



RAPPORT ANNUEL 2018 DE L'ÉCOLE DOCTORALE THEMATIQUE

« Doctoral School of Management »

à destination du FNRS



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1 INTRODUCTION

En 2018, l'école doctorale thématique « Doctoral School of Management » (DSM) a proposé les cours doctoraux suivants :

- LLSMA2002 : Research Methods – UCLouvain 10 ECTS
- LLSMA2004 : Qualitative Research Methods – UCLouvain 5 ECTS
- LLSMA2006 : Theories of Organizations in Management - UCLouvain 5 ECTS
- LLSMA2007 : Communication & Writing Skills – UCLouvain 5 ECTS

Ces cours ont été complétés par différentes activités doctorales en lien avec la gestion (cours, séminaire, ateliers, conférences). Ces activités de formation doctorale concernent les domaines propres aux instituts et leurs entités de recherche respectifs, à savoir :

A l'UCLouvain :

- **LouRIM** - Louvain Research Institute in Management and Organizations
 - **CRECIS** - Entrepreneurial Change and Innovative Strategies
 - **CERMA** - Consumer Relations and Responsible Marketing
 - **CEMIS** - Centre in Management Information Systems
- **IACCHOS** - Institut d'analyse du changement dans l'histoire et les sociétés contemporaines
 - **CIRTES** - Centre interdisciplinaire de recherche Travail, Etat et Société
 - **CriDIS** - Centre de recherches interdisciplinaires Démocratie, Institutions, Subjectivité
- **LIDAM** - Louvain Institute of Data Analysis and Modeling in economics and statistics
 - **CORE** - Centre for Operations Research and Econometrics
 - **LFIN** - Louvain Finance

A l'UNamur :

- **DeFiPP** - Development Finance & Public Policies
 - **CeReFIM** - Centre for Research in Finance and Management
- **NaDI** - Namur Digital Institute
 - **CeRCLe** - Centre for Research on Consumption & Leisure
 - **PReCISE** – Research Centre on Information Systems Engineering
 - **CIRCE** – Creativity and Innovation Research Centre

2 PRESENTATION DE L'ÉCOLE DOCTORALE THÉMATIQUE

Année civile : 2018

Intitulé de l'École doctorale thématique : Doctoral School of Management (DSM)

Président : Manuel KOLP, UCLouvain, LouRIM
manuel.kolp@UCLouvain.be

Porte-parole : Valérie SWAEN, UCLouvain, LouRIM

Comité scientifique au 31 décembre 2018 : Manuel KOLP, UCLouvain, LouRIM
Valérie SWAEN, UCLouvain, LouRIM
Philippe CHEVALIER, UCLouvain, LIDAM
Matthieu de NANTEUIL, UCLouvain, IACCHOS
Jean-Yves GNABO, UNamur, CeReFiM
Alain DECROP, UNamur, CeRCLe

École doctorale près le F.R.S.-FNRS
(Graduate College de rattachement) : Ecole doctorale de Sciences économiques et de Gestion

Réunions du comité scientifique :

- La DSM s'est réunie le 13 septembre 2018 afin de s'entretenir sur les sujets suivants :
 - Les cours à finalité approfondie
 - Le rapport d'activité à destination du FNRS
 - Le compte rendu de la journée doctorale DSM et l'organisation de l'édition 2019
 - Le vade-mecum du programme doctoral en gestion
 - Le site internet DSM
 - La page internet de la DSM sur le site du FNRS
 - Le projet d'une enquête de satisfaction

- Le Président, la coordinatrice administrative, Jasmine DE WULF, coordinatrice des activités doctorales de la DSM et Sandrine DELHAYE, chargée du parcours doctoral à la commission doctorale en gestion à l'UCLouvain, se sont réunis le 13 septembre 2018 pour s'entretenir sur les sujets suivants :
 - Gestion du budget
 - Collaboration et communication avec UNamur
 - Evolution du site internet
 - PhD Day 2019
 - Vade-mecum du doctorat en gestion

Budget :

- Budget octroyé par le Graduate College Ecole doctorale de Sciences économiques et de Gestion près le F.R.S. - FNRS : 2.555 € conformément à la lettre du FNRS du 10 décembre 2018 portant sur l'année 2018.
- Utilisation du budget :
 - Le « DSM PhD Day » le 31 mai 2018 à hauteur de 937,78 € dont 100 € pour le gagnant du concours « Ma thèse en 180 secondes ». (3.6)
 - Soutien à l'organisation de la formation « Advanced academic writing workshop » pour un montant de 1587,22 €.

Autres sources de financement :

- L'enveloppe FSR Ecoles doctorales de l'UCLouvain a notamment financé les activités reprises aux points :
 - Luk WARLOP
 - Marion GARNIER
 - Murillo CAMPELLO
 - Giorgio PRIMICERI
 - Domenico GIANNONE
 - Santi FURNARI
- Le budget sectoriel « accueil de conférenciers étranger » de l'UCLouvain octroyé à LouRIM a financé l'accueil des invités suivants :
 - Flore BRIDOUX
 - Sankar SEN
 - Shuili DU
 - Asaâd EL AKREMI
 - Masashi SHIMBO
 - Thomson MATTHEW
 - Nicolas RAINERI

- Les instituts de recherche ont également participé au financement d'activités sur leur budget de fonctionnement.
- Certains séminaires LFIN ont bénéficié du soutien de la Banque nationale de Belgique.

Evolution du site internet :

<https://www.doctoralschoolofmanagement.be/>

Le site internet a été publié et est régulièrement mis à jour.

Il relate les informations sur la formation doctorale proposée pour l'UCLouvain et UNamur ainsi que les horaires des cours doctoraux organisés par la LSM à destination des étudiants en master recherche et les doctorants.

Commentaires généraux :

En décembre 2018, la DSM comptait **60 doctorants** de l'UCLouvain et **20 doctorants** de l'UNamur.

60 activités doctorales ont été organisées par les deux universités durant l'année 2018.

9 thèses de doctorat ont été défendues avec succès.

3 ACTIVITES DE FORMATION PROPOSEES PAR L'ECOLE DOCTORALE THEMATIQUE EN GESTION DOCTORAL SCHOOL OF MANAGEMENT

3.1 COURS DE BASE OBLIGATOIRES

3.1.1 Theories of Organizations in Management – LLSMA2006– Q2 17/18

DSM – ACTIVITE DOCTORALE 2018		
Code :	LLSMA2006	
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Theories of Organizations in Management	
Organisateur :	Régis COEURDEROY	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	30 heures / 5 ECTS	
Date(s) et lieu(x) :	2018	UCLouvain
	05-02-18	LLN
	12-02-18	
	19-02-18	
	26-02-18	
	05-03-18	
	12-03-18	
Budget de l'activité :	1279 €	
Nombre de participants :	10 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
VERBEKE	Ann	UCLouvain/LouRIM/CRECIS
KERYAKOS	Marie-Belle	UCLouvain/LIDAM/LFIN
CHARQI	Fatima Zohra	UNamur/CERCLE
BITAT	Abdelfeteh	USLB
LEBRUN	Maud	UCLouvain/LouRIM/CRECIS
INGARDI	Irene	ULB Solvay
SERRES	Coline	ULB Solvay
GUNGOR	Hasan Tahsin	ULB Applied Economics and Management
RODRIGUEZ CONDE	Charlotte	UCLouvain/LouRIM/CRECIS
MARESCAUX	Florence	UCLouvain/LouRIM/CRECIS
Descriptif ou Programme :		

Main themes

This course will review the main theories in management that explain the existence of firms as specific institutions. The course includes both theories based upon the economic approach (agency; transaction cost approach and RBV) and theories based upon more sociological approaches (social interactions; institutional; networks). Emphasis will be put on how these theories explain the determinants of the size and scope of firms, or, in other words, on the main reasons why coordination of activities within a firm is preferred to coordination on a market.

Aims

On successful completion of this program, each student will acquire the following skills :

Develop Communicate

At the end of this course, the student will be able to :

Understand the different perspectives on organizations and to mobilize concepts in a sound rationale on managerial issues.

The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".

Evaluation methods

Assessment is two part :

Critical analysis of theoretical papers (team work) 50%

Individual exam 50%

Teaching methods

Continuous evaluation

Date:

During 6 weeks

Type of evaluation: Presentations by paired student of texts on one of the themes of the course

Comments: No

Evaluation week

Oral: 4 students/hour

Written: No

Unavailability or comments: No

Examination session

Oral: No

Written: No

Unavailability or comments: No

Content

Introduction to the theories of the firm

Firms, markets and other organizations: theoretical foundations for a puzzle

<p>Behavioural assumptions: rationality and motivation Theoretical foundations 1: the coordination issue Theoretical foundations 2: the competence issue Theoretical foundations 3: the institutional issue Theoretical foundations 4: the network issue</p> <p>Bibliography Readings on moodle Douma S. and Schreuder H. (2013) Economic Approaches to Organizations, 5th Edition, Pearson.</p> <p>This course also benefited from the participation of Flore BRIDOUX, RU Amsterdam.</p>
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3.1.2 Communication & Writing Skills – LLSMA2007

DSM – ACTIVITE DOCTORALE 2018		
Code :	LLSMA2007	
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Communication & Writing Skills	
Organisateur :	Valérie SWAEN Manuel KOLP	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	30 heures / 5 ECTS	
Date(s) et lieu(x) :	2018	UCLouvain LLN
	06-02-18	LLN
	07-02-18	
	13-02-18	
	14-02-18	
	20-02-18	
	21-02-18	
	27-02-18	
	28-02-18	
	06-03-18	
	07-03-18	
	13-03-18	
	14-03-18	
	11-06-18	
Budget de l'activité :	1200 €	
Nombre de participants :	17 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DUMONT	Nathalie	UNamur/CERCLE
NGUYEN	Van Khanh	UCLouvain/LouRIM/CERMA
VERBEKE	Ann	UCLouvain/LouRIM/CRECIS

BEN ABID BITAT DE RIDDER DESSY DETHIER GAMBETTI GEBKA GUIMARAES TOGEIRO DE MOURA KERYAKOS KOVAROVA - TORO DEL ORO LUISI SOLBREUX STRIAUKAS WIJNANDTS CHARQI	Haifa Abdelfeteh Marine Elodie Véronique Paolo Elisabeth Rubens Marie-Belle Gabriela Angelo Julie Jonas Jean-Charles Fatima	ULg USLB UCLouvain/LouRIM/LCM/Labo RH ULg UNamur UCLouvain/LIDAM/LFIN UNamur UCLouvain/LIDAM/LFIN UCLouvain/LIDAM/LFIN UCLouvain/LIDAM/LFIN UNamur UCLouvain/LIDAM/CORE UCLouvain/LIDAM/CORE UNamur/CERCLE
Descriptif ou Programme :		
<p>COURSE OBJECTIVES</p> <p>The objective of the course is to help young researchers in management get a better understanding of the peer reviewed publication process and develop their academic writing skills. This course provides transversal competences to doctoral students and future researchers – i.e. competences that are useful regardless of their specific topic and discipline. During this seminar, students will learn how to write a literature review, an academic paper; how to get published and how to present a research paper.</p> <p>At the end of the course, students should be able to:</p> <ul style="list-style-type: none"> • prepare a research plan and an academic paper; • write a paper following the academic standards; • review an academic paper; • pitch his/her research; • present a research seminar ; • build online profiles and web presence <p>COURSE CONTENT</p> <p>The different topics that will be covered in this course are the following ones:</p> <ul style="list-style-type: none"> • Defining what makes a good research idea? • Designing your literature review (Searching for literature; Quality of journals; Writing the literature review...) • Developing your research design (Conceptual model, hypotheses, methodology...) • Writing your paper: what and how? (Structure of an academic paper; Writing an abstract; Writing the basic sections: data collection, findings, discussion, conclusion, limitations and future research; Positioning a research and defining contributions; Common mistakes of novice writers...) • Publishing process (Soliciting for feedback; Developing research papers; Selecting an appropriate journal; Order of authors; Making the paper ready for submission; ...) • Reviewing your paper • Presenting your research in a research seminar 		

- Pitching your research to a non-expert audience
- Using Web Tools and establishing web presence and visibility

COURSE ORGANIZATION

The course will be organized around thematic sessions in group and individual coaching sessions. For the group sessions, students are expected to prepare the writing/reading assignment and think about the topics before each session. They are also expected to contribute in an informed, critical and innovative manner during the sessions.

For the individual coaching sessions, we propose you to discuss your progress in the diverse assignments at least once with Professors. For those sessions, you should take an appointment with Professors by sending an email to manuel.kolp@UCLouvain.be and valerie.swaen@UCLouvain.be; the meetings will take place in their offices.

EVALUATION METHODS

Different assignments will be asked from students:

- writing a working paper following the academic standards (see specific guidelines posted on Moodle)
- presenting orally this working paper (during 15 minutes + 15 minutes of questions and answers);
- reviewing a paper written by another student and discussing it after the oral presentation ;
- building an online research presence on Researchgate/Academia, Twitter/LinkedIn, Google Scholar.

The assessment of your performance will be composed of the following elements:

- Quality of the written working paper (50%)
- Quality of the oral presentation of your working paper (20%)
- Quality of your review and discussion of a classmate paper (15%)
- Quality of your online presence (15%)

COURSE SCHEDULE

January 26

Louvain House

14:30 Welcome by Frank Janssen, President of LouRIM

14:40 Keynote speech by Mike Wright, Imperial College London on "Developing and Sustaining a Publication Strategy"

15:45 Coffee break

16:15 Poster session

16:45 LouRIM award and presentation by the winner, Valérie Swaen

Tuesday 6/2

9.30-12.45

Presentation of the course

Barriers to writing and motivational tools

Professor: Valérie SWAEN

Wednesday 7/2

8.30-11.45

Academic style in writing your PhD and journal articles

Professor: Valérie SWAEN

Tuesday 13/2

9.30-12.45

Scientific Communication, Presentations and Posters

Professor: Manuel KOLP

Wednesday 14/2

8.30-11.45

Web resources, thesis structure, Research Proposal

Professor: Manuel KOLP

Tuesday 20/2

9.30-12.45

Getting published in top management journals: Focus on the revision process

Professor: Valérie SWAEN

Wednesday 21/2

8.30-11.45

Tuesday 27/2

9.30-12.45

Sharing of ex-PhD experiences

Speakers: Virginie Bruneau, Thomas Leclercq, Samedi Heng, Matthieu Zen

Possible time for Individual coaching

Wednesday 28/2

8.30-11.45

Tuesday 6/3

9.30-12.45

Wednesday 7/3

8.30-11.45

Tuesday 13/3

9.30-12.45

How to define a theoretical contribution? How to develop new theories?

Professor: Flore BRIDOUX

Wednesday 14/3

8.30-11.45

Follow up on your online profiles/strategy and paper/presentation

Professors: Manuel KOLP and Valérie SWAEN

3.1.2.1 Communication & Writing Skills – LLSMA2007 – Working paper & posters presentation

DSM – ACTIVITE DOCTORALE 2018		
Code :	LLSMA2007	
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Communication & Writing Skills	
Organisateur :	Valérie SWAEN Manuel KOLP	
Nature de la formation:	Working paper & posters presentation	
Volume horaire :	1 journée	
Date(s) et lieu(x) :	2018	UCLouvain LLN
	11 juin 2018	LLN
Budget de l'activité :	600 €	
Nombre de participants :	35 participants dont environ 25 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
BITAT	Abdelfeteh	USLB
CHARQI	Fatima Zohra	UNamur/CERCLE
DUMONT	Nathalie	UNamur/CERCLE
GEBKA	Elisabeth	UNamur
KERYAKOS	Marie-Belle	UCLouvain/LIDAM/LFIN
SOLBREUX	Julie	UNamur
STRIAUKAS	Jonas	UCLouvain/LIDAM/CORE
VERBEKE	Ann	UCLouvain/LouRIM/CRECIS
WIJNANDTS	Jean-Charles	UCLouvain/LIDAM/CORE
BEN ABID	Haifa	ULg
DE RIDDER	Marine	UCLouvain/LouRIM/LCM/Labo RH
DESSY	Elodie	ULg
DETHIER	Véronique	UNamur
GAMBETTI	Paolo	UCLouvain/LIDAM/LFIN
GUIMARAES TOGEIRO DE MOURA	Rubens	UCLouvain/LIDAM/LFIN
KOVAROVA	Gabriela	Erasmus
LUISI	Angelo	UCLouvain/LIDAM/LFIN
NGUYEN	Van Khanh	UCLouvain/LouRIM/CERMA
BANDA MUSAKA	Boniface	UMons
AL SHAIBIE	Mahmoud	UCLouvain/LSM ASSISTANT
AMEWU	Godfred	Wits/LIDAM/CORE
BOULANGER	Claire-Anaïs	UNamur
DAMAI	Sarah	UCLouvain/LSM ASSIST
BRAHI	Julie	UCLouvain/Admin
KERVYN	Nicolas	UCLouvain/LouRIM/CERMA
KOLP	Manuel	UCLouvain/LouRIM/CEMIS
LIEBERMAN	Jessica	UCLouvain/LouRIM/CRECIS
MUNTEN	Pauline	UCLouvain/LouRIM/CERMA
RAMIREZ TORRES	Natalia	UCLouvain/LouRIM/CRECIS

SWAEN LEFEBVRE SLUYSMANS BLONDIAU SCOLA DESMET ATABONGAWUNG JAMMAERS TASKIN	Valérie Arthur Marie Cécile Camilla Carlos Tamo Eline Laurent	UCLouvain/LouRIM/CERMA UCLouvain/LouRIM/FSM UCLouvain/louRIM/CERMA UCLouvain/LouRIM/FSM UCLouvain/IACCCHOS UCLouvain UCLouvain UCLouvain UCLouvain
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Descriptif ou Programme :

**LSMA2007: Communication and Writing Skills
Room VAES – LSM
June 11, 2018**

	Name	Title of the presentation
9h00-9h45	<i>INSTALLATION OF POSTERS</i>	
9h45-10h00	<i>WELCOME</i>	
10h00-10h30	Véronique DETHIER	Hub créatif : de l'espace physique observé à l'espace vécu
11h30-11h00	Marine DE RIDDER	The so-called liberated firms: A research agenda for Critical Management Studies
11h00-11h15	<i>BREAK</i>	
11h15-11h45	Paolo GAMBETTI	Recovery rates: uncertainty certainly matters
11h45-12h15	Gabriela KOVAROVA	Possibilities of Czech feature film funding from creators' point of view
12h15-13h30	<i>Lunch-Sandwiches</i>	
	POSTER SESSION	
	Abdelfeteh BITAT (not there)	The Effect of Policy-induced Eco-innovation on Business Competitiveness: Evidence on the Porter Hypothesis
	Fatima Zohra CHARQUI	Hop on an Uber cab right after shopping at bees-coop? Customers' engagement in it and non- it collaborative consumption models
	Nathalie DUMONT	Creating viewers' engagement in video-on-demand platforms as a way to influence choice and preference: A research proposal
	Elizabeth GEBKA	Smart Cities: Perspectives in Business Management Research
	Marie-Belle KERYAKOS	The Unusual Behavior of the Lebanese Stock Market to Extreme Events
	Julie SOLBREUX	Sketching social and sustainable entrepreneurship education

	Jonas STRIAUKAS (not there)	MIDAS-PRO-LASSO: Mixed Frequency Data Regression Models with Parameter profiling and LASSO
	Ann VERBEKE	The impact of the discrepancy between external and internal evaluations of corporate social responsibility on employees' reactions
	Jean-Charles WIJNANDTS	Skew-Gaussian Term Structure Models _
	Haïfa BEN ABID	Impact Investing: Innovation or Rebranding?
13h30-14h00	Van NGUYEN	How do consumers react to corporate social irresponsibility? Research on social identification theory
14h00-14h30	Angelo LUISI	The impact of redenomination risk on government bond yields
14h30-14h45	<i>BREAK</i>	
14h45-15h15	Elodie DESSY	Youth philanthropy practices as micro acts of agency
15h15-15h45	Rubens GUIMARAES	An affine model of the term-structure of interest rates with commodity prices

3.1.3 Research Methods – LLSMA2002 - Logic and Algorithm

DSM – ACTIVITE DOCTORALE 2018		
Code :	LSMA2002	
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Research Methods - Logic and Algorithm	
Organisateur :	Philippe CHEVALIER	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	20 heures / 3 ECTS	
Date(s) et lieu(x) :	2018	UCLouvain
	Mardi 25/09/2018	LLN
	Mardi 02/10/2018	
	Mardi 09/10/2018	
	Mardi 16/10/2018	
	Mardi 23/10/2018	
	Mardi 30/10/2018	
Budget de l'activité :	0 €	
Nombre de participants :	8 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
RAMIREZ TORRES	Natalia	UCLouvain/LouRIM/CRECIS
DEHAYBE	Henri	UCLouvain/LIDAM/CORE
KERYAKOS	Marie-Belle	UCLouvain/LIDAM/LFIN
AL SHAIBIE	Mahmoud	UCLouvain/LouRIM
LELEUX	Pierre	UCLouvain/LouRIM/CEMIS
COURTAIN	Sylvain	UCLouvain/LouRIM/CEMIS
MPOY KADIMA	Godé	UCLouvain/LouRIM/CRECIS
DE RIDDER	Marine	UCLouvain/LouRIM/LCM/Labo RH
Descriptif ou Programme :		
<p>Logic and algorithm</p> <p>Logic, automata and context free languages.</p> <p>Turing machines. Turing machines build on automata to make it possible to build more elaborate proofs.</p> <p>Computability and Complexity theory. Does a problem have an answer? Is the problem well formulated? How can we determine a priori the level of difficulty of a problem?</p> <p>Analysis of algorithms.</p>		

3.1.4 Research Methods – LLSMA2002 - Qualitative Research Methods

DSM – ACTIVITE DOCTORALE 2018		
Code :	LSMA2002	
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Research Methods - Qualitative Research Methods	
Organisateur :	Alain DECROP	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	20 heures / 3 ECTS	
Date(s) et lieu(x) :	2018	UCLouvain
	24/09/2018	LLN
	01/10/2018	
	09/10/2018	
	16/10/2018	
	22/10/2018	
30/10/2018		
Budget de l'activité :	0 €	
Nombre de participants :	15 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
RAMIREZ TORRES	Natalia	UCLouvain/LouRIM/CRECIS
KERYAKOS	Marie-Belle	UCLouvain/LIDAM/LFIN
AL SHAIBIE	Mahmoud	UCLouvain/LouRIM
MPOY KADIMA	Godé	UCLouvain/LouRIM/CRECIS
BOULANGER	Claire-Anaïs	UNamur
KULLAK	Avreliane	UCLouvain/LouRIM/CERMA
FERNANDES	Elora	UCLouvain/LouRIM
DUMONT	Nathalie	UNamur/CERCLE
LECOCQ	Justine	UCLouvain/ESPO
DUMONT	Louise	UCLouvain/LouRIM/CERMA
SOLBREUX	Julie	UNamur
KERVYN	Nicolas	UCLouvain/LouRIM/CERMA
SCOLA	Camilla	UCLouvain/IACCHOS
GEBKA	Elisabeth	UNamur
KAZEEM SALAWU	Joshua	UNamur
Descriptif ou Programme :		
Qualitative Research Methods: General characteristics of qualitative approaches Research design and data collection Interview Guide and questioning Analyzing and making sense of data Data Quality Control Reflexivity and heterodox approaches		

Ethnographic and Visual Approaches

3.1.5 Research Methods – LLSMA2002 - Quantitative Research Methods

DSM – ACTIVITE DOCTORALE 2018		
Code :	LSMA2002	
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Research Methods - Quantitative Research Methods	
Organisateur :	Assaad EL AKREMI	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCLouvain / LSM	
Volume horaire :	20 heures / 3 ECTS	
Date(s) et lieu(x) :	2018	UCLouvain
	02/10/2018	LLN
	03/10/2018	
	03/10/2018	
	04/10/2018	
	04/10/2018	
	05/10/2018	
	05/10/2018	
Budget de l'activité :	0 €	
Nombre de participants :	17 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
RAMIREZ TORRES	Natalia	UCLouvain/LouRIM/CRECIS
KERYAKOS	Marie-Belle	UCLouvain/LIDAM/LFIN
AL SHAIBIE	Mahmoud	UCLouvain/LouRIM
MPOY KADIMA	Godé	UCLouvain/LouRIM/CRECIS
KULLAK	Avreliane	UCLouvain/LouRIM/CERMA
FERNANDES	Elora	UCLouvain/LSM ASSIST
LECOCQ	Justine	UCLouvain/ESPO
SOLBREUX	Julie	UNamur
GEBKA	Elisabeth	UNamur
KAZEEM SALAWU	Joshua	UNamur
DEHAYBE	Henri	UCLouvain/LIDAM/CORE
LELEUX	Pierre	UCLouvain/LouRIM/CEMIS
COURTAIN	Sylvain	UCLouvain/LouRIM/CEMIS
DE RIDDER	Marine	UCLouvain/LouRIM/Labo RH
M'BARKI	Wassim	UCLouvain/LSM ASSIST
MARESCAUX	Florence	UCLouvain/LOURIM CRECIS
ANGELUCCI	Anaïs	UCLouvain/LSM ASSIST
Descriptif ou Programme :		
Quantitative Research Methods		

Defining Research Problems and background to quantitative research.
Research designs
Hypothesis Testing (Conceptual)
Type I and Type II Error
Sampling, probability and sampling distributions.
Statistical Power
Description and Measurement: Levels of measurement, normal distribution, reliability, validity, and generalizability.
Surveys: development and variable measurement
Control variables
Common Method Variance: Assessment and remedies
Cross-sectional and longitudinal field studies: Experimental and quasi-experimental research
Multiple regressions: linear regression, nonlinear regression
Bayesian analysis usefulness in research in Management: an introduction
Bootstrapping: an introduction for testing mediation, moderation and moderated mediation
Structural Equation Models: an introduction
Multilevel modeling: an introduction

3.2 ACTIVITES ORGANISEES PAR LouRIM

3.2.1 LouRIM / New Year Event – Mike WRIGHT

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Developing and Sustaining a Publication Strategy	
Institut de recherche :	LouRIM	
Centre de recherche :	CEMIS / CRECIS / CERMA	
Organisateur(s) /affiliation :	Frank JANSSEN, LouRIM President	
Intervenant(s) :	Mike Wright, Imperial College London	
Nature de la formation :	Conference & poster session	
ECTS :		
Lien de l'annonce :	https://intranet.UCLouvain.be/fr/node/45292	
Volume horaire :	4 h	
Date(s) et lieu(x) :	2018	UCLouvain
	26 janvier 2018	LLN, Louvain House
Budget de l'activité :	500 €	
Nombre de participants :	55 dont 33 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DE WULF	Jasmine	UCLouvain, LouRIM
WUILLAUME	Amélie	UCLouvain, LouRIM
FERNANDES	Elora	UCLouvain, LouRIM
CLAEYS	Pauline	UCLouvain, LouRIM
SOREANGSEY	Kiv	UCLouvain, LouRIM
DE RIDDER	Marine	UCLouvain, LouRIM
BAUDINE	Sylvie	UCLouvain, LouRIM
H AidAR	Hassan	UCLouvain, LouRIM
DE KORT	Charlotte	UCLouvain, LouRIM
SWAEN	Valérie	UCLouvain, LouRIM
LIEBERMAN	Jessica	UCLouvain, LouRIM
ZINTZ	Thierry	UCLouvain, LouRIM
PLEYERS	Gordy	UCLouvain, LouRIM
CAMBIER	Fanny	UCLouvain, LouRIM
NGUYEN HUYNH ANH	Vu	UCLouvain, LouRIM
BRUNEAU	Virginie	UCLouvain, LouRIM
MUNTEN	Pauline	UCLouvain, LouRIM
LAMBILLOTTE	Laetitia	UCLouvain, LouRIM
JACQUEMIN	Chloé	UCLouvain, LouRIM

SCOLA	Camilla	UCLouvain, IACCHOS
LEBRUN	Maud	UCLouvain, LouRIM
RÄMER	Heike	UCLouvain, LouRIM
JANSSEN	Frank	UCLouvain, LouRIM
CHARRY	Karine	UCLouvain, LouRIM
MARESSCAUX	Florence	UCLouvain, LouRIM
DE RONGÉ	Yves	UCLouvain, LouRIM
SLUYSMANS	Marie	UCLouvain, LouRIM
RODRIGUEZ CONDE	Charlotte	UCLouvain, LouRIM
DE HOE	Roxane	UCLouvain, LouRIM
VERBEKE	Ann	UCLouvain, LouRIM
BETTI	Nathanael	UCLouvain, LouRIM
KERVYN	Nicolas	UCLouvain, LouRIM
PLEYERS	Gordy	UCLouvain, LouRIM
HERICHER	Corentin	UCLouvain, LouRIM
ANTOINE	Marie	UCLouvain, LouRIM
DUCARROZ	Caroline	UCLouvain, LouRIM
TERLINDEN	Laurianne	UCLouvain, LouRIM
CHARRY	Karine	UCLouvain, LouRIM
COEURDEROY	Regis	UCLouvain, LouRIM
MOULAÏ	Kamila	UCLouvain, LouRIM
VANDERDONCKT	Jean	UCLouvain, LouRIM
LEFEBVRE	Arthur	UCLouvain, LouRIM
ZEIMERS	Géraldine	UCLouvain, LouRIM
BLONDIAU	Cécile	UCLouvain, LouRIM
DE HOE	Roxane	UCLouvain, LouRIM
DE KORT	Charlotte	UCLouvain, LouRIM
BASCLE	Guilhem	UCLouvain, LouRIM
HERMANS	Julie	UCLouvain, LouRIM
de CALLATAÿ	Valentine	UCLouvain, LouRIM
HENG	Samedi	UCLouvain, LouRIM
CERRADA	Karine	UCLouvain, LouRIM
PONCIN	Ingrid	UCLouvain, LouRIM
HERAK	Iskra	UCLouvain, LouRIM
KULLAK	Avreliane	UCLouvain, LouRIM
FALIZE	Marine	UCLouvain, LouRIM
Descriptif ou Programme :		
<p>Programme</p> <p>14:30 Welcome address by the President</p> <p>14:40 Keynote speech by Mike Wright, Imperial College London on "Developing and Sustaining a Publication Strategy"</p> <p>15:45 Coffee break</p> <p>16:15 Poster session</p>		

16:45 LouRIM award and presentation by the winner, Valérie Swaen

18:00 Walking dinner

Mike Wright is Professor of Entrepreneurship at Imperial College Business School, Director of the Centre for Management Buyout Research which he founded in 1986, and was until recently a visiting Professor at the University of Ghent and ETH Zurich.

He is a Fellow of the British Academy, co-editor of Academy of Management Perspectives and is Chair of the Society for the Advancement of Management Studies. He has published over 50 books and more than 400 articles in leading international journals on management buyouts, entrepreneurial ownership mobility and entrepreneurial finance.

He has been ranked #1 worldwide for publications in academic entrepreneurship and in entrepreneurship. He is co-editor of "How to Publish in the Best Management Journals" and is co-author of forthcoming books on Accelerators and on Student Entrepreneurship and is currently editing the Routledge Companion to Management Buyouts.

3.2.2 LouRIM – Séminaire de recherche -Anouk GREVIN &Olivier MASCLEF

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Le don et la réciprocité dans les organisations : enjeux contemporains du management humain ?	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Laurent TASKIN, LouRIM	
Intervenant(s) :	Anouk GREVIN (Université de Nantes) Olivier MASCLEF (Ircom, Angers)	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/seminaire-de-recherche-le-don-et-la-reciprocite-dans-les-organisations-enjeux-contemporains-du-management-humain.html	
Volume horaire :	2 h	
Date(s) et lieu(x) :	2018	UCLouvain
	28 novembre 2018	LLN
Budget de l'activité :	€	
Nombre de participants :	??	
Liste des participants :		
NOM	Prénom	Affiliation

??		
Descriptif ou Programme :		
<p>« Le don et la réciprocité dans les organisations : enjeux contemporains du management humain ? »</p> <p>La recherche scientifique met en avant le rôle essentiel du don dans l'entreprise : par l'entraide quotidienne entre les personnes, les entreprises voient leurs niveaux de performance atteints. L'économie, loin d'être aussi froide qu'on la suppose, s'alimente aussi de dons et de gratuité pour fonctionner. Le don n'appartient pas au domaine des bons sentiments qui pourraient humaniser l'entreprise. Il est déjà dans l'économie et l'entreprise au même titre que l'échange marchand et le contrat. Comment, dès lors, prendre en compte cette dynamique du don, et qu'apporte-t-elle à l'entreprise ?</p> <p>Ce séminaire sera une discussion autour de l'ouvrage « L'entreprise une affaire de don. Ce que révèlent les sciences de gestion », avec les auteurs : les professeurs Anouk Grevin (Université de Nantes) et Olivier Masclef (Ircm, Angers).</p> <p>Anouk Grévin est Maître de Conférences en Management à Polytech Nantes (Université de Nantes) et Professeur associé à l'Institut Universitaire Sophia (Incisa Vald'Arno – Italie). Membre du LEMNA (Laboratoire d'Economie et de Management de Nantes-Atlantique), ses recherches portent sur les thématiques du don, du travail, de la qualité de vie au travail et de la reconnaissance, de la coopération, du management des établissements de santé et des pratiques de management innovantes.</p> <p>Olivier Masclef est Professeur de management et titulaire de la chaire « Management du Travail Vivant » à l'Ircm. Spécialisé sur les théories du don appliquées au management, ses recherches se concentrent sur le travail, l'engagement et l'accomplissement au travail, le travail collectif et l'altruisme en lien avec la productivité des entreprises.</p>		

3.2.3 LouRIM – Advanced Doctoral Seminar - Assaad EL AKREMI

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	« Advanced Quantitative Research Methods »	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Valérie SWAEN, LouRIM	
Intervenant(s) :	Assaad EL AKREMI, Université de Toulouse – Capitole	
Nature de la formation :	Advanced Doctoral Seminar	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/advanced-doctoral-seminar-by-assaad-el-akremi.html	
Volume horaire :	5 1/2 jours	
Date(s) et lieu(x) :	2018	UCLouvain

	10 – 15 décembre 2018	LLN
Budget de l'activité :	5600 €	
Nombre de participants :	6 dont 4 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
SWAEN	Valérie	UCLouvain LouRIM CERMA
COEURDEROY	Régis	UCLouvain LouRIM
MARESCAUX	Florence	UCLouvain LOURIM CRECIS
AL SHAIBIE	Mahmoud	UCLouvain LSM ASSISTANT
PENG	Wenli	UCLouvain LIDAM CESC
CHALMAGNE	Benoît	UCLouvain IPSY
Descriptif ou Programme :		
<p>Advanced Doctoral Seminar by Assaâd EL AKREMI, Université de Toulouse – Capitole</p> <p>"Advanced Quantitative Research Methods"</p> <p>This Seminar is open to senior PhD students and researchers.</p> <p>5 days in total including 3 modules. Participants may choose 1, 2 or 3 modules.</p> <p>Module 1 - 2 ECTS 2 mornings: 10 & 11 December - Advanced Structural Equation Methods</p> <p>Module 2 - 2 ECTS 2 mornings: 12 & 13 December - Multi-level Analyses</p> <p>Module 3 - 1 ECTS 1 morning: 14 December - Instrumental Variables</p>		

3.2.4 LouRIM – Séminaire de Recherche – Assaâd EL AKREMI

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	Reconsidering the micro-foundations of the CSR-financial performance relationship: Perceptions of work meaningfulness and moral consistency matter!
Institut de recherche :	LouRIM
Centre de recherche :	/
Organisateur(s) /affiliation :	Valérie SWAEN, LouRIM

Intervenant(s) :	Assaâd EL AKREMI, Université de Toulouse – Capitole		
Nature de la formation :	Séminaire de recherche		
ECTS :	/		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-by-assaad-el-akremi.html		
Volume horaire :	1h15		
Date(s) et lieu(x) :	2018		UCLouvain
	13 décembre 2018		LLN
Budget de l'activité :	/		
Nombre de participants :	11 dont 7 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
SWAEN	Valérie	UCLouvain	LouRIM CERMA
COEURDEROY	Regis	UCLouvain	LouRIM
DUMONT	Nathalie	UNamur	CERCLE
RAINERI	Nicolas	NEOMA Business School	
HERICHER	Corentin	UCLouvain	LouRIM
LIEBERMAN	Jessica	UCLouvain	LouRIM CRECIS
LEBRUN	Maud	UCLouvain	LouRIM CRECIS
VERBEKE	Ann	UCLouvain	LouRIM CRECIS
LEFEBVRE	Arthur	UCLouvain	LouRIM FSM
DE KORT	Charlotte	UCLouvain	LouRIM CRECIS
MUNTEN	Pauline	UCLouvain	LouRIM CERMA
Descriptif ou Programme :			
<p>Research Seminar by Assaâd EL AKREMI, by Assaâd EL AKREMI, Université de Toulouse – Capitole</p> <p>“Reconsidering the micro-foundations of the CSR-financial performance relationship: Perceptions of work meaningfulness and moral consistency matter!”</p> <p>We combine psychological needs and social identity theory perspectives to conceptualize a new multilevel underlying mechanism by which corporate social responsibility (CSR) influences financial performance, and investigate the role of collective ethical climate as a boundary condition of this mechanism. We posit that the (unit-level) influence of CSR on financial performance is sequentially mediated by (individual-level) perceptions of work meaningfulness and organizational identification. This mechanism is predicted to vary in strength due to the moral consistency of CSR with ethical climate. Data were collected from 2,005 employees nested in 244 South Korean bank’s branches with a six-wave survey and archival data. The results of multilevel structural equation modeling support our theorization of a multilevel moderated-mediation mechanism. We found the effects of the indirect mechanism to be stronger when ethical climate is perceived as high, supporting our consistency argument. Implications for research on the micro-foundations of CSR are finally discussed.</p> <p>Keywords: Corporate social responsibility, performance, work meaningfulness, ethical climate, organizational identification, multilevel analysis.</p>			

3.2.5 LouRIM / CRECIS – Séminaire de Recherche -Andre SPICER

DSM – ACTIVITE DOCTORALE 2018			
Année civile :	2018		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	"Organized skepticism"		
Institut de recherche :	LouRIM		
Centre de recherche :	CRECIS		
Organisateur(s) /affiliation :	Laurent TASKIN, UCLouvain, LouRIM, CRECIS		
Intervenant(s) :	Andre SPICER, Cass Business School, London		
Nature de la formation :	Séminaire de recherche		
ECTS :	/		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-discussion-by-andre-spicer-cass-business-school.html		
Volume horaire :	1h30		
Date(s) et lieu(x) :	2018		UCLouvain
	6 juin 2018		LLN
Budget de l'activité :	/		
Nombre de participants :	12 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
VERBEKE	Ann	UCLouvain	LouRIM CRECIS
LEBRUN	Maud	UCLouvain	LouRIM CRECIS
SCOLA	Camilla	UCLouvain	IACCHOS
RODRIGUEZ CONDE	Charlotte	UCLouvain	LouRIM CRECIS
HERICHER	Corentin	UCLouvain	LouRIM CERMA
MARESCAUX	Florence	UCLouvain	LOURIM CRECIS
DE RIDDER	Marine	UCLouvain	LouRIM LCM/Labo RH
LAHAYE	Laurent	UCLouvain	LouRIM CRECIS
AJZEN	Michel	UCLouvain	LouRIM CRECIS
ANTOINE	Marie	UCLouvain	LouRIM CRECIS
JACQUEMIN	Chloé	UCLouvain	LouRIM LABORH
TERLINDEN	Laurianne	UCLouvain	LouRIM CRECIS
Descriptif ou Programme :			
<p>"Organized skepticism"</p> <p>To the invitation of Laurent Taskin (LouRIM), Andre Spicer will share his views on the topic of "organized skepticism" in organization studies. A topic which he intends to investigate in the next couple of years.</p>			

Andre Spicer holds a PhD in Management from the University of Melbourne, Australia. He has been Lecturer in Organizational Behaviour and then Associate and Full Professor of Organization Studies at the University of Warwick (UK). Since 2011, He is Professor of Organizational Behaviour at Cass Business School, City University in London. He is head of ETHOS: the centre for responsible enterprise.

He has been visiting Professor at the Copenhagen Business School, the University of Sydney, the University of Innsbruck, Hanken School of Economics in Helsinki, University of Paris (Dauphine), Central European University, University of St Gallen, and the International College of Economics and Finance in Moscow. He is also Research Fellow at the University of Lund in Sweden. He has been a senior editor at the Journal of Management Studies and Organization Studies, and sits on the editorial board of Organization Studies, Social Movement Studies, Management Communication Quarterly and Journal of Management.

His research focuses on political dynamics in and around organizations. Andre has studied a wide range of settings including banks, seaports, public broadcasters, open source media networks, public libraries, professional service firms, universities and social movements. This work has been published in 6 books and over 50 scholarly articles and book chapters. His research has been reported in media throughout the world including CNN, The Financial Times, The Times (London), The Guardian, The Hindu (India), The Globe and Mail (Canada), The Australian, and The New Zealand Herald.

3.2.6 LouRIM / CRECIS – Séminaire de Méthodologie -Terry CARMICHAEL

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Theoretical Data collection and Data Analysis with Gerunds in a Constructivist Grounded Theory Study	
Institut de recherche :	LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	Guilhem BASCLE, UCLouvain, LouRIM, CRECIS	
Intervenant(s) :	Terry CARMICHAEL, WITS Johannesburg	
Nature de la formation :	Methodological Seminar	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/methodology-seminar-by--terri-carmichael-wits-johannesburg.html	
Volume horaire :	1h	
Date(s) et lieu(x) :	2018	UCLouvain
	15 mai 2018	LLN
Budget de l'activité :	€	
Nombre de participants :	8	

Liste des participants :			
NOM	Prénom	Affiliation	
DE HOE	Roxane	UCLouvain	LouRIM CRECIS
DE KORT	Charlotte	UCLouvain	LouRIM CRECIS
LEBRUN	Maud	UCLouvain	LouRIM CRECIS
MARESCAUX	Florence	UCLouvain	LOURIM CRECIS
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM CRECIS
RODRIGUEZ CONDE	Charlotte	UCLouvain	LouRIM CRECIS
SCOLA	Camilla	UCLouvain	IACCOS
VERBEKE	Ann	UCLouvain	LouRIM CRECIS
AMEWU	Godfred	Wits Business School, Johannesburg	LIDAM CORE
Descriptif ou Programme :			
<p>Methodology Seminar by Terry Carmichael.</p> <p>“Theoretical Data collection and Data Analysis with Gerunds in a Constructivist Grounded Theory Study”</p> <p>Abstract:</p> <p>A constructivist grounded theory study into the experiences of coached executives was undertaken to develop theory about the coaching process. The analysis reported in this paper was undertaken in parallel with the analysis to resolve the main concern of the study; that of theorizing the coaching process. The purpose of this complementary analysis was to capture adaptations of the standard processes used for data collection and data analysis that facilitated the theoretical direction taken in the research.</p> <p>The starting point of the process is the careful, well-researched and purposive selection of the “right” first participant, and the end point is theoretical saturation of thematic categories with all variations within the category elucidated.</p> <p>Selection of the first, key respondent was enabled through networking, and the interview data were in-vivo coded before being converted to gerunds using an additional intervening step in Saldana’s (2016) analytic process. This mechanism converted static descriptive codes to active process codes, enabling the extraction of implicit meanings which facilitated the emergence of theoretical propositions and linkages between codes and categories. Subsequent respondents were selected on a theoretical basis.</p> <p>The role of the literature in achieving theoretical saturation was facilitated by adopting a reflexive stance and incorporating sensitising consultation of scholarly sources as part of the analytic process applied to each interview transcript in turn during the theoretical sampling process. The inclusion of the literature in this way facilitated the coding of the dimensions of and variations within each category.</p>			

3.2.7 LouRIM / CRECIS – Séminaire de Recherche -Terry CARMICHAEL

DSM – ACTIVITE DOCTORALE 2018

Année civile :	2018		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	"The influence of culture on female entrepreneurs in Zimbabwe", from her paper published in the Southern African Journal of Entrepreneurship and Small Business Management		
Institut de recherche :	LouRIM		
Centre de recherche :	CRECIS		
Organisateur(s) /affiliation :	Frank JANSSEN, UCLouvain, LouRIM		
Intervenant(s) :	Terry CARMICHAEL, WITS Johannesburg		
Nature de la formation :	Séminaire de recherche		
ECTS :			
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-by--carmichael-wits-johannesburg.html		
Volume horaire :	1h		
Date(s) et lieu(x) :	2018		UCLouvain
	17 mai 2018		LLN
Budget de l'activité :	€		
Nombre de participants :	9 doctorants		
Liste des participants :			
	NOM	Prénom	Affiliation
	VERBEKE	Ann	UCLouvain LouRIM CRECIS
	RAMIREZ TORRES	Natalia	UCLouvain LouRIM CRECIS
	AMEWU	Godfred	Wits Business School, Johannesburg LIDAM CORE
	DE HOE	Roxane	UCLouvain LouRIM CRECIS
	LEBRUN	Maud	UCLouvain LouRIM CRECIS
	MARESCAUX	Florence	UCLouvain LOURIM CRECIS
	SCOLA	Camilla	UCLouvain IACCHOS
	DE KORT	Charlotte	UCLouvain LouRIM CRECIS
	RODRIGUEZ CONDE	Charlotte	UCLouvain LouRIM CRECIS
Descriptif ou Programme :			
<p>Research Seminar by Terry Carmichael</p> <p>"The influence of culture on female entrepreneurs in Zimbabwe", from her paper published in the Southern African Journal of Entrepreneurship and Small Business Management</p> <p>Abstract:</p> <p>Background: There is an increasing interest in female entrepreneurship, not only to realise the potential for economic growth, but also in light of the opportunities for female expression, emancipation, agency and empowerment. Literature has found that many female entrepreneurs are affected by the traditional sociocultural context in which they operate, and that they have needed to work around patriarchal barriers in order to succeed. This study explores the ways in which they do this.</p>			

Aim: The aim of this paper was to contribute to an understanding of how female entrepreneurs in a patriarchal African society can work within cultural constraints to achieve success within their own terms of reference.

Setting: The study took place in Zimbabwe among female entrepreneurs who had recently formalised their businesses

Methods: Using a qualitative interpretive research design, in-depth, face-to-face interviews were conducted with 43 African female entrepreneurs running their own businesses in the Zimbabwean cities of Harare and Bulawayo.

Results: The complex interplay of macro- (national cultural characteristics), meso- (institutional and social factors), and micro- (individual identity) level factors shaped the ways in which the women dealt with the shackles of patriarchy, inequality and high power distance that had historically impeded their economic participation. Through their own agency, they mobilised their public and private identities separately, balancing the seemingly incompatible roles of home-maker vs entrepreneur.

Conclusion: Zimbabwean women successfully managed the interaction between their different social roles and identities to balance domestic obligations with income generation to better the lives of their families.

3.2.8 LouRIM /CRECIS – Séminaires de Recherche –Julie HERMANS

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Early growth in collective sustainable ventures: insights from regulatory focus theory	
Institut de recherche :	LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	Guilhem BASCLE, UCLouvain, LouRIM, CRECIS	
Intervenant(s) :	Julie HERMANS, UCLouvain, LouRIM, CRECIS	
Nature de la formation :	Séminaire de recherche	
ECTS :		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar- -julie-hermans.html	
Volume horaire :	2h	
Date(s) et lieu(x) :	2018	UCLouvain
	31 mai	LLN
Budget de l'activité :	/	

Nombre de participants :		10 dont 7 doctorants	
Liste des participants :			
NOM	Prénom	Affiliation	
VERBEKE	Ann	UCLouvain	LouRIM CRECIS
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM CRECIS
DE HOE	Roxane	UCLouvain	LouRIM CRECIS
LEBRUN	Maud	UCLouvain	LouRIM CRECIS
SCOLA	Camilla	UCLouvain	IACCHOS
DE KORT	Charlotte	UCLouvain	LouRIM CRECIS
RODRIGUEZ CONDE	Charlotte	UCLouvain	LouRIM CRECIS
SWAEN	Valérie	UCLouvain	LouRIM CERMA
HERICHER	Corentin	UCLouvain	LouRIM CERMA
GAILLY	Benoît	UCLouvain	LouRIM CRECIS
Descriptif ou Programme :			
<p>Title: Early growth in collective sustainable ventures: insights from regulatory focus theory</p> <p>Abstract:</p> <p>We mobilize regulatory focus theory from social psychology to explore growing pains inside a young sustainable cooperative. Through an in-depth case study, we look at team regulatory focus as an emergent state and highlight factors that contribute to its dynamism throughout the cooperative's early growth. By considering the hierarchical model of regulation that distinguishes between the system (ideal vs. ought goals), strategic (eager vs. vigilant strategy), and tactical (risky vs. conservative tactics) levels, we show that the combination of foci is achieved at the tactical level, once team members have reached a shared understanding at the strategic level. We also argue that changes at the strategic level can trigger changes at the system level, pressuring ideal goals that were previously shared.</p>			

3.2.9 LouRIM/CRECIS – Séminaire de Recherche -Flore BRIDOUX

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	When do powerful stakeholders give managers the latitude to balance all stakeholders' interests?
Institut de recherche :	LouRIM
Centre de recherche :	CRECIS
Organisateur(s) /affiliation :	
Intervenant(s) :	Flore BRIDOUX
Nature de la formation :	Séminaire de Recherche
ECTS :	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/when-do-powerful-stakeholders-give-

	managers-the-latitude-to-balance-all-stakeholders-interests.html		
Volume horaire :	1 heure		
Date(s) et lieu(x) :	2018		UCLouvain
	13 mars	LLN	
Budget de l'activité :	/		
Nombre de participants :	20 dont 14 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
BETTI	Nathanaël	UCLouvain	LouRIM FIN
BITAT	Abdelfeteh	USLB	
DE HOE	Roxane	UCLouvain	LouRIM CRECIS
DE KORT	Charlotte	UCLouvain	LouRIM CRECIS
GNEPKE	Christian	UCLouvain	LouRIM CRECIS
HERICHER	Corentin	UCLouvain	LouRIM CERMA
LEBRUN	Maud	UCLouvain	LouRIM CRECIS
LIEBERMAN	Jessica	UCLouvain	LouRIM CRECIS
MARESCAUX	Florence	UCLouvain	LOURIM CRECIS
MOULAI	Kamila	UCLouvain	LouRIM CRECIS
RODRIGUEZ CONDE	Charlotte	UCLouvain	LouRIM CRECIS
SCOLA	Camilla	UCLouvain	IACCHOS
VERBEKE	Ann	UCLouvain	LouRIM CRECIS
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM CRECIS
PLEYERS	Gordy	UCLouvain	LouRIM CERMA
BASCLE	Guilhem	UCLouvain	LouRIM CRECIS
SWAEN	Valérie	UCLouvain	LouRIM CERMA
KOLP	Manuel	UCLouvain	LouRIM CEMIS
DE RONGE	Yves	UCLouvain	LouRIM CRECIS
HERMANS	Julie	UCLouvain	LouRIM CRECIS
Descriptif ou Programme :			
<p>LouRIM Research Seminar by Flore Bridoux (University of Amsterdam)</p> <p>Title: When do powerful stakeholders give managers the latitude to balance all stakeholders' interests?</p> <p>Abstract:</p> <p>Recent research in instrumental stakeholder theory has often discussed the benefits of a stakeholder strategy balancing all stakeholders' interests as if the firm's managers were not constrained much in choosing a stakeholder strategy. Yet, through their decision to join, stay, or leave the firm and their value appropriation behavior, stakeholders with high bargaining power can significantly constrain managers' choices. Our objective is therefore to understand when powerful stakeholders will give managers the latitude to balance all stakeholders' interests, rather than forcing them to cater primarily to their own interests. Building on ideas about enlightened self-interest and insights from the justice literature, we identify five drivers of powerful stakeholders' value appropriation behavior. We next explore how a stakeholder strategy that serves all stakeholders' interests, which managers can only adopt if powerful stakeholders give them the latitude, can make some of the drivers of powerful stakeholders' value appropriation behavior more salient than others.</p>			

Short bio

Flore Bridoux is an Associate Professor of Strategy at the University of Amsterdam. She received her PhD in management from the Université catholique de Louvain, Belgium. Her current research focuses on the management of stakeholders and human capital. In particular, she studies how firms can be designed to motivate stakeholders to cooperate in situations in which individual and collective interest conflict. Her work has been published in, among others, *Academy of Management Review*, *Journal of Management*, and *Strategic Management Journal*. She is an Associate Editor for *Organization & Environment*, she is on the Editorial Board of *Academy of Management Journal* and *Strategic Organization*, and serves as ad-hoc reviewer for many journals and conferences. She is program director of the Research MSc 'Business in Society'. She teaches courses in the MSc Business Administration program and the Research MSc.

3.2.10 LouRIM/CRECIS – Séminaire de Recherche - Santi FURNARI

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Becoming a Hybrid	
Institut de recherche :	LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	Ghilhem BASCLE	
Intervenant(s) :	Santi FURNARI	
Nature de la formation :	Séminaire de Recherche	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/crecis/events/research-seminar--santi-furnari.html	
Volume horaire :	1 heure	
Date(s) et lieu(x) :	2018	UCLouvain
	14 mars	LLN
Budget de l'activité :	930 € pour l'atelier et le séminaire de recherche du 14 mars.	
Nombre de participants :	15 dont 12 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
BETTI	Nathanaël	UCLouvain LouRIM FIN
GNEPKE	Christian	UCLouvain LouRIM CRECIS
HERICHER	Corentin	UCLouvain LouRIM CERMA
LEBRUN	Maud	UCLouvain LouRIM CRECIS
LIEBERMAN	Jessica	UCLouvain LouRIM CRECIS

MARESCAUX	Florence	UCLouvain	LOURIM CRECIS
MOULAI	Kamila	UCLouvain	LouRIM CRECIS
RODRIGUEZ CONDE	Charlotte	UCLouvain	LouRIM CRECIS
SCOLA	Camilla	UCLouvain	IACCHOS
VERBEKE	Ann	UCLouvain	LouRIM CRECIS
RAMIREZ TORRES	Natalia	UCLouvain	LouRIM CRECIS
BASCLE	Guilhem	UCLouvain	LouRIM CRECIS
DE RONGE	Yves	UCLouvain	LouRIM CRECIS
ZEIMERS	Géraldine	UCLouvain	LouRIM CRECIS
BRIDOUX	Flore	University of Amsterdam	

Descriptif ou Programme :

Title: Becoming a Hybrid

Abstract
 Current research on organizational hybrids –i.e. organizations mixing different institutional logics- has mostly focused on ‘born hybrid’ organizations, devoting less attention to how nonhybrid organizations can become hybrid. Building on the inhabited institutions and open polity theoretical perspectives, this paper examines the micro-processes by which individuals can introduce a new institutional logic in a non-hybrid organization, thereby inducing organizational hybridization. I draw on a qualitative, longitudinal case study of an initially public organization becoming over time a public-private partnership with private actors exercising strong influence on the organization’s strategy and core product. The findings show that individuals can successfully hybridize organizations initially non-hybrid organizations by building and sustaining new political coalitions while simultaneously decoupling their frontstage and backstage actions. I discuss the implications of these findings for research on hybrids, inhabited institutions and open polities within organizations, as well as their practical implications for managers leading change under institutional complexity.

Short bio
 Dr. Santi Furnari is Associate Professor (Reader) in Strategy at Cass Business School, where he also serves as Deputy Director of the Centre for Research in Corporate Governance. Prior joining Cass, he was an IRI Foundation Fellow and a Visiting Scholar at the University of Chicago. He completed his Ph.D. in Business Administration and Management at Bocconi University.

Dr. Furnari studies how new ideas, new practices and new industries emerge, particularly in the context of creative industries and creative projects. He also studies the performance consequences of different organizational configurations and business models. To address these issues, Dr. Furnari uses institutional theory, configurational approaches, qualitative methods, and fuzzy-set/Qualitative Comparative Analysis (fs/QCA). His paper titled “A Chemistry of Organization” (with Anna Grandori) has been among the first empirical applications of the fs/QCA methodology in management studies.

His research has been published in leading academic journals, such as the Academy of Management Review, Human Relations, Industrial and Corporate Change, Journal of Management, Organization Studies, and Strategic Organization (among others). His paper titled “Interstitial Spaces” has received the AMR Best Paper Award for the best paper published in the Academy of Management Review in 2014. He serves on the Editorial Boards of Organization Studies and Journal of Management Studies.

3.2.11 LouRIM/CRECIS – Transversal Workshop -Santi FURNARI

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Using Qualitative Comparative Analysis (QCA) in Management and Social Sciences	
Institut de recherche :	LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	Guilhem BASCLE	
Intervenant(s) :	Santi FURNARI	
Nature de la formation :	Transversal Workshop	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/crecis/events/research-seminar--santi-furnari.html	
Volume horaire :	2 heures	
Date(s) et lieu(x) :	2018	UCLouvain
	14 mars	LLN
Budget de l'activité :	930 € pour l'atelier et le séminaire de recherche du 14 mars.	
Nombre de participants :		
Liste des participants :		
NOM	Prénom	Affiliation
BETTI	Nathanaël	UCLouvain LouRIM FIN
GNEPKE	Christian	UCLouvain LouRIM CRECIS
LEBRUN	Maud	UCLouvain LouRIM CRECIS
MARESCAUX	Florence	UCLouvain LOURIM CRECIS
MOULAI	Kamila	UCLouvain LouRIM CRECIS
RODRIGUEZ CONDE	Charlotte	UCLouvain LouRIM CRECIS
VERBEKE	Ann	UCLouvain LouRIM CRECIS
RAMIREZ TORRES	Natalia	UCLouvain LouRIM CRECIS
ZEIMERS	Géraldine	UCLouvain LouRIM CRECIS
AL SHAIBIE	Mahmoud	UCLouvain LSM ASSISTANT
STEILS	Nadia	UNamur
COSTER	Dominique	AGC
VANDERDONCKT	Jean	UCLouvain LouRIM CEMIS
Descriptif ou Programme :		
<p>Santi Furnari is an acknowledged international expert for the QCA method.</p> <p>This workshop aims to present this new method in management sciences. QCA differs from others methods such as regressions or case studies. Furnari will present the key points you need to know to familiarize, lead and assess a QCA research.</p>		

Title:

Using Qualitative Comparative Analysis (QCA) in Management and Social Sciences

Presentation:

The use of Qualitative Comparative Analysis (QCA) methods is increasing rapidly. They distinguish themselves from other empirical approaches, such as regression analysis or case study research. In particular, with QCA, researchers study social phenomena with the use of sets and the search for set relationships. It turns out that in virtually all disciplines in social sciences, social phenomena can be studied with set relations, and using set-theoretic methods is thus highly valuable. This session will guide the audience through the practices of QCA in management (and social science) research, and discuss issues in QCA methods, along with concrete recommendations.

3.2.12 LouRIM /CERMA – Séminaire de Recherche –Luk WARLOP

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Jokers are smart: resolving humorous incongruity in advertising facilitates impressions of firm competence	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA	
Organisateur(s) /affiliation :	Ingrid PONCIN	
Intervenant(s) :	Luk WARLOP, KULeuven	
Nature de la formation :	Séminaire de Recherche	
ECTS :		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-by-luk-warlop.html	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2018	UCLouvain
	23 mars 2018	Mons
Budget de l'activité :	650 €	
Nombre de participants :	16 participants dont 9 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
DECROP	Alain	UNamur CERCLE
DUCARROZ	Caroline	UCLouvain
JANSSEN	Catherine	IESEG ASSIST
KERVYN	Nicolas	UCLouvain LouRIM CERMA
PLEYERS	Gordy	UCLouvain LouRIM CERMA
PONCIN	Ingrid	UCLouvain LouRIM CERMA
SWAEN	Valérie	UCLouvain LouRIM CERMA

BRUNEAU	Virginie	UCLouvain	LouRIM	CERMA
CAMBIER	Fanny	UCLouvain	LouRIM	CERMA
CHARQI	Fatima Zohra	UNamur	CERCLE	
CLAEYS	Pauline	UCLouvain	LouRIM	CERMA
DUMONT	Nathalie	UNamur	CERCLE	
KULLAK	Avreliane	UCLouvain	LouRIM	CERMA
LAMBILLOTTE	Laetitia	UCLouvain	LouRIM	CERMA
MALLARGE	Jérôme	UNamur	CERCLE	
SLUYSMANS	Marie	UCLouvain	louRIM	CERMA

<p>Descriptif ou Programme :</p> <p>Research Talk by Luk WARLOP, KULeuven Date: 7th May</p> <p>Title: 'Jokers are smart: resolving humorous incongruity in advertising facilitates impressions of firm competence', with his student Chi Hoang and his colleague Klemens Knoefele, both at BI Norwegian Business School.</p> <p>Abstract:</p> <p>In sales and service interactions, buyers usually experience a power difference with sellers, due to their autonomy and outside options. Power feelings are often strengthened by the service orientation of the seller firm. We propose that self identification as a valued customer shifts attention from the interpersonal to the intrapersonal world compared to a neutral or 'citizen' identification. This unleashes our inner tiny Trump: it increases impulsiveness and reduces empathy, reduces perspective taking, and reduces overall sensitivity to social emotions like guilt and shame. These processes can explain a wide range of dark side phenomena like exaggerated it and unfairness perceptions, impoliteness, reduced forgiveness and honesty in service interactions, and a range of other documented customer misbehaviors. They also suggest that remedies for customer misbehavior might require the activation of non customer identities in the sales or service context.</p>

3.2.13 LouRIM /CERMA – Séminaire de Recherche – Sankar SEN

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	"The Rhetoric of Marketplace Morality: A Consumer Perspective"
Institut de recherche :	LouRIM
Centre de recherche :	CERMA
Organisateur(s) /affiliation :	Valérie SWAEN
Intervenant(s) :	Sankar SEN, Baruch College, New York
Nature de la formation :	Séminaire de Recherche
ECTS :	

Lien de l'annonce :		https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-by--sankar-sen.html	
Volume horaire :		1h30	
Date(s) et lieu(x) :		2018	UCLouvain
		15 juin 2018	LLN
Budget de l'activité :		/	
Nombre de participants :		15 dont 11 doctorants	
Liste des participants :			
NOM	Prénom	Affiliation	
CAMBIER	Fanny	UCL	LouRIM
LAMBILLOTTE	Laetitia	UCL	LouRIM
VERBEKE	Ann	UCL	LouRIM
BRUNEAU	Virginie	UCL	LouRIM
CHARRY	Karine	UCL	LouRIM
CLAEYS	Pauline	UCL	LouRIM
DENIS	Etienne	UCL	LouRIM
DUMONT	Nathalie	UNamur	CERCLE
HERICHER	Corentin	UCL	LouRIM
JANSSEN	Catherine	IESEG	
KERVYN	Nicolas	UCL	LouRIM
MUNTEN	Pauline	UCL	LouRIM
NGUYEN	Van Khanh	UCL	LouRIM
SWAEN	Valérie	UCL	LouRIM
KULLAK	Avreliane	UCL	LouRIM
Descriptif ou Programme :			
<p>"The Rhetoric of Marketplace Morality: A Consumer Perspective"</p> <p>Abstract:</p> <p>When marketers communicate, they speak increasingly in not just commercial voices but moral ones as well. Company engagement in CSR/sustainability is at an unprecedented high, and more and more firms are speaking out about their social responsibility stances. Yet, we know relatively little about the efficacy - in terms of positive consumer responses - of such CSR communication. This talk focuses on three different investigations of consumers reactions to CSR communication that, together, call into question the efficacy of certain conventional and pervasive communication tactics, such as humor, storytelling, and multiple appeals, in producing positive, pro-company responses from consumers. The findings thus far point to the uniqueness of marketer communication in the moral domain and underscore the challenges companies face in communicating successfully about their CSR/sustainability initiatives.</p>			

3.2.14 LouRIM /CERMA – Cours doctoral –Sankar SEN

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Morality, Ethics, and Consumption Behaviour	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA	
Organisateur(s) /affiliation :	Valérie SWAEN	
Intervenant(s) :	Sankar SEN, Baruch College, New York	
Nature de la formation :	Cours doctoral	
ECTS :	4	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/doctoral-course-sankar-sen-baruch-college-new-york.html	
Volume horaire :	4 x 4h	
Date(s) et lieu(x) :	2018	UCLouvain
	13, 14, 15, 19 juin 2018	LLN
Budget de l'activité :	6835 €	
Nombre de participants :	4 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
CHARQI	Fatima Zohra	UNamur CERCLE
CAMBIER	Fanny	UCL LouRIM
LAMBILLOTTE	Laetitia	UCL LouRIM
RIDOUAN	Allaa	UCL IMMAQ
Descriptif ou Programme :		
<p>Sankar SEN, Baruch College, New York Doctoral Course - Morality, Ethics, and Consumption Behaviour</p> <p>Course description</p> <p>Sankar Sen, PhD, is the Lawrence and Carol Zicklin Chair of Corporate Integrity and Governance, and Professor of Marketing at Baruch College.</p> <p>His research interests lie in the areas of consumer decision making and sustainability/corporate social responsibility. He has lectured extensively on this topic in academic, company, and industry forums in North and South America, Europe, and Asia and has consulted for various companies.</p> <p>Dr. Sen's research has appeared in both academic and practitioner journals, and he is co-author of a book, <i>Leveraging Corporate Responsibility: The Stakeholder Route to Maximizing Business and Social Value</i>, published by Cambridge University Press in 2011.</p>		

Dr. Sen is an associate editor of the Journal of Consumer Research, and serves on the editorial boards of Journal of Marketing, Journal of Public Policy and Marketing, Journal of Consumer Psychology, Academy of Marketing Science Review, and Corporate Reputation Review. He has received several outstanding reviewer awards, as well as numerous teaching awards from various institutions during his academic career.

Dr. Sen received his PhD from the Wharton School of the University of Pennsylvania.

3.2.15 LouRIM /CERMA – Séminaire de Recherche – Géraldine MICHEL

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	The dark side of place attachment: Why do customers avoid their treasured stores?	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA	
Organisateur(s) /affiliation :	Ingrid PONCIN	
Intervenant(s) :	Géraldine Michel, IAE Paris	
Nature de la formation :	CCMS Research Workshop	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-workshop-by-geraldine-michel.html	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2018	UCLouvain
	29 août	Mons
Budget de l'activité :	/	
Nombre de participants :	18 participants	
Liste des participants :		
NOM	Prénom	Affiliation
PLEYERS	Gordy	UCLouvain LouRIM CERMA
SWAEN	Valérie	UCLouvain LouRIM CERMA
CHARRY	Karine	UCLouvain LouRIM CERMA
KERVYN	Nicolas	UCLouvain LouRIM CERMA
PONCIN	Ingrid	UCLouvain LouRIM CERMA
DECROP	Alain	UNamur CERCLE
DUMONT	Nathalie	UNamur CERCLE
MUNTEN	Pauline	UCLouvain LouRIM CERMA
CAMBIER	Fanny	UCLouvain LouRIM CERMA
HERAK	Iskra	UCLouvain LouRIM CERMA

LAMBILLOTTE	Laetitia	UCLouvain	LouRIM CERMA
BRUNEAU	Virginie	UCLouvain	LouRIM CERMA
CLAEYS	Pauline	UCLouvain	LouRIM CERMA
KULLAK	Avreliane	UCLouvain	LouRIM CERMA
LECLERCQ	Thomas	UCLouvain	LouRIM CERMA
MALLARGE	Jérôme	UNamur	CERCLE
ANDREU	Luisa	Universidad Valencia	
DEMOULIN	Nathalie	IESEG Lille	
Descriptif ou Programme :			
<p>The dark side of place attachment: Why do customers avoid their treasured stores?</p> <p>While there is extensive literature on consumers' attraction to their treasured commercial places, we have little understanding of the “dark side” of these close relationships within the retail context. Drawing on the notion of interdependent freedom and using the introspection methodology, this study demonstrates how customers lose their sense of interdependent freedom in the favored stores, and ultimately reduce, or altogether avoid their patronage over time. Specifically, the findings display the constraints and coping strategies customers use to protect their interdependent freedom in these venues by: (1) Creating occasions that enable giving back to the treasured place, (2) Carving their own territories therein, and (3) Calibrating the timing of their patronage. The results also identify two critical factors that influence perceptions of interdependent freedom in the retailscape: (1) Benevolent attention associated with weak relationships, and (2) Security associated with flexibility.</p>			

3.2.16 LouRIM /CERMA – Séminaire de Recherche –Matthew THOMSON

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :		
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA	
Organisateur(s) /affiliation :	Valérie SWAEN	
Intervenant(s) :	Matthew THOMSON, Ivey Business School, Western University (Canada)	
Nature de la formation :	Séminaire de Recherche	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-by--matthew-thomson.html	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2018	UCLouvain

	28 septembre	LLN
Budget de l'activité :	/	
Nombre de participants :	17 dont 13 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
KULLAK	Avreliane	UCLouvain LouRIM
MENO TANNO	Anne	UCLouvain LSM
DUMONT	Louise	UCLouvain LouRIM
MUNTEN	Pauline	UCLouvain LouRIM
HERAK	Iskra	UCLouvain LouRIM
LAMBILLOTTE	Laetitia	UCLouvain LouRIM
OSTACH	Lavinia	UCLouvain
CLAEYS	Pauline	UCLouvain LouRIM
SWAEN	Valérie	UCLouvain LouRIM
NUATATORE	Elodie	UCLouvain LouRIM
RITONDO	Melissa	UCLouvain LouRIM
KERVYN	Nicolas	UCLouvain LouRIM
CAMBIER	Fanny	UCLouvain LouRIM
PONCIN	Ingrid	UCLouvain LouRIM
CHARRY	Karine	UCLouvain LouRIM
MALLARGE	Jérôme	UNamur CERCLE
VIRLEE	Justine	UNamur CERCLE
Descriptif ou Programme :		
<p>Research Seminar by Matthew THOMSON, Ivey Business School, Western University (Canada)</p> <p>Title: Exploring the Theoretical Foundations and Boundary Conditions of a Fictional Phenomenon: How Character Endorsements Deliver Flexibility and Mitigate the Effect of Celebrity Scandal</p> <p>Abstract: Celebrity endorsements are an established tactic but marketers have added a twist: endorsements featuring not the actors as themselves but rather as the characters they play in film or television. Little is known about this phenomenon's theoretical basis and boundary effects. In five experiments, the authors investigate these so-called 'character endorsements'. Study 1 shows that the tactic is largely explained by greater certainty of meaning – the degree to which consumers feel they can predict the endorser's future thoughts, feelings and behaviors – in conjunction with other variables that are well known to influence endorsement success (fit, liking, trust and consumer-endorser relationships). Study 2 provides a conceptual replication while manipulating fit. The authors also begin to sketch the effective domain of the construct by showing that character endorsers associated with more typecast actors may be superior (Study 3), by offering evidence that villainous characters may be unexpectedly effective (Study 4), and by demonstrating that characters help insulate against the pitfalls of celebrity scandal (Study 5).</p>		

3.2.17 LouRIM /CERMA – Cours doctoral –Matthew THOMSON

DSM – ACTIVITE DOCTORALE 2018			
Année civile :	2018		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	"Brands and brand relationships"		
Institut de recherche :	LouRIM		
Centre de recherche :	CERMA		
Organisateur(s) /affiliation :	Valérie SWAEN		
Intervenant(s) :	Matthew THOMSON, Ivey Business School, Western University (Canada)		
Nature de la formation :	Cours doctoral		
ECTS :	4		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/seminar-by-matthew-thomson-ivey-business-school-western-university-canada.html		
Volume horaire :	4 x 3h		
Date(s) et lieu(x) :	2018		UCLouvain
	24, 25, 26, 28 Septembre		LLN
Budget de l'activité :	5745 €		
Nombre de participants :	10 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
KULLAK	Avreliane	UCLouvain	LouRIM
MENO TANNO	Anne	UCLouvain	LSM
DUMONT	Nathalie	UNamur	CERCLE
DUMONT	Louise	UCLouvain	LouRIM
MUNTEN	Pauline	UCLouvain	LouRIM
HERAK	Iskra	UCLouvain	LouRIM
LAMBILLOTTE	Laetitia	UCLouvain	
OSTACH	Lavinia	UCLouvain	LouRIM
FRANCIS	Leyla	UCLouvain	LouRIM
CLAEYS	Pauline		
Descriptif ou Programme :			
<p>Seminar on Consumer-Brand Relationships</p> <p>Professor: Matthew Thomson, Ivey Business School (Western University, Canada)</p> <p>Course Objective: To provide exposure and ignite interest in some of the classic and emerging theoretical and substantive areas of consumer-brand relationship research.</p> <p>Summary:</p>			

Over the course of four classes, this graduate seminar will introduce students to consumer-brand relationships and explore the history of the domain from the major inception of the field to present day. It will examine the psychological, sociological and marketing bases for such relationships, and will delve into issues such as measurement and nomological validity.

Students are to read and study each article before the start of the class in which that article is to be discussed. The discussion will revolve around such issues as theory, operationalization of concepts, measurement, methodologies, contribution and so on.

3.2.18 LouRIM /CERMA – Séminaire de Recherche –Shuili DU

DSM – ACTIVITE DOCTORALE 2018			
Année civile :	2018		
Ecole doctorale :	Doctoral School of Management		
Intitulé de l'activité :	The Socially Irresponsible Side of Data Breach: Can Corporate Social Responsibility Shield the Breached Firm?		
Institut de recherche :	LouRIM		
Centre de recherche :	CERMA		
Organisateur(s) /affiliation :	Valérie SWAEN		
Intervenant(s) :	Shuili DU, Peter T. Paul College of Business and Economics		
Nature de la formation :	Séminaire de Recherche		
ECTS :			
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-by--shuili-du.html		
Volume horaire :	1h30		
Date(s) et lieu(x) :	2018	UCLouvain	
	19 octobre	LLN	
Budget de l'activité :	/		
Nombre de participants :	26 dont 22 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
KULLAK	Avreliane	UCLouvain	LouRIM
MENO TANNO	Anne	UCLouvain	LSM
DUMONT	Louise	UCLouvain	LouRIM
MUNTEN	Pauline	UCLouvain	LouRIM
HERAK	Iskra	UCLouvain	LouRIM
LAMBILLOTTE	Laetitia	UCLouvain	LouRIM
OSTACH	Lavinia	UCLouvain	
DE KORT	Charlotte	UCLouvain	LouRIM
CLAEYS	Pauline	UCLouvain	LouRIM
SWAEN	Valérie	UCLouvain	LouRIM
NUATATORE	Elodie	UCLouvain	LouRIM

RITONDO	Melissa	UCLouvain	LouRIM
KERVYN	Nicolas	UCLouvain	LouRIM
CAMBIER	Fanny	UCLouvain	LouRIM
PONCIN	Ingrid	UCLouvain	LouRIM
CHARRY	Karine	UCLouvain	LouRIM
MALLARGE	Jérôme	UNamur CERCLE	
DUMONT	Nathalie	UNamur CERCLE	
HERICHER	Corentin	UCLouvain	LouRIM
LIEBERMAN	Jessica	UCLouvain	LouRIM
LEBRUN	Maud	UCLouvain	LouRIM

<p>Descriptif ou Programme :</p> <p>Research Seminar by Shuili DU, Peter T. Paul College of Business and Economics</p> <p>Title: The Socially Irresponsible Side of Data Breach: Can Corporate Social Responsibility Shield the Breached Firm?</p> <p>Abstract: Data security breaches are becoming increasingly common, yet the research results are mixed regarding the losses and damages caused by data breach. Using Weiner’s (1986) attribution theory and its four dimensions (locus of causality, controllability, stability, and severity) as the overarching framework, we identify and categorize the contextual variables that underline investors’ attributions of a data breach. We further examine the role of corporate social responsibility (CSR) in mitigating investors’ negative reactions toward a data breach. Using panel data, this research finds that the market reacts more negatively if a breach incident is more severe or occurs at a firm that consistently demonstrates irresponsible behaviors, possibly because breaches with such characteristics trigger higher (ir)responsibility attributions by the stakeholders and their resultant anger and propensity to boycott the breached firms. On the other hand, the market reacts less negatively when a breach occurs at a firm with a high level of CSR. Furthermore, CSR also significantly lessens the negative effect of investors’ (ir)responsibility attributions (severity, stability, locus of cause) on the market value of the breached firm. We end with a discussion of the implications of these findings for theory and practice.</p>

3.2.19 LouRIM /CERMA – Cours doctoral –Shuili DU

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l’activité :	"Marketing and Society: Influence of technology, environment and societal issues on marketing and consumer behavior."
Institut de recherche :	LouRIM
Centre de recherche :	CERMA
Organisateur(s) /affiliation :	Valérie SWAEN

Intervenant(s) :		Shuili DU, Peter T. Paul College of Business and Economics	
Nature de la formation :		Cours doctoral	
ECTS :		4	
Lien de l'annonce :			
Volume horaire :		5 x 3h	
Date(s) et lieu(x) :		2018	
		15, 16, 17, 18, 19 octobre	UCLouvain LLN
Budget de l'activité :		5500 €	
Nombre de participants :		10 doctorants	
Liste des participants :			
NOM	Prénom	Affiliation	
KULLAK	Avreliane	UCLouvain	LouRIM
MENO TANNO	Anne	UCLouvain	LSM
DUMONT	Louise	UCLouvain	LouRIM
MUNTEN	Pauline	UCLouvain	LouRIM
HERAK	Iskra	UCLouvain	LouRIM
LAMBILLOTTE	Laetitia	UCLouvain	LouRIM
OSTACH	Lavinia	UCLouvain	
DE KORT	Charlotte	UCLouvain	LouRIM
ZEIMERS	Géraldine	UCLouvain	LouRIM
KAZEEM SALAWU	Joshua	UNamur	
Descriptif ou Programme :			
<p>Doctoral Seminar by Shuili DU, Peter T. Paul College of Business and Economics</p> <p>"Marketing and Society: Influence of technology, environment and societal issues on marketing and consumer behavior."</p> <p>3 sessions of 3-hour class and 1 session of students' oral presentation on their proposed research projects.</p> <p>Focus on the general topic of marketing & society, and in particular, examine the influence of</p> <ul style="list-style-type: none"> - technology (e.g., artificial intelligence, cyber security, social media), - environment (e.g., climate change, green products/innovations), - societal issues (e.g., education, poverty, diversity) on marketing and consumer behavior. 			

3.2.20 LouRIM /CERMA – Doctoral Workshop –Marion GARNIER

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	"Histoire d'une soumission à JCR : retour d'expérience sur le processus de soumission d'un papier quali"	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA	
Organisateur(s) /affiliation :	Ingrid PONCIN	
Intervenant(s) :	Marion GARNIER, EM Grenoble	
Nature de la formation :	Atelier doctoral	
ECTS :	/	
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lourim/events/doctoral-wokshop-by- -marion-garnier.html	
Volume horaire :	2h	
Date(s) et lieu(x) :	2018	UCLouvain
	18 décembre 2018	LLN
Budget de l'activité :	650 €	
Nombre de participants :	???	
Liste des participants :		
NOM	Prénom	Affiliation
???		
Descriptif ou programme :		
<p>"Histoire d'une soumission à JCR : retour d'expérience sur le processus de soumission d'un papier quali"</p> <p>« Cette intervention retrace le processus d'une soumission d'un article basé sur une recherche qualitative en comportement du consommateur, de la conception de la recherche à la soumission à Journal of Consumer Research. Comment réfléchir à sa recherche et à son article, en les concevant spécifiquement pour Journal of Consumer Research ? Quelles sont les différentes étapes de travail ? Comment se passe le processus d'écriture et de soumission ? Comment maximiser ses chances (passer le desk reject, passer le premier tour...) ? L'intervention prodiguera quelques conseils issus de cette expérience et de l'apprentissage qui en découle. »</p>		

3.2.21 LouRIM/CEMIS - Reading workshop - Information systems

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Reading Workshop in Information systems	
Institut de recherche :	LouRIM	
Centre de recherche :	CEMIS	
Organisateur(s) /affiliation :	Manuel KOLP, UCLouvain	
Intervenant(s) :		
Nature de la formation:	Reading workshop	
Volume horaire :	30h sur l'année académique 2017-2018 – 3h par session.	
Date(s) et lieu(x) :	2018	UCLouvain
	18 janvier	LLN
	9 février	
	23 mars	
	13 avril	
	11 mai 8 juin	
Budget de l'activité :	/	
Nombre de participants :	4 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
NGUYEN	Vu	UCLouvain
HENG	Samedi	UCLouvain
KIV	Soreangsey	UCLouvain
HAIDAR	Hassan	UCLouvain
Descriptif ou programme :		
Workshop Reading and presentations in Requirements Engineering, Agile Methods, Software product Lines, IT project Management and Governance		

3.2.22 LouRIM /CEMIS – Séminaire de recherche - Joanna ROCZNIK

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	"Development of Intuitive Haptic Interfaces for Blind People"

Institut de recherche :	LouRIM		
Centre de recherche :	CEMIS		
Organisateur(s) /affiliation :	Jean VANDERDONCKT		
Intervenant(s) :	Joanna ROCZNIAK, AGH, Krakov		
Nature de la formation :	Séminaire de recherche		
ECTS :	/		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-by-joanna-roczniak.html		
Volume horaire :	1h		
Date(s) et lieu(x) :	2018	UCLouvain	
	24 mai 2018	LLN	
Budget de l'activité :	/		
Nombre de participants :	5 dont 3 doctorants		
Liste des participants :			
NOM	Prénom	Affiliation	
VANDERDONCKT	Jean	UCLouvain	LouRIM CEMIS
MAGROFUOCO	Nathan	UCLouvain	LouRIM CEMIS
BURNY	Nicolas	UCLouvain	LouRIM CEMIS
HENG	Samedi	UCLouvain	LouRIM CEMIS
KIEFFER	Suzanne	UCLouvain	ILC PCOM
Descriptif ou programme :			
<p>“Development of Intuitive Haptic Interfaces for Blind People”</p> <p>Abstract: Joanna Rocznik currently studies at AGH University of Science and Technology in Kraków.</p> <p>Her research is focused on creating an intuitive haptic map for blind and visually impaired people. The ultrasounds technology is used to build an application that would enable users to explore a dynamically generated map of the AGH University campus by touch and sound. Using an ultrasound feedback, users will be able to feel the landmarks, control the map, and, with supporting component like audio assistance, get all relevant information about buildings to help them with navigating in the campus.</p>			

3.2.23 LouRIM /CEMIS – Séminaire de recherche - Masashi SHIMBO

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	"Reverse linear regression for cross-domain retrieval"	
Institut de recherche :	LouRIM	
Centre de recherche :	CEMIS	
Organisateur(s) /affiliation :	Marco SAERENS	
Intervenant(s) :	Masashi SHIMBO, NARA Institute of Technology, Japan	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lourim/events/research-seminar-by-masashi-shimbo.html	
Volume horaire :	1h	
Date(s) et lieu(x) :	2018	UCLouvain
	8 novembre 2018	LLN
Budget de l'activité :	2374 €	
Nombre de participants :	6 dont 4 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
LELEUX	Pierre	UCLouvain LouRIM CEMIS
COURTAIN	Sylvain	UCLouvain LouRIM CEMIS
LEBICHOT	Bertrand	UCLouvain LouRIM CEMIS
FOUSS	François	UCLouvain LouRIM CEMIS
SAERENS	Marco	UCLouvain LSM CEMIS
BURNY	Nicolas	UCLouvain LouRIM CEMIS
Descriptif ou programme :		
<p>Research Seminar by Masashi SHIMBO, NARA Institute of Technology, Japan</p> <p>Reverse linear regression for cross-domain retrieval We discuss the use of linear regression in cross-domain retrieval and zero-shot learning. Traditionally for these tasks, a mapping from the space of query objects to that of target objects was sought, in the simplest case, with linear regression techniques such as OLS or ridge regression. Then, using the learned mapping, query objects are mapped to the target space wherein nearest target objects are retrieved.</p> <p>Here we propose the opposite, that is, we learn to map target objects in the query space, and the nearest neighbour retrieval is carried in the query space.</p>		

This "reverse" mapping effectively supersedes the emergence of "hubs"

in the subsequent nearest neighbour retrieval step, which contributes the improved accuracy. Assuming a simple data model, we show that the opposed approach reduces hubness whereas the traditional "forward mapping" approach actually promotes hubness. Empirical evaluation also shows that our method performs better empirically in the tasks of bilingual lexicon extraction and image labeling.

Masashi Shimbo, Nara Institute of Technology, Japan (This is a joint work with Yutaro Shigeto, Ikumi Suzuki, and Kazuo Hara)

3.2.24 LouRIM – Séminaire de recherche - Nicolas RAINERI

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Environmental Behavior On and Off the Job: A Configurational Approach	
Institut de recherche :	LouRIM	
Centre de recherche :	/	
Organisateur(s) /affiliation :	Corentin HERICHER, UCLouvain, LouRIM	
Intervenant(s) :	Nicolas RAINERI, NEOMA Business School	
Nature de la formation :	Séminaire de recherche	
ECTS :	/	
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lourim/events/research-seminar-by-nicolas-raineri.html	
Volume horaire :	1h	
Date(s) et lieu(x) :	2018	UCLouvain
	11 décembre 2018	LLN
Budget de l'activité :	1022 €	
Nombre de participants :	6 dont 4 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
RAMIREZ TORRES	Natalia	UCLouvain LouRIM CRECIS
SCOLA	Camilla	UCLouvain IACCHOS
MARESCAUX	Florence	UCLouvain LOURIM CRECIS
SWAEN	Valérie	UCLouvain LouRIM CERMA
HERICHER	Corentin	UCLouvain LouRIM
LIEBERMAN	Jessica	UCLouvain LouRIM CRECIS
LEBRUN	Maud	UCLouvain LouRIM CRECIS
VERBEKE	Ann	UCLouvain LouRIM CRECIS

LEFEBVRE EL AKREMI ZEIMERS PLEYERS DE HOE	Arthur Assaâd Géraldine Gordy Roxane	UCLouvain LouRIM FSM Toulouse Capitole UCLouvain LouRIM CRECIS UCLouvain LouRIM CERMA UCLouvain LouRIM CRECIS
Descriptif ou programme :		
<p>Abstract</p> <p>The current literature on environmental sustainability acknowledges that habits are often shaped in private life and that experiences with environmental activities in a non-work setting positively influence environmental behaviors in the work domain. However, the conditions that lead individuals to behave responsibly at work based on their environmental commitment outside the workplace remain poorly understood. We address this issue by pursuing two objectives. First, we outline archetypes of environmental behavior on and off the job and classify individuals into four profiles: Apathetic, Conformist, Citizen and Enthusiast. Second, we examine a set of organizational and psychological variables that explain the likelihood of behaving in accordance with the principles of an archetype in terms of o-environmental behavior at work. Our findings show that supervisory support, job self-efficacy and affective commitment increase the likelihood of being green at work but that environmental management practices do not. The results differ according to the profiles identified, allowing a better understanding of employees' commitment to environmental sustainability. We conclude the paper by discussing the theoretical and managerial implications of our findings.</p>		
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3.3 ACTIVITES ORGANISEES PAR LIDAM

3.3.1 LIDAM/CORE – Brown Bag Seminars

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Brown Bag Seminars	
Institut de recherche :	LIDAM	
Centre de recherche :	CORE	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	See programme	
Nature de la formation :	Seminar	
ECTS :	/	
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lidam/core/brown-bag.html	
Volume horaire :	1 h per seminar	
Date(s) et lieu(x) :	2018	UCLouvain
	21 dates en 2018 (voir programme)	LLN
Budget de l'activité :	3147€	
Nombre de participants :	About 10-15 PhD/seminar	
Liste des participants :		
NOM	Prénom	Affiliation
NA		
Descriptif ou programme :		
<p>January 31, 2018 - 12:45 p.m. José Miguel Quesada Perez, CORE</p> <p>February 7, 2018 - 12:45 p.m. Dávid Kopányi, Universiteit van Amsterdam</p> <p>February 21, 2018 - 12:45 p.m. Murat Yilmaz (ECARES, ULB)</p> <p>February 28, 2018 - 12:45 p.m. Jonas Striaukas, LFIN UCLouvain</p> <p>March 21, 2018 - 12:45 p.m. Shiva Shekhar, DICE</p>		

March 28, 2018 - 12:45 p.m.

Samuel Kembou Nzale, AMSE

April 18, 2018 - 12:45 p.m.

Ignacio Aravena, CORE UCLouvain

May 2, 2018 - 12:45 p.m.

Pierre Dehez, CORE UCLouvain

May 9, 2018 - 12:45 p.m.

Benson Tsz Leung, Toulouse School of Economics

May 16, 2018 - 12:45 p.m.

Axel Gautier, Université de Liège

May 23, 2018 - 12:45 p.m.

Pontus Mattsson, Linnaeus University

June 13, 2018 - 12:45 p.m.

Zhengyuan Gao, CORE UCLouvain

Tuesday, September 25, 2018 - 12:45

Andras Gregor, UCLouvain CORE

October 10, 2018 - 12:00 a.m.

Giang Nguyen, PSU

October 24, 2018 - 12:45

Paul Belleflamme, UCLouvain CORE

October 31, 2018 - 12:45

Hassan Nosratabadi, UCLouvain CORE

November 7, 2018 - 12:45

Leonardo Madio, UCLouvain CORE

November 14, 2018 - 12:45

Angelo Luisi, UCLouvain LFIN

November 21, 2018 - 12:45

Simon Schopohl, USL-B, CORE

November 28, 2018 - 12:45

Valerio Serse, UCLouvain CORE

December 12, 2018 - 12:45

Shiva Shekhar, Compass Lexecon

3.3.2 LIDAM/CORE – Operations Research Seminars

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Operations Research Seminars	
Institut de recherche :	LIDAM	
Centre de recherche :	CORE	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	See programme	
Nature de la formation :	Seminar	
ECTS :		
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lidam/core/operations-research-0.html	
Volume horaire :	1 h per seminar	
Date(s) et lieu(x) :	2018	UCLouvain
	20 dates en 2018 (voir programme)	LLN
Budget de l'activité :	4602€	
Nombre de participants :	About 10 PhD /seminar	
Liste des participants :		
NOM	Prénom	Affiliation
NA		
Descriptif ou programme :		
February 13, 2018 - 4:30 p.m. Giovanni Grapiglia, Federal University of Paraná		
February 27, 2018 - 4:30 p.m. Jenny Benois-Pineau, University of Bordeaux		
March 6, 2018 - 4:30 p.m. Vladimir Shikhman, Chemnitz University		
March 13, 2018 - 4:30 p.m. Gauthier De Maere, ENGIE		

March 20, 2018 - 4:30 p.m.

Pavel Dvurechensky, Weierstrass Institute for Applied Analysis and Stochastics, Berlin, Germany

April 24, 2018 - 4:30 p.m.

Steffen Rebennack, KIT

May 15, 2018 - 4:30 p.m.

Adrien Taylor, Centre de recherche INRIA de Paris

May 17, 2018 - 4:30 p.m.

Andrew Johnson, Texas A&M University

May 22, 2018 - 4:15 p.m.

Chaire de la Vallée Poussin: Bernard Dacorogna, École polytechnique fédérale de Lausanne

May 29, 2018 - 4:30 p.m.

Maryam Kamgarpour, ETH Zurich

June 19, 2018 - 4:30 p.m.

Alexander Gasnikov, MPTI, Moscow

Every Tuesday 4:30 p.m., CORE (room b-135)

September 4, 2018 - 2:00 p.m. (EULER A207)

Sebastian Stich, EPFL

September 11, 2018 - 4:30 p.m.

Ion Necoara, University of Bucharest

October 16, 2018 - 4:30 p.m.

Juan Miguel Morales Gonzalez, Universidad de Malaga

October 26, 2018 4:30 p.m. - Friday

Joint with Geographic Seminar

Eric Delmelle, UNC Charlotte

November 20, 2018 - 2:30 p.m.

Daniel Dadush, CWI

November 20, 2018 - 4:30 p.m.

Alireza Tahbaz-Salehi, Northwestern University

November 27, 2018 - 4:30 p.m.

David Wozobal, Technical University Munich

December 4, 2018 - 4:30 p.m.

Dieter Weninger, University of Erlangen

December 12, 2018 - 4:30 p.m. - Euler building, room 002

Colin Jones, EPFL

3.3.3 LIDAM/CORE – Econometrics Seminars

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Econometrics Seminars	
Institut de recherche :	LIDAM	
Centre de recherche :	CORE	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	See programme	
Nature de la formation :	Seminar	
ECTS :		
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lidam/core/econometrics-seminar.html	
Volume horaire :	1 h per seminar	
Date(s) et lieu(x) :	2018	UCLouvain
	7 dates en 2018 (voir programme)	LLN
Budget de l'activité :	827€	
Nombre de participants :	About 10-15 PhD par séminaire	
Liste des participants :		
	NOM	Prénom Affiliation
	NA	
Descriptif ou programme :		
	January 26, 2018 - 11:00 a.m. Adelchi Azzalini, University of Padua	

Ail 27, 2018 - 02:00 p.m.
Jean-Stéphane Mesonnier, Banque de France

May 4, 2018 - 11:00 a.m.
Daniel Buncic, Sveriges Riksbank

October 12, 2018 - 11:00 a.m.
Anh Le, Penn State

October 17, 2018 - 11:00 a.m.
Bengt Holmstrom (Nobel Laureate)

October 19, 2018 - 11:00 a.m.
Thomas Lambert, Erasmus University

November 23, 2018 - 11:00 a.m.
Andrea Vedolin, Boston University

3.3.4 LIDAM/CORE – Energy Day

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Energy Day	
Institut de recherche :	LIDAM	
Centre de recherche :	CORE	
Organisateur(s) /affiliation :	CORE	
Intervenant(s) :	Anthony Papavasiliou	
Nature de la formation :	Conférence	
ECTS :		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lidam/core/events/energy-day.html	
Volume horaire :	1 jour	
Date(s) et lieu(x) :	2018	UCLouvain
	16 avril 2018	LLN
Budget de l'activité :	1960€	

Nombre de participants :		± 60 personnes
Liste des participants :		
NOM	Prénom	Affiliation
AGRELL	Per	CORE, UCLouvain
ARAVENA	Ignacio	CORE, UCLouvain
BERTRAND	Gilles	CORE, UCLouvain
BHARDWAJ	Avinash	CORE, UCLouvain
BRECHET	Thierry	CORE, UCLouvain
BROTCORNE	Luce	INRIA
CALLORDA FOSSATI	Ela	CORE, UCLouvain
CATANZARO	Daniele	CORE, UCLouvain
CHEVALIER	Philippe	CORE, UCLouvain
d'ASEMONT LYNDEN	Claude	CORE, UCLouvain
DAMAI	Sarah	LSM, UCLouvain
DAXHELET	Olivier	ENGIE
DE BOECK	Jérôme	Université libre de Bruxelles
de MAERE d'AERTRYCE	Gauthier	ENGIE
DE WOLF	Daniel	CORE, UCLouvain
DEHEZ	Pierre	CORE, UCLouvain
della FAILLE	Harold	UCL
DEPIREUX	Axelle	CORE, UCLouvain
DEVOLDER	Olivier	N-SIDE
DEVOLDER	Pierre	ISBA, UCLouvain
DROSSART	Michael	Shell
EHRENMANN	Andreas	ENGIE Tractebel
ERGUN	Hakan	KULeuven/Energy Ville
EXIZIDIS	Lazaros	ENTSO-E
FORTZ	Bernard	Université libre de Bruxelles
GAO	Zhengyuan	CORE, UCLouvain
GAUTIER	Axel	Univ. de Liège and CORE, UCLouvain
GEELHAND	Arnould	ICTEAM, UCLouvain
GERARD	Céline	CORE, UCLouvain
GETH	Frederik	KULeuven/Energy Ville
HACHEZ	Yvan	ENGIE
HENNEAUX	Pierre	Tractebel
HENRY	Fabienne	CORE, UCLouvain
HERRERA	Manuel	CORE, UCLouvain
JANSSENS	Alain	ENGIE
KARANGELOS	Efthymios	Université de Liège
LABBE	Martine	Université libre de Bruxelles
LANFRANCONI	Cristian	ARERA

LANGER	Yves	N-SIDE
LATIERS	Arnaud	Actility
LE CADRE	Hélène	VITO/EnergyVille
LECLERCQ	Guillaume	N-SIDE
MAIRY	Bernard	Eur Soc. for Engineers & Industrialists
MARIEN	Alain	CREG
MARQUET	Sophie	N-SIDE
MBARKI	Wassim	LSM, UCLouvain
MEZGHANI	Ilyes	CORE, UCLouvain
MOU	Yuting	CORE, UCLouvain
MUGUERZA	Gauthier	CORE, UCLouvain
OUBAHA	Hamid	ICTEAM, UCLouvain
PAPAVASILIOU	Anthony	CORE, UCLouvain
RETIF	Jean-François	Parc d'innovation Euraénergie
ROLAND	Marius	EPL, Université catholique de Louvain
SIBOMANA	Merence	ICTEAM, UCLouvain
SIDQI	Yousra	Université Grenoble-Alpes
SMEERS	Yves	CORE, UCLouvain
SOMOGYI	Robert	CORE, UCLouvain
STEVENS	Nicolas	N-SIDE
TOMANOS	Dimitri	ENGIE
VAN VYVE	Mathieu	CORE, UCLouvain
VERHELST	Clara	CREG
WANG	Zijian	ICTEAM, UCLouvain
YE	Ran	ICTEAM, UCLouvain
ZAPATA CASTILLO	Victhalia	Rijksuniversiteit Groningen

Descriptif ou programme :

On Ail 16, 2018 Anthony Papavasiliou will receive the Bauchau prize 2017, prize awarded by the Bauchau family for his proposal on "Using Analytics and Optimization to Enable Africa to Leapfrog to the Energy Systems of the Future". This project responds to the aggressive renewable energy integration agenda of Africa by proposing a research project which envisions an energy future for the African continent that events locking into polluting, centralized fossil fuels, and instead enables a leap to the smart, people-centered, distributed renewable energy systems of the future. The project will be centered around three axes:

- analytics tools for optimizing the use of solar electricity in existing systems;
- planning future renewable energy systems;
- operating future distributed energy systems.

For this occasion, a one day-workshop on Energy will be organized at UCLouvain. The workshop will bring together CORE faculty who will showcase the cutting-edge competencies of our group in three domains:

the state-of-the-art modelling of pressing energy policy challenges;
 the development of algorithmic solutions for tackling industrial scale energy problems; and the fostering of innovation through the spin-off of energy startups that are taking a place in the center stage of European and global energy analytics.

3.3.5 LIDAM/CORE – 2018 Supply Chain Corporate Forum

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	2018 Supply Chain Corporate Forum	
Institut de recherche :	LIDAM	
Centre de recherche :	CORE	
Organisateur(s) /affiliation :	Philippe Chevalier UCLouvain	
Intervenant(s) :	Voir programme	
Nature de la formation :	Conférence	
ECTS :		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lidam/core/events/2018-supply-chain-corporate-forum.html	
Volume horaire :	2 h	
Date(s) et lieu(x) :	2018	UCLouvain
	15 mai 2018	LLN
Budget de l'activité :	3000€	
Nombre de participants :	± 60 participants	
Liste des participants :		
NOM	Prénom	Affiliation
AGRELL	Per	CORE, UCLouvain
ALBARET	Gabriel	Kronos Group
ANAËLLE	Busschaert	Johnson and Johnson

BEIRINCKX	Kim	Pfizer
BEKE	Stéphane	société Mylan
BON	Frédéric	Kronos Group
CAMPAGNACCI	Valérie	H.Essers
CATTEAU	David	L'Oréal
CHAFWEHÉ	Baptiste	UCLouvain
CHEVALIER	Philippe	UCLouvain
CINGERLI	German	Kronos Group
COLMANT	Anne	L'Oréal Belgilux
COLSON	Adrien	Masthercell
CRÉPIN	Philip	IBA
D'ALCANTARA DE QUERRIEU	Alexis	Intys Consulting
DARGENT	Sarah	Kronos Group
DE SCHRYVER	Pierre	GSK Vaccines
DECALUWÉ	Benjamin	GSK
DECALUWÉ	Pierre-Olivier	Kronos Group
DELRÉE	Nicolas	DIAsource Immuno Assays
DEPIREUX	Axelle	CORE, UCLouvain
DUPONT	Mathieu	Federal Mogul
DUSSART	Tatiane	Odoo
FORET	Marc	Transitive Management & LSM
GILSON	Emy	Odoo
GLAUDE	Willy	ABCAL
GOBLET	Olivier	IBA
GOMEZ DE AGUERO	Maria Jose	NATO- Bruxelles
GRAAS	Benoit	Kronos Group
GREGOIRE	Koen	Siemens
HERRERA	Manuel	UCLouvain
JIMENEZ	Fernando	independent
JOURQUIN	Bart	Université catholique de Louvain
KARIM	Rouziyev	UCLouvain, LSM
LEFÈVRE	Matthieu	Godiva
LEMAIRE	Laurent	Kronos Group
LEPOUTRE	Timothée	AGC Glass Europe
MAILLARD	François	UCLouvain, LSM
MALCORPS	Michael	RIAKTR
MANNAERT	Erik	Pfizer
MARCHAND	Catherine	Kronos Group
MARTIN	Delahaye	UCLouvain, LSM
MARTIN NIETO	Juan	NATO- NCIA BRUXELLES
MARTINATO	Daniele	Syngenta Chemicals

MEEUS	Vinciane	Oceade
MEULDERS	Hadrien	UCLouvain, LSM
MICHEZ	Jean-Pol	Sobelog sl
MOUSSAOUI	Majdoline	Weerts Supply Chain
PENG	Wenli	CORE
REGOUT	Alice	GSK
RENARD	Thibaut	Kronos Group
RUTSAERT	Olivier	Carmeuse
SMAL	Brandon	UCLouvain
SOMERS	Bruno	AB Inbev
STAUMONT	Cédric	UCLouvain, LSM
THOMAS	Isabelle	CORE, UCLouvain
VAN BRANDT	Baptiste	UCLouvain, LSM
VAN HECKE	Florence	Delhaize
VAN LEDE	François	GSK
VAN WONTERGHEM	Catherine	Kronos Group
VANDE BERG	François	UCLouvain
VANDERWERPEN	Mathieu	UCLouvain, LSM
VERLEYEN	Charles	Fourcast
Descriptif ou programme :		
<p>In honor of all those who contribute to its development, the Supply Chain group of the Louvain School of Management and CORE have the pleasure of inviting you to the 2018 Corporate Forum, on Tuesday May 15, 2018, at 6.15 p.m.</p> <p>Program</p> <p>18.15 Welcome</p> <p>18.30 News from LSM and the CORE Supply Chain Group Philippe Chevalier UCLouvain</p> <p>18.40 Building Strong Partnerships Between Kronos & UCLouvain Catherine Van Wonterghem and Benoit Graas, Directors Kronos Group</p> <p>19.00 Big Data in Transport Geography: What Do They Reveal, What Do They Hide? Isabelle Thomas UCLouvain</p> <p>19.30 In Transit Visibility Erik Mannaert, Team Leader Customer Service, and Kim Beirinckx, Sr. Manager Operations Management & Improvement</p> <p>PFIZER</p> <p>20.00 Networking Cocktail</p>		

3.3.6 LIDAM/CORE – CORE Nobel Talk - Bengt Holmström

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	CORE Nobel Talk - Bengt Holmström	
Institut de recherche :	LIDAM	
Centre de recherche :	CORE	
Organisateur(s) /affiliation :	CORE	
Intervenant(s) :	Bengt Holmström (MIT)	
Nature de la formation :	Conférence	
ECTS :		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lidam/core/events/2018-supply-chain-corporate-forum.html	
Volume horaire :	2 h	
Date(s) et lieu(x) :	2018	UCLouvain
	17 octobre 2018	LLN
Budget de l'activité :	2833€	
Nombre de participants :	75	
Liste des participants :		
NOM	Prénom	Affiliation
AUTENNE	Alexia	UCLouvain
BAURIN	Arno	UCLouvain
BELLEFLAMME	Paul	UCLouvain
BLASUTTO	Fabio	UCLouvain
BRUSSET	Xavier	SKEMA Business School
BUKOWSKI	Henryk	UCLouvain
BURONI	Giovanni	
CANDELON	Bertrand	UCLouvain
CAPÉAU	Bart	KU Leuven
CETIN	Sefane	UCLouvain
CHAFWEHÉ	Boris	UCLouvain

CHATELAIN	Paul	UCLouvain
CHEVALIER	Philippe	UCLouvain
CZAJKA	Léo	UCLouvain
DE RONGÉ	Yves	UCLouvain
DE WINNE	Rudy	UCLouvain
DE WOLF	Daniel	UCLouvain
DEHEZ	Pierre	UCLouvain
DESEAU	Arnaud	UCLouvain
DOLLINGER	Jérôme	UCLouvain
DOSSOUGOIN	Cyrille	UCLouvain
DREZE	Jacques	UCLouvain
EISFELD	Thomas	UCLouvain
FARÈ	Luca	Université de Namur
FRIGO	Annalisa	UCLouvain
FUNCK	Sylvain	UCLouvain
GERARD	Céline	UCLouvain
GREGOIRE	PHILIPPE	UCLouvain
GREGOR	Andras	UCLouvain
HA	Thuc Huan	UCLouvain
HAFNER	Christian	UCLouvain
HERRERA	Manuel	UCLouvain
HINDRIKS	Jean	UCLouvain
JANSSEN	Frank	UCLouvain
KAYA	Emir	UCLouvain
KOCHEMS	Johannes	Johannes Gutenberg-Universität Mainz
KYRIAKOPOULOU	Dimitra	UCLouvain
LACHAPELLE	Nathan	UCLouvain
LAKSACI	Rim	UCLouvain
LALY	Floris	UCLouvain
LEBICHOT	Bertrand	
LEVAI	Adam	UCLouvain
LUCA	Rancati	
LUONG	Nhung	UCLouvain
MADIO	Leonardo	UCLouvain
MANIQUET	François	UCLouvain
MARIANI	Fabio	UCLouvain
MASSEGLIA	Elena	UCLouvain
MAZZOTTA	Alessandro	
MBARKI	Wassim	UCLouvain
MESEN VARGAS	Juliana	UCLouvain
MOU	Yuting	UCLouvain

MOURA	Rubens	UCLouvain
NJIKE	Njike Leunga Charles Guy	UCLouvain
PERCY	Thierry	UCLouvain
PINCHETTI	Marco	Université libre de Bruxelles
PINI	Erika	UCLouvain
PLATTEN	Isabelle	UCLouvain
REGINSTER	Alexandre	Université de Liège
ROCCAZZELLA	Francesco	UCLouvain
SCHEEWEL	Hendrik	Université de Liège
SCHOPOHL	Simon	UCLouvain, St Louis
SHAH MD	Atiqul Haq	UCLouvain
SNEESSENS	Henri	UCLouvain
TULKENS	Henry	UCLouvain
TURATI	Riccardo	UCLouvain
VAN DER LINDEN	Bruno	UCLouvain
VAN RUTTEN	Rodrigo	
VELASQUEZ ABRIL	Iván Camilo	UCLouvain
VERDINI	Daniele	UCLouvain
VRINS	Frédéric	UCLouvain
WANG	Linqi	UCLouvain
WITZIG	Niklas	Johannes Gutenberg-Universität Mainz
WOLFF	Sébastien	UCLouvain
WRZESINSKA	Dagmara	UCLouvain
WU	Yanfei	
Descriptif ou programme :		
<p>As part of the CORE Nobel Talks, Bengt Holmström (MIT) is giving a seminar on "The Purpose and Perils of Money Markets – Lessons from the Financial Crisis". The seminar will be held at UCLouvain on October 17, 11:30 a.m. and will be introduced by Jan De Wit, Head of the Front Office of the National Bank of Belgium. The event will be followed by a walking lunch.</p> <p>Abstract</p> <p>All financial crises stem from a breakdown in money markets (markets for short-term debt). Money markets are fundamentally different from stock markets. Stock markets rely on ice discovery to allocate risk efficiently. Money markets obviate the need for ice discovery by using over-collateralised debt to reduce the cost of lending. The talk highlights the key role played by the information insensitivity of debt to create money-like securities and the risks associated with their excessive use. Looking at the financial crisis through this simple lens, is illuminating and leads to new insights about policies on transparency, on capital buffers and other regulatory issues concerning banking and money markets.</p>		

Bengt Holmström
 Bengt Holmström, professor of Economics at the Massachusetts Institute of Technology, is an internationally renowned scholar for his work on principal-agent theory. In 2016, he was awarded the Sveriges Riksbank Nobel prize in Economic Sciences for his contributions to contract theory.

3.3.7 LIDAM/LFIN – Research seminars in finance

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Research seminars in finance	
Institut de recherche :	LIDAM	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Voir programme	
Nature de la formation :	Séminaires	
ECTS :		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lidam/lfin/seminars.html	
Volume horaire :		
Date(s) et lieu(x) :	2018	UCLouvain
	Voir programme	LLN
Budget de l'activité :	10178 €	
Nombre de participants :	± 10-15 PhD par séminaire	
Liste des participants :		
	NOM	Prénom Affiliation
	NA	
Descriptif ou programme :		
February 2, 2018 - 11:00 a.m. Pierre Collin-Dufresne, Ecole Polytechnique Fédérale de Lausanne February 16, 2018 - 11:00 a.m. Ernst Eberlein, University of Freiburg		

March 2, 2018 - 11:00 a.m.

Michael V. Pykhtin, Federal Reserve Board

March 23, 2018 - 02:00 p.m. MODIFICATION of time

Andrea Vedolin, London School of Economics

April 20, 2018 - 11:00 a.m.

Plazzi Alberto, Swiss Finance Institute

June 15, 2018 - 11:00 a.m.

Thorsten Schmidt, University of Freiburg

September 28, - 11:00 a.m.

Nikola Gradojevic, University of Guelph

October 10, 2018 - 12:00 a.m.

Giang Nguyen, PSU

October 8, 2018 - 16:30 a.m. at NBB

Anh Le, Penn State

October 12, 2018 - 11:00 a.m.

Anh Le, Penn State

October 17, 2018 - 11:00 a.m.

Bengt Holmström (Nobel Laureate)

October 19, 2018 - 11:00 a.m.

Thomas Lambert, Erasmus University

October 26, 2018 - 11:00 a.m.

Kay Gieseke, Stanford University

November 19, 2018 - 16:30 p.m. at NBB (National Bank of Belgium)

Andrea Vedolin, Boston University

November 20, 2018 - 11:00 a.m.

Alireza Tahbaz-Salehi, Northwestern University

November 22, 2018 - 16:30 p.m. at NBB (National Bank of Belgium)

Alireza Tahbaz-Salehi, Northwestern University

November 23, 2018 - 11:00 a.m.
Andrea Vedolin, Boston University

November 30, 2018 - 11:00 a.m.
Pascal François, HEC Montréal

December 14, 2018 - 11:00 a.m.
Joint with ISBA
Estate Khmaladze, University of Wellington, NZ

3.3.8 LIDAM/LFIN – Louvain Finance Day

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Louvain Finance Day	
Institut de recherche :	LIDAM	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Leonardo IANIA, UCLouvain, LIDAM/LFIN	
Intervenant(s) :	Tanguy de VILLANFAGNE, Managing Director of Candriam Alessia BIZARRI, Business Analysis Expert Christelle PUYO, Risk Management Expert, at the European Central Bank Paul de GRAUWE, professor at the London School of Economics.	
Nature de la formation :	Séminaire doctoral	
ECTS :	/	
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lidam/lfin/events/louvain-finance-day.html	
Volume horaire :	5 heures	
Date(s) et lieu(x) :	2018	UCLouvain
	5 février 2018	LLN
Budget de l'activité :	/	
Nombre de participants :	Non communiqué	
Liste des participants :		
NOM	Prénom	Affiliation

/	/	/
Descriptif ou programme :		
<p>First Louvain Finance Day Auditorium Doyen 31 on February 5, 2018, at 4:00 p.m.</p> <p>This event, co-organised by the Louvain School of Management, Louvain Finance, and the UCLouvain Investment Club, will feature exceptional presentations by:</p> <ol style="list-style-type: none"> 1. Tanguy De Villanfagne, Managing Director of Candriam 2. Alessia Bizarri, Business Analysis Expert, and Christelle Puyo, Risk Management Expert, at the European Central Bank 3. Paul de Grauwe, professor at the London School of Economics. <p>This event is a first step to build up a dynamic environment in Finance at the UCLouvain and it is divided in two parts:</p> <p>Part 1</p> <p>Auditorium Doyen 31, Place des Doyens 1</p> <p>4:00 p.m. Welcome + presentation by the Student investment club</p> <p>4:10 p.m. Presentation by Paul De Grauwe on the Limits of the Markets</p> <p>5:00 p.m. Presentation by Candriam</p> <p>5:30 p.m. Presentation by European Central Bank</p> <p>Part 2</p> <p>From 6:00 p.m. onwards</p> <p>Job market fair at Salle Vas of the Louvain School of Management with</p> <ul style="list-style-type: none"> • AXA • Banque Nationale de Belgique • Belfius • Candriam • Deloitte Lux 		

<ul style="list-style-type: none"> •Deloitte Belgium •European Central Bank •Ernst & Young •ING •KPMG •PwC Bel •PwC Lux •SPF Finances •Taléo Consulting

3.3.9 LIDAM/LFIN – Conférences - Belgian Financial Research Forum

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Belgian Financial Research Forum	
Institut de recherche :	LIDAM	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Darrell Duffie (Stanford University)	
Nature de la formation :	Conférence	
ECTS :	/	
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lidam/lfin/events/belgian-financial-research-forum.html	
Volume horaire :		
Date(s) et lieu(x) :	2018	UCLouvain
	1er juin 2018	
Budget de l'activité :	1600 €	
Nombre de participants :	81 participants	
Liste des participants :		
NOM	Prénom	Affiliation
ABIDI	Nordine	European Central Bank
ADAROV	Amat	Vienna Institute for Intern. Economic Studies
ALAIME	Victor	UCL
ALGABA	Andres	Vrije Universiteit Brussel

ALLAJ	ERINDI	University of Florence
ANTHONY	Bellofatto	UCL
ASIF	Raheel	University of Ghent Belgium
BARBAGLI	Matteo	Université catholique de Louvain
BEAUMONT	Paul	Paris Dauphine
BEKJAROVSKI	Filip	Tilburg Univ/ Univ. Toulouse 1 Capitole/ Amundi
BONDATTI	massimiliano	LFIN
BORNIET	Thomas	UCL
CAPOLONGO	Angela	ULB
CASI	Elisa	University of Mannheim
CLAEYS	Peter	Vrije Universiteit Brussel
COUVERT	Maxime	Swiss Finance Institute @ EPFL
D'HONDT	Catherine	UCL
DE BONDT	WERNER	DEPAUL UNIVERSITY CHICAGO
DEGIVE	Nicolas	ULB
DELOOF	Marc	University of Antwerp
DESAGRE	Christophe	Université Catholique de Louvain
FRÖMMEL	Michael	Ghent University
GAMBETTI	Paolo	Université Catholique de Louvain
GERACI	Marco Valerio	CAMBRIDGE-INETINSTITUTE
GERKEN	Fynn	University of Antwerp
GILSON	Matthieu	Université Libre de Bruxelles
GIRARD	Alexandre	Université Saint-Louis - Bruxelles
GNABO	Jean-Yves	UNamur
GULATI	Rachita	Indian Inst of Roorkee, India and LSE
HAFNER	Christian	UCL
HAINAUT	Donatien	Université Catholique de Louvain, IMMAQ
HASSOUNI	Afrae	Université Libre de Bruxelles
HU	Bo	TInbergen Institute
INGHELBRECHT	Koen	Ghent University
KARAGIANNIS	Nikolaos	KU Leuven
KARMAZIENE	Egle	University of Groningen
KOSER	Christoph	University of Barcelona
KOULISCHER	Francois	Banque centrale du Luxembourg
KOWALEWSKI	Oskar	IÉSEG School of Management
LASSANCE	Nathan	Université catholique de Louvain
LAURETI	Carolina	University of Groningen
LUISI	Angelo	UCLouvain
LUITEL	abesh	KU Leuven
MANIGART	Sophie	Ghent University

MARIATHASAN	Mike	KU Leuven
MARIE	Lambert	HEC Liège, Liège Université
MBAYE	Cheikh	Université catholique de Louvain
MBEH	Ndange Romeo	Sonarreycam Entreprise
MIQUEL FLORES	Ixart	European Central Bank
MIQUEL-FLORES	Ixart	European Central Bank
MOORTGAT	Leentje	University of Antwerp
MOURA	Rubens	Université catholique de Louvain
NELEMANS	Samuël David	Rijksuniversiteit Groningen
NISOL	Gilles	ULB
PEDRONO	Justine	AC Banque de France
PLATTEN	Isabelle	UCLouvain
POZNIAK	Laetitia	UMONS
ROCCAZZELLA	Francesco	LFIN
ROMERO	Nestor	University of Manchester
RUDY	De Winne	Université catholique de Louvain
SAMARIN	Ilia	Ghent University
SMEDTS	Kristien	KU Leuven
SOUDANT	Joey	University of Namur
STAGE	Barbara	University of Mannheim/(ZEW)
STIEPERAERE	Hannes	Ghent University
STRIUKAS	Jonas	UC Louvain
SUDRAJAD	Oktofa Yudha	University of Liege
TSENOVA	Tsvetomira	Experian
VADASZ	Tamas	University of Warwick
VAN MENCXEL	Kevin	UA
VANDENBROUCKE	Jurgen	Univ of Antwerp and KBC Asset Managt
VANDENBROUAENE	Jonas	University of Antwerp
VANHOMWEGEN	HENRI	UNamur
VENMANS	Frank	UMONS
VERDICKT	Gertjan	University of Antwerp
VO	Dinh-Vinh	Lund University
VRINS	Frederic	UCL
WIJNANDTS	Jean-Charles	Université catholique de Louvain
ZHANG	Joy	UCLouvain
Descriptif ou programme :		
8:30 - 9:00	Registration	
9:00 - 10:45	Parallel sessions Banking I (Room A1)	

	Corporate Finance (Room A2) Behavioral Finance I (Room B) Quantitative Portfolio Management (VIP Room) Macrouddential Supervision (Aula)
10:45 - 11:00	Coffee break
	Keynote speech (Aula)
11:00 - 12:30	"Post crisis bank regulations and the liquidity of financial markets" Darrell Duffie, Stanford University Discussant: Mathias Dewatripont, Université libre de Bruxelles
12:30 - 13:30	Lunch
	Parallel sessions
	Asset icing I (Room A1)
13:30 – 15:15	Corporate Governance (Room A2) Financial Econometrics (Room B) Market Microstructure (VIP Room)
15:15 - 15:30	Coffee break
	Parallel sessions
	Credit Risk (Room A1)
15:30 - 17:15	Behavioral Finance II (Room A2) Asset icing II (Room B) Monetary Policy and Economic Cycles (VIP Room)
17:15	End of the Financial Forum

3.3.10 LIDAM/LFIN – PhD Training – Murillo CAMPELLO

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	Identification strategies in finance
Institut de recherche :	LIDAM
Centre de recherche :	LFIN
Organisateur(s) /affiliation :	/
Intervenant(s) :	Murillo CAMPELLO (Cornell University)
Nature de la formation :	PhD Training
ECTS :	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/immaq/lfin/phd-training.html

Volume horaire :		
Date(s) et lieu(x) :		2018
		15-16 mai 2018
		UCLouvain
		LLN
Budget de l'activité :		20.447€
Nombre de participants :		± 40 participants
Liste des participants :		
NOM	Prénom	Affiliation
BARBAGLI	Matteo	Université catholique de Louvain
BONDATTI	massimiliano	LFIN
BOUAMARA	Nabil	KULeuven
BRINGMANN	Katja	University of Antwerp
CAPOLONGO	Angela	ULB - ECARES
CREEMERS	Wouter	KU Leuven Campus Brussels
DAO	Hong Trang	University of Padova
DE LANGE	Bram	Ghent University
DIERICK	Nicolas	Ghent University
GALLEGOS	Alvaro	KU Leuven
GOEDECKE	Jann	KU Leuven
GRUNDKE	Peter	Osnabrueck University
JAVAHERI	Mohammadamin	University of Antwerp
LE THI	Na	UGENT
LEDENT	Maxime	HEC Liège (ULiège)
LESTARI	Jenjang Sri	Ghent University
LUITEL	abesh	KU Leuven
MCKLMON	Ricardo	UAntwerpen
MEULEMAN	Elien	Ghent University
MOORTGAT	Leentje	University of Antwerp
PAELEMAN	Ine	Ghent University
PEETERS	Benjamin	USL-B
PELZL	Paul	Vrije Universiteit Amsterdam
ESENT	Thomas	UGent
ROCCAZZELLA	Francesco	LFIN
SAJKO	Miha	University of Antwerp
SAMARIN	ILIA	Ghent University
SELMANE	Nassima	University of Groningen
SIZOVA	Elizaveta	KU Leuven
SOENEN	Nicolas	Ugent
STANDAERT	Thomas	Ghent University
SUDRAJAD	Oktofa Yudha	HEC-University of Liege

TRESL	Jiri	Central Michigan University
TUCHSCHERER	Michael	University of Osnabrueck
VAN DE WAL	Nino	Antwerp University
VAN DEN BRANDEN	Lisa	KU Leuven
VAN MEIRHAEGHE	Rik	UAntwerpen
VAN MENCXEL	Kevin	UAntwerpen
VERPLANCKE	Frederik	Ghent University
WANG	zhendong	ULB
ZAPHA	Chloé	France Stratégie
Descriptif ou programme :		
<p>In order to enhance the preparation of our Ph.D. students, The Louvain Finance research group organizes at least 4 Ph.D. training/year and the European edition of the So.Fi.E. training courses. The goal of these trainings is: (i) to expose our students to the most recent and innovative techniques to perform research in finance and (ii) to allow interactions between international scholars and our students. The trainings are open to Ph.D. students of all institutions and to members of the private sector willing to enhance their skills in specific topics. Our trainings cover all area of finance: corporate finance, quantitative finance, behavioural finance, financial econometrics, etc. In previous edition of our trainings, we had the pleasure to welcome Eric Ghysels (UNC), Allan Timmermann (USCD, Rady School of Management) Eric Renault (Brown University), Marco Pagano (University of Naples), Thierry Foucart (HEC), Frank Diebold (UPenn), Murillo Campello (Cornell), Mike West (Duke), David Lando (Copenhagen Business School), Damiano Brigo (Imperial College), and Kenneth Singleton (Stanford), among others.</p> <p>For the academic year 2017-2018, our training will be on: Big Data in finance (by Domenico Giannone of the Federal Reserve Board and Giorgio Primiceri from Northwestern University) and on Identification strategies in finance (by Murillo Campello from Cornell University).</p> <p>May 2018 Ph.D course on “Identification strategies in finance” by Murillo Campello (Cornell University)</p>		

3.3.11 LIDAM/LFIN – PhD Training – LFIN PhD course on Macro Finance

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	LFIN PhD course on Macro Finance

Institut de recherche :	LIDAM	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Cynthia Wu (Chicago Booth) Drew Creal (Chicago Booth)	
Nature de la formation :	PhD Training	
ECTS :	/	
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lidam/lfin/lfin-phd-course-on-macro-finance.html	
Volume horaire :	/	
Date(s) et lieu(x) :	2018	UCLouvain
	7-8 mai 2018	Banque nationale (Bruxelles)
Budget de l'activité :	6818€	
Nombre de participants :	7	
Liste des participants :		
NOM	Prénom	Affiliation
Berre	Max	EDHEC Business School
Cornet	Benoit	SFI@EPFL
Ojo	Mustapha	University of Minho
Perillo	Chiara	University of Zurich, Department of Banking and Finance
Roccazzella	Francesco	UCLouvain
Tretiakov	Pavel	Higher School of Economics / UCLouvain
Wang	zhendong	Ecares ULB
Descriptif ou programme :		
<p>LFIN PhD course on Macro Finance</p> <p>Keynote Speakers Cynthia Wu (Chicago Booth) Drew Creal (Chicago Booth)</p> <p>Course outline This short-course covers relevant topics in Macro Finance related to term structure modelling, zero lower bound and stochastic volatility. This two days course will theoretical parts (morning) and practical sessions (afternoon). The topics covered are:</p> <p>Affine term structure models Zero lower bound and monetary policy</p>		

Stochastic volatility Bayesian econometrics

3.3.12 LIDAM/LFIN – PhD Training - Brussels SoFiE Summer School 2018

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Brussels SoFiE Summer School 2018 Big data in finance and economics	
Institut de recherche :	LIDAM	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Brussels SoFiE Financial Econometrics School	
Intervenant(s) :	Giorgio IMICERI (Northwestern University) Domenico GIANNONE (NY Fed)	
Nature de la formation :	PhD Training	
ECTS :	/	
Lien de l'annonce :	https://uclouvain.be/en/research-institutes/lidam/lfin/events/brussels-sofie-summer-school-2018.html	
Volume horaire :		
Date(s) et lieu(x) :	2018	UCLouvain
	4 au 8 juin 2018	Bruxelles
Budget de l'activité :	20538 €	
Nombre de participants :	± 20 participants	
Liste des participants :		
NOM	Prénom	Affiliation
BEYHUM	Jad	Toulouse School of Economics
BLUTEAU	Keven	Vrije Universiteit Brussel
BONDATTI	massimiliano	UCLouvain, LFIN
BORMS	Samuel	Vrije Universiteit Brussel
GARABEDIAN	Garo	Ghent University

HAN	Shangqi	CASS Business School, City, University of London
HERCULANO	Miguel	University of Glasgow
KAISER	Gabriel	University of Luxembourg
LINDBLAD	Annika	University of Helsinki
MONIKA	Avila Marquez	University of Geneva
NELEMANS	Samuël David	Rijksuniversiteit Groningen
PETRESCU	Monica	University of Cambridge
IOLA	Maria Paola	Prometeia Spa
ROGNONE	Lavinia	Alliance Manchester Bus. Sch., The Univ. of Manchester
SOUDANT	Joey	University of Namur - CeReFiM
TARVERDYAN	Hayk	The Central Bank of the Republic of Armenia
TAVERNIER	Nicolas	KU Leuven
TSOUDEROU	Athena	IE Business School
YANG	Hanlin	University of Zurich
Descriptif ou programme :		
<p>In order to enhance the preparation of our Ph.D. students, The Louvain Finance research group organizes at least 4 Ph.D. training/year and the European edition of the So.Fi.E. training courses. The goal of these trainings is: (i) to expose our students to the most recent and innovative techniques to perform research in finance and (ii) to allow interactions between international scholars and our students. The trainings are open to Ph.D. students of all institutions and to members of the private sector willing to enhance their skills in specific topics. Our trainings cover all area of finance: corporate finance, quantitative finance, behavioural finance, financial econometrics, etc. In previous edition of our trainings, we had the pleasure to welcome Eric Ghysels (UNC), Allan Timmermann (USCD, Rady School of Management) Eric Renault (Brown University), Marco Pagano (University of Naples), Thierry Foucart (HEC), Frank Diebold (UPenn), Murillo Campello (Cornell), Mike West (Duke), David Lando (Copenhagen Business School), Damiano Brigo (Imperial College), and Kenneth Singleton (Stanford), among others.</p> <p>For the academic year 2017-2018, our training will be on: Big Data in finance (by Domenico Giannone of the Federal Reserve Board and Giorgio Primiceri from Northwestern University) and on Identification strategies in finance (by Murillo Campello from Cornell University).</p> <p>Topic Big data in finance and economics</p> <p>Keynote Lecturers Giorgio Primiceri (Northwestern University)</p> <p>Domenico Giannone (NY Fed)</p> <p>More information coming soon on the SoFiE website.</p>		

3.3.13 LIDAM/LFIN – 12th International Workshop of Methods in International Finance Network

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	12th International Workshop of Methods in International Finance Network (MIFN)	
Institut de recherche :	LIDAM	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	LFIN	
Intervenant(s) :	Voir programme	
Nature de la formation :	Workshop	
ECTS :		
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/lidam/lfin/events/mifn.html	
Volume horaire :	2 jours	
Date(s) et lieu(x) :	2018	UCLouvain
	5-6 novembre 2018	LLN
Budget de l'activité :	5200 €	
Nombre de participants :	43 participants	
Liste des participants :		
NOM	Prénom	Affiliation
AIT HASSOU	Laila	International Finance Network (MIFN)
ARGYROPOULOS	Christos	Lancaster University Management School
BODART	Vincent	UCLouvain IRES
CANDELON	Bertrand	University Maastricht and UCLouvain LFIN
CARPANTIER	Jean-François	Aix-Marseille University
CHANG	Dongfeng	Shandong University
CHEUNG	Yin- Wong	City University Hong Kong
COSTA	Alessandra	UCLouvain CORE
COVA	Pietro	Banca d'Italia

DOSSOUGOIN	Cyrille	UCLouvain CORE & LFIN
FANG	Yue	University of Michigan, St. Mary's University
FAVARO	Carlo	Bocconi University
FAZLIOGLU	Seher	Maastricht University
FUERST	Franz	University of Cambridge
FUJII	Eiji	Kwansei Gakuin University, Japan
GERMAIN	Catherine	UCLouvain CORE & LFIN
HASSE	Jean-Baptiste	Aix-Marseille University
HUÉ	Sullivan	Université d'Orléans
IANIA	Leonardo	UCLouvain CORE & LFIN
JANSEN	David-Jan	De Nederlandsche Bank
JOYCE	Joseph	Wellesley College
KOSTKA	Thomas	European Central Bank
LAJAUNIE	Quentin	Université Paris Dauphine
LECOURT	Christelle	Aix-Marseille University
LI	Ying	Shan Dong University, C
LIEB	Lenard	Maastricht University
LOERMANN	Julius	University of Hamburg
LUISI	Angelo	UCLouvain LFIN
MARES	Jan	Faculty of Social Sciences, Charles University
MIGIAKIS	Petros	Bank of Greece
MUGHOGHO	Tamara	University of the Witwatersrand
OUERK	Salima	ESCP EUROPE
PANOPOULOU	Ekaterini	Kent Business School
SCHUFFELS	Johannes	Maastricht University
SHCHEPELEVA	Maria	Nat. Research Univ. Higher School of Economics
SNIDERO	Boris	UCLouvain Student Investment Club
STOLBOV	Mikhail	Moscow State Institute of International Relations (MGIMO-University)
VARGA	Bence	Magyar Nemzeti Bank

VERGOTE	Olivier	European Central Bank
VERMEULEN	Robert	De Nederlandsche Bank
VRINS	Frédéric	UCLouvain LFIN & CORE
WANG	Wendun	Econometric Inst., Erasmus Univ. Rotterdam
Descriptif ou programme :		
<p>12TH INTERNATIONAL WORKSHOP OF METHODS IN INTERNATIONAL FINANCE NETWORK (MIFN)</p> <p>Louvain-la-Neuve, November 5–6, 2018</p> <p>-</p> <p>Monday, November 5th</p> <p>9:30- 10:30 Keynote Speaker (room B-135) Carlo Favero (U. Bocconi) "Returns predictability, Consumption Dynamics and Asset icing"</p> <p>10:30-11:00 Coffee break</p> <p>11:00-12:30 Session 1</p> <p>1.1 Open macroeconomics (Chair: B. Candelon) room B-135 f B. Candelon (UCLouvain) "The Growth Effects of Crises in a Globalized Economy" f M. Stolbov (Moscou SU) "Is a More Financially Open World Riskier?" f J. Mares (Cerge UP) "Finance and Wealth Inequality"</p> <p>1.2 Exchange rate II (Chair: K. Panopoulou) room C035 f J. Loermann (U. Hamburg) "The Impact of CHF/EUR Exchange Rate Uncertainty on Swiss Exports to the Eurozone: Evidence from a Threshold VAR" f T. Kostka (ECB) "Predicting risk premia in short-term interest rates and exchange rates" f K. Panopoulou (U. Kent) "The Role of Technical Indicators in Exchange Rate Forecasting"</p> <p>12:30-14:00 Lunch</p> <p>14:00-15:30 Session 2</p> <p>2.1 Network analysis I (Chair: JB Hasse) room B-135 f J.B. Hasse (Aix-Marseille School of Economics) "Systemic risk: a Network Approach" f D.J Jansen (Dutch National Bank) "The international spillovers of the 2010 US Crash" f Y. Fang (Michigan University) "Bank Network and International Trade"</p> <p>2.2 Macroeconomics (Chair: L. Lieb) room C035 f T. Mughogho (U. Witwatersrand) "Capital Account Liberalization, Financial Crisis and Sample Selection Bias in Sub-Saharan Africa" f P. Cova (Banca d'Italia) "Relative ice dynamics in the Euro area: Where do we stand"</p>		

f J. Schuffels (U. Maastricht) "Nonlinear effects of inflation expectations on durable consumption: The role of household balance sheets"

15:45-16:45 Session 3

3.1 Investment (Chair: R. Vermeulen) room B-135

f R. Vermeulen (Dutch National Bank) "Does search for duration make investment behavior procyclical?"

f J. Joyce (Wellesley College) "The Sources of International Investment Income in Emerging Market Economies"

3.2 RMB (Chair: Y.W. Cheung) room C035

f Y.W. Cheung (City U Hong-Kong) "Empirical Estimates of RMB Misalignment: A Quantitative Analysis"

f Y. Li (Shandong U) "Labor skills and RMB exchange rate"

Tuesday, November 6th

9.00-10.30 Session 4

4.1 Network analysis II (Chair: C. Dussoguin) room B.135

f C. Dossougoin (Université catholique de Louvain) "Sovereign risk spillovers through endogenous cross-border financial linkages: an empirical analysis"

f S. Hué (Université Orléans) "Measuring Network Systemic Risk Contributions: A Leaveone-out Approach"

f E. Sijoli (University of New South Wales) "Market-wide Events and Time Fixed Effects"

10:30-11:00 Coffee break

4.2 SRI Finance (Chair: F. Fuerst) room C.035

f F. Fuerst (U. Cambridge) "Do housing markets ice the risk of future sea level rise? Evidence from Australia"

f Q. Lajaunie (U. Paris-Dauphine) "SRI mutual funds: Beyond evidences"

f D. Chang (Shandong U.) "Green vs. Non-green Bonds: What to Invest?"

10.45-12.15 Session 5

5.1 Macroeconomics II (Chair: A. Luisi) room B.101

f B. Varga (U. of Szeged) "Consumption: The role of household balance sheets"

f S. Ouerk (ESCP) "Transmission of the monetary policy in the euro area at the zero-lower bound"

f A. Luisi (UCLouvain) "Testing for the validity of the distance matrix in contagion models"

5.2 Finance (Chair: C. Argyropoulos) room B.135

f C. Argyropoulos (U. Lancaster) "Evaluating Risks Model: A Quantile Score approach"

f O. Vergote (European Central Bank) "Who takes the ECB's funding for lending?"

f S. Fazioglu (U. Maastricht) "Panel data measures of ice discovery for European equities: Is home market still dominant? "

5.3 Sovereign debt (Chair: E. Fujii) room C.035

Session Aix-Marseille Chaire RMIS Session

f E. Fujii (Kwansei Gakuin University – CESifo) “Denomination Portfolio of External Debt, Exchange Rate Cyclicalities and Consumption Volatility”

f P. Migiakis (Bank of Greece) “Risk perceptions and fundamental effects on sovereign yields”

f C. Lecourt (Aix-Marseille SE) “GCC Sovereign Wealth Funds: Why do they Take Control?”

12.30-14:00 Farewell lunch

3.4 ACTIVITES ORGANISEES PAR IACCHOS

3.4.1 IACCHOS /GREG – Journées doctorales GREG

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Journées doctorales GREG	
Institut de recherche :	IACCHOS	
Centre de recherche :	GREG	
Organisateur(s) /affiliation :	/	
Intervenant(s) :	Nathalie GRANDJEAN (UNAMUR) Julie JEBEILE (UCLouvain) Nathalie FROGNEUX (UCLouvain)	
Nature de la formation :	Séminaire doctoral	
ECTS :	/	
Lien de l'annonce :	https://UCLouvain.be/fr/instituts-recherche/iacchos/evenements/appele-a-communication-journees-doctorales-greg.html	
Volume horaire :	1,5 jour	
Date(s) et lieu(x) :	2018	UCLouvain
	7 - 8 février	LLN
Budget de l'activité :	/	
Nombre de participants :	Non communiqué	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>Ces journées doctorales organisées par le Groupe de Recherche en Etudes de Genre (GREG) de l'UCLouvain répondent à une double nécessité: réfléchir encore et toujours à nos méthodes et outils dans la perspective des épistémologies féministes et briser l'isolement – humain mais aussi scientifique- dans lequel les doctorant-e-s mobilisant le genre se retrouvent encore trop souvent. Ces journées visent donc à créer un véritable réseau de chercheur-e-s intéressé-e-s (à différents degrés, sous différents angles) par le genre au sein de notre université, à rendre possible le dialogue autour de leur exigence commune de réflexivité forte et y associer pleinement les jeunes. Les Journées s'articuleront autour de trois temps: un moment de bonding autour d'une rencontre conviviale, des présentations et discussions sur la portée critique des outils d'analyse mobilisés dans nos travaux et sur nos méthodes et, enfin, une après-midi de formation et de discussion sur l'épistémologie féministe.</p>		

A/ Le 7 février à 16h à 18h: « Speed-meeting » puis souper

B/ Le 8 février en matinée : présentations et discussions

C/ Le 8 février après-midi: présentations des épistémologies féministes par Nathalie Grandjean

(UNAMUR), Julie Jebeile (UCLouvain) et Nathalie Frogneux (UCLouvain)

COMITE D'ORGANISATION

Yannicke de Stexhe, Ghaliya Djelloul, Julie Jebeile, Barbara Dupont, Damien Zanone, Annalisa Casini, Florence Degavre, Maya Paltineau, Marie Antoine et Stéphanie Lorent.

QUI SOMMES-NOUS ?

Le GREG rassemble les chercheur-e-s qui, à l'UCLouvain, mobilisent le concept de genre dans leurs travaux. Il vise le développement d'une communauté d'étude interdisciplinaire à travers le dialogue sur les méthodes, approches et terrains de recherche. Il assure sa mission par différents moyens: midi de lectures, séminaires. A travers l'organisation de cette journée doctorale, le GREG souhaite soutenir en particulier les jeunes chercheur-e-s et contribuer tant à la qualité qu'à la visibilité de leurs travaux.

POURQUOI DES JOURNEES DOCTORALES ?

Les études de genre sont aujourd'hui un élément transversal de recherche qui est le reflet d'une société de femmes et d'hommes s'interrogeant sur les modalités, les limites et les enjeux de leurs interactions. Sur le plan critique, les études de genre s'emploient à sortir des universalismes et des points de vue partiels qui s'ignorent. Dans cette perspective la réflexion sur la féminité, la masculinité ainsi que sur la fluidité des genres est un aspect essentiel. En outre, dans certaines disciplines, les études de genre mettent en évidence les mécanismes qui ont traduit et qui traduisent la différence en hiérarchie et s'emploient à dissocier ces deux notions pour penser l'égalité. Enfin, il s'agit aussi d'intégrer les articulations multiples entre les pouvoirs formels, informels et l'absence de pouvoir, ici et ailleurs.

L'évènement organisé par le GREG vise à rencontrer trois grands objectifs. Premièrement,

Créer un réseau professionnel et amical, interdisciplinaire et à orientations multiples, de jeunes chercheur-e-s intéressé-e-s par la question du genre. Au sein de la communauté UCLouvain dans un premier temps (sites de Louvain-la-Neuve, Bruxelles, Mons et l'Université Saint-Louis), avant d'élargir ce réseau une fois qu'il sera consolidé. Ensuite, permettre aux jeunes chercheur-e-s (doctorant-e-s et post-doctorant-e-s) de développer leurs capacités de présentation et de discussion à la fois entre pairs et avec des chercheur-e-s seniors dans les domaines explorés. Enfin, créer des espaces-temps de formation sur le genre, en accordant une importance particulière à l'interdisciplinarité dans l'approche pédagogique. Dans cette optique, nous avons décidé d'axer cette journée sur l'un des obstacles transversaux de la recherche en genre, devenu également l'un de ses questionnements centraux: la difficulté à penser d'abord, et à exprimer ensuite, les rapports de domination étudiés d'une façon qui se distancie des catégories et terminologies produites par ces mêmes rapports de domination. Autrement dit,

« [n]ous devons devenir plus attentives aux distinctions entre notre vocabulaire d'analyse et le matériel que nous voulons analyser. Nous devons trouver des moyens (même incomplets) de soumettre sans cesse nos catégories à la critique, nos analyses à l'autocritique » (Scott, 1988, p.

139). Ainsi, c'est bien la rigidité du cadre qu'il s'agit d'ébranler, et avec elle, les effets de pouvoir produits par le discours scientifique dans lequel nous nous inscrivons. Ceci afin d'explorer des outils de compréhension de la réalité sociale alternatifs qui n'annihilent pas l'historicité des rapports de pouvoir, ni ne réifient les groupes et les individus altérisés. Des outils qui, au contraire, « [perpétuent] une certaine tradition de pensée qui a choisi de fabriquer ses propres outils d'analyse pour saisir la domination, mais aussi, et surtout, pour saisir les chemins de traverses, les espaces de rencontre des luttes, les coalitions solidaires comme les utopies » (Dorlin, 2005, pp. 102-103).

Nous appelons donc les contributeur-trice-s à présenter et justifier leurs choix de concepts analytiques permettant d'étudier le genre, ainsi que leurs implications théoriques et méthodologiques. En effet, il n'y a pas de choix de concept qui aille de soi, car « par définition, un concept est toujours un résumé de notions plus larges que l'on essaye de concentrer » en un seul mot (Parini, 2006: 23). L'emploi des termes de Genre, système de sexe/genre, de rapports sociaux de sexe ou de corporeal subjectivity relèvent de niveaux d'analyse et de champs d'études différents. Le but de cet appel à communication est donc de susciter un dialogue autour de l'objet d'étude

"genre" qui éclaire les enjeux théoriques communs à son champ interdisciplinaire.

Nous invitons également les contributeur-trice-s à éclairer les convergences de nos méthodologies dans un contexte forcément interdisciplinaire, à partager et déconstruire les hésitations, les tâtonnements, voire les échecs des méthodologies que nous mobilisons en études de genre. Dans cette perspective, la journée d'étude encourage également une réflexion sur ces trébuchements méthodologiques, en ce qu'ils nous renseignent sur les possibilités de subversion et de décentrement des cadres traditionnels et/ou dominants. Ainsi, l'objectif poursuivi au cours de la journée ne sera pas tant d'apporter une solution à chaque problème, mais bien de stimuler la réflexion autour de ce que ces obstacles nous racontent sur notre champ disciplinaire et de donner confiance à chacun-e en faisant de ces obstacles des occasions d'apprendre.

3.5 ACTIVITES ORGANISEES PAR UNamur

3.5.1 UNamur/NaDI – Cours doctoral – Service Design & Innovation

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	PhD course	
Institut de recherche :	NaDI	
Centre de recherche :	CeRCLe, Circé	
Organisateur(s) /affiliation :	W. HAMMEDI	
Intervenant(s) :	A. PARASURAMAN W. HAMMEDI	
Nature de la formation :	Master and doctoral course « Service Design & Innovation »	
ECTS :	/	
Lien de l'annonce :	/	
Volume horaire :	15 heures	
Date(s) et lieu(x) :	2018	UNamur
	16-20 Avril	
Budget de l'activité :	/	
Nombre de participants :	30	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>Service science is the study of service and an interdisciplinary scientific study of the service activity and economy. In service science, the basic unit of analysis is the service system, which is a 'configuration of people, technologies, and other resources that interact with other service systems to [co] create mutual value' (Maglio). Many systems can be considered as service systems (companies, public or private bodies, nature...), service scientists work with formal models of service systems. More precisely, service is the allocation of resources (e.g.: competences, skills, and knowledge) for producing value for other entities. The formal representation of service systems is emergent due principally to the complexity of modelling people, knowledge, activities, emotion... Service system complexity is a</p>		

function of the number and variety stakeholders, technologies, and organisations interacting in the value co creation networks. Workers performance in the service discipline depends on their knowledge, tools, and psycho-social-organisational networks, their ability to solve problems, innovate and capture value. Service science must thus: understand service systems, combine formal models with models of human behaviour.

3.5.2 UNamur/NaDI – Conférence – L’expérience client à l’ère du digital

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l’activité :	Conférence « L’expérience client à l’ère du digital »	
Institut de recherche :	NaDI	
Centre de recherche :	CeRCLe, Circé	
Organisateur(s) /affiliation :	W. HAMMEDI	
Intervenant(s) :	A. PARASURAMAN D. MANGIATORDI	
Nature de la formation :	Conférence	
ECTS :	/	
Lien de l’annonce :	https://agenda.unamur.be/upevent.2018-04-09.3802164039/view	
Volume horaire :	2h	
Date(s) et lieu(x) :	2018	UNamur
	Ail 20, 2018.	Business & Learning Center
Budget de l’activité :	/	
Nombre de participants :	60	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
Le Département des sciences de gestion de l'UNamur et le TRAKK propose un cycle de conférences et d'ateliers pour apprendre à innover et à changer ensemble! "Innov & Vous?" s’adresse aux		

entrepreneurs, CEO, membres de comité de direction, managers, chercheurs, doctorants, étudiants entrepreneurs.

3.5.3 UNamur/NaDI – Conférence – CCMS Doctoral Day

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	CCMS Doctoral Day	
Institut de recherche :	NaDI	
Centre de recherche :	CeRCLe	
Organisateur(s) /affiliation :	A. Decrop	
Intervenant(s) :	Van Khan NGUYEN (UCLouvain, LLN) Pauline CLAEYS (UCLouvain, Mons) Nathalie DUMONT (UNamur) Marie SLUYSMANS (UCLouvain, LLN) Fatima Zohra CHARQI (UNamur)	
Nature de la formation :	Conference	
ECTS :	2	
Lien de l'annonce :	https://agenda.unamur.be/upevent.2018-04-09.3802164039/view	
Volume horaire :	7h30	
Date(s) et lieu(x) :	2018	UNamur
	February 23, 2018.	UNamur Business Learning Center, Rue Godefroid 5, 5000 Namur
Budget de l'activité :		
Nombre de participants :	25	
Liste des participants :		
NOM	Prénom	Affiliation
Descriptif ou programme :		

A joint PhD conference of the Center for Research on Consumption and Leisure (CeRCLe, University of Namur) and the Center on Consumer Relations and Responsible Marketing (CERMA, LouRIM, UCL)

3.5.4 UNamur/NaDI – Conférence – CCMS Research Series on Research Videography

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	CCMS Research Series on Research Videography	
Institut de recherche :	NaDI	
Centre de recherche :	CeRCLe	
Organisateur(s) /affiliation :	A. DECROP J. MASSET	
Intervenant(s) :	Baptiste CLERET (IAE Rouen) Julie MASSET & Alain DECROP (University of Namur)	
Nature de la formation :	Conférence	
ECTS :	/	
Lien de l'annonce :	/	
Volume horaire :	2h	
Date(s) et lieu(x) :	2018	UNamur
	March, 16, 2018.	University of Namur, room E13-1st floor
Budget de l'activité :	/	
Nombre de participants :	25	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
Videography in consumer research		
- Introduction : videography as a research method by Baptiste Cléret (IAE Rouen) (30 min)		

<p>- “Tomorrowland festival : A heterotopia of deviation” by Julie Masset & Alain Decrop (University of Namur) (25 min) Short abstract: Each year, the music festival ‘Tomorrowland’ gathers in Belgium about 180,000 people who come from all over the world. A large number of festival-goers walk around with national flags, accessories or fancy dresses, which makes the festival unique. This research investigates consumers’ identity construction and expression through such material objects. + Q/R (15 min)</p> <p>- “A Sunday at the Car Boot Sale – A perilous and awkward exploration of the world of second-hand item consumption” by Baptiste Cléret & Aurélie Dehling (SKEMA Business School, Toulouse) (20 min) Short abstract : The research objective was to explore the second-hand realm through the eyes of used item consumers. 6 consumers have revealed to us their motivations, practices, and know-how. One element above all nevertheless attracted our attention: the presence of an underlying tension between discourse and practice that is more divergent than convergent. + Q/R (15 min)</p>

3.5.5 UNamur/NaDI – Workshop – Customer Engagement

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l’activité :	Workshop about Customer Engagement	
Institut de recherche :	NaDI	
Centre de recherche :	CeRCLe, Circé	
Organisateur(s) /affiliation :	W. HAMMEDI	
Intervenant(s) :	Linda HOLLEBEEK (NHH Norwegian School of Economics and Montpellier Business School)	
Nature de la formation :	Workshop	
ECTS :	/	
Lien de l’annonce :	/	
Volume horaire :	9h	
Date(s) et lieu(x) :	2018	UNamur
	JULY 4 2018	Salle Camille Joset
Budget de l’activité :	/	
Nombre de participants :	20	

Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>Linda Hollebeek (NHH Norwegian School of Economics and Montpellier Business School) gave a full lecture on consumer engagement and a talk on "Customer Engagement: B2C and B2B Conceptual Foundations"</p>		

3.5.6 UNamur/NaDI – Conférence – 5th Belgian Service Research Day: Business & Learning Center

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	5th Belgian Service Research Day – BUSINESS & LEARNING CENTER
Institut de recherche :	NaDI
Centre de recherche :	CeRCLe
Organisateur(s) /affiliation :	P. ZIDDA
Intervenant(s) :	Carmen MARTENS (UHasselt & ULiège) Chris WUYTENS (UAntwerpen & Acerta) Marie-Isabelle MUNINGER (ICHEC Brussels, UNamur & Maastricht U. Dorottya VARGA (KULeuven) Allard C. R. VAN RIEL (UHasselt) Thomas LECLERCQ (UCLouvain) Kaat DE POURCQ (UGent)
Nature de la formation :	Conférence
ECTS :	/
Lien de l'annonce :	/
Volume horaire :	9h
Date(s) et lieu(x) :	2018 UNamur

	AIL 27 2018	Business & Learning Center – Rue Godefroid 5/7 - 5000 Namur – Belgium
Budget de l'activité :	/	
Nombre de participants :	50	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
Journée de recherche commune des universités belges menant des recherches dans le domaine du management des services		

3.5.7 UNamur/NaDI – Conférence – 2ème Journée doctorale franco-belge

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	2ème Journée doctorale franco-belge
Institut de recherche :	NaDI
Centre de recherche :	CeRCLe
Organisateur(s) /affiliation :	A Decrop
Intervenant(s) :	Patrick de PELSMACKER Iskra HERAK, UCLouvain, CCMS, LouRIM Philippine LOUPIAC, Université Paris Dauphine, PSL Research University Laetitia LAMBILLOTTE, UCLouvain, CCMS, LouRIM Yassine EL BOUCHIKHI, Université Paris Dauphine, PSL Research University Justine VIRLEE, UNamur, CCMS, CeRCLe
Nature de la formation :	Conference
ECTS :	/
Lien de l'annonce :	/

Volume horaire :	7h	
Date(s) et lieu(x) :	2018	UNamur
	November 16	Salle Camille Joset
Budget de l'activité :	/	
Nombre de participants :	30 participants	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>Intervenants: keynote presentation by Patrick de Pelsmacker, University of Antwerp</p> <ul style="list-style-type: none"> • Country stereotyping and consumer responses to product failures • Rejected, despite merit: the most common reasons why editors and reviewers don't like manuscripts + research presentations 		

3.5.8 UNamur/NaDI – Workshop – Information Management

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Information Management Research Workshop	
Institut de recherche :	NaDI	
Centre de recherche :	ECISE, FOCUS	
Organisateur(s) /affiliation :	C. Burnay & I. Linden	
Intervenant(s) :	Workshop 1: C. Burnay Workshop 2: Victor Amaral de Souza Workshop 3: Christian Colot	
Nature de la formation :	Workshop	
ECTS :	/	
Lien de l'annonce :	/	
Volume horaire :	4h30	
Date(s) et lieu(x) :	2018	UNamur

	26/10, 16/11, 04/12	Salle Camille Joset
Budget de l'activité :	/	
Nombre de participants :	Between 6 and 10	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
<p>The workshop brings together researchers in Information Management from the university of Namur. It provides opportunities to doctoral students for constructive evaluations, knowledge sharing and dissemination.</p>		

3.5.9 UNamur/NaDI – Ateliers – Série d'Ateliers doctoraux

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Ateliers doctoraux	
Institut de recherche :	NaDI	
Centre de recherche :	Circé	
Organisateur(s) /affiliation :	A. WALLEMACQ & C. LOBET	
Intervenant(s) :	/	
Nature de la formation :	Ateliers	
ECTS :	/	
Lien de l'annonce :	/	
Volume horaire :	2h par atelier	
Date(s) et lieu(x) :	2018	UNamur
	9/01, 16/01, 29/01, 6/01, 20/02, 20/03, 10/04, 16/04, 30/04, 4/6	

Budget de l'activité :	/	
Nombre de participants :	9 participants	
Liste des participants :		
NOM	Prénom	Affiliation
/	/	/
Descriptif ou programme :		
Les ateliers visent à approfondir des plateformes d'échanges où les cadres conceptuels sont discutés et mis en relation avec les problématiques de recherche des membres du groupe.		

3.5.10 UNamur/DeFiPP – Séminaire – Lasse BORK

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	"Real effects of transferring bond market risk to the Federal Reserve through large-scale asset purchase".	
Institut de recherche :	DeFiPP	
Centre de recherche :	CEREFIM	
Organisateur(s) /affiliation :	Houssa ROMAIN, UNamur, CeReFiM	
Intervenant(s) :	Lasse BORK (Aalborg University)	
Nature de la formation :	Séminaire	
ECTS :	/	
Lien de l'annonce :	http://defipp.unamur.be/seminars/2017-2018	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2018	UNamur
	January 23 2018	Camille Joset, rempart de la vierge, 8 Namur
Budget de l'activité :	0	
Nombre de participants :	15	
Liste des participants :		
NOM	Prénom	Affiliation
DAHLQVIST	Carl-Henrik	CeReFim
GERACI	Marco	CeReFim
SCHOLTES	Nicolas	CeReFim

SOUDANT	Joey	CeReFim
VANHOMWEGEN	Henri	CeReFim
AGBA	Komlan	CeReFim
LEDRU	François-Xavier	CeReFim
Descriptif ou programme :		
<p>This paper assesses the economy-wide effects of US unconventional monetary policy shocks using a large-dimensional dynamic factor model. The identification of the policy shock relies on sign restrictions combined with narratives from event studies. I find that an unconventional monetary policy shock significantly drives down the long-term interest rate spread and the credit spread, and improves both the financial market conditions and the lending activity. Moreover, the impact on the real economy of this risk absorption by the Federal Reserve is significant. The roughly \$2 trillion purchases of mortgage backed securities by the Federal Reserve Bank avoided a severe downturn according to estimates from a counterfactual analysis</p>		

3.5.11 UNamur/ DeFiPP – Séminaire – Leonardo IANIA

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	"Skew-Gaussian Term Structure Models"	
Institut de recherche :	DeFiPP	
Centre de recherche :	CEREFIM	
Organisateur(s) /affiliation :	Houssa ROMAIN, UNamur, CeReFiM	
Intervenant(s) :	Leonardo IANIA, UCLouvain, LIDAM	
Nature de la formation :	Séminaire	
ECTS :	/	
Lien de l'annonce :	http://defipp.unamur.be/seminars/2017-2018	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2018	UNamur
	January 30 2018	Camille Joset, rempart de la vierge, 8 Namur
Budget de l'activité :	0	
Nombre de participants :	15	
Liste des participants :		
NOM	Prénom	Affiliation

DAHLQVIST	Carl-Henrik	CeReFim
GERACI	Marco	CeReFim
SCHOLTES	Nicolas	CeReFim
SOUDANT	Joey	CeReFim
VANHOMWEGEN	Henri	CeReFim
AGBA	Komlan	CeReFim
LEDRU	François-Xavier	CeReFim
Descriptif ou programme :		
<p>This paper assesses the economy-wide effects of US unconventional monetary policy shocks using a large-dimensional dynamic factor model. The identification of the policy shock relies on sign restrictions combined with narratives from event studies. I find that an unconventional monetary policy shock significantly drives down the long-term interest rate spread and the credit spread, and improves both the financial market conditions and the lending activity. Moreover, the impact on the real economy of this risk absorption by the Federal Reserve is significant. The roughly \$2 trillion purchases of mortgage backed securities by the Federal Reserve Bank avoided a severe downturn according to estimates from a counterfactual analysis</p>		

3.5.12 UNamur/ DeFiPP – Séminaire – Thomas LEJEUNE

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	"Exchange-rate channel: lessons from a EA-US estimated DSGE model"	
Institut de recherche :	DeFiPP	
Centre de recherche :	CEREFIM	
Organisateur(s) /affiliation :	Houssa ROMAIN, UNamur, CeReFiM	
Intervenant(s) :	Thomas LEJEUNE (National Bank of Belgium)	
Nature de la formation :	Séminaire	
ECTS :		
Lien de l'annonce :	http://defipp.unamur.be/seminars/2017-2018	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2018	UNamur
	February 27 2018	Camille Joset, rempart de la vierge, 8 Namur

Budget de l'activité :	0	
Nombre de participants :	15	
Liste des participants :		
NOM	Prénom	Affiliation
DAHLQVIST	Carl-Henrik	CeReFim
GERACI	Marco	CeReFim
SCHOLTES	Nicolas	CeReFim
SOUDANT	Joey	CeReFim
VANHOMWEGEN	Henri	CeReFim
AGBA	Komlan	CeReFim
LEDRU	François-Xavier	CeReFim
Descriptif ou programme :		
<p>We develop a two-country New Keynesian model with sticky local currency pricing, distribution costs and a demand elasticity increasing with the relative ice. These features help to reduce the exchange rate pass-through to import ice at the border and down the chain towards consumption ice, both in the short and the long run. Oil and imported goods enter at the same time as inputs in the production process and as consumption components. The model is estimated using Bayesian full information maximum likelihood techniques and based on real and nominal macroeconomic series for the euro area and the United States together with the bilateral exchange rate and oil ices. The estimated model is shown to perform well in an out-of-sample forecasting exercise and is able to reproduce most of the cross-series co-variances observed in the data. It is then used for forecast error variance decomposition and historical decomposition exercises.</p>		

3.5.13 UNamur/ DeFiPP – Séminaire – Giulia PICCILLO

DSM – ACTIVITE DOCTORALE 2018	
Année civile :	2018
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	"Monetary Policy With Diverse Private Expectations"
Institut de recherche :	DeFiPP
Centre de recherche :	CEREFIM
Organisateur(s) /affiliation :	Houssa ROMAIN, UNamur, CeReFiM
Intervenant(s) :	Giulia PICCILLO (Maastricht University)
Nature de la formation :	Séminaire

ECTS :		
Lien de l'annonce :		
http://defipp.unamur.be/seminars/2017-2018		
Volume horaire :		
1h30		
Date(s) et lieu(x) :		
2018		UNamur
June 5 2018		Camille Joset, rempart de la vierge, 8 Namur
Budget de l'activité :		
0		
Nombre de participants :		
15		
Liste des participants :		
NOM	Prénom	Affiliation
DAHLQVIST	Carl-Henrik	CeReFim
GERACI	Marco	CeReFim
SCHOLTES	Nicolas	CeReFim
SODANT	Joey	CeReFim
VANHOMWEGEN	Henri	CeReFim
AGBA	Komlan	CeReFim
LEDRU	François-Xavier	CeReFim
Descriptif ou programme :		
<p>We study the impact of diverse beliefs on the efficacy of monetary policy. Individual belief is modeled by a state variable that defines the laws of motion perceived by an agent. Belief dynamics is deduced from theoretical considerations and from empirical evidence. Correlation across agents renders belief distribution a state variable. Our main findings are that central results under Rational Expectations are misleading in failing to account for the effect of diverse expectations, which is natural in real markets. Although the model has two standard shocks of technology and costpush, the Rational Expectations results of a smooth trade-off between inflation and output volatility fail to hold. Under diverse private expectations (i) inflation and output volatility are non-monotonic in policy parameters; (ii) trade-off between these two volatility measures is typically not smooth: changed policy parameters may induce unexpected sharp changes and even discontinuity in market performance; (iii) higher optimism about the future state of the economy increases inflation and may lower or increase aggregate output; (iv) higher dispersion of individual beliefs lowers inflation. In some recent work, researchers measure aggregate risk by an index of "market disagreement" but offer no justification. We find that increased disagreement is not an expression of aggregate risk. A rise in aggregate risk could cause increased disagreement but the causality does not work the other way around.</p>		

3.5.14 UNamur/ DeFiPP – Séminaire – Christophe CROUX

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	"Sparse vector autoregressive models"	
Institut de recherche :	DeFiPP	
Centre de recherche :	CEREFIM	
Organisateur(s) /affiliation :	Houssa ROMAIN, UNamur, CeReFiM	
Intervenant(s) :	Christophe CROUX (Edhec Business School)	
Nature de la formation :	Séminaire	
ECTS :	/	
Lien de l'annonce :	http://defipp.unamur.be/seminars/2017-2018	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2018	UNamur
	September 19 2018	Camille Joset, rempart de la vierge, 8 Namur
Budget de l'activité :	0	
Nombre de participants :	15	
Liste des participants :		
NOM	Prénom	Affiliation
Dahlqvist	Carl-Henrik	CeReFim
Geraci	Marco	CeReFim
Scholtes	Nicolas	CeReFim
Soudant	Joey	CeReFim
Vanhomwegen	Henri	CeReFim
Agba	Komlan	CeReFim
Ledru	François-Xavier	CeReFim
Descriptif ou programme :		
<p>Retailers use the vector auto-regressive (VAR) model as a standard tool to estimate the effects of ices, promotions and sales in one product category on the sales of another product category. Besides, these ice, promotion and sales data are available not just for one store, but for a whole chain of stores. We propose to study cross-category effects by using a multiclass VAR model: we jointly estimate cross-category effects for several distinct but related VAR models, one for each store. Our methodology encourages effects to be similar across stores, while still allowing for small differences between stores to account for store heterogeneity. Moreover, our estimator is sparse: unimportant effects are estimated as exactly 0, which facilitates the interpretation of the results. A simulation study shows that the multiclass estimator proposed improves estimation accuracy by borrowing strength across classes. Finally, we provide three visual tools showing clustering of stores with similar cross-category effects, networks of product categories and similarity matrices of shared cross-category effects across stores.</p>		

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3.5.15 UNamur/DeFiPP – Séminaire – Dramane COULIBALY

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	"The tale of two international phenomena: International migration and global imbalances"	
Institut de recherche :	DeFiPP	
Centre de recherche :	CEREFIM	
Organisateur(s) /affiliation :	Houssa ROMAIN, UNamur, CeReFim	
Intervenant(s) :	Dramane COULIBALY (University of Paris Nanterre)	
Nature de la formation :	Séminaire	
ECTS :		
Lien de l'annonce :	http://defipp.unamur.be/seminars/2017-2018	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2018	UNamur
	October 16 2018	Camille Joset, rempart de la vierge, 8 Namur
Budget de l'activité :	0	
Nombre de participants :	15	
Liste des participants :		
NOM	Prénom	Affiliation
Dahlqvist	Carl-Henrik	CeReFim
Geraci	Marco	CeReFim
Scholtes	Nicolas	CeReFim
Soudant	Joey	CeReFim
Vanhomwegen	Henri	CeReFim
Agba	Komlan	CeReFim
Ledru	François-Xavier	CeReFim
Descriptif ou programme :		
Following the dynamics of globalization, international migration has increased dramatically since the 1990s. Given that these migrations may obscure the natural demographic structure of nations, they are likely to explain a significant part of world discrepancies. This paper tackles this issue by investigating		

the role played by international migration in the dynamics of global imbalances. To this end, we rely on an overlapping generations model to derive the theoretical link between international migration and current account position. Through a series of robust estimates, we empirically investigate this relationship by relying on a large panel of developed and developing countries. Our results point to substantial effects of international migration. Specifically, we show that an increase in migration improves national savings and the current account balance in the destination country, while it has opposite impacts in the origin country. These effects are particularly pronounced in developing economies and attenuated by migrants' remittances.

3.6 FORUM DOCTORAL DSM

3.6.1 DSM – DOCTORAL DAY

DSM – ACTIVITE DOCTORALE 2018		
Année civile :	2018	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	DSM PhD Day	
Institut de recherche :	NA	
Centre de recherche :	NA	
Organisateur(s) /affiliation :	Per AGRELL, LIDAM, CORE (Président DSM)	
Intervenant(s) :	Voir programme	
Nature de la formation :	Forum doctoral / ateliers / « Ma thèse en 180 sec. »	
ECTS :	1 (si présentation)	
Lien de l'annonce :	https://UCLouvain.be/en/research-institutes/immaq/core/events/doctoral-school-of-management-2018-phd-day.html	
Volume horaire :	½ journée	
Date(s) et lieu(x) :	2018	UCLouvain
	31 mai 2018	LLN
Budget de l'activité :	837,78€ + 100 € ix concours	
Nombre de participants :	36	
Liste des participants :		
NOM	Prénom	Affiliation
Jasmine	DE WULF	UCLouvain - LouRIM
Valérie	SWAEN	UCLouvain / LOURIM
Fabienne	HENRY	UCLouvain/CORE
Joshua K	SALAWU	University of Namur
Rachida	TAAME	ULB - UMONS
Pauline	MUNTEN	LSM, LouRIM, CCMS
Juan Fernando	GARCIA BARRAGAN	KU Leuven, CEDON
Charlotte	RODRIGUEZ CONDE	UCLouvain, LOURIM (CRECIS)
Julie	HERMANS	UCLouvain - LouRIM
Maud	LEBRUN	LouRIM
Komlan	AGBA	Université de Namur
Dagmara	WRZESINSKA	CORE
Godfred	AMEWU	UNIVERSITY OF THE WITWATERSRAND, BUSINESS
Jean-Sébastien	TANCREZ	SCHOOL
Elisabeth	GEBKA	UCLouvain - LIDAM- CORE
Benoit	GAILLY	UNamur
Charlotte	DE KORT	Pas encore placé en institution...

Ingrid Philippe Laetitia Nathanaël Natalia Roxane Cristian Per Manuel Catherine Axelle Wassim Thomas Paul Sarah Ann Amelie Fanny Mahmoud	PONCIN CHEVALIER LAMBILLOTTE BETTI RAMÍREZ DE HOE DIMITRESCU AGRELL HERRERA RODRIGUEZ GERMAIN DEPIREUX MBARKI HACARDIAUX CHATELAIN DAMAI VERBEKE JACQUEMIN CAMBIER AL-SHAIBIE	LouRIM UCLouvain UCLouvain UCLouvain, LouRIM, CCMS LouRIM UCLouvain, LOURIM LouRIM KU Leuven - Faculty of Economics and Business UCLouvain, CORE UCLouvain UCLouvain, CORE UCLouvain, CORE LIDAM Université catholique de Louvain, CORE LSM Louvain School of Management UCLouvain, LouRIM UCLouvain Université Catholique de Louvain
Descriptif ou programme :		
<p>PROGRAMME</p> <p>1:00 p.m. Lunch (Hall SOCR -240 -242)</p> <p>2:00 p.m. Welcome and Introduction - Per Agrell (SOCR-242)</p> <p>2:15 p.m. Contest - My research project in 180 seconds (SOCR -242)</p> <p>3:00 p.m. Parallel sessions</p> <p>Session 1. Entrepreneurship (SOCR 20)</p> <p>Joshua K. Salawu. The effects of passive innovation resistance on users: An analysis of influencing factors in healthcare Discussant: Ingrid Poncin</p> <p>Roxane De Hoe: Restart after business failure: A cross-country Discussant: Julie Hermans</p> <p>Laetitia Lambillotte: Web personalization experience: Value creation or value destruction? Discussant: Valérie Swaen</p> <p>Session 2. Audit/Strategy (SOCR 21)</p> <p>Nathanaël Betti. The relationship between the organizational strategy and the internal audit scope and role: A quantitative research Discussant: Benoit Gailly</p> <p>Charlotte De Kort: The management of informal knowledge networks Discussant: Amélie Jacquemin</p>		

Session 3. Operations (SOCR 26)

Dagmara Wrzesinska. Distance in supply chain management: the geography of cabotage in Europe

Discussant: Per Agrell

Juan Fernando Garcia Barragan: The power of the circular economy

Discussant: Jean-Sébastien Tancrez

Manuel Herrera Rodriguez: Liner ship fleet deployment models and the cost of time: the case of China - USA maritime routes

Discussant: Philippe Chevalier

4:30 p.m. Award presentation for the contests "My research in 180 seconds"

Closing drink (SOCR -242)

4 THESES DEFENDUES

4.1 Christian GNEKPE, UCLouvain, LouRIM/CRECIS

THESE – 10 septembre 2018	
Nom :	GNEKPE
Prénom :	Christian
Titre de la thèse :	Three essays on internal knowledge and external technology sourcing
Promoteur(s) :	Régis COEURDEROY, Université catholique de Louvain
Membres du jury :	Benoît GAILLY, Université catholique de Louvain Guilhem BASCLE, Université catholique de Louvain Fabrice LUMINEAU, University of Purdue, USA Laurence CAON, Insead, France
Président du jury :	Per AGRELL Université catholique de Louvain, Belgique
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	https://UCLouvain.be/en/research-institutes/lourim/events/public-theses-defense-of-christian-gnekpe.html
Résumé :	<p>“How can firms maintain their innovation performance in the technology-driven industries? This dissertation proceeds in answering this question along three essays. In the first essay, our review of the literature highlighted that firms’ internal knowledge base as well as their external technology sourcing are key determinants of innovation performance, but the link between both antecedents remains underexplored. Yet, recognizing and exploiting external technology requires valuable internal technology capabilities. The dissertation analyzes this link, using the patent portfolio as indicating firms’ internal knowledge base and acquisitions as well as strategic alliances as key modes of external technology sourcing. In the second essay, we examine and find that the acquisition is more used than the alliance when focal firms’ patent portfolio is highly linked to fundamental science. In contrast, the alliance is more used when competitors perceived this portfolio as of high-quality. Finally, there is no differentiated impact when the portfolio is composed of diversified technology. In the meantime, technology-driven firms increasingly face a global competition. In the third essay, I examine and find that, in the international context, target firms’ ability to preempt a technology and their international patenting activities signal their technological value to potential acquirers pushing them to purchase a higher level of equity and control the target’s technology.”</p>

4.2 Marie ANTOINE, UCLouvain, LouRIM/CRECIS

THESE – 31 août 2018	
Nom :	ANTOINE
Prénom :	Marie
Titre de la thèse :	Unveiling the organisational identity: a spatial approach based on the office. The case of ORES Picardy Wallonia transition towards an activity-based workspace.
Promoteur(s) :	Régis COEURDEROY, Université catholique de Louvain
Membres du jury :	Evelyne LÉONARD, Université catholique de Louvain Anne ROUSSEAU, Université catholique de Louvain et ICHEC André SPICER, Cass Business School, Royaume-Uni Pierre-Yves GOMEZ, EM Lyon Business School, France
Président du jury :	Per AGRELL, Université catholique de Louvain
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	https://UCLouvain.be/en/research-institutes/lourim/events/public-theses-defense-of-marie-antoine.html
Résumé :	<p>The thesis studies how the transformation of the office influences the construction of an organisation's identity. More specifically, this research focuses on the introduction of an activity-based workspace, and investigates how the transition towards this new work environment alters the ways of being and of working, and workers' perceptions of their organisation's identity. In order to address this question, this thesis is based on a qualitative empirical research in which data were collected through semi-structured interviews, documentary analysis, and observation. Thanks to this empirical design, this thesis shows that the transition towards an activity-based workspace challenges an organisation's identity, and might result in a fragmentation of the organisational identity among workers, depending on their work identity.</p>

4.3 Etienne DENIS, UCLouvain, LouRIM/CRECIS

THESE – 31 août 2018	
Nom :	DENIS
Prénom :	Etienne
Titre de la thèse :	Essays on the self-interested determinants of prosocial behaviors : The case of charitable giving
Promoteur(s) :	Claude PECHEUX, EDHEC Business School Per Joakim AGRELL, UCLouvain
Membres du jury :	Alain DECROP, UNamur Philippe SCIEUR, UCLouvain

	Luk WARLOP, BI Norwegian Business School Karine CHARRY, UCLouvain Géraldine MICHEL, IAE Paris Sorbonne Business School
Président du jury :	Karine CHARRY, UCLouvain
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	https://UCLouvain.be/en/research-institutes/lourim/events/public-theses-defense-of-etienne-denis.html
Résumé :	« Au travers de quatre essais, cette thèse de doctorat étudie l'impact des facteurs égoïstes expliquant les comportements liés aux dons caritatifs. Combinant différentes méthodes qualitatives et quantitatives, nous mettons en évidence le rôle central des bénéficiaires personnels qu'un donateur retire de son acte charitable. S'il apparaît que l'importance des motivations égoïstes augmente avec le temps, nous décrivons en quoi leurs effets dépendent de facteurs personnels. Nous expliquons comment la dimension publique d'un comportement souvent jugé privé peut influencer le processus de prise de décisions. Nos résultats suggèrent notamment qu'en fonction du besoin d'approbation des pairs, la reconnaissance sociale peut avoir des effets négatifs sur la générosité. Nous soulignons également le rôle que peut jouer le don caritatif dans la recherche d'équilibre moral en permettant notamment de compenser de récents comportements néfastes. »

4.4 Cyrille DOSSOUGOIN, UCLouvain, LIDAM/CORE

THESE – 5 décembre 2018	
Nom :	DOSSOUGOIN
Prénom :	Cyrille
Titre de la thèse :	Essays on empirical financial spillovers
Promoteur(s) :	Sophie BERAU, UCLouvain Nicolas DEBARSY Université de Lille, France
Membres du jury :	Zhengyuan GAO, UCLouvain Jean-Yves GNABO, UNamur Galina HALE, Federal Reserve Bank of San Francisco, USA James P. LESAGE, Université du Texas, USA
Président du jury :	Per AGRELL, UCLouvain
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	/

Résumé :	<p>Dans un contexte de mondialisation croissante, la crise financière de 2008 a révélé la nécessité d'une compréhension approfondie des canaux de transmission des risques financiers. Cette thèse identifie et analyse le rôle de potentiels canaux de transmission qui émergent du fait des interactions entre agents économiques (commerce, transactions financières, similarité des stratégies d'investissement etc.). Pour ce faire, elle utilise des techniques économétriques avancées prenant en compte explicitement les liens entre agents économiques. Les résultats sont exposés à travers trois articles organisés autour de deux axes principaux. Le premier article propose un cadre original pour analyser l'importance relative de plusieurs canaux de transmission du risque souverain. Il introduit également des indicateurs pour la surveillance des risques dans l'économie globale. Les deux autres articles étudient le caractère dynamique des canaux de transmission et leurs implications dans une approche respectivement microéconomique et macroéconomique.</p>
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4.5 Amélie WUILLAUME, UCLouvain, LouRIM/CRECIS

THESE – 12 décembre 2018	
Nom :	WUILLAUME
Prénom :	Amélie
Titre de la thèse :	Essays on the influence of narratives in crowdfunding
Promoteur(s) :	Amélie JACQUEMIN, UCLouvain Frank JANSSEN, UCLouvain
Membres du jury :	Ingrid PONCIN, UCLouvain Armin SCHWIENBACHER, SKEMA Business School, France Dean SHEPHERD, Notre Dame University, Indiana, USA
Président du jury :	Ingrid PONCIN, UCLouvain
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université catholique de Louvain
Lien :	https://uclouvain.be/en/research-institutes/lourim/events/public-thesis-defense-of-amelie-willaume.html
Résumé :	<p>This thesis in entrepreneurship is based on 4 essays. These papers study crowdfunding and try to understand the role of emotions in the context of crowdfunding. Specifically, in this thesis, we focus on how emotions-as communicated by entrepreneurs through narratives, may influence funders' decision to participate into a crowdfunding campaign. After a first paper defining the theoretical framework of the thesis, the second and the third papers rely on a data base analysis and on an experimental design. Results suggest that funders are animated by different types of motivations and that these motivations affect the type of narratives that</p>

	influence them the most. The fourth and last paper completes this 4-years research work with a context which is particularly emotionally charged: we analyze the motivations of the people who engage into the crowdfunding campaigns launched after a school shooting.
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4.6 Carl-Henrik DAHLQVIST, UCLouvain/LIDAM et UNamur/CERCLE

THESE – 4 septembre 2018	
Nom :	DAHLQVIST
Prénom :	Carl-Henrik
Titre de la thèse :	Essays in Econophysics and Applied Econometrics: Modeling Complexity in Finance
Promoteur(s) :	Sophie BERAU, UCLouvain, LIDAM Jean-Yves GNABO, UNamur, CERCLE
Membres du jury :	Annick CASTIAUX, UNamur Marco SAERENS, UCLouvain Renaud LAMBIOTTE, Somerville College, UK
Président du jury :	Isabelle LINDEN, UNamur
Institution universitaire :	Université de Namur - Université catholique de Louvain
Sous domaine :	Sciences économiques et de gestion
Source de financement :	Université de Namur - Université catholique de Louvain
Lien :	/
Résumé :	/

4.7 Gilles MERCKX, UNamur

DSM – ACTIVITE DOCTORALE 2018	
THESE – 4 juin 2018	
Nom :	MERCKX
Prénom :	Gilles
Titre de la thèse :	Essays on Strategic procurement in an Increasingly Competitive Environment
Promoteurs :	Aadhaar CHATURVEDI, UNamur
Membres du jury :	Per AGRELL, UCLouvain Philippe CHEVALIER, UCLouvain Robert BOUTE, KULeuven Nishant MISHRA, KULeuven

Président du jury :	Jean-Yves GNABO, UNamur
Institution académique :	Université de Namur
Sous-domaine :	Sciences économiques et de gestion
Lien :	https://agenda.unamur.be/upevent.2018-05-02.7360965159/view
Résumé :	/

4.8 Nicolas SCHOLTES, UNamur

DSM – ACTIVITE DOCTORALE 2018	
THESE – 6 septembre 2018	
Nom :	SCHOLTES
Prénom :	Nicolas
Titre de la thèse :	Essays in Econophysics and Applied Econometrics: Modeling Complexity in Finance
Promoteurs :	Jean-Yves GNABO, UNamur Sophie BÉREAU, UNamur, UCLouvain
Membres du jury :	Oscar BERNAL, UNamur Jean-Charles DELVENNE, UCLouvain Camille CORNAND, Université de Lyon CNRS-Gate
Président du jury :	Isabelle LINDEN, UNamur
Institution académique :	Université de Namur – Université catholique de Louvain
Sous-domaine :	Sciences économiques et de gestion
Lien :	https://agenda.unamur.be/upevent.2018-07-06.3745113215
Résumé :	/

4.9 Anouk DEN AMBTMAN , UNamur

DSM – ACTIVITE DOCTORALE 2018	
THESE – 29 octobre 2018	
Nom :	DEN AMBTMAN
Prénom :	Anouk

Titre de la thèse :	The Role of project and portfolio management practices in public service innovation
Promoteurs :	Wafa HAMMEDI, UNamur Allard VAN RIEL, Radboud University Kristina LAUCHE, Radboud University
Membres du jury :	Annick CASTIAUX, UNamur Sandra VAN THIEL, Radboud University Bas HILLEBRAND, Radboud University Sandra STREUKENS, University of Hasselt Katrien VERLEYE, Ghent University
Président du jury :	Jean-Yves GNABO, UNamur
Institution académique :	UNamur, Radboud University
Sous-domaine :	Sciences économiques et de gestion
Lien :	https://agenda.unamur.be/upevent.2018-10-15.8235208013/view
Résumé :	<p>It seems so practical, a public transportation chip card! However, when you are travelling with different operators a procedure of checking out with one operator and checking in with the other is necessary. As a traveller you have to combine several parts of public transportation, even when you are only making one journey. These parts of public transportation – an example of a public service – do not always fit seamlessly. As a traveller you experience this as fragmentation of public services.</p> <p>Anouk den Ambtman studied project and portfolio management practices – two ‘business’ techniques – in the public sector (amongst others social services and healthcare), which help organizations deal with fragmentation of public service innovation. Her research shows that continuous awareness for the value-in-use of (public) service innovations helps organizations to provide a (more) coherent (public) service offering to end-users, like train travellers, citizens and patients. A focus on the creation of transparency and accountability is not sufficient to realize value-in-use.</p>