :	CIRTES	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Voir programme	
Nature de la formation :	Congrès	
ECTS :	/	
Lien de l'annonce :	<a href="https://uclouvain.be/fr/chercher/cirtes/evenements/congres-des-economistes-23eme-edition-demain-quel-marche-du-travail.html">https://uclouvain.be/fr/chercher/cirtes/evenements/congres-des-economistes-23eme-edition-demain-quel-marche-du-travail.html</a>	
Volume horaire :	1 demi journée	
Date(s) et lieu(x) :	2019	UCLouvain
	21 novembre 2019	Charleroi
Budget de l'activité :	/	
Nombre de participants :	Non communiqué	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>Le 23e Congrès des économistes se tiendra à Charleroi le jeudi 2/11/2019 au CEME (Charleroi espace Meeting européen).</p> <p>Sous la présidence du Professeur Vincent Vandenberghe (UCLouvain) et la vice-présidence de Jacques Bughin (McKinsey Global Institute), cette édition abordera le thème</p> <p>Demain, quel marché du travail ? Vieillesse, digitalisation, migration &amp; (dé)mondialisation.</p> <p>L'avenir du marché du travail, la configuration de l'emploi et des salaires – en Belgique et en Europe – vont probablement se jouer à la croisée de 4 tendances lourdes : (1) le vieillissement de la population; (2) la montée en puissance d'une nouvelle génération de « machines » (les robots et l'intelligence artificielle incorporée aux logiciels); (3) le développement de la migration en provenance d'Afrique et d'ailleurs; (4) celle de l'arrêt (ou non) de la division internationale du travail, du recours aux chaînes de valeurs.</p> <p>Ces enjeux seront largement discutés et débattus lors de ce Congrès.</p> <p>Deux orateurs exceptionnels sont d'ores et déjà annoncés :</p>		

Jacques Bughin (McKinsey Global Institute) et Pierre Cahuc (Sciences Po. Paris).

Comme pour les précédentes éditions, le Congrès des économistes débutera et se clôturera par des conférences plénières.

Entre les deux, les travaux se dérouleront en commissions et ce Congrès fera l'objet d'une publication numérique qui sera remise aux participants le jour-même.

3.5 ACTIVITES ORGANISEES PAR UNamur

3.5.1 UNamur/NaDI – Conférence – 8th Advances in Tourism Marketing Conference (ATMC)

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	8th Advances in Tourism Marketing Conference (ATMC)	
Institut de recherche :	NaDI	
Centre de recherche :	CeRCLe	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	/	
Nature de la formation :	Conférence	
ECTS :	/	
Lien de l'annonce :	<a href="https://www.unamur.be/en/eco/business-administration/cercle/agenda">https://www.unamur.be/en/eco/business-administration/cercle/agenda</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	4 au 7 septembre 2019	Namur
Budget de l'activité :	/	
Nombre de participants :	60	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>About ATMC</p> <p>Following the success of the previous conferences held throughout Europe, the 8th ATMC (Advances in Tourism Marketing Conference) will be hosted by the University of Namur (NADI-Center for Research on Consumption and Leisure). In line with the former conferences, this eight ATMC aims to explore, analyze, and evaluate the state of the art in tourism marketing from an international perspective and bring together academic researchers, policy makers and practitioners, and provide a forum for the discussion and dissemination of themes related to the tourism system under a marketing and consumer behavior approach. In addition to this general goal, each ATMC conference proposes a topical theme in order to provide both scholars and practitioners with an opportunity to engage and explore that theme in a series of focal discussions.</p> <p>Conference Theme</p> <p>ATMC 2019 will focus on "Marketing for more sustainable and collaborative tourism". Since the financial crisis of 2008, the tourism industry has been increasing more than ever before. According the WTO, tourism demand has</p>		



tripled in the two last decades to reach 1.326 billions international tourist arrivals in 2017. Global tourism is expected to continue to grow in the next future as a larger number of aspiring travelers become more prosperous and their disposable income increases. The sector is expected to outperform the global economy in the next 10 years, increasing by an estimated 4% on average annually. Of course, such an evolution creates huge impacts from an environmental, economic, and societal perspectives. Tourism marketing should evolve and advance to rise up to these new challenges and opportunities.

More particularly, ATMC 2019 in Namur seeks to address two major challenges for the tourism industry. On the one hand, tourism marketing is more and more criticized as exploitative and fueling hedonistic consumerism. However, marketing skills and techniques can also be used for the good purpose, by understanding market needs, designing more sustainable products and identifying more persuasive methods of communication to transform tourist unsustainable behaviors. Papers presenting theories, methods and results for enhancing such a more sustainable marketing are particularly welcome. On the other hand, this conference intends to focus on the sharing/collaborative economy, which is affecting tourism to a large extent. Collaborative business models, with champions as Airbnb or Uber, are often presented as more sustainable than traditional ones, as they empower ordinary people and promote the shared use of resources. However, sharing practices in business raises new social challenges and ethical questions (Schor, 2014). Among the issues underlined by researchers and observers, we can quote governance problems (Malhotra & Van Alstyne, 2014), threats on traditional employment (Sundararajan, 2016), digital discrimination (Hardin & Luca, 2014), practices at the limit of laws and regulations (Katz, 2015), and uncertain impact on sustainability (Martin, 2016).

Conceptual and empirical papers are welcome. Contributions may be from both positivist and interpretive traditions, using qualitative and/or quantitative approaches. Laboratory or field experiments, longitudinal studies and CCT (Consumer Culture Theory) approaches are particularly welcome for a richer understanding of tourism and leisure choices and behaviors.

Venue

The conference will be hosted by the University of Namur in Belgium. Namur, capital of Wallonia, is a stone's throw from Brussels, in the heart of the European Union. The charming surroundings of a beautiful Province provide you with a welcoming setting. Namur is easily accessible by plane, train or car. Namur is close to three international airports (Brussels: 60 kms; Brussels-South: 40kms; Liège: 50 kms). London, Paris, Lille, Luxemburg, Rotterdam, Cologne are less than 3 hours away both by car or by train. All questions about the conference and submissions should be emailed to [atmc2019@unamur.be](mailto:atmc2019@unamur.be)

3.5.2 UNamur/NaDI – Conférence – Vivre la Ville

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	<b>Vivre la Ville</b>
Institut de recherche :	Namur Digital Institute
Centre de recherche :	Creativity and Innovation Research Center (CIRCé)

Organisateur(s) /affiliation :	/	
Intervenant(s) :	Voir programme ci-après	
Nature de la formation :	Conférence	
ECTS :	1	
Lien de l'annonce :	<a href="https://agenda.unamur.be/upevent.2019-02-21.5103930424/view">https://agenda.unamur.be/upevent.2019-02-21.5103930424/view</a>	
Volume horaire :	Une journée	
Date(s) et lieu(x) :	2019	UNamur
	28/03/2019	Namur
Budget de l'activité :	8.000 €	
Nombre de participants :	Une centaine	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>08h30 - 9h00 : Café d'accueil &amp; inscriptions</p> <p>09h00 – 09h30 :</p> <ul style="list-style-type: none"> <li>- Introduction par Annick Castiaux, Vice-rectrice (UNamur).</li> <li>- Vidéo d'ouverture interactive, avec les interventions de la Ministre des Pouvoirs Locaux, Naji Habra (Recteur de l'UNamur), Jean-Claude Marcourt (Ministre de l'Enseignement supérieur), Denis Mathen (Gouverneur de la Province de Namur), Pascal Poty (Expert Senior à l'Agence du numérique), Maxime Prévot (Bourgmestre de Namur).</li> </ul> <p>9h30 – 10h00</p> <ul style="list-style-type: none"> <li>- Keynote #1: Que peut apporter le design thinking en terme de participation citoyenne ? Catherine Elsen (Université de Liège)</li> </ul> <p>10h00 – 10h30</p> <ul style="list-style-type: none"> <li>- Keynote #2: Comment les tiers-lieux peuvent-ils contribuer à la transition vers le territoire intelligent ? Raphaël Besson (Université Grenoble Alpes, Villes Innovations - Grenoble/Madrid)</li> </ul> <p>10h30 – 11h00 : Pause café &amp; networking</p> <p>11h00 – 11h30</p> <ul style="list-style-type: none"> <li>- Keynote #3: Histoire de l'émergence et de la transformation du concept de «ville intelligente» dans un espace social mondialisé. Emmanuel Eveno (Université de Toulouse)</li> </ul> <p>11h30 – 12h00</p> <ul style="list-style-type: none"> <li>- Keynote #4: Comment repenser les administrations publiques de manière à faciliter la transition vers le territoire intelligent : apports de la Théorie des Installations. Saadi Lahlou (Institut d'Etudes Avancées de Paris)</li> </ul> <p>12h00 – 12h15 : Clôture de la matinée</p> <p>12h15 – 13h30 : Lunch &amp; networking</p> <p>13h30 – 13h45 : 25 fiches-outils pour développer la participation citoyenne. Mathieu Lambert (Union des Villes et des Communes de Wallonie)</p> <p>13h45 – 14h00 : La dynamique Smart Région pour un territoire connecté et intelligent. Pascal Poty (Agence du Numérique)</p>		

<p>14h00 – 15h30 : Workshops au choix</p> <ul style="list-style-type: none"> <li>- #1: Comment gérer la fracture numérique des citoyens dans la stratégie Smart ? Périne Brotcorne (UCL) &amp; Aline Renard (Interface 3)</li> <li>- #2: Comment stimuler la participation des citoyens en ligne et hors ligne ? Vincent Jacquet (UCL) &amp; Jan De Kezel (Createlli)</li> <li>- #3: Comment mettre en place un budget participatif ? Marie Dufrasne (Université Saint Louis - Bruxelles) &amp; Thibaut Dernoncourt (Cap Collectif, Paris)</li> <li>- #4: Comment développer une administration en ligne efficace et inclusive ? Benoît Vanderose (UNamur)</li> <li>- #5: Comment les tiers-lieux peuvent-ils contribuer à la transition vers le territoire intelligent ? Raphaël Besson (Villes Innovations, Grenoble/Madrid) &amp; Latifa Danfakha (Hermitage Lab, Autrèches)</li> <li>- #6: Comment les universités et hautes écoles peuvent-elles soutenir les villes et communes dans leur transition vers le territoire intelligent ? Yves Poulet (UNamur)</li> </ul> <p>15h30 – 16h00 : Pause café &amp; networking</p> <p>16h00 – 17h30 : Workshops au choix</p> <ul style="list-style-type: none"> <li>- #7: Comment donner de la valeur ajoutée à nos données ? Bruno Dumas (UNamur) &amp; Caroline Goulard (Dataveyes, Paris)</li> <li>- #8: Comment réaliser un hackathon et quels bénéfices pour les citoyens ? Jérôme Fink (CSLabs) &amp; Philippe Drouillon (Metamorphosis)</li> <li>- #9: Comment faire du Smart à la campagne ? Isabelle Vranken (UNamur)</li> <li>- #10: Comment la culture peut-elle être mobilisée comme levier dans la transition vers le territoire intelligent ? Axel Druart (ISFSC), Isabelle Choquet (ICHEC), Gilles Bazelaire (KIKK Festival)</li> <li>- #11: Comment mettre l’humain au centre de l’algorithme ? Jérémie Grosman (UNamur)</li> <li>- #12: Comment les entreprises peuvent-elles être associées aux réflexions sur le territoire intelligent autrement que comme fournisseurs de services ? Annick Castiaux (UNamur)</li> </ul> <p>17h30 – 17h45 : Synthèse et conclusions. Prof. Claire Lobet-Maris, (UNamur)</p> <p>17h45 – 19h30 : Drink de clôture &amp; petite restauration</p> <p>19h30 – 21h30 : Conférence-spectacle grand public: Improvise ta ville! Soirée alternant séances d’improvisation, éclaircissements et questionnements autour du concept de Smart City.</p>
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**3.5.1 UNamur/NaDI/FOCUS – Seminar – AI : From Tutorials to Hands-On**

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l’activité :	<b>AI: From tutorials to Hands-on</b>
Institut de recherche :	NaDI
Centre de recherche :	FOCUS
Organisateur(s) /affiliation :	Jean-Marie JACQUET, Wim VANHOOF, Isabelle LINDEN
Intervenant(s) :	Joost Vennekens, Stefano Mariani
Nature de la formation :	Workshop
ECTS :	/

Lien de l'annonce :		<a href="https://events.info.unamur.be/focus/#organization">https://events.info.unamur.be/focus/#organization</a>
Volume horaire :		8h
Date(s) et lieu(x) :	2019	UNamur
	6 décembre 2019	Namur
Budget de l'activité :		/
Nombre de participants :		40
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>With its many concretizations in self-driving cars, instant machine translation and recommendation systems, to cite a few, it is difficult to ignore the importance of AI in our everyday life. Research in Artificial Intelligence at the Faculty of Computer Science in Namur dates however back to the eighties. It has been pursued since then among others in the FOCUS research center in study of declarative languages, programming methodologies, expert systems and decision support systems.</p> <p>This seminar fits in this trends of research. We have the pleasure to receive two professors who will report on the application of declarative languages and models to tackle socio-technical systems and decision support systems. The seminar will include both theoretical talks and hands-on sessions for practicing with tools.</p>		

### 3.5.2 UNamur/PReCISE – Workshop – Information Management Workshop Series

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Information Management Workshop Series</b>	
Institut de recherche :	NADI	
Centre de recherche :	PReCISE MI	
Organisateur(s) /affiliation :	Corentin BURNAY, Isabelle LINDEN	
Intervenant(s) :	\	
Nature de la formation :	Workshop	
ECTS :	\	
Lien de l'annonce :		
Volume horaire :	4*2h	
Date(s) et lieu(x) :	2019	UNamur
	06/02/2019, 13/03/2019	
	24/04/2019, 15/05/2019	
	25/09/2019, 13/11/2019	
Budget de l'activité :	\	
Nombre de participants :	10	
Liste des participants :		

NOM	Prénom	Affiliation
BURNAY	Corentin	PReCISE - UNamur
AMARAL DE SOUZA	Victor	PReCISE – Unamur
JURETA	Ivan	PReCISE – Unamur
BOURAGA	Sarah	PReCISE - UNamur
PINRAY	Lhorie	PReCISE - UNamur
LINDEN	Isabelle	FOCUS - UNamur
COLOT	Christian	FOCUS - UNamur
Descriptif ou programme :		
<p>The “Information Management Workshops” is a seminar gathering researchers on Information Managements (doctoral students, post-docs and academics) from the department of Business Administration of the UNamur. It is a seminar designed as a communication space for junior researchers to share their work, describe their doctoral project, the papers they are working on, etc. Various informal and formal presentations are made as a way to foster constructive feedback on a research project or initiative. The workshop also helps in developing new connections between MI research projects and align research agendas.</p>		

### 3.5.3 UNamur/NaDI/PReCISE – Seminar – Action Research in Information Management

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l’activité :	<b>Action Research in Information Management</b>	
Institut de recherche :	NaDI	
Centre de recherche :	PReCISE MI	
Organisateur(s) /affiliation :	Corentin Burnay	
Intervenant(s) :	Corentin Burnay, David Coghlan	
Nature de la formation :	Workshop	
ECTS :	\	
Lien de l’annonce :	\	
Volume horaire :	5h	
Date(s) et lieu(x) :	2019	UNamur
	25 avril 2019	Namur
Budget de l’activité :	\	
Nombre de participants :	30	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		

On April 25th, we are organizing an internal workshop on « Action Research" at UNamur. I warmly invite you to join us if the theme meets your research concerns or if you are simply curious to discover a new research methodology. We will have the opportunity to listen to various testimonials from researchers / teachers who use this methodology in their research or teaching approaches. We will also be joined by Professor Emeritus David Coghlan from the Trinity College Dublin, who will make a detailed presentation of the method and its possibilities. The seminar will take place from 12 pm to 5 pm at the Camille Joset room.

Presentation by C. Burnay - User-Experience in Business Intelligence - A Quality Construct and Model to Design Supportive BI Dashboards

Présentation by D. Coghlan - Tutorial on Action Research

**3.5.4 UNamur/NaDI/FOCUS – Master class – Digital Talent Master Class**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<b>Digital Talent Master Class</b>	
Institut de recherche :	NaDI	
Centre de recherche :	PReCISE	
Organisateur(s) /affiliation :	Sarah BOURAGA	
Intervenant(s) :	DXC.Technology experts	
Nature de la formation :	Master class	
ECTS :	/	
Lien de l'annonce :	<a href="https://www.solutions-magazine.com/digital-talent-masterclass-modele-inedit/">https://www.solutions-magazine.com/digital-talent-masterclass-modele-inedit/</a>	
Volume horaire :	18h	
Date(s) et lieu(x) :	2019	UNamur
	15/10/2019, 22/10/2019, 05/11/2019, 12/11/2019, 26/11/2019	Namur
Budget de l'activité :	/	
Nombre de participants :	25	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>Master and doctoral students are led during 5 sessions to reflect together on 5 real cases of digital business transformations. A different DXC technology expert comes at each session to present and explain specific and current technologies with a potential for deep digital transformation on the company, such as; blockchain, chatbot, robotics, augmented reality, virtual reality, "internet of things", "blockchain &amp; analytics", "machine learning", the cloud, "design thinking", etc.</p>		

Participants are invited to reflect and work in small groups on these technologies and their potential impacts on the proposed businesses. Based on their discussions and collaborations, the students are invited to draw up a “business case” or “research project” which will be presented to the representative of this same company (usually the CEO)

**3.5.5 UNamur/DeFiPP/Naxys/CeReFiM - Cours - Advanced Topics in Econometrics**

<b>DSM – ACTIVITE DOCTORALE 2019</b>		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l’activité :	<b>Advanced Topics in Econometrics: Non-Linear Models</b>	
Institut de recherche :	DeFiPP - Naxys	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Jean-Yves Gnabo, UNamur	
Intervenant(s) :	<ul style="list-style-type: none"> <li>• Wautelet Frédéric, UNamur</li> <li>• Jérôme de Favereau de Jeneret, UCLouvain</li> <li>• Kiriliouk Anna, UNamur</li> <li>• Dufays Arnaud, Université Laval</li> <li>• Debarsy Nicolas, Université de Lille</li> <li>• Flachaire Emmanuel, Université Aix-Marseille</li> </ul>	
Nature de la formation :	Summer school in quantitative methods	
ECTS :		
Lien de l’annonce :	<a href="https://www.unamur.be/eco/gestion/recherche/adv_econo_spring2019">https://www.unamur.be/eco/gestion/recherche/adv_econo_spring2019</a>	
Volume horaire :	20h	
Date(s) et lieu(x) :	2019	UNamur
	Février 27	Namur
	Mars 13	
	Mars 27	
	Avril 17	
Avril 24		
Budget de l’activité :	0	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	UNamur, KULeuven
Descriptif ou programme :		
<p>The course is open to PhD students and academics willing to learn new developments in econometrics. It more specifically aims to provide an overview of up-to-date techniques of nonlinear modelling and extreme values modelling. It is design to help prepare students for research in the area of economics and finance. The course starts with a presentation of the platform of High Performance Computing from FWB and a brief overview of the Python language. Each following lecture covers a specific topic:</p> <ul style="list-style-type: none"> <li>- Run your simulations on a cluster: HPC landscape in FWB/Overview of the Python language</li> <li>- Introduction to Extreme Value Theory</li> </ul>		

- On some time-varying parameter processes and their estimations
- Recent Advances in Spatial Econometrics
- Econometrics & Machine Learning

**3.5.6 UNamur/DeFiPP/CeReFiM – Séminaire de recherche – Laurent FERRARA**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	DeFiPP Research Seminar Series	
Institut de recherche :	DeFiPP	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Romain Houssa, CeReFiM UNamur/Jean-Yves Gnabo, CeReFiM, UNamur	
Intervenant(s) :	Laurent Ferrara	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="http://defipp.unamur.be/seminars/2018-2019">http://defipp.unamur.be/seminars/2018-2019</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	Février 12	Namur
Budget de l'activité :	500 EUR	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>The Great Recession and the subsequent period of subdued GDP growth in most advanced countries have pointed out that periods of increased macroeconomic volatility and low-frequency fluctuations in trend GDP growth further complicate the task of macroeconomic forecasters. In this paper, we put forward an extension of the standard Markov-Switching Dynamic Factor Model framework by incorporating switches in volatility and time-variation in trend GDP growth. These refinements are supported by information criteria and improved real-time forecasting performance of US quarterly GDP growth during and after the Great Recession. In addition, we show that this approach improves the detection of business cycle turning points after the mid-1980s and that the Great Recession did not put an end to the Great Moderation period. Finally, we show evidence of a decline in trend GDP growth that started a few years before the Great Recession.</p>		



3.5.7 UNamur/DeFiPP/CeReFiM – Séminaire de recherche – Luc RENNEBOOG

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	DeFiPP Research Seminar Series	
Institut de recherche :	DeFiPP	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Romain Houssa, CeReFiM, UNamur/Oscar Bernal, CeReFiM, UNamur	
Intervenant(s) :	Luc Renneboog (Tilburg University)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="http://defipp.unamur.be/seminars/2018-2019">http://defipp.unamur.be/seminars/2018-2019</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	7 Mai	Namur
Budget de l'activité :	500 EUR	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>We study the impact of colors of paintings on prices in the art auction market and incorporate color attributes of non-figurative paintings in pricing models. A one standard deviation increase in the percentages of blue (red) hue leads to premiums of 10.63% (4.20%). We also conduct laboratory experiments in China, the Netherlands, and U.S., and elicit participants' willingness-to-pay and emotions (pleasure-arousal). Blue (red) paintings command 18.57% (17.28%) higher bids and stronger intention to purchase. Although abstract art is visually arousing, it is the emotional pleasure channel that relates colors and prices. Our results are consistent across all three cultures.</p>		

3.5.8 UNamur/DeFiPP/CeReFiM – Séminaire de recherche – Gregory DE WALQUE

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management

Intitulé de l'activité :	DeFiPP Research Seminar Series	
Institut de recherche :	DeFiPP	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Romain Houssa, CeReFiM, UNamur	
Intervenant(s) :	Gregory De Walque (National Bank of Belgium)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="http://defipp.unamur.be/seminars/2019-2020">http://defipp.unamur.be/seminars/2019-2020</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	Octobre 15	Namur
Budget de l'activité :	500 EUR	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>This paper jointly analyses two major challenges of the canonical NOEM model: i) combining a relatively important exchange rate pass-through at the border with low pass-through at the consumer level, and ii) generating significant endogenous international business cycle synchronization. We show that introducing input trade for price-maker forms rehabilitate the model regarding the pass-through disconnect, while adding a distribution sector lacks flexibility to do so. Moreover, these two extensions of the canonical model mitigate the expenditure switching effect, with implications in terms of international synchronization.</p>		

### 3.5.9 UNamur/DeFiPP/CeReFiM – Séminaire de recherche – Karel MERTENS

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	DeFiPP Research Seminar Series
Institut de recherche :	DeFiPP
Centre de recherche :	CeReFiM
Organisateur(s) /affiliation :	Romain Houssa, CeReFiM, UNamur
Intervenant(s) :	Karel Mertens (Federal Reserve Bank of Dallas)
Nature de la formation :	Séminaire de recherche
ECTS :	/
Lien de l'annonce :	<a href="http://defipp.unamur.be/seminars/2019-2020">http://defipp.unamur.be/seminars/2019-2020</a>
Volume horaire :	2h

Date(s) et lieu(x) :		2019	UNamur
		Novembre 12	Namur
Budget de l'activité :		500 EUR	
Nombre de participants :		20	
Liste des participants :			
NOM	Prénom	Affiliation	
Descriptif ou programme :			
<p>We use daily survey data from Gallup to assess whether households' beliefs about economic conditions are influenced by surprises in monetary policy announcements. We first provide more general evidence that public confidence in the state of the economy reacts to certain types of macroeconomic news very quickly. Next, we show that surprises to the Federal Funds target rate are among the news that have statistically significant and instantaneous effects on economic confidence. In contrast, surprises about forward guidance and asset purchases do not have similar effects on household beliefs, perhaps because they are less well understood. We document heterogeneity in the responsiveness of sentiment across demographics</p>			

### 3.5.10 UNamur/DeFiPP/CeReFiM – Séminaire de recherche – Kris BOUDT

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	DeFiPP Research Seminar Series	
Institut de recherche :	DeFiPP	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Romain Houssa, CeReFiM, UNamur/Jean-Yves Gnabo, CeReFiM, UNamur	
Intervenant(s) :	Kris Boudt (Vrije Universiteit Brussel)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="http://defipp.unamur.be/seminars/2019-2020">http://defipp.unamur.be/seminars/2019-2020</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :		2019
		UNamur
		Novembre 26
		Namur
Budget de l'activité :		500 EUR
Nombre de participants :		20
Liste des participants :		

NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>Textual sentiment analysis requires to select relevant texts and design weighting schemes to aggregate the intra-textual, across-text and across-time polarity expressed in textual communications. The selection and weighting decisions need to be optimized for the intended use case and account for the underlying data features like impression management by the author and the non i.i.d. nature of the textual data. The seminar will combine an overview of methodology together with applications to CEO letters and media articles. There is also a case study on constructing an Economic Policy Uncertainty index for Belgium.</p>		

### 3.5.11 UNamur/DeFIPP/CeReFIM – Séminaire de recherche – Emmanuel FLACHAIRE

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Naxys Research Seminar Series	
Institut de recherche :	Naxys	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Anne-Sophie Libert, naxys, UNamur/Jean-Yves Gnabo, CeReFiM, UNamur	
Intervenant(s) :	Emmanuel Flachaire (Aix-Marseille University, France)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="http://www.naxys.be/events/2019-04/">http://www.naxys.be/events/2019-04/</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	Avril 23	Namur
Budget de l'activité :	500 EUR	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>Top incomes are often related to Pareto distribution. To date, economists have mostly used Pareto Type I distribution to model the upper tail of income and wealth distribution. It is a parametric distribution, with an attractive property, that can be easily linked to economic theory. In this paper, we first show that modelling top</p>		

incomes with Pareto Type I distribution can lead to severe over-estimation of inequality, even with millions of observations. To overcome this problem, we then show that other Pareto distributions should be used. Two applications illustrate these characteristics, with the distribution of income in South Africa in 2012 and the distribution of wealth in the United States in 2013

### 3.5.12 UNamur/DeFIPP/CeReFiM – Séminaire de recherche – Anna KIRILIOUK

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Naxys Research Seminar Series	
Institut de recherche :	Naxys	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Anne-Sophie Libert, naxys, UNamur/Jean-Yves Gnabo, CeReFiM, UNamur	
Intervenant(s) :	Anna Kiriliouk (UNamur)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="http://www.naxys.be/events/2019-04/">http://www.naxys.be/events/2019-04/</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	Mars 12	Namur
Budget de l'activité :	/	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>Quantifying the human influence on climate change and identifying potential causes is a highly relevant research area which is often referred to as detection and attribution. A common approach is to compare the probability of an extreme event in the factual world to the probability of an extreme event in a counterfactual world, i.e., a world that might have been if no humans would have existed. The event probabilities can be calculated using large scale climate model runs that simulate the evolution of the climate with and without anthropogenic forcings. The Fraction of Attributable Risk (FAR) is defined as the relative ratio of event probabilities in the factual and in the counterfactual world. Estimating the FAR will allow us to quantify the extent to which human activities have increased the risk of occurrence of an extreme event. We propose a model for the FAR based on the multivariate generalized Pareto distribution, i.e., the asymptotic distribution of suitably normalized exceedances over a high threshold. The model is used to quantify the increased risk of an extreme rainfall event in central Europe.</p>		


**3.5.13 UNamur/DeFIPP/CeReFiM – Séminaire de recherche – Ines WILMS**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Naxys Research Seminar Series	
Institut de recherche :	Naxys	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Anne-Sophie Libert, naxys, UNamur/Arnaud Dufays, CeReFiM, UNamur	
Intervenant(s) :	Ines Wilms (Maastricht University, Netherlands)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="http://www.naxys.be/events/2019-04/">http://www.naxys.be/events/2019-04/</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	Mars 7	Namur
Budget de l'activité :	/	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>Vector AutoRegressive (VAR) models form a special case of multivariate regression models in that the response variables are observed over time and modeled as a function of their own past values. We use VAR models to study dynamics among agricultural, metal and energy commodity returns. As the increasing integration of the world economy suggests commodity dynamics to be comparable for different markets, we aim to jointly analyze these dynamics across markets. To this end, we introduce a sparse estimator of the Multi-Class Vector AutoRegressive model. We jointly estimate several VAR models, one for each market ("class"), to borrow strength across markets. Our methodology encourages effects to be similar across markets, while still allowing for small differences between them. Moreover, we focus on multi-class estimation of high-dimensional VAR models, i.e. models with a large number of time series relative to the time series length. Therefore, our estimate is sparse: unimportant effects are estimated as exactly zero, which facilitates the interpretation of the results.</p>		

3.5.14 UNamur/DeFiPP/CeReFiM – Séminaire de recherche – Paola VILLAR

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Cred workshop (Internal Research Seminar Series)	
Institut de recherche :	DeFiPP	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Paola Villar, DeFiPP, UNamur	
Intervenant(s) :	Henri Vanhomwegen (Unamur, CeReFiM)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://www.unamur.be/en/eco/eeco/cred/cred-workshops">https://www.unamur.be/en/eco/eeco/cred/cred-workshops</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	Mai 21	Namur
Budget de l'activité :	/	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>We propose a novel methodology based on a principal component analysis to assess the risk concentration of equity mutual funds' portfolio. Then crossing our measure with traditional measures of portfolio's stocks concentration we are able to distinguish different active strategies and test for their performance— skill—in different market conditions. Equipped with an original database of 1773 European equity mutual funds(EEMF) from 2003Q1 to 2016Q4, our results highlight that managers able to pick and focus on stocks which allow to spread their portfolio's exposure to multiple independent risk factors, are able to generate superior performance for their investors even after fees. Moreover, we highlight that those specific managers fared better and were more resilient during the financial crisis than their peers. We conclude that our methodology allows to uncovered truly skilled managers able to beat the market and their benchmark even in crisis, thus confirming the ability of some active manager to create value for their investors.</p>		

3.5.15 UNamur/DeFiPP/CeReFiM – Séminaire de recherche – Jean-Yves GNABO

DSM – ACTIVITE DOCTORALE 2019
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Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Cred workshop (Internal Research Seminar Series)	
Institut de recherche :	DeFiPP	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Paola Villar, DeFiPP, UNamur	
Intervenant(s) :	Jean-Yves Gnabo (Unamur, CeReFiM)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	<a href="https://www.unamur.be/en/eco/eeco/cred/cred-workshops">https://www.unamur.be/en/eco/eeco/cred/cred-workshops</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	Mai 28	Namur
Budget de l'activité :	/	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>We show that the number of common short sellers shorting two stocks can predict their four-factor excess return correlation one month ahead, controlling for many pair characteristics, including similarities in size, book-to-market, and momentum. We verify that this result holds out-of-sample and show that it can be used to establish a trading strategy that yields positive cumulative returns over 12 months. We explore the possible mechanisms that could give rise to this relationship. We find that neither the price-impact mechanism nor the liquidity-provision mechanism can explain the uncovered relationship. Rather, it seems that the relationship is due to informed short selling, which we identify using several indicators of value obtained from financial statement analyses</p>		

### 3.5.16 UNamur/DeFiPP/CeReFiM – Séminaire de recherche – Arnaud DUFAY

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Cred workshop (Internal Research Seminar Series)	
Institut de recherche :	DeFiPP	
Centre de recherche :	CeReFiM	
Organisateur(s) /affiliation :	Paola Villar, DeFiPP, UNamur	
Intervenant(s) :	Arnaud Dufay (Unamur, CeReFiM)	
Nature de la formation :	Séminaire de recherche	



ECTS :	/	
Lien de l'annonce :	<a href="https://www.unamur.be/en/eco/eeco/cred/cred-workshops">https://www.unamur.be/en/eco/eeco/cred/cred-workshops</a>	
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	Septembre 24	Namur
Budget de l'activité :	/	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
<p>hange-point (CP) VAR models face a dimensionality curse due to the proliferation of parameters that arises when new breaks are detected. To handle large data sets, we introduce the Sparse CP-VAR model that determines which parameters truly vary when a break is detected. By doing so, the number of new parameters to estimate at each regime is drastically reduced and the CP dynamic becomes easier to interpret. The Sparse CP-VAR model disentangles the dynamics of the mean parameters and the covariance matrix. The former uses CP dynamics with shrinkage prior distributions while the latter is driven by an infinite hidden Markov framework. A simulation study highlights that the framework detects correctly the number of breaks per model parameter, and that it takes advantage of common breaks in the cross-sectional dimension to more precisely estimate them. Our applications on financial and macroeconomic systems highlight that the Sparse CP-VAR model helps interpreting the detected breaks. It turns out that many spillover effects have zero regimes meaning that they are zero for the entire sample period. Forecasting wise, the Sparse CP-VAR model is competitive against several recent time-varying parameter and CP-VAR models in terms of log predictive densities</p>		

### 3.5.17 UNamur/NaDI – Conférence – 8th Advances in Tourism Marketing Conference (ATMC)

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	8th Advances in Tourism Marketing Conference (ATMC)
Institut de recherche :	NaDI
Centre de recherche :	CeRCLe
Organisateur(s) /affiliation :	Alain DECROP
Intervenant(s) :	Keynote speakers : <ul style="list-style-type: none"> <li>• Rachel Dodds, Ted Rogers School of Hospitality and Tourism Management, Ryerson University</li> <li>• Robert Govers, Independent International Advisor</li> <li>• Nina Katrine Prebensen, School of Business and Economics in Tromsø, The Arctic University of Norway</li> </ul>

		• Iis Tussyadiah, University of Surrey
Nature de la formation :		Conférence internationale
ECTS :		/
Lien de l'annonce :		<a href="https://www.unamur.be/en/eco/business-administration/cercle/agenda">https://www.unamur.be/en/eco/business-administration/cercle/agenda</a>
Volume horaire :		/
Date(s) et lieu(x) :		2019 UNamur
		4 au 7 septembre 2019 Namur
Budget de l'activité :		45 000 euros
Nombre de participants :		60
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>Following the success of the previous conferences held throughout Europe, the 8th ATMC (Advances in Tourism Marketing Conference) is hosted by the University of Namur (NADI-Center for Research on Consumption and Leisure). In line with the former conferences, this eight ATMC aims to explore, analyze, and evaluate the state of the art in tourism marketing from an international perspective and bring together academic researchers, policy makers and practitioners, and provide a forum for the discussion and dissemination of themes related to the tourism system under a marketing and consumer behavior approach.</p> <p>ATMC 2019 focuses on "Marketing for more sustainable and collaborative tourism". Since the financial crisis of 2008, the tourism industry has been increasing more than ever before. According the WTO, tourism demand has tripled in the two last decades to reach 1.326 billions international tourist arrivals in 2017. Global tourism is expected to continue to grow in the next future as a larger number of aspiring travelers become more prosperous and their disposable income increases. The sector is expected to outperform the global economy in the next 10 years, increasing by an estimated 4% on average annually.</p> <p>Of course, such an evolution creates huge impacts from an environmental, economic, and societal perspectives. Tourism marketing should evolve and advance to rise up to these new challenges and opportunities.</p> <p>More particularly, ATMC 2019 in Namur seeks to address two major challenges for the tourism industry. On the one hand, tourism marketing is more and more criticized as exploitative and fueling hedonistic consumerism. However, marketing skills and techniques can also be used for the good purpose, by understanding market needs, designing more sustainable products and identifying more persuasive methods of communication to transform tourist unsustainable behaviors. A series of papers included in the program present theories, methods and results for enhancing such a more sustainable marketing. On the other hand, this conference intends to focus on the haring/collaborative economy, which is affecting tourism to a large extent. Collaborative business models, with champions as Airbnb or Uber, are often presented as more sustainable than traditional ones, as they empower ordinary people and promote the shared use of resources. However, sharing practices in business raises new social challenges and ethical questions that will also be discussed during the conference.</p> <p>We are more than happy to welcome more than 50 participants, coming from 20 different countries located on four continents, to share experiences, opinions, and research results around these issues during this conference!</p>		

Our program features 4 keynote speeches and 15 parallel sessions during which no less than 38 papers will be presented, selected among more than 60 papers submitted. Of course, ATMC 2019 will also give you the opportunity to discover some of Belgium's famous treasures, including beer, chocolate... stilts and more kept secrets such as Namur's historical district or Vauban's citadel.

### 3.5.18 UNamur/CeRCLe – Séminaire de recherche – Pr RIGAUX-BRICMONT & Pr Gordy PLEYERS

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	CCMS Research Seminar Series	
Institut de recherche :	CCMS (NADI/Lourim)	
Centre de recherche :	CeRCLe	
Organisateur(s) /affiliation :	Alain Decrop	
Intervenant(s) :	Prof. Rigaux-Bricmont, B. (Université Laval) Prof. Pleyers, G (UCLouvain)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :		
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	7 juin	
Budget de l'activité :	0	
Nombre de participants :	15	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
On June 07, 2019 (UNamur, Namur), Prof. Rigaux-Bricmont, B. (Université Laval) presented his work about "Can the benefits of nature walks for psychological well-being and cognitive ability be replicated in a purely virtual environment?". As well, Prof. Pleyers, G. gave a talk about "Congruence in product design: Impacts on automatically activated emotion and trust".		

**3.5.19 UNamur/CeRCLe – Séminaire de recherche – Prof. D. RASOLOFOARISON**

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	CCMS Research Seminar Series	
Institut de recherche :	CCMS (NADI/LouRIM)	
Centre de recherche :	CeRCLe	
Organisateur(s) /affiliation :	Alain Decrop	
Intervenant(s) :	Prof. Rasolofoarison, D. (Université Paris-Dauphine, Université PSL, Paris, France)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :		
Volume horaire :	2h	
Date(s) et lieu(x) :	2019	UNamur
	18 septembre	
Budget de l'activité :	0	
Nombre de participants :	20	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		
On September 18, 2019 (UNamur, Namur, 14h30) Prof. Rasolofoarison, D. (Université Paris-Dauphine, Université PSL, Paris, France) will give a talk during a CCMS seminar about "Navigating Narratives: Time/Space Navigation and Narrative Experiences".		

**3.5.20 UNamur/CeRCLe – Séminaire de recherche – Prof. Andreas MUNZEL**

DSM – ACTIVITE DOCTORALE 2019	
Année civile :	2019
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	CCMS Research Seminar Series
Institut de recherche :	CCMS (NADI/Lourim)
Centre de recherche :	CeRCLe
Organisateur(s) /affiliation :	Alain Decrop

Intervenant(s) :		Andreas Munzel (Université de Montpellier)	
Nature de la formation :		Séminaire de recherche	
ECTS :		/	
Lien de l'annonce :			
Volume horaire :		2h	
Date(s) et lieu(x) :		2019	UNamur
		13 novembre	
Budget de l'activité :		0	
Nombre de participants :		15	
Liste des participants :			
NOM	Prénom	Affiliation	
Descriptif ou programme :			
Andreas Munzel (Université de Montpellier) has presented a paper entitled: Does Big Data Customer Analytics Drive Firm Performance? The Roles of Information Quality, Customer Orientation, Culture and Industry Prevalence of Big Data Analytics (co-écrit avec Samppa Suoniemi, Lars Meyer-Waarden, Alex Zablah et Detmar Straub).			

### 3.6 FORUM DOCTORAL DSM

#### 3.6.1 DSM – DOCTORAL DAY

DSM – ACTIVITE DOCTORALE 2019		
Année civile :	2019	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	DSM PhD Day	
Institut de recherche :	NA	
Centre de recherche :	NA	
Organisateur(s) /affiliation :	Manue KOLP, LouRIM (Président DSM)	
Intervenant(s) :	Voir programme	
Nature de la formation :	Forum doctoral / Session posters et présentations	
ECTS :	1 (si présentation)	
Lien de l'annonce :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/dsm-phd-day.html">https://uclouvain.be/en/research-institutes/lourim/events/dsm-phd-day.html</a>	
Volume horaire :	½ journée	
Date(s) et lieu(x) :	2019	UCLouvain
	21 mai 2019	LLN
Budget de l'activité :	2117.74 €	
Nombre de participants :	96 participants dont 41 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DUMAS	Christel	ICHEC
ABUELWafa	Hossam	KU Leuven - FEB
JACQUEMIN	Chloé	UCLouvain - Chaire laboRH
DELHAYE	Sandrine	UCLouvain - Commission Doctorale
CHEVALIER	Philippe	UCLouvain - LIDAM
HA	Huan	UCLouvain - LIDAM
WIJNANDTS	Jean-Charles	UCLouvain - LIDAM
AJZEN	Michel	UCLouvain - LouRIM
BASCLE	Guilhem	UCLouvain - LouRIM
BAUDINE	Sylvie	UCLouvain - LouRIM
CHARRY	Karine	UCLouvain - LouRIM
DE WULF	Jasmine	UCLouvain - LouRIM
FALIZE	Marine	UCLouvain - LouRIM
GAILLY	Benoit	UCLouvain - LouRIM
HERMANS	Julie	UCLouvain - LouRIM
KERVYN	Nicolas	UCLouvain - LouRIM
KOLP	Manuel	UCLouvain - LouRIM
LEBICHOT	Bertrand	UCLouvain - LouRIM
LEBRUN	Maud	UCLouvain - LouRIM
LIEBERMAN	Jessica	UCLouvain - LouRIM
MOULAÏ	Kamila	UCLouvain - LouRIM
RODRIGUEZ CONDE	Charlotte	UCLouvain - LouRIM
VANDERDONCKT	Jean	UCLouvain - LouRIM

VAS	Alain	UCLouvain - LouRIM
DESMET	Carlos	UCLouvain - LSM
LEDRU	François-Xavier	UNamur
AJAO	Anita	University of Illinois Urbana-Champaign
BORROWMAN	Paige	University of Illinois Urbana-Champaign
RYBKA	Kathryn	University of Illinois Urbana-Champaign
WINTER	Gretchen	University of Illinois Urbana-Champaign
DESGUIN	Samuel	USL-B
MBARKI	Wassim	UCLouvain - LIDAM
TODOROVIC	Aleksandar	UCLouvain - LIDAM
CLAEYS	Pauline	UCLouvain - LouRIM
DE RIDDER	Marine	UCLouvain - LouRIM
FERNANDES	Elora	UCLouvain - LouRIM
H Aidar	Hassan	UCLouvain - LouRIM
HERICHER	Corentin	UCLouvain - LouRIM
KERYAKOS	Marie-Belle	UCLouvain - LIDAM
KULLAK	Avreliane	UCLouvain - LouRIM
NGUYEN HUYNH ANH	Vu	UCLouvain - LouRIM
VERBEKE	Ann	UCLouvain - LouRIM
COLOT	Christian	UNamur
GEBKA	Elisabeth	UNamur
DAMAI	Sarah	UCLouvain - LIDAM
GAMBETTI	Paolo	UCLouvain - LIDAM
ROCCAZZELLA	Francesco	UCLouvain - LIDAM
AGHAKHANI	Ghazaleh	UCLouvain - LouRIM
BETTI	Nathanael	UCLouvain - LouRIM
CAMBIER	Fanny	UCLouvain - LouRIM
COURTAIN	Sylvain	UCLouvain - LouRIM
DE KORT	Charlotte	UCLouvain - LouRIM
DUMONT	Louise	UCLouvain - LouRIM
KIV	Soreangsey	UCLouvain - LouRIM
LAMBILLOTTE	Laetitia	UCLouvain - LouRIM
LECOQ	Justine	UCLouvain - LouRIM
LELEUX	Pierre	UCLouvain - LouRIM
MUNTEN	Pauline	UCLouvain - LouRIM
NUOTATORE	Elodie	UCLouvain - LouRIM
RAMÍREZ	Natalia	UCLouvain - LouRIM
RITONDO	Melissa	UCLouvain - LouRIM
DUMONT	Nathalie	UNamur - CeRCLe
SANNA	Alice	UCLouvain - LouRIM
BUIE	Anna	University of Illinois Urbana-Champaign
FABIAN	Jacqueline	University of Illinois Urbana-Champaign
GLASS	Bridget	University of Illinois Urbana-Champaign
GUMILA	Jeremy	University of Illinois Urbana-Champaign
HAMPTON	Kamel	University of Illinois Urbana-Champaign
HERKERT	Delaney	University of Illinois Urbana-Champaign
JASZKA	Elisabeth	University of Illinois Urbana-Champaign
KENGOTT	Cailleigh	University of Illinois Urbana-Champaign
LEAL	Elizabeth	University of Illinois Urbana-Champaign
LIM	Joseph	University of Illinois Urbana-Champaign
LINTNER	Lizeth	University of Illinois Urbana-Champaign
ONWUTA	Obiamaka	University of Illinois Urbana-Champaign
OWEN	Abigail	University of Illinois Urbana-Champaign
PABON AYALA	Jean	University of Illinois Urbana-Champaign

TAM	Raymond	University of Illinois Urbana-Champaign
TERRAZA	Andrea	University of Illinois Urbana-Champaign
VEGA	Erika	University of Illinois Urbana-Champaign
VEIZI	Xhoel	University of Illinois Urbana-Champaign
MASSART	David	DE-Solution
MAON	François	IESEG
WAUTELET	Yves	KU Leuven - FEB
MALCOURANT	Emilie	Louvain Learning Lab
TABORDON	Nathalie	Proximus
GUILMOT	Nathalie	UCLouvain & Unamur
SHADABI	Anja	Louvain School of Management
AGBA	Komlan	Université de Namur
ASSIOURAS	Ioannis	Coventry University
ANGELUCCI	Anais	UCLouvain - LouRIM
SHULMAN	Elena	DE Solution
DE HOE	Roxane	UCLouvain - LouRIM
DUCARROZ	Caroline	UCLouvain - LouRIM
SCOLA	Camilla	UCLouvain - IACCHOS
SWAEN	Valérie	UCLouvain - LouRIM

Descriptif ou programme :

DSM PhD DAY 2019

The Doctoral School in Management UCLouvain - UNamur (DSM) organised the 2019 DSM PhD Day in Louvain-la-Neuve on May 21, 2019 (from 12:00 to 17:30).

Doctoral students in management of the EDT “Ecole doctorale Sciences de gestion ULB/ULg/UMons” as well as from KULeuven and USLB were also invited to participate. This broadened the scope of the discussions and offer new collaboration opportunities.

The 2019 edition aimed at gathering all PhD students in management around a poster session and a discussion panel.

Poster session

In addition, PhD Students could choose to present their poster orally in maximum 3 minutes with the pdf version projected in front of the whole audience. Each poster also had feedback from the audience by means of an evaluation grid.

A 200€ prize for the best poster has been awarded at the end of the day based on the vote of the public.

Discussion panel: “Which career after my PhD?”

Some ex-PhD students will share their personal path after the PhD and answer all your questions.

Programme:

12h00: Sandwich lunch & Poster session (Listing in attachment)

13h15: Welcome by Prof. Manuel KOLP, DSM President

13h30: Oral presentation of posters



- Pauline CLAEYS, UCLouvain – LouRIM  
“Consumers’ Responses to Social Media Influencers (SMI): Effect of Dissatisfaction in the Context of Serial Recommenders.”
- Christian COLOT, UNamur  
"Value of Mobile Data For Customer Relationship Management."
- Marine DE RIDDER, UCLouvain - LouRIM  
“The Issues of the Dialogue in the So-called Liberated Firms.”
- Elora FERNANDES, UCLouvain – LouRIM  
“Adapted Collaborative Filtering Algorithm through Diversity and Novelty.”
- Wassim MBARKI, UCLouvain - LIDAM  
“The Fourth Industrial Revolution: Its Implications for Manufacturing.”

#### 14h30: Discussion panel

- Nathalie GUILMOT, PhD in Economics and Management Sciences, UCLouvain. Lecturer at Louvain School of Management and UNamur. Method Manager at Creative Wallonia Engine.
- Emilie MALCOURANT, PhD in Economics and Management Sciences, UCLouvain. University Pedagogical Advisor at Louvain Learning Lab, UCLouvain, Louvain-la-Neuve. Invited Lecturer at LSM.
- François MAON, PhD in Economics and Management Sciences, UCLouvain. Professor at IESEG School of Management, Lille.
- David MASSART, PhD in Information Sciences, Université libre de Bruxelles. Co-founder of D.E.Solution - Information Technology and Services, Brussels/San Francisco.
- Nathalie TABORDON, PhD in Management Sciences, UCLouvain. Routing Strategy Manager at Proximus, Brussels.
- Yves WAUTELET, PhD in Management Sciences, UCLouvain. Professor at KULeuven, Faculty of Economics and Business, Brussels, Scientific Collaborator at UCLouvain/Lourim.
- Moderated by:  
Valérie SWAEN, Professor at UCLouvain, Louvain School of Management. LouRIM President.

#### 15h15: Posters session & coffee break

#### 15h45: Oral presentation of posters

- Elisabeth GEBKA, UNamur  
“Open Data in Smart City: a Resource for Social Value Creation?”
- Avreliane KULLAK, UCLouvain – LouRIM  
“Further Engaging Consumers into Healthy Consumptions with Digital Technologies. Study of the Supporting and Hindering Processes.”
- Vu NGUYEN HUYNH ANH, UCLouvain – LouRIM  
“GI-Tropos: Software Project and Process Governance.”
- Aleksandar TODOROVIC, UCLouvain – LIDAM  
"Tolerance to Negative Interest Rates."

#### 16h30: Poster session & votes

#### 16h45: Award & closure drink

#### POSTER LOUNGE

- Komlan AGBA, UNamur  
“Heterogeneity in Eurozone Responses to Unconventional Monetary Policy.”
- Ghazaleh AGHAKHANI, UCLouvain - LouRIM

“How do Companies Leverage the Value of IT Through Business IT Alignment and Business Process Management.”

- Nathanael BETTI, UCLouvain - LouRIM  
“Internal Audit Function in a Digitalized Environment.”
- Fanny CAMBIER, UCLouvain - LouRIM  
“Too Attractive to Win - When Peer Endorsement Backfires in a Customer Empowerment Context.”
- Sylvain COURTAÏN, UCLouvain – LouRIM  
“Graph-based Fraud Detection with the Free Energy Distance.”
- Sarah DAMAI, UCLouvain - LIDAM  
“Efficient Assignment of Patients to Wards Considering the Stochastic Nature of Arrivals and Departures.”
- Charlotte DE KORT, UCLouvain - LouRIM  
“Knowledge Sharing, Adoption and Transfer in IOCOPs: A Qualitative Study.”
- Louise DUMONT, UCLouvain - LouRIM  
“Tackling Food Waste: Analysis of the Mechanism Behind the Purchase of Suboptimal Food.”
- Nathalie DUMONT, UNamur – CeRCLe  
“Consumer Decision-making for Media Products in a Digital Environment.”
- Paolo GAMBETTI, UCLouvain – LIDAM  
“Recovery rates: Uncertainty Certainly Matters.”
- Hassan HAIDAR, UCLouvain – LouRIM  
“A RE metamodel for Agile Software Product Lines.”
- Marie-Belle KERYAKOS, UCLouvain - LIDAM  
“Analysis of the Impact of Terror events on the Lebanese Stock Market.”
- Soreangsey KIV, UCLouvain - LouRIM    Agile Methods Knowledge “Representation for Systematic Practice Adoption”
- Laetitia LAMBILLOTTE, UCLouvain - LouRIM  
“Personalized Online Customer Experience: Why Perceived Personalization Matters.”
- Justine LECOCQ, UCLouvain - LouRIM  
“Fighting Cartels Inside the Black Box: a Behavioral Approach.”
- Pierre LELEUX, UCLouvain - LouRIM  
“Design of Biased Random Walks on a Graph, Applied to Collaborative Recommendation.”
- Pauline MUNTEN, UCLouvain - LouRIM  
“Have it Repaired to Reduce Waste! The Influence of Pre-purchase Product Reparability Information on Consumers’ Brand Attitude.”
- Elodie NUOTATORE, UCLouvain - LouRIM  
“Towards a Sustainable Prosocial Engagement.”
- Natalia RAMÍREZ, UCLouvain - LouRIM  
“How to Create Disruptive Innovations.”
- Melissa RITONDO, UCLouvain - LouRIM  
“Understanding the Mechanisms Underlying Shoppers’ Responses to Solicitations to Donate at Checkout in a Retailing Context.”
- Francesco ROCCAZZELLA, UCLouvain - LIDAM  
“Frontiers of Predictive Models.”
- Alice SANNA, UCLouvain – LouRIM  
“EU Students' Mobility in Higher Education”
- Anja SHADABI, UCLouvain – LouRIM  
“Beyond Tensions and Trade-offs: Motivators and Struggles in Establishing Corporate Sustainability.”
- Ann VERBEKE, UCLouvain – LouRIM  
“Analysis of the B Corp Certification: A Way for Companies to Implement SDGs?”

## 4 THESES DEFENDUES

## 4.1 Virginie VANDENBULCKE, UCLouvain, LouRIM

THESE – 31 janvier 2019	
Nom :	VANDENBULCKE
Prénom :	Virginie
Titre de la thèse :	<b>Personalized Collaborative Recommendations in the Mass Retail Sector.</b>
Promoteur(s) :	Caroline Ducarroz, UCLouvain François Fouss, UCLouvain
Membres du jury :	Fabian Lecron - Université de Mons Pietro Zidda - Université de Namur Pauline De Pechpeyrou - Université Paris-Est Créteil, France Lars Meyer - Waarden - Université de Toulouse, France
Président du jury :	Ingrid Poncin - UCLouvain
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	<a href="https://cdn.uclouvain.be/groups/cms-editors-mons/recherche/Annonce_soutenance%20publique_Vandenbulcke%20Virginie.pdf">https://cdn.uclouvain.be/groups/cms-editors-mons/recherche/Annonce_soutenance%20publique_Vandenbulcke%20Virginie.pdf</a>
Résumé :	<p>“Cette thèse de doctorat, menée dans les domaines conjoints du marketing et du data mining, s’intéresse aux systèmes de recommandation, et plus particulièrement à l’opportunité d’inclure de tels outils de personnalisation dans une stratégie de communication en grande distribution. La personnalisation est en effet une préoccupation importante en marketing, aussi bien au niveau scientifique que managérial, mais n’a cependant pas encore montré tout son potentiel dans un environnement offline, tel que celui étudié dans cette recherche. Dans ce contexte, cette thèse de doctorat évalue l’efficacité d’une stratégie de communication personnalisée à l’aide de recommandations dites collaboratives (i.e., tenant compte des goûts d’utilisateurs similaires au client étudié). Plus précisément, l’impact des recommandations collaboratives personnalisées et des messages collaboratifs personnalisés inclus dans une communication marketing dans le secteur de la grande distribution est étudié. Cette recherche ouvre des perspectives futures intéressantes en termes de personnalisation des offres en magasin via, par exemple, des smartphones ou des systèmes de self-scanning.”</p>

## 4.2 Iskra HERAK, UCLouvain, LouRIM

THESE – 18 juin 2019	
Nom :	HERAK
Prénom :	Iskra
Titre de la thèse :	<b>"Advertising Human(nes)s Empirical Integration of Anthropomorphism and Dehumanization"</b>

Promoteur(s) :	Nicolas KERVYN, UCLouvain
Membres du jury :	Olivier KLEIN, Université Libre de Bruxelles Matthew THOMSON, Western University, Canada Milan OKANOVIC, University of Belgrade, Serbie Ingrid PONCIN, UCLouvain
Président du jury :	Valérie SWAEN, UCLouvain
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-iskra-herak.html">https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-iskra-herak.html</a>
Résumé :	"The purpose of this thesis is to empirically examine whether humanity's attribution to products and brands (i.e. anthropomorphism) is intrinsically linked to humanity's lack of attribution to people (i.e. dehumanization). In order to understand their complementarity, a series of experimental studies have been designed to reveal the subtle context in which they can occur and to explore different cognitive mechanisms that may underlie these phenomena. The results suggest that a simple advertising photo associating a product and a brand with a person can lead to anthropomorphism and dehumanization respectively."

#### 4.3 Imane HSSINI, UCLouvain, LouRIM

THESE – 12 septembre 2019	
Nom :	HSSINI
Prénom :	Imane
Titre de la thèse :	<b>« Amélioration de la logistique de distribution des produits sanguins par l'optimisation conjointe de la gestion des stocks et des tournées de véhicules. »</b>
Promoteur(s) :	Pr Nadine MESKENS UCLouvain, Belgique Pr Fouad RIANE Université Hassan 1er, Maroc
Membres du jury :	Pr El-Houssaine AGHEZZAF Université de Gand, Belgique Pr Abdelwahed ECHCHATBI Université Hassan 1er, Maroc Pr Christine DI MARTINELLI IESEG, France Pr Per AGRELL UCLouvain, Belgique Pr Ahmed MOUSRIJ Université Hassan 1er, Maroc
Président du jury :	Pr Ahmed MOUSRIJ Université Hassan 1er, Maroc
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-imane-hssini.html">https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-imane-hssini.html</a>
Résumé :	With the evolution of surgical techniques and especially micro-invasive surgeries, demand for blood for surgical operations is reduced. However, the demand for blood does not diminish. This is due to the dramatic growth of patients requiring blood transfusions such as leukemic, oncological patients and those following anticoagulant treatments. It is therefore imperative to ensure the availability of blood products at any time and to distribute them at the right time with the right

	<p>amount (not too much to avoid the obsolescence of products nor too little to prevent shortages), inappropriate storage conditions. These health constraints are added to other economic related to storage and distribution costs that are to be optimized. As part of our research project, we are interested in organizing the logistics of blood products distribution. We focus our attention on the supply chain, particularly in the storage and distribution of blood products. Indeed, we are interested in the joint optimization of these two activities. We treat this problem in the context of centralized inventory management, driven by the blood centers. We take inspiration from Vendor Managed Inventory (VMI) approaches where the supplier manages the inventory of his customers, deciding, with a commitment of service, quantities to be delivered to each customer. Also, in order to determine the contribution of optimization techniques borrowed from the industrial world for the resolution of public health problems, we allow the transfer of products between hospitals to ensure good rotation of the stocks and especially to satisfy the urgent requests. In order to deal with the problem that concerns us, we have developed several linear mathematical models considering the possibility of transfer and use of substitute products when needed. The models developed have been the subject of several experiments to validate them and to determine the impact of transfer and substitution on the resolution of the problem. In order to address this problem, we have modeled it as a mixed linear program considering the possibility of transfer and use of substitute products when needed. We have also developed a heuristic approach to dealing with the complexity of solving large problems. Several experiments were carried out, the results of which made it possible to quantify the impact of the transfer and the substitution on the reduction of the shortage.</p>
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**4.4 Paulami MITRA, UCLouvain, LouRIM**

THESE – 21 octobre 2019	
Nom :	MITRA
Prénom :	Paulami
Titre de la thèse :	<b>Essays on the Process of Social Entrepreneurship at the Micro-level, Meso-level and Macro-level</b>
Promoteur(s) :	Pr. Frank Janssen, Université catholique de Louvain, Belgique
Membres du jury :	Pr. Janice Byrne, Ivey Business School, Canada Pr. Jill Kickul, University of Southern California- Marshall School of Business, USA Pr. Sophie Bacq, Indiana University- Kelley School of Business, USA
Président du jury :	Pr. Julie Hermans, Université catholique de Louvain, Belgique
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	<a href="https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-paulami-mitra.html">https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-paulami-mitra.html</a>

Résumé :	<p>Social entrepreneurship has considerably attracted the attention of scholars and different stakeholders such as educators, investors and government institutions. Social entrepreneurial ventures primarily pursue social and/or environmental objectives through commercial activities and by utilizing a wide range of resources. Over the last few years, there has been an abundance of theoretical, conceptual and empirical papers that have made social entrepreneurship navigate from a nascent stage of development to an area of rapid growth with a surge of research output. Despite this widespread and growing research attention, a substantial amount of knowledge gap revolves in our understanding of the process of social entrepreneurship. My PhD research contributes by shedding light on the multi-level nature of social entrepreneurship by examining how the social entrepreneurial process manifests at the micro-level, meso-level and macro-level. The four chapters of my dissertation draw on theory from the field of management to investigate the different dynamics of social entrepreneurship, through induction, deduction and abduction. The first chapter of my thesis draws data from the Global Entrepreneurship Monitor 2015 report and contributes by examining the external environmental factors that stimulate or impede social entrepreneurial activity at the macro-level (i.e. macro-level process). The second chapter of my thesis is a qualitative study that focuses on the structure of hybrid organizing (i.e. meso-level process). The current literature on hybrid organizing in social entrepreneurship highlights the different tensions, such as conflicting institutional logics, stakeholder value mismatch and mission-drift, evoked by this structure. In this chapter, my research investigation takes a contrary stance and explores two main advantages of hybrid organizing in social entrepreneurship. The third chapter of my thesis is a quantitative inquiry that primarily investigates crowdfunding (i.e. meso-level process) as a strategic alternative to the fundraising process for social entrepreneurial ventures. The fourth chapter of my thesis primarily explores the motivation of women social entrepreneurs (i.e. micro-level process), thus teasing out the reason why women, more often than men, are motivated to engage in social entrepreneurial processes. To conclude, the findings from the above studies not only generate a deeper theoretical understanding of this field, but also contributes by highlighting that social entrepreneurship is a unique and complex multi-level process that is rare yet constantly growing.</p>
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4.5 Cheikh MBAYE, UCLouvain, LIDAM

THESE – 12 décembre 2019	
Nom :	MBAYE
Prénom :	Cheikh
Titre de la thèse :	<b>"Credit Risk Modelling: beyond standard intensity models"</b>
Promoteur(s) :	Prof. Frédéric Vrins UCLouvain, Belgique
Membres du jury :	Prof. Damiano Brigo Imperial College London, UK Prof. Monique Jeanblanc Université d'Evry, France Prof. Olivier Le Courtois EMLyon, France Prof. Wim Schoutens KULeuven, Belgique
Président du jury :	Prof. Pierre Devolder UCLouvain, Belgique
Institution universitaire :	Université catholique de Louvain

Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	<a href="https://uclouvain.be/fr/facultes/lsm/actualites/12-12-19-cheikh-mbaye-thesis-defense-on-credit-risk-modelling-beyond-standard-intensity-models.html">https://uclouvain.be/fr/facultes/lsm/actualites/12-12-19-cheikh-mbaye-thesis-defense-on-credit-risk-modelling-beyond-standard-intensity-models.html</a>
Résumé :	<p>The most extensively studied form of credit risk is the default risk which is the risk that an obligor does not honour his payment obligations. Therefore, the main tool in the area of credit risk modelling is a sound specification of the random time of default. In this thesis, we investigate different ways to model the default time of a given reference entity. We do this by going beyond the existing standard reduced-form models mostly characterized by their weakness to reproduce market credit spreads in terms of volatility featured and perfect calibration. We then address these problems as follows. First, we allow a two-sided jump to the default intensity process which gives an appealing solution but solves partially the calibration problem because it doesn't fully preserve the range of the initial intensity process when forcing a perfect fit to market data. Secondly, we adopt a time change approach allowing for exact calibration to market survival probability curves without affecting the range of the original intensity process. Third, we consider a more general setup where we still preserve a reduced-form setting but under which the default time follows a structural approach with partial information flow. The last essay considers a direct modelling of the conditional survival probability associated to a default time. This approach is a case of "no-immersion" which is more convenient for application to credit derivatives which are characterized by strong wrong-way risk and high credit spreads.</p>