



RAPPORT ANNUEL 2016

« Doctoral School of Management »

à destination du FNRS



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1. INTRODUCTION

En 2016, l'école doctorale thématique « Doctoral School of Management » (DSM) a proposé les cours doctoraux de base suivants :

- Epistemology of Management
- Quantitative Research Methods
- Qualitative Research Methods

Ces cours ont été complétés par différentes activités doctorales en lien avec la gestion (cours, séminaire, ateliers, conférences) données dans les domaines des trois instituts attachés à la DSM et leurs centres et pôles de recherche respectifs, à savoir :

- **ILSM** (=LouRIM depuis janvier 2017) - Louvain Research Institute in Management and Organizations
 - o CRECIS - Stratégie et Entrepreneuriat : Centre for Research in Entrepreneurial Change and Innovative Strategies
 - o CERMA - Center on Consumer Relations and Responsible Marketing
 - o CEMIS - Center in Management Information Systems
- **IACCHOS** - Institut d'analyse du changement dans l'histoire et les sociétés contemporaines
 - o CIRTES - Centre interdisciplinaire de recherche Travail, Etat et Société
 - o CriDIS - Centre de recherches interdisciplinaires Démocratie, Institutions, Subjectivité
- **IMMAQ** - Institut de recherche multidisciplinaire pour la modélisation et l'analyse quantitative
 - o CORE - Center for Operations Research and Econometrics
 - o LFIN - Louvain Finance

Les activités reprises dans ce rapport ont été sélectionnées en raison de la présence des doctorants de la Doctoral School of Management.

6 thèses de doctorat ont été défendues avec succès en 2016. La liste se trouve en annexe du rapport.

En 2016, les membres de la **Commission doctorale** se sont réunis les 15 mars, 9 mai, 26 septembre et 28 novembre 2016. Points abordés :

- changements dans le règlement doctoral UCL et les dispositions particulières en économie et gestion,
- exigence de présence des doctorants,
- preuves éligibles de financement des thèses,
- révision de Vademecum pour les doctorants DSM, note sur le rôle du comité d'encadrement, note sur les formats de thèse admissibles,
- organisation d'une enquête de satisfaction dans l'école doctorale,
- classement des revues scientifiques (analyse et note),
- jurisprudence de la CDD pour la désignation de secrétaire du jury,
- gestion administrative du doctorat.

2. PRESENTATION DE L'ÉCOLE DOCTORALE THEMATIQUE

- Année civile : 2016
- Intitulé de l'École doctorale thématique : Doctoral School of Management (DSM)
- Président : Pr Per AGRELL (Président DSM, UCL)
per.agrell@uclouvain.be
- Comité scientifique au 31 décembre 2016 : Pr Per AGRELL (Président DSM, UCL)
 Pr Frank JANSSEN (Porte-parole DSM, Président LouRIM, UCL)
 Pr Philippe CHEVALIER (Président IMMAQ, UCL)
 Pr Matthieu de NANTEUIL (Président IACCHOS, UCL)
 P^{re} Annick CASTIAUX (Responsable doctorat gestion, UNamur)
 P^r Erik DEMEULEMEESTER (Responsable doctorat gestion, KULeuven)
- École doctorale près le F.R.S.-FNRS : (Graduate College de rattachement) Ecole doctorale de Sciences économiques et de Gestion
- Réunions du comité scientifique : La Commission Doctorale en Economie et Gestion (CDD) s'est réunie les 15 mars, 9 mai, 26 septembre et 28 novembre 2016.
- Site Internet de l'École : <http://www.uclouvain.be/en-349454.html>
- Budget octroyé par le Graduate College Ecole doctorale de Sciences économiques et de Gestion près le F.R.S. - FNRS : 2.700 € conformément à la lettre du FNRS portant sur l'année 2016
- Utilisation du budget octroyé : Le budget octroyé a servi à financer :
 - Le cours CEMS de Jens CHRISTIENSEN à hauteur de 1800 € (voir point 3.3.2)
 - Le cours de Murillo CAMPELLO à hauteur de 1000 € (voir point 3.3.4)
- Autres sources de financement notamment éventuelles :
 - L'enveloppe FSR Ecoles doctorales de l'UCL a financé les activités reprises aux points 3.2.8, 3.3.1, 3.3.2, 3.3.4.
 - Les instituts de recherche ont aussi participé au financement d'activités sur leur budget de fonctionnement.
 - Les séminaires LFIN ont bénéficié du soutien de la Banque nationale de Belgique.

3. ACTIVITES DE FORMATION ORGANISEES PAR LA « GRADUATE SCHOOL » DOCTORAL SCHOOL OF MANAGEMENT

3.1 COURS DE BASE OBLIGATOIRES

3.1.1 Epistemology of Management

DSM – ACTIVITE DOCTORALE 2016		
Code :	LLSMA2001	
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Epistemology of Management	
Organisateur :	Pr Matthieu de NANTEUIL, UCL, LSM	
Nature de la formation :	Cours doctoral en tronc commun avec la UCL / LSM	
Volume horaire :	30 heures	
Date(s) et lieu(x) :	2016	UCL LLN
	18 février	Doyen – MORE 74
	29 février	Doyen - U. VAES A052
	14 mars	Doyen - U. VAES A052
	14 avril	Doyen - MORE 74
	21 avril	Doyen - MORE 74
	4 mai	Doyen - MORE 74
Budget de l'activité :	0 €	
Nombre de participants :	13 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
BITAT	Abdelfeteh	USLB
CAMBIER	Fanny	UCL
DOSSOUGOIN	Cyrille	UCL
GRAEF	Anja	UCL
HACARDIAUX	Thomas	UCL
HERAK	Iskra	UCL
HSSINI	Imane	UCL
KIV	Soreangsey	UCL
MITRA	Paulami	UCL
MUNTEN	Pauline	UCL
PARMENTIER	Michaël	UCL

WUILLAUME ZOUNTCHEME	Amélie Donald	UCL UCL
Descriptif ou Programme :		
<p>PRESENTATION</p> <p>A course in Epistemology of research on management should allow the students to access to a critical theory of knowledge applied to management and, in a wider sense, to all disciplines that belong to management studies.</p> <p>Such a goal is at the same time theoretical and practical: firstly, it should help the students in understanding how a "management science" has been progressively invented, what are the challenges and limitations of such a project; secondly, it will introduce the participants to the main debates in the epistemological field, mixing fundamental and applied epistemologies; thirdly, it will give them reflexive roots to fulfill their PhD. thesis in management studies.</p> <p>After an introductory session dedicated to the foundations of epistemology, the course will explore the main branches in fundamental epistemology:</p> <ol style="list-style-type: none"> 1. Positivism and Neo-positivism; 2. Systems and Structures; 3. Interpretativism and Social Critics; 4. Contemporary Epistemologies (not done this year). <p>Then, it will be dedicated to the presentations of current works in epistemology applied to management. Getting inspiration from the Critical Management Studies (CMS) movement, it will finally conclude on the notion of "critics" applied to management.</p> <p>PROGRAMME & CALENDAR</p> <p>During the year 2015-2016, the calendar is the following:</p> <p>Thursday, Feb.18th 2016 – 15.00 to 18.00 – Fundamental Epistemology (MORE 74) Introduction</p> <p>Monday, Feb. 29th 2016 – 10.00 to 13.00 – Fundamental Epistemology (U. VAES - A052) Session 1 – Empiricism, idealism: foundations of modern epistemology</p> <p>Monday, March 14th 2016 – 9.00 to 12.00 – Fundamental Epistemology (U. VAES - A052) Session 2 - Around Popper: Positivism & Neo-positivism - Group presentations Session 3 - Systems (Luhmann) and Structures (Bourdieu) - Group presentations</p> <p>Thursday, April 14th 2016 – 14.30 to 17.30 – Applied Epistemology (MORE 74) Session 5 - Interpretativism and Social Critics (Foucault, Berger & Luckmann, Garfinkel, Ricoeur, Habermas) - Group presentations Session 6 - Contemporary Epistemologies (Simon, Giddens, Sen, Latour, Thévenot) - Group presentations</p> <p>Thursday, April 21st 2016 – 13.00 to 16.00 – Applied Epistemology (MORE 74) Texts to be defined by students One or two other sessions will be organised. To be discussed.</p>		

STUDENTS' WORKS

All following works will be achieved by groups (number to be defined). The precise requirements are as follows:

1. Oral presentation in Fundamental Epistemology. It will include:

A detailed presentation of the text;

An analysis of its contribution to the epistemological branch it belongs to;

An analysis of its possible contribution to the epistemology of management.

2. Oral presentation in Applied Epistemology. It will include:

A detailed presentation of the text;

An analysis of its contribution to a specific field in management;

A critical evaluation of the text, with respect to what have been presented and discussed during the course.

3. Final written document. It will include:

A summary of one text in Fundamental Epistemology and of one text in Applied Epistemology (possibly – but not necessarily – those presented orally);

A critical evaluation of the texts, as well as of their contributions;

Each member of the group then presents its research project and the possible contributions of such texts to his/her epistemological reflection. Such reflexion should also include elements coming from the compulsory books. It will conclude on the notion of "critics" and its impacts on his/her reflection.

LANGUAGE

The course is held in English & French. All written documents (powerpoints as final reports) are in English. Oral presentations are usually held in French, but additional oral sessions in English can be organised if necessary.

REFERENCE BOOKS

In addition to the syllabus (Parts I & II, both compulsories), compulsory books are:

Understanding Management Research, by Phil Johnson and Joanne Duberley (London: Sage, 2000);

Perspectives critiques en management. Pour une gestion citoyenne, by Laurent Taskin & Matthieu de Nanteuil (eds) (Bruxelles: De Boeck, 2001)

3.1.2 Quantitative Research Methods

DSM – ACTIVITE DOCTORALE 2016		
Code :	LA2002	
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Quantitative Research Methods: logic and algorithms	
Organisateur :	Pr Philippe CHEVALIER, UCL,	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCL /	
Volume horaire :	30 heures	
Date(s) et lieu(x) :	2016	UCL LLN
	15 avril	Doyen – Lecl 82
	29 avril	Idem
	13 mai	Idem
	20 mai	Idem
	3 juin	Idem
	17 juin	Idem
	1 ^{er} Juillet	Idem
8 juillet	idem	
Budget de l'activité :	0 €	
Nombre de participants :	14 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
BITAT	Abdelfeteh	USLB
CHARQI	Fatima Zohra	UNamur
CHATELAIN	Paul	UCL
DELHAZE	Laetitia	UCL
DESAGRE	Christophe	UCL
EL HICHOU EL MAYA	Younes	UCL
HACARDIAUX	Thomas	UCL
KIV	Soreangsey	UCL
LALY	Floris	UCL
MBAYE	Cheikh	UCL
MONSEUR	Arnaud	UCL
NGUYEN HUYNH ANH	Vu	UCL
SALAWU	Kazeem	UNamur
WIJNANDTS	Jean-Charles	UCL
Descriptif ou Programme :		
<p>OBJECTIVES</p> <p>The main objective of the course is to strengthen the logic reasoning skills for Ph.D. students, in order to help them develop rigorous arguments in order to write articles for scientific journals. The secondary objective is also to help them develop algorithms in order to solve problems that would come up in their thesis.</p> <p>The main chapters of the course will be:</p>		

- Logic, automata and context free languages. Automata are very simple objects that can be used to start developing simple but very rigorous proofs.
- Turing machines. Turing machines build on automata to make it possible to build more elaborate proofs.
- Computability and Complexity theory. Based on the logic framework of the previous chapters, we will now analyze questions such as: does a problem have an answer? (surprisingly it is possible to prove that some questions cannot be answered) how can we prove that a problem is difficult to solve?
- Analysis of algorithms. In this last section we apply the concepts seen before to analyze some generic algorithms.

TEACHING METHOD

The course will be organized in flipped classroom mode, the students are expected to read the material before class, a forum will be set up in order to interact electronically during the reading. During the class sessions we will solve problems interactively.

The evaluation will be entirely based on the class participation.

TENTATIVE SCHEDULE

The schedule below can be adapted as a function of the interests of the participants to the course.

Date	Topic	Reference
Apr 15, 14 – 17	Regular Languages	ITC Chap 0+1
Apr 29, 14 – 17	Context Free Languages	ITC Chap 2
May 13, 14 – 17	Turing Machines + Decidability	ITC Chap 3
May 20, 14 – 17	Decidability	ITC Chap 4
Jun 3, 14 – 17	Reducibility	ITC Chap 5
Jun 17, 14 – 17	Complexity theory	ITC Chap 7
Jul 1, 14 – 17	Greedy Algorithms	AD Chap 4
Jul 8, 14 – 17	Dynamic Programming	AD Chap 6

Room : LECL 82

BIBLIOGRAPHY

ITC Introduction to the Theory of Computation, 3rd Ed., Michael Sipser, Cengage Learning, 2012.
 AD Algorithm Design, Jon Kleinberg, Eva Tardos, Addison-Wesley, 2006.

3.1.3 Qualitative Research Methods

DSM – ACTIVITE DOCTORALE 2016		
Code :	LA2004	
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Qualitative Research Methods	
Organisateur :	Pr Laurent TASKIN, UCL, Professor of Human resources and organization studies Head of the Institute for labour studies (UCL) and of the Chair laboRH in Human management and labour transformations	
Nature de la formation:	Cours doctoral en tronc commun avec l'UCL /	
Volume horaire :	30 heures	
Date(s) et lieu(x) :	2016	UCL LLN
	2 mars	Doyen – Lecl 84
	18 mai	Idem
	24 mai	Idem
	31 mai	Idem
Budget de l'activité :	0 €	
Nombre de participants :	27 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
ABELI-MUKUMBA	Alexis	UCL
BERETTA	Alessandro	ULg
BETTI	Nathanael	UCL
BITAT	Abdelfeteh	USLB
CAMBIER	Fanny	UCL
CHANG	Kai-Lan	UCL
CLAVIJO LOPEZ	Christian Javier	ULg
DE KORT	Charlotte	UCL
DESAGRE	Christophe	UCL
DESCHAMPS	Carl	ULB
EL HICHOU EL MAYA	Younes	UCL
GILLAIN	Joseph	UNamur
GRAEF	Anja	UCL
HERAK	Iskra	UCL
HERICHER	Corentin	UCL
LARA-QUINTANILLA	Marta	ULg
MALLARGE	Jérôme	UNamur
MITRA	Paulami	UCL
MOULAÏ	Kamila	UCL
MUNTEN	Pauline	UCL
NGUYEN THANH	Diane	UCL
PARMENTIER	Michaël	UCL
SAVARESE	Claudia	ULB
VAN DEN BROECK	Marie	UCL

VILLALOBOS ZEN ZOHRA CHARQI	David Mathieu Fatima	UCL UCL UNamur
Descriptif ou Programme :		
<p>CONTENT</p> <p>Qualitative research methods are well suited in order to study personal experiences, perceptions, understanding, reflections and reasoning, helpful for understanding the individual's rationalization process (i.e. how you make sense to events).</p> <p>The seminar will provide an overview of questions regarding theoretical background, collecting data, analysis and reporting of relevance for management sciences. So, the seminar will provide an understanding of research issues and teach skills in qualitative research methods that can be used in master and doctoral thesis work in management.</p> <p>The seminar will take you through different philosophical assumptions about research, and you will learn about what characterizes qualitative research. You will learn about the research methodologies -action research, case study, ethnographic research, and grounded theory-, and methods for gathering qualitative data. You will gain introductory experience in analysis, interpretation, and writing based on field data, and learn about ethical frameworks for conducting qualitative research. The assignments will give you practical experience in qualitative research methods in use by carrying out interviews and observations in projects relevant to domains of students' interests. The final assignment consists in writing a research proposal based on experiences developed in earlier assignments (PhD students are encouraged to draw on the seminar in order to write their methodological chapter, if appropriate).</p> <p>LEARNING OUTCOMES</p> <p>Knowledge of main principles of qualitative research and practical experience with data collection and methods of analysis relevant for management sciences research. More specifically, after you have completed this course, you must:</p> <ul style="list-style-type: none"> • know about different qualitative methodologies and methods that are used in management when generating empirical material; • know the differences between these methodologies and can argue for your methodological choices; • have practical experiences with interviews and observations; • have an understanding about the relationship between research questions, methodologies and paradigms; • know about the ethical framework for the conduct of research; • be able to carry through new qualitative research projects. <p>LEARNING METHODS AND ACTIVITIES</p> <p>Individual lectures and group assignments during the term, by group of 4-5 students choosing to investigate one stage of the qualitative research (collecting, analysing, designing and criticizing). For each, three outcomes are expected: (i) a written report summarizing each of the recommended texts (in English or French), (ii) a discussion in an organized debate with guests to invite for sharing opinions and critiques about the texts and their contents, and (iii) the slideshows supporting the 45 minutes presentation of the texts. The written report as well as the slides are diffused to the whole group since it is one major source for learning how to conduct a qualitative research (students are expected to know them).</p>		

The first class will define a common subject to be investigated. Each student will have to conduct two interviews and to transcribe them by May, 24.

The teaching is delivered during classes and, especially, three classes in May (18, 24 & 31), from 9:00 am till 6:00 pm. Attendance is compulsory.

The final assignment consists in an individual research proposal to be sent out by July, 10 and that will be discussed during an oral exam.

PROGRAM

Wed. March, 2, 4 :15 – 6 :15 pm: Introduction session (attendance is compulsory)

Wed. May, 18, 9:00 am – 6:00 pm: Themes 1 (design) & 2 (collecting)

Tue. May, 24, 9:00 am – 6:00 pm: Theme 3 (analyzing data) + practice

Tue. May, 31, 9:00 am – 6:00 pm: Theme 4 (beyond standards) & conclusion

Topic 1 – Qualitative research design and specificities

- Denzin, N. & Lincoln, Y. (2000). The discipline and practice of qualitative research. In N. Denzin & Y. Lincoln (Eds.). *Handbook of qualitative research* (2e ed.) (pp.1-28). Thousand Oaks: Sage.

- Hatch, M.-J. & Cunliffe, A. (2012). *Organization theory* (3rd edition) (pp. 3-18). Oxford: Oxford University Press.

- Guba, E. & Lincoln, Y. (1994). Competing paradigms in qualitative research. In N. Denzin & Y. Lincoln (Eds.). *Handbook of qualitative research* (pp. 105-117). Thousand Oaks: Sage.

- Mason, J. (2006). Mixing methods in a qualitatively driven way. *Qualitative Research*, 6(1), 9-26.

- Hatch, M.-J. & Cunliffe, A. (2009). *Théorie des organisations, De l'intérêt de perspectives multiples*. (2è édition) (pp. 23-44). Bruxelles: De Boeck, coll. Manager RH.

- Dumez, H. (2013). *Méthodologie de la recherche qualitative* (pp.9-29). Paris : Vuibert.

- Wacheux, F. (2005). Compréhension, explication et action du chercheur dans une situation sociale complexe. Dans P. Roussel & F. Wacheux (Dir.). *Méthodes de recherche en gestion des ressources humaines* (pp. 10-30). Bruxelles : De Boeck, coll. Recherches et méthodes.

- Baumard, P. & Ibert, J. (2014). Quelles approches avec quelles données. Dans R.-A. Thiétart et al. (Dir.). *Méthodes de recherche en management* (4è édition) (pp. 118-128). Paris : Dunod, coll. Management-Ressources Humaines.

- Bandeira de Mello, R., Lincoln, C., de Mattos, P., Allard-Poesi, F. & Tannery, F. (2012). La relation épistémologie-méthodologie de la recherche en débat, *Economies & Sociétés, Série KC, Etudes Critiques en Management*, 2, 26 p.

Academic year 2015-2016

Topic 2 – Collecting data

- Erlandson, D., Harris, E., Skipper, B. & Allen, S. (1993). *Doing naturalistic inquiry: A guide to methods*. Newbury Park: Sage.

- Legard, R., Keegan, J. & Ward, K. (2003). In-depth interviews. In J. Ritchie & J. Lewis (Eds.). *Qualitative Research Practice* (pp.138-169). Thousand Oaks: Sage.

- Charmaz, K. (2000). Grounded theory: Objectivist and constructivist methods. In N. Denzin & Y. Lincoln (Eds.). *Handbook of qualitative research* (2e ed.) (pp. 509-535). Thousand Oaks: Sage.

- Mason, J. & Davies, K. (2010). Experimenting with Qualitative Methods: Researching Family Resemblances. In J. Mason & A. Dale (Eds.). *Understanding Social Research: Thinking Creatively about Method*. London: Sage

- Bagnoli, A. (2009). Beyond the standard interview: The use of graphic elicitation and arts-based methods. *Qualitative Research*, 9(5), 547-570.

- Barnett-Page, E. & Thomas, J. (2009) Methods for the synthesis of qualitative research: a critical review. NCRM Working Paper. NCRM (available:

<http://eprints.ncrm.ac.uk/690/1/0109%2520Qualitative%2520synthesis%2520methods%2520paper%2520NCRM.pdf>)

- Prosser, J. & Loxley, A. (2008). *Introducing Visual Methods*. Discussion Paper. NCRM.
<http://eprints.ncrm.ac.uk/420/1/MethodsReviewPaperNCRM-010.pdf>
 Academic year 2015-2016

Topic 3 - Analyzing qualitative data

- Paillé, P. & Mucchielli, A. (2012). *L'analyse qualitative en sciences humaines et sociales* (3^e édition). Paris : Armand Colin. (En particulier, les chapitres 11 et 12).

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 Academic year 2015-2016

Topic 4 – Debates and critiques of mainstream qualitative research

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QUALITATIVE RESEARCH JOURNALS

- American Sociological Review (American Sociological Association)
- Anthropology & Education Quarterly (Council on Anthropology and Education)
- Cross-Cultural Research: The Journal of Comparative Social Science (Society for Cross-Cultural Research)
- Current Anthropology
- Discourse Analysis Online
- Discourse Processes (Society for Text and Discourse)
- Discourse Studies: An Interdisciplinary Journal for the Study of Text and Talk
- Ethnography
- The Grounded Theory Review: An International Journal
- International Journal of Qualitative Methods (International Institute for Qualitative Methodology, University of Alberta)
- International Journal of Qualitative Studies in Education
- International Journal of Social Research Methodology
- Journal of Business Research
- Narrative Inquiry
- Qualitative Health Research
- Qualitative Inquiry
- Qualitative Market Research: An International Journal Academic year 2015-2016
- The Qualitative Report (Nova Southeastern University--School of Social and Systemic Studies) [online]
- Qualitative Research
- Qualitative Research in Psychology
- Qualitative Research Journal (Association for Qualitative Research)
- Qualitative Social Work
- Qualitative Sociology
- Quality & Quantity: International Journal of Methodology
- Reading Research Quarterly (International Reading Association)
- Recherches Qualitatives (Association pour la Recherche Qualitative (ARQ)) [online]
- Social Research Update
- Sociological Quarterly (Midwest Sociological Society)
- Sociological Research Online [online]
- Symbolic Interaction (Society for the Study of Symbolic Interaction)
- TAMARA: Journal for Critical Organization Inquiry
- Theory and Research in Social Education (National Council for the Social Studies)
- Visual Anthropology Review (Society for Visual Anthropology)

Visual Studies

OTHER INTERESTING RESOURCE:

-National Centre for Research Methods: <http://eprints.ncrm.ac.uk/>

3.2 ACTIVITES ORGANISEES PAR LouRIM

3.2.1 LouRIM /CERMA - Séminaire de recherche - 6ème édition du séminaire de recherche CSR

DSM – ACTIVITE DOCTORALE 2016	
Année civile :	2016
Ecole doctorale :	Doctoral School of Management
Intitulé de l'activité :	6th edition of the CSR Research Seminar
Institut de recherche :	LouRIM
Centre de recherche :	CERMA
Organisateur(s) /affiliation :	<p>P^{re} Valérie SWAEN, UCL,</p> <p>Membres du comité organisateur :</p> <ul style="list-style-type: none"> - P^{re} Annick CASTIAUX, UNamur - P^{re} Sophie PONDEVILLE, UNamur - Christel DUMAS, Chargée de cours, ICHEC Brussels Management School - Benjamin HUYBRECHTS, chargé de cours, HEC Management School - University of Liège - Virginie XHAUFLAIR, chercheur post-doc, HEC Management School - University of Liège - François MAON, IESEG - Céline LOUCHE, Audencia Nantes
Intervenant(s) :	<ul style="list-style-type: none"> - P^r Frank BOONS, University of Manchester, UK - P^r Guido BERENS, Erasmus University, Pays-Bas - P^r Frank de BAKKER, VU Amsterdam, Pays-Bas - P^{re} Shuili DU, Peter T. Paul College of Business and Economics, University of New Hampshire, Boston, USA - P^r Jean-Pascal GOND, Cass Business School, City University London, Royaume-Uni - P^{re} Laura Marie SCHONS, University of Mannheim, Allemagne - Pre Laure CABANTOUS, Cass Business School, City University London, Royaume Uni - Pr Simone DE COLLE, IESEG School of Management, France - Pr Kenneth DE ROECK, IESEG School of Management, France - Pre Coline RUWET, ICHEC Brussels Management School, Belgium

	- Pr Luc VAN LIEDEKERKE, Universiteit Antwerp, Belgium	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	2 jours + préparation entre experts le 22 juin	
Date(s) et lieu(x) :	2016	UCL
	22 juin (réunion de préparation) 23 & 24 juin	ICHEC, Bruxelles
Budget de l'activité :	13 880 €	
Nombre de participants :	73	
Liste des participants :		
NOM	Prénom	Affiliation
BOONS	Frank	Expert
BOUTEN	Lies	Expert
CABANTOUS	Laure	Expert
CASTIAUX	Annick	Expert
DE BAKKER	Frank	Expert
DE COLLE	Simone	Expert
DE ROECK	Kenneth	Expert
DU	Shuili	Expert
DUMAS	Christel	Expert
HUDON	Marek	Expert
JANSSEN	Catherine	Expert
LOUCHE	Céline	Expert
MAON	François	Expert
MIEMCZYK	Joe	Expert
PETITJEAN	Mikael	Expert
PONDEVILLE	Sophie	Expert
RUWET	Coline	Expert
SCHONS	Laur-Marie	Expert
THIRY	Géraldine	Expert
VAN LIEDEKERKE	Luc	Expert
XHAUFLAIR	Virginie	Expert
EL ABOUBI	Manal	Expert
GOND	Jean-Pascal	Expert
SWAEN	Valérie	Expert
AVETISYAN	Emma	Expert, "Aaronson Dpt of Marketing & International Business
BERNARD	Brigitte	Expert, Nijmegen School of Management, The Netherlands
LYYTINEN	Tatu	Aalto University, Finland
MATISOFF	Dan	Assistant prof, School of Public Policy, USA
DEMIDOVA	Irina	Assistant Professor ESG UQAM
WERNICKE	Georg	Assistant Professor, Copenhagen Business School
MUNTEN	Pauline	Assistante, Louvain School of Management, UCL
BENOIT	Christopher	Baruch College/CUNY"
BERENS	Guido	CASS Business School, City University London
FERRETTI	Thomas	Chaire Hoover d'éthique économique et sociale, Belgium
RAMIREZ	Valeria	Communications manager, Sircome
BUSCH	Malte	Coventry University, UK
TRUYENS	Vincent	CSR Lecturer, UCL
MAQUET	Vivien	Equity Analyst, Trusteam Finance
L'HUILLIER	Hélène	ESSEC Business School, France
SOMERHAUSEN	Eric	Global Social and environmental Manager, heidelbergcement

ALTINOK	Hülya	Head of CSR Unit, Ingénieurs sans Frontières
FOX	Mathilde	Head of Finance Dpt, ICHEC Brussels Management School
CLAES	Marie-Therese	ICHEC Brussels Management School
HEINEN	Marie-Lise	ICHEC Brussels Management School
BOEDHOE	Shane	Junior Researcher, Vrije Universiteit Amsterdam
ROLIN	Vincent	Master student Université Catholique de Louvain (UCL)
COLLARD	Charline	Ph.D student, IAE - Université de Toulouse
HERICHER	Corentin	Ph.D student, Louvain School of Management
DUPIRE	Marion	Ph.D student, Vlerick, Belgium
BITAT	Abdel	Ph.D. Candidate, USLB
FATON	Chloe	Ph.D candidate, UNamur
YUNUS PENDREY	Annette	Ph.D Fellow, Faculty of Management, Cass Business School, City University London
QUINTELIER	Katinka	Ph.D Student, Amsterdam Business School
VAN LAVIEREN	Robert	Ph.D Student, Amsterdam Business School
ROQUEBERT	Claire-Isabelle	Ph.D Student, Audencia Nantes
FACCER	Kristy	Ph.D Student, Graduate School of Business, University of Cape Town, South Africa
VAN	Nguyen	Ph.D student, UCL
de BERNARD de FAUCONVAL	Marie	Ph.D Student, UNamur
ZEIMERS	Géraldine	Ph.D Student, UCL & UGent
DE ROO	Michiel	Ph.D student, VU University Amsterdam
TAS	Imran	Student Double degree /ICHEC
SCHWEISTHAL	Alicia	Student, Louvain School of Management, UCL
PUASHUNDER	Julia	The Schwartz Center for Economic Policy Analysis USA
VASKOVA	Youlia	UCL Louvain, Belgium
MEYER	Camille	Université Libre de Bruxelles
CHOWDHURY	Rashedur	University College Dublin, Ireland
GOPALKRISHNAN	Shalini	Valencia College Orlando, USA
BASAR	Berna	Zicklin School of Business
SOLANKI	Manisha	

Descriptif ou Programme :

Depuis la première édition à Louvain-la-Neuve en 2010, ce séminaire a été organisé dans différentes villes belges ou françaises (Gand en 2012 ; Bruxelles en 2013; Nantes en 2014 ; Paris en 2015).
De quoi s'agit-il concrètement ?

Le CSR Research Seminar s'étend sur deux journées dédiées à la recherche sur la Responsabilité Sociale de l'Entreprise (RSE), et cela quelle que soit la discipline d'origine du chercheur : économie, management, ressources humaines, finance, marketing, droit, sociologie, psychologie, sciences politiques, philosophie... Durant ces deux journées, doctorants, jeunes chercheurs, et chercheurs confirmés de renommée internationale y sont invités à échanger sur leurs projets de recherche respectifs ; à faire le point sur l'état d'avancement de la recherche en sciences humaines sur la RSE et à imaginer ensemble des pistes de recherche futures. Enfin, des ateliers approfondis d'aide à la publication dans des journaux internationaux de bon niveau sont également proposés aux participants.

Le CSR Research Seminar trouve en outre naturellement sa place dans les travaux du Louvain CSR Network, ce dernier visant à (1) consolider la formation des doctorants sur la RSE et le développement durable ; (2) développer des recherches et des publications transversales de haut

niveau sur le sujet ; et à (3) développer un réseau solide d'experts internationalement reconnus autour de la thématique de la RSE.

Nous désirons renforcer la capacité des doctorants et jeunes chercheurs de nos universités (UCL, UNamur, HEC-Université de Liège) à conduire, défendre et publier leurs travaux de recherche en RSE.

Le CSR Research Seminar représente une occasion pour ces jeunes chercheurs de présenter leurs travaux de recherche face à des chercheurs mondialement reconnus ayant l'expérience de publier dans des revues de haut niveau sur le sujet de la RSE (tels que Shuili Du, USA ; Jean-Pascal Gond, Royaume-Uni; Guido Berens, Pays-Bas ; Frank de Bakker, Pays-Bas...). Cela leur permet également de rencontrer des professeurs prêts à participer à leur jury de thèse. Enfin, cela nous permet aussi à tous de se faire connaître sur la scène internationale et faire naître des collaborations de recherche au niveau international.

Au fil des années le CSR Research Seminar a participé à créer un réseau de chercheurs internationaux travaillant sur la RSE. La mise en place et le maintien sur plusieurs années d'un tel réseau –grâce à l'organisation annuelle de ce séminaire depuis maintenant six ans-- contribuent à approfondir les discussions au-delà des rendez-vous annuels du séminaire et à mettre en place des projets de recherche sur le long terme.

Quels sont les objectifs poursuivis ?

Les objectifs du CSR Research Seminar sont les suivants :

- Créer un lieu de rencontre, de discussion, et de collaboration entre chercheurs – jeunes et confirmés – s'intéressant à la RSE et au développement durable dans leurs recherches ;
- Faire le point sur l'état des recherches dans le monde sur le sujet de la RSE et du développement durable du point de vue des sciences humaines ;
- Assurer de l'expertise de l'UCL, l'UNamur et HEC-Université de Liège sur la thématique transversale de la RSE et du développement durable et valoriser les recherches qui y sont menées dans ces domaines;
- Développer le réseau du Louvain CSR Network en Belgique et à l'international.

RÉUNION DE PRÉPARATION ENTRE EXPERTS :

CSR RESEARCH SEMINAR 2016:

Next Level Business Approaches for Corporate Social Responsibility

WEDNESDAY, JUNE 22

13.30 – 14.00: WELCOME

14.00 – 16.00: INNOVATIVE TEACHING APPROACHES FOR CSR

Room 431

Let's bring and explain some good examples of practices in CSR teaching: Good exercises, cases, texts, programs, excursions...

Some of us already proposed to very briefly introduce some of their innovative experiences and/or ideas to generate debate and discussion:

- Luc Van Liedekerke (Universiteit Antwerp, Belgium): "The Antwerp Management School approach"

- François Maon (IESEG School of Management, France): “New CSR programs at the IESEG School of Management”
- Emma Avetisyan (Audencia School of Management, France): “The CSR pedagogy at Audencia”
- Coline Ruwet and Christel Dumas (ICHEC Brussels Management School, Belgium): “Impact of CSR teaching on students”
- Shuili Du (University of New Hampshire, USA): “An experience in CSR teaching”
- Valérie Swaen (Université catholique de Louvain, Belgium & IESEG School of Management, France): “Massive Open Online Courses (MOOC) to teach CSR?”

16.00 – 16.30: Coffee break

16.30 – 18.00: FUTURE TRENDS IN CSR RESEARCH TOPICS

Room 431

Some of us already proposed to briefly introduce some interesting research topics to generate debate and discussion (but discussion should not be limited to those topics, feel free to propose other topics for debate):

- Shuili DU (University of New Hampshire, USA): “CSR and social media”
- Frank de Bakker (VU): “NGO-business interactions”

PARTICIPANTS

- Emma Avetisyan, Audencia School of Management, France
- Frank Boons, University of Manchester, UK
- Annick Castiaux, University of Namur, Belgium
- Frank de Bakker, VU Amsterdam, The Netherlands
- Simone De Colle, IESEG School of Management, France (to be confirmed)
- Shuili Du, University of New Hampshire, USA
- Christel Dumas, ICHEC Brussels Management School, Belgium
- Marek Hudon, Université libre de Bruxelles, Belgium (to be confirmed)
- Catherine Janssen, IESEG School of Management, France
- François Maon, IESEG School of Management, France
- Coline Ruwet, ICHEC, Belgium
- Valérie Swaen, Louvain School of Management, Université catholique de Louvain, Belgium & IESEG School of Management, France
- Luc Van Liedekerke, Universiteit Antwerp, Belgium
- SPONSORS
- Audencia School of Management, CSR Institute, France
- Fonds National de la Recherche Scientifique, Belgium
- ICHEC Brussels Management School, Belgium
- IESEG School of Management, France
- Institut de recherche de la Louvain School of Management, Université catholique de Louvain, Belgium
- LEM (Laboratoire CNRS Lille Economie et Management – UMR 9221), France

VENUE

The CSR Research Seminar will take place at ICHEC Brussels Management School, in Brussels, Belgium.

Boulevard Brand Whitlock 2,
 1150 Woluwe-Saint-Pierre,
 Belgium.

Rooms 231, 232 and 431

CONTACT

csrseminar@icheck.be

CSR RESEARCH SEMINAR 2016 - PROGRAM

Next Level Business Approaches for Corporate Social Responsibility

THURSDAY, JUNE 23

8.30 – 9.00: Welcome coffee

9.00 – 9.30: KICK-OFF SESSION

Room 231

Welcoming expert panel members and participants & short introduction to the seminar

By: Christel DUMAS (ICHEC Brussels Management School, François MAON (IESEG School of Management), and Valérie SWAEN (Louvain School of Management, UCL & IESEG)

9.30 – 10.45: PLENARY SESSION 1 – KEYNOTE ADDRESS

Room 231

Transitioning towards responsible business models

Keynote speaker: Prof. Frank BOONS (University of Manchester, UK)

10.45 – 11.15: Coffee break

11.15 – 12.45: THEMATIC SESSION 1

Room 232

Session 1A. Critical perspectives on CSR

Chairs: Simone DE COLLE (IESEG School of Management, France)

- Thomas FERRETTI (Institut supérieur de philosophie, UCL, Belgium)
“There is no just society without just regulations: A critical approach to corporate social responsibility”
- Rashedur CHOWDURY (University College Dublin, Ireland)
“Academic Anxiety and Understanding the Management of Victimhood: A Perspective from Rana Plaza Fieldwork.”
- Christopher BENOIT (CASS Business School, City University London, UK)
“Policing Corporate Social Responsibility”

Room 431

Session 1B: Investigating the impact of (ir)responsible business practices

Chairs: Guido BERENS (Rotterdam School of Management, The Netherlands)

- Hélène L’HUIILLIER (ESSEC Business School, France)
“Social impact studies: different visions, different underlying conceptions of CSR”
- Pauline MUNTEN (Louvain School of Management, Belgium)
“Curbing product obsolescence issues: Understanding life span information framing effects on consumers’ intertemporal choices”

- Corentin HERICHER (Université catholique de Louvain, Belgium)
"The impact of corporate social responsibility on voluntary employee green behavior."

12.45 – 13.45: Lunch

13.45 – 14.45: THEMATIC SESSIONS 2A AND 2B

Room 232

Session 2A. Organizing for CSR

Chairs: Frank DE BAKKER (VU Amsterdam, The Netherlands)

- Claire-Isabelle ROQUEBERT (Audencia Business School, France)
"Internal paradoxes in a context of a socially and environmentally responsible growing SME"
- Tatu LYYTINEN (Aalto University, Finland)
"Developing business model from corporate social responsibility initiative: The case of Grundfos Lifelink in Kenya"

Room 431

Session 2B. Drivers of CSR policies and initiatives

Chairs: Kenneth DE ROECK (IESEG School of Management, France)

- Marion DUPIRE (Vlerick Business School, Belgium)
"What drives social performance in competitive industries, spill-over or differentiation?"
- Michiel de ROO (VU Amsterdam, The Netherlands)
"Why do firms engage in corporate social responsibility? Combining firm-level and country-level motives"

14.45 – 16.00: ACADEMIC CAREER SESSION

Room 231

Let's get published! Different viewpoints on submitting and revising your manuscripts

Presenters:

- Laure CABANTOUS for "M@n@gement" (CASS Business School, City University London, UK)
- Frank DE BAKKER for Business & Society (VU Amsterdam, The Netherlands)
- Frank BOONS for Journal of Industrial Ecology and Journal of Cleaner Production (University of Manchester, UK)

16.00 – 16.45: Coffee break

16.45 – 18.00: ROUNDTABLES WITH THE EXPERTS

Room 431

Roundtable session on academic and scientific issues based on participants' questions, grouped around three questions:

- What make a great article great?
- What is the impact of our research on society and how can we increase it?
- How can I best develop my identity and career as a researcher?

FRIDAY, JUNE 24

8.30 – 9.00: Welcome coffee

9.00 – 10.30: THEMATIC SESSION 3

Room 231

Session 3. Redefining business & organizations

Chairs: Coline RUWET (ICHEC Brussels Management School, Belgium)

- Robert LAVIEREN (Universiteit van Amsterdam, The Netherlands)
"Redefining business objectives for the 21st century"
- Youlia VASKOVA (Université catholique de Louvain, Belgium)
"The emergence of corporate social responsibility (CSR) in a network society"
- Camille MEYER (Université Libre de Bruxelles, Belgium)
"Building commons organizations: The case of community banks and financial commons"

10.30 – 11.00: Coffee break

11.00 – 12.30: PLENARY SESSION 2 – EXPERTS PRESENTATIONS

Room 231

CSR and innovation

Presenter:

- Shuili DU (University of New Hampshire, USA)
"Value transformation and sustainable business"

Presenter:

- Luc VAN LIEDEKERKE (Universiteit Antwerp, Belgium)
Between the circular economy and closed loop supply chains:
"What does management theory tell us"

12.30 – 14.00: Lunch

14.00 – 15.30: THEMATIC SESSIONS 4A AND 4B

Room 232

Session 4A: Innovation and CSR practices, processes & discourses

Chairs: Annick CASTIAUX (UNamur, Belgium)

- Abdel BITAT (USLB)
"Environmental regulation and eco-innovation: insights from diffusion of innovations theory"
- Shalini GOPALKRISHAN (Valencia College, USA)
"The effect of aspirational pledges on innovation in CSR"
- Dr Katinka QUINTELIER (Universiteit van Amsterdam, The Netherlands)
"‘Win-win’ or ‘No pain, no gain’? The influence of stakeholder orientation on stakeholder cooperation"

Room 431 Session 4B: CSR & Finance

Chair: Mikael PETITJEAN (Université catholique de Louvain, Belgium)

- Brigitte BERNARD-RAU (Radboud Universiteit, The Netherlands)
"The Impact of socially responsible investors and social rating agencies on firm's practices: An institutional logics perspective"
- Julia PUASHUNDER (The Schwartz Center for Economic Policy Analysis, USA)
"Socio-psychological motives of socially responsible investors"
- Georg WERNICKE (Copenhagen Business School, Denmark)
"Access to finance and investments into corporate social responsibility: Causal evidence from a quasi-natural experiment"

15.30 – 16.30: PLENARY SESSION 3: FINAL EXPERT PANEL AND CLOSING DEBATES

Room 231

Next Level Research Approaches for Corporate Social Responsibility: Methodology, theory and deontology

Chairs: Christel DUMAS (ICHEC Brussels Management School) & Céline LOUCHE (Audencia Business School, France)

16:30 – 18:00: Closing drink

TEAM

PROGRAM CHAIRS AND ORGANIZING COMMITTEE:

- Annick Castiaux, University of Namur, Belgium
- Christel Dumas, ICHEC Brussels Management School, Belgium
- Céline Louche, Audencia Business School, France
- François Maon, IESEG School of Management, France
- Sophie Marquet-Pondeville, University of Namur, Belgium
- Valérie Swaen, Louvain School of Management, Université catholique de Louvain, Belgium & IESEG School of Management, France

SCIENTIFIC COMMITTEE:

- Emma AVETISYAN, Audencia Business School, France
- Frank BOONS, University of Manchester, UK
- Guido BERENS, Erasmus University Rotterdam, The Netherlands
- Lies BOUTEN, IESEG School of Management, France
- Laure CABANTOUS, CASS Business School, City University London, UK
- Annick CASTIAUX, University of Namur, Belgium
- Frank de BAKKER, VU Amsterdam, The Netherlands
- Simone DE COLLE, IESEG School of Management, France
- Kenneth DE ROECK, IESEG School of Management, France
- Shuili DU, University of New Hampshire, USA
- Christel DUMAS, ICHEC Brussels Management School, Belgium
- Jean-Pascal GOND, CASS Business School, City University London, UK
- Marek HUDON, Université libre de Bruxelles, Belgium
- Catherine JANSSEN, IESEG School of Management, France
- Céline LOUCHE, Audencia Business School, France
- François MAON, IESEG School of Management, France
- Sophie MARQUET-PONDEVILLE, University of Namur, Belgium
- Coline RUWET, ICHEC, Belgium
- Luc VAN LIEDEKERKE, Universiteit Antwerp, Belgium
- Mikaël PETITJEAN, Louvain School of Management, Université catholique de Louvain, Belgium
- Valérie SWAEN, Louvain School of Management, Université catholique de Louvain, Belgium & IESEG School of Management, France

SPONSORS

- Audencia Business School, CSR Institute, France
- Fonds National de la Recherche Scientifique, Belgium
- ICHEC Brussels Management School, Belgium
- IESEG School of Management, France
- Institut de recherche de la Louvain School of Management, Université catholique de Louvain, Belgium

- LEM (Laboratoire CNRS Lille Economie et Management – UMR 9221), France

VENUE

The CSR Research Seminar will take place at ICHEC Brussels Management School, in Brussels, Belgium.

Boulevard Brand Whitlock 2,

1150 Woluwe-Saint-Pierre,

Belgium.

Rooms 231, 232 and 431

3.2.2 LouRIM/CERMA - Journée doctorale – 5th edition of the CCMS Doctoral Day

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	The 5th edition of the CCMS Doctoral Day	
Institut de recherche :	LouRIM	
Centre de recherche :	CCMS / CERMA	
Organisateur(s) /affiliation :	P ^{re} Valérie SWAEN, UCL,	
Intervenant(s) :	Voir programme	
Nature de la formation:	Séminaire – journée doctorale	
Volume horaire :	1 jour	
Date(s) et lieu(x) :	2016	UCL
	26 février	Institut de recherche de la (LouRIM) Les Ateliers des FUCaM - MONS
Budget de l'activité :	600 €	
Nombre de participants :	19	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
BRUNEAU	Virginie	UCL, UNamur
CAMBIER	Fanny	UCL
CHARQI	Fatima Zohra	UNamur
DENIS	Etienne	UCL
HERAK	Iskra	UCL
LECLERCQ	Thomas	UCL
MALLARGÉ	Jérôme	UNamur
MUNTEN	Pauline	UCL
STEILS	Nadia	UNamur
TOUSSAINT	Stéphanie	UCL
VIRLÉE	Justine	UNamur
Professeurs :		
SWAEN	Valérie	UCL
VANHAMME	Joëlle	EDHEC Business School, Lille-Roubaix
DECROP	Alain	UNamur
DERBAIX	Christian	UCL
HAMMEDI	Wafa	UNamur
KERVYN	Nicolas	UCL
PONCIN	Ingrid	UCL
ZIDDA	Pietro	UNamur
Descriptif ou Programme :		
Center on Consumers and Marketing Strategy (CCMS)		

A joint initiative of the Center for Research on Consumption and Leisure (CeRCLe, University of Namur) and the Center of Excellence on Consumer Relations and Responsible Marketing (CERMA, LouRIM, UCL)

CCMS doctoral day
 Mons – February 26, 2016

8h45-9h15 WELCOME

9h15-9h45 Iskra HERAK (UCL, LLN)
 Anthropomorphism and dehumanization in the brand-endorsement context

9h45-10h15 Pauline MUNTEN (UCL, LLN)
 Curbing product obsolescence issues: understanding life span information framing effects on consumers' intertemporal choices

10h15-10h45 Fatima Zohra CHARQI (UNamur)
 Research questions on collaborative consumption (topic to be defined)

10h45-11h15 BREAK

11h15-12h Fanny CAMBIER (UCL, LLN)
 Communicating customer empowerment strategies to non-participants: mechanisms and conditions impacting the affective reactions and the brand relationship

12h00-12h45 Nadia STEILS (UNamur)
 Antecedents and Consequences of Consumers' e-Learning Processes"

12h45-14h15 LUNCH

14h15-15h Etienne DENIS (UCL, Mons)
 Charitable giving: Toward a better understanding of today's donator

15h00-15h45 Justine VIRLEE (UNamur)
 Patients participation in online health communities, social support and quality-of-life: The moderating role of health literacy

15h45-16h BREAK

16h-16h45 Jérôme MALLARGE (UNamur) –
 Revisiting the service evaluation process in the sharing economy

16h45-17h30 CLOSING SESSION

3.2.3 LouRIM/CEMIS - Reading workshop - Information systems

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Reading Workshop in Information systems	
Institut de recherche :	LouRIM	
Centre de recherche :	CEMIS	
Organisateur(s) /affiliation :	Manuel KOLP, UCL,	
Intervenant(s) :	Pr Y. WAUTELET, KULeuven S. FAULKNER, UNamur Dr D. MASSART, ZetaDataNet	
Nature de la formation:	Reading workshop	
Volume horaire :	30h	
Date(s) et lieu(x) :	2016	UCL
	UCL/LouRIM, +/- every 3 weeks	
Budget de l'activité :	0	
Nombre de participants :	5 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
NGUYEN	Vu	UCL
HENG	Samedi	UCL
KIV	Soreangsey	UCL
H AidAR	Hassan	UCL
DO	Phung	KUL
Descriptif ou Programme :		
Workshop Reading and Presentations in Requirements Engineering, Agile Methods, Software Product Lines, IT Project Management and Governance		

3.2.4 LouRIM - Séminaire doctoral - Pr Pierre-Yves GOMEZ, EM Lyon Business School

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Transformations du travail et nouvelles formes d'organisation	
Institut de recherche :	LouRIM	
Centre de recherche :		
Organisateur(s) /affiliation :	Pr Laurent TASKIN, UCL,	
Intervenant(s) :	Pr Pierre-Yves GOMEZ, EM Lyon Business School, France, Président de l'Institut français du gouvernement des entreprises	
Nature de la formation:	Séminaire doctoral	
Volume horaire :	3h	
Date(s) et lieu(x) :	2016	UCL
	Vendredi 16/9/2016	LECL93
Budget de l'activité :	1500€	
Nombre de participants :	12	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
JEGOU	Olivier	UCL
AJZEN	Michel	UCL
ANTOINE	Marie	UCL
Van OYCKE	Jean	UCL
JACQUEMIN	Chloé	UCL
De RIDDER	Marine	UCL
COSTER	Stéphanie	UCL
PONGO	Thomas	UCL
Chercheurs post-doc :		
NDAYAMBAJE	Juvénal	UCL
DONIS	Céline	UCL
Memorante :		
LAMBERT	Magali	UCL
Professeurs :		
ROUSSEAU	Anne	UCL
TASKIN	Laurent	UCL
Descriptif ou programme :		
-Présentation et échange autour d'un programme de recherche critique sur les NFOT et la problématique du Bonheur au travail;		

-Accompagnement thèses (soumission d'une problématique de recherche, d'un problème rencontré dans le cadre de la thèse)

3.2.5 LouRIM /CRECIS – Conférence scientifique internationale - 6èmes Journées Georges DORIOT

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	6èmes Journées Georges DORIOT	
Institut de recherche :	LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	P ^r Frank JANSSEN, UCL, P ^{re} Amélie JACQUEMIN, UCL,	
Intervenant(s) :	P ^r Chris STEYAERT (Université St Gallen)	
Nature de la formation:	Conférence scientifique internationale	
Volume horaire :	2 jours	
Date(s) et lieu(x) :	2016	UCL
	19 et 20 mai	UCL, Mons
Budget de l'activité :	4700 €	
Nombre de participants :	53 + 2 organisateurs	
Liste des participants :		
NOM	Prénom	Affiliation
ARCAND	Sébastien	HEC, Montréal
AUBRY	Mathilde	EN Normandie
BARBOSA	Saulo	E.M. Lyon Business School
BEDDI	Hanane	IAE de Lyon Université de Lyon 3
BEN-HAFAÏEDH	Cyrine	IÉSEG School of Management
BERGER-DOUCE	Sandrine	Ecole des Mines de Saint-Etienne
BLUM	Guillaume	Université Laval
BOUSSAGUET	Sonia	Reims Management School
BUENO	Pascale	Merino EM Normandie
BUREAU	Sylvain	ESCP Europe
CAMUS	Annie	ESG-UQAM
CARRIER	Camille	Université du Québec à Trois-Rivières
CHANUT-GUIEU	Cécile	Aix-Marseille Université
CHASSERIO	Stéphanie	Skema Business School
COEURDEROY	Régis	UCL et ESCP Europe
CONDOR	Roland	EM Normandie
CONSTANTINIDIS	Christina	Université de Luxembourg
DE HOE	Roxane	UCL
DEJARDIN	Marcus	UNamur et UCL
DUYMEDJAN	Raffi	Grenoble Ecole de Management
EMIN	Sandrine	Université d'Angers
FALIZE	Marine	UCL
JACQUES	Louis	Filion HEC Montréal
GIACOMIN	Olivier	EBS Paris
GOXE	François	Université de Versailles Saint-Quentin-en-Yvelines
GUIEU	Gilles	Aix-Marseille Université
HERMAN	Julie	UCL et UNamur

JULIEN	Pierre-André	Université du Québec à Trois-Rivières
KAROU	Lotfi	EM Normandie
KRIEGER	Etienne	HEC Paris
LEBÈGUE	Typhaine	ESCEM – Ecole de Management
LEFÈVRE	Vincent	AUDENCIA Nantes
LESAGE	Xavier	ESSCA-Ecole de Management
LUC	Sylvain	Université Laval
MESSEGHEM	Karim	Université de Montpellier 1
MICHAUD	Valérie	ESG-UQAM
MOUAKHAR	Khaireddine	EM Normandie
PARANQUE	Bernard	Kedge Business School
PARÉ	Sylvie	ESG-UQAM
RADU-LEFÈVRE	Miruna	AUDENCIA Nantes
REBOUD	Sophie	Groupe ESC Dijon Bourgogne
REDIS	Jean	ESIEE
RONTEAU	Sébastien	ESSCA-Ecole de Management
SCHIEB-BIENFAIT	Nathalie	Université de Nantes
SCHMITT	Christophe	Université de Lorraine
SERGI	Viviane	ESG-UQAM
ST-JEAN	Etienne	Université du Québec à Trois-Rivières
ST-PIERRE	Josée	Université du Québec à Trois-Rivières
TASKIN	Laurent	UCL
TREMBLAY	Maripier	Université Laval
VALLERAND	Johann	ESG-UQAM
WUILLAUME	Amélie	UCL
YOUNES	Olivier	HEC Paris

Descriptif ou Programme :

Thème des 6èmes Journées Georges Doriot (Mons, Belgique)

Soutenu à la fois par une tradition académique fonctionnaliste et des discours politiques normatifs, l'entrepreneuriat a longtemps été considéré sous le prisme exclusif de la création de richesse (Jennings et al., 2005 ; Armstrong, 2005 ; Tedmanson et al. 2012). Les discours scientifiques et politiques ont notamment attribué un rôle sans doute excessif à l'innovation et cultivé la figure du leader héroïque (Janssen et Schmitt, 2011), masquant des formes d'entreprendre plus contrastées, des raisons d'entreprendre variées et mettant aussi de côté la performativité et l'idéologie de ces mêmes discours optimistes. Au-delà de cet « entrepreneurialisme », l'entrepreneur(e) peut également – peut-être avant tout – être envisagé comme un agent du changement social et politique, transformant par ses micro-pratiques des ordres établis.

Ce changement de perspective implique, d'une part, de déconstruire un ensemble de discours autour de l'entrepreneuriat considérés comme allant de soi, d'appréhender différemment les processus entrepreneuriaux et d'approfondir l'étude des « entreprendre autrement » d'autre part. Il en va ainsi par exemple de la création de valeur financière que les approches traditionnelles peinent à appréhender en phase de création d'entreprise et qui constitue, pour de nombreux entrepreneurs, plus une contrainte qu'un objectif (St-Pierre et Cadieux, 2011). Il en va ainsi également des formes solidaires, sociales et collectives de l'entrepreneuriat qui appellent à un renouvellement des approches là où on calque le plus souvent les instruments dominants de l'entrepreneuriat (plans d'affaires, etc.). Il en va ainsi enfin des référents culturels occidentaux qui soutiennent les manières de penser l'entrepreneuriat.

L'objectif de ces 6èmes journées est de mettre en débat des conceptions dites « critiques » de l'entrepreneuriat. Il s'agit plus spécifiquement de « défier » les hypothèses fondatrices de l'entrepreneuriat pour générer des théories « intéressantes » au lieu de miser sur la simple détection de vides dans la connaissance accumulée et considérée pour « vraie » (Alvesson et Sandberg, 2013). Les approches critiques ont également pour ambition de « réhabiliter l'épaisseur de la décision humaine, l'importance des rapports de force au sens large, la place de l'incertitude ou des dimensions symboliques à l'œuvre dans les activités productives » (Taskin et de Nanteuil, 2011). Dans cette perspective, nous vous invitons à développer des perspectives critiques, nouvelles et originales sur les thèmes suivants :

- Entrepreneuriat et changement social ;
- Finance entrepreneuriale et renouvellement de la création de valeur ;
- Entrepreneuriat, légitimité et déviance ;
- Approches narratives de l'entrepreneuriat ;
- Esthétique de l'entrepreneuriat ;
- Entrepreneuriat, résistance et émancipation ;
- Mode d'enseignement « alternatifs » de l'entreprendre ;
- Entreprendre, ontologie processuelle, processus entrepreneuriaux (entrepreneurship) ;
- Entrepreneuriat et genre ;
- Entrepreneuriat ethnique et immigrant ;
- Approches politiques : la société entrepreneuriale ;
- Entrepreneuriat et géostratégie ;
- Déconstruction des histoires et discours dominants ;
- Entrepreneuriat familial, pérennité et résistance à la financiarisation ;
- Entrepreneuriat durable, social et solidaire / Entrepreneuriat collectif ;
- Entrepreneuriat contraint ou de nécessité ;
- Approches culturelles de l'entrepreneuriat ;
- Construction des identités entrepreneuriales ;
- Effectuation, « Bricolage », sérendipité et entrepreneuriat ;
- Défaillance / échec entrepreneurial ;
- Micro-finance ;
- Entrepreneuriat, pouvoir et soumission ;
- Entrepreneuriat et excès du capitalisme ;
- Entrepreneuriat et développement ;
- etc...

Quelques références:

- Alvesson, M. and Sandberg, J. 2013. Constructing research questions. Doing interesting research. Sage.
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- Jennings, P., Perren, L., Carter, S. 2005. Guest Editors Introduction: Alternative Perspectives on Entrepreneurship Research. Entrepreneurship Theory and Practice, vol. 29(2), pp. 145-152.
- Jones, C., Spicer, A., 2009. Unmasking the Entrepreneur, Cheltenham: Edward Elgar.
- Nash, S. J., 1987. On entrepreneurship: a critique of the economic theories of entrepreneurship. Honours Thesis, School of Economics, University of Queensland.
- Janssen, F., Schmitt, C. 2011. « L'entrepreneur, héros des temps modernes? Pour une analyse critique de l'entrepreneuriat », In : Taskin, L. et de Nanteuil, M. (dir.) Perspectives critiques en management. Pour une gestion citoyenne, De Boeck, pp. 163-184.

Steyaert, C., Hjorth, D. 2007. Entrepreneurship as social change. Cheltenham, UK: Edward Elgar.
St-Pierre, J., Cadieux L. 2011. « La conception de la performance : Quels liens avec le profil entrepreneurial des propriétaires dirigeants de PME ? », Revue de l'Entrepreneuriat, vol. 11, no 1, pp. 7-26.
Taskin, L., de Nanteuil, M. 2011. Perspectives critiques en management : pour une gestion citoyenne, Bruxelles : de boeck.
Tedmanson, D., Verduyn, K., Essers, C., Gartner, W. B. 2012. Guest Editors. Critical perspectives in entrepreneurship research, Organization, sept., vol. 19 (5), pp. 531-541.

PROGRAMME GÉNÉRAL

Judi 19 mai 2016

8.45 Accueil café

9.30 Séance plénière d'ouverture

Alain Vas, (Université Catholique de Louvain), Vice-Recteur UCL en Hainaut

Amélie Jacquemin (Louvain School of Management, Université catholique de Louvain), Co-Présidente du Comité Scientifique

Alain Bloch (Cnam, HEC Paris)

Nazik Fadil (EM Normandie)

Olivier Germain (Ecole des Sciences de la Gestion, Université du Québec à Montréal)

10.15 – 12.15 Ateliers parallèles

12.15 Déjeuner

14.00 – 15.30 Ateliers parallèles

15.30 Pause-santé

16.00 – 17.30 Ateliers parallèles

17.30 Fin de la première journée

19.00 Diner de Gala à la Brasserie St-Feuillien (départ en bus depuis l'hôtel Dream)

Vendredi 20 mai 2016

8.30 Accueil café

9.00 – 11.00 Ateliers Parallèles

11.00 Pause-santé

11.15 – 12.15 Conférence plénière sur le thème général des approches critiques en entrepreneuriat

Chris Steyaert (Université St Gallen)

Laurent Taskin (Louvain School of Management, Université catholique de Louvain)

12.15 Séance plénière de clôture

Michel De Wolf (Louvain School of Management, Université Catholique de Louvain), Doyen de la Louvain School of Management

Frank Janssen (Louvain School of Management, Université Catholique de Louvain), Co-Président du Comité Scientifique

Alain Bloch (Cnam, HEC Paris)

Nazik Fadil (EM Normandie)

Olivier Germain (Ecole des Sciences de la Gestion, Université du Québec à Montréal)

13.00 Déjeuner et remise du prix HEC Bruno Roux de Bezieux

Remise du prix HEC Bruno Roux de Bezieux de la meilleure contribution par Alain Bloch (Cnam, HEC Paris)

3.2.6 LouRIM - Séminaire de recherche - Pr Yves HALLÉE, Université Laval, Québec

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Perspective historique sur l'évolution de l'objet et de l'enseignement de la GRH au sein du champ des relations industrielles au Québec : du complémentaire au supplémentaire	
Institut de recherche :	LouRIM	
Centre de recherche :		
Organisateur(s) /affiliation :	Pr Laurent TASKIN, UCL,	
Intervenant(s) :	Pr Yves HALLÉE, Université Laval, Québec	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	1h	
Date(s) et lieu(x) :	2016	UCL
	7 décembre	Salle Vaes 052
Budget de l'activité :	0	
Nombre de participants :	14	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
DENIES	Anne-Catherine	UCL
MOULAÏ	Kamila	UCL
AJZEN	Michel	UCL
ANTOINE	Marie	UCL
DE KORT	Charlotte	UCL
HERICHER	Corentin	UCL
JACQUEMIN	Chloé	UCL
JEGOU	Olivier	UCL
LÊ	Thi Thy Thao	UCL
MARESCAUX	Florence	UCL
VAN OYCKE	Jean	UCL
VERBEKE	Ann	UCL
Professeure :		
DELOBBE	Nathalie	UCL
Collaborateur scientifique post-doc :		
NDAYAMBAJE	Juvénal	UCL
Descriptif ou Programme :		

Date : 7 décembre 2016 à 12h50

Salle : Vaes 052, bâtiment Doyens (entrée par la Place Rabelais)

Résumé :

Dans ce séminaire, nous discuterons de la gestion des ressources humaines au Québec en traçant un portrait de l'évolution du champ académique, indissociable de l'évolution de l'objet en Amérique du Nord et au Québec depuis la révolution industrielle. Conséquemment, nous revenons sur l'évolution des conceptions de la GRH en Amérique du Nord ainsi que leurs cheminements au sein des écoles en relations industrielles. Nous montrons qu'un décrochage a eu lieu au détour des années 60 et que, malgré la volonté affichée par plusieurs chercheurs durant les années 80 de vouloir enraciner à nouveau la GRH dans le paradigme pluraliste des origines, cette transition semble difficile compte tenu de l'opposition de certains auteurs en relations industrielles et du processus d'auto-exclusion qui s'opère par la poursuite de ses seules visées prescriptives.

Ensuite, au départ du cas particulier du Québec, nous mettons en exergue plusieurs phénomènes structurants qui ont participé au déracinement évoqué supra. Nous terminons notre proposition en suggérant un réinvestissement des fondements de la GRH dans l'enseignement en vue de nous éloigner de l'hégémonie des conceptions normatives et prescriptives qui, selon nous et en accord avec les perspectives critiques des études sur le travail et l'emploi, participent à la réémergence du conflit socio-économique et à la disparition du sens du travail.

3.2.7 LouRIM/CERMA - Seminar – CCMS : P^{re} Yuping LIU-THOMPkins , Old Dominion University, USA

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Is Loyalty+Habit Better? Exploring the Interference Between Loyalty and Habit	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA / CCMS	
Organisateur(s) /affiliation :	P ^{re} Valérie SWAEN, UCL,	
Intervenant(s) :	P ^{re} Yuping LIU-THOMPkins, Old Dominion University, USA	
Nature de la formation:	Seminar	
Volume horaire :	2h30	
Date(s) et lieu(x) :	2016	UCL
	16 décembre	Doyen 21, LLN Bâtiment A, Salle 2, Mons
Budget de l'activité :	2640 € (budget incluant les 3 activités reprises en 3.2.7, 3.2.8 et 3.2.20)	
Nombre de participants :	19	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
DENIES	Anne-Catherine	UCL
MOULAÏ	Kamila	UCL
BRUNEAU	Virginie	UNamur
CAMBIER	Fanny	UCL
CHARQI	Fatima Zohra	UNamur
CLAEYS	Pauline	UCL
DENIS	Etienne	UCL
LAMBILLOTTE	Laetitia	UCL
MALLARGE	Jérôme	UNamur
MUNTEN	Pauline	UCL
JANSSEN	Catherine	IESEG Lille
MASSET	Julie	UNamur
STEILS	Nadia	UNamur
CHUMPITAZ	Ruben	IESEG Lille
Professeurs :		
CHARRY	Karine	UCL
SWAEN	Valérie	UCL
ZIDDA	Pietro	UNamur
PLEYERS	Gordy	UCL
KERVYN	Nicolas	UCL

Descriptif ou Programme :

Is Loyalty+Habit Better? Exploring the Interference Between Loyalty and Habit

An LouRIM-CERMA seminar, co-organized with CCMS and UNamur, by Prof. Yuping Liu-Thompkins, Old Dominion University

December 16, 2016 from 9:30 to 12:00 in Doyen 21, Louvain-la-Neuve and Room number 2 (bât. A, 3rd floor) in Mons.

EVERYBODY WELCOME

Speaker : Prof. Yuping Liu-Thompkins , Old Dominion University

Title: Is Loyalty+Habit Better? Exploring the Interference Between Loyalty and Habit

Date: 16 December at 9:30

Room : Doyens 21, Louvain-la-Neuve and Room nber 2 (bât. A, 3rd floor) in Mons

Abstract:

When shoppers repeatedly buy from a business, it is often driven by two very distinct forces: loyalty and habit. While loyalty refers to a deeply held, enduring commitment to rebuy from a business, habit reflects a behavioral disposition in which past responses are triggered directly by associated contextual cues. Few existing studies have examined loyalty and habit simultaneously, although both of these two forces can exert an influence on a shopper's repeat buying decisions. One particularly important question missing from the literature is how loyalty and habit may interact with each other. In other words, when both loyalty and habit are present, what is the combined outcome of these forces? Do the two effects add up and reinforce each other, or is the mechanism more complicated? We conducted four empirical studies to answer these questions and to explore the possible interaction patterns between loyalty and habit. Our results showed consistent interference between loyalty and habit over a variety of consumer responses, including reaction to brand-related marketing offers, resistance to alternatives in a stock-out situation, and tendency to engage in word-of-mouth.

3.2.8 LouRIM/CERMA - Reading&writing seminar - P^{re} Yuping LIU-THOMPCKINS, Old Dominion University, USA

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Embarking on the Journey towards Making an Impact: Practical Advice on Publication Strategies as a Doctoral Student	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA	
Organisateur(s) /affiliation :	P ^{re} Valérie SWAEN, UCL,	
Intervenant(s) :	P ^{re} Yuping LIU-THOMPCKINS , Old Dominion University, USA	
Nature de la formation:	Reading & writing seminar – 1 ^{ère} session d'un cours qu'il s'étale jusqu'en juin 2017	
Volume horaire :	2 h	
Date(s) et lieu(x) :	2016	UCL
	16 décembre	Doyen 21, LLN Bâtiment A, Salle 2, Mons
Budget de l'activité :	2640 € (budget incluant les 3 activités reprises en 3.2.7, 3.2.8 et 3.2.20)	
Nombre de participants :	13	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
BRUNEAU	Virginie	UNamur
CAMBIER	Fanny	UCL
CHARQI	Fatima Zohra	UNamur
LAMBILLOTTE	Laetitia	UCL
MALLARGE	Jérôme	UNamur
MUNTEN	Pauline	UCL
BETTI	Nathanaël	UCL
ANTOINE	Marie	UCL
HERICHER	Corentin	UCL
HERAK	Iskra	UCL
NGUYEN	Van	UCL
Professeurs :		
SWAEN	Valérie	UCL
KERVYN	Nicolas	UCL
Descriptif ou Programme :		
Abstract:		

As newly minted researchers, doctoral students often struggle to grasp the long and arduous process of getting their ideas published. This interactive seminar aims to answer some of the common questions regarding publication strategies from a doctoral student's standpoint. Issues to be addressed will include successful research problem identification, target journal selection, writing for journal publications, journal review process, how to deal with revisions, among others. The overall goal of the seminar is to give doctoral students some "insider knowledge" of the academic publication process and help them feel more informed and confident about the increasingly competitive publication landscape.

3.2.9 LouRIM/CRECIS - Séminaire - Pr Rocío ALIAGA-ISLA, HEC Liège

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	From "Push Out" to "Pull In" Together: An Analysis of Social Entrepreneurship	
Institut de recherche :	LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	P ^{re} Nathalie DELOBBE, UCL,	
Intervenant(s) :	P ^r Rocío ALIAGA-ISLA, HEC Liège	
Nature de la formation:	Séminaire	
Volume horaire :	1	
Date(s) et lieu(x) :	2016	UCL
	15 novembre	Doyens 22, LLN
Budget de l'activité :	0 €	
Nombre de participants :	8 doctorants dont 6 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
DENIES	Anne-Catherine	UCL
DE KORT	Charlotte	UCL
MARESCAUX	Florence	UCL
MURILLO	Sandra	UCL
NERA	Martin	UCL
VERBEKE	Ann	UCL
Professeures :		
JACQUEMIN	Amélie	UCL
HERMANS	Julie	UCL
Descriptif ou Programme :		
<p>From "Push Out" to "Pull In" Together: An Analysis of Social Entrepreneurship</p> <p>A LouRIM-CRECIS seminar by Rocío Aliaga-Isla from HEC Liège November 15, 2016 at 1:30PM in Doyens 22</p> <p>Speaker: Rocío Aliaga-Isla, HEC Liège Title: From "Push Out" to "Pull In" Together: An Analysis of Social Entrepreneurship Readers: Amélie Jacquemin and Ann Verbeke Date: November 15, 2016 at 01:30 PM Room : Doyens 22, Place des Doyens 1, 1348 Louvain-la-Neuve</p> <p>Abstract : Definitions are important! They are composed of words that express what people think. Despite</p>		

numerous efforts to bring about a clear and unbiased definition of social entrepreneurship, there is still confusion as how social entrepreneurship should be defined. The objective of this paper is not to state a novel definition, this means not to "push out", but rather to "pull in" together in order to better understand what the scholars are talking about through their own social entrepreneurship (SE) definitions. In doing so, we contribute to the literature on social entrepreneurship by synthesizing and analyzing the social entrepreneurship definitions to better understand the field. To do so, a combination of methods was used: systematic review to reach the articles proposing definitions and memetic analysis to understand the content of the definitions by analyzing their memes. From the analysis, three main categories that cluster memes by their similar semantic space were considered: entity types, entrepreneurial opportunities and intentions/promises. Results confirm the lack of consistent meaning of the categories under study as well as the fragmentation and the controversial character of the SE field. From the analysis of memes, some stylized facts and propositions are made for contributing to the advancement and understanding of the SE literature.

Keywords: social entrepreneurship, definitions, memes, systematic review

JEL: L26, L31

3.2.10 LouRIM/CERMA - Séminaire – A. GRETRY , ULg-HEC & Radboud Univ. et M. MULDER, ULB

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	« 'That's embarrassing!' Effects of brand anthropomorphism on intimate disclosure » by Anaïs Gretry « How do nutrition claims influence consumers' perception and attraction for food products » by Maartje Mulders	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA (CCMS)	
Organisateur(s) /affiliation :	P ^r Nicolas KERVYN, UCL,	
Intervenant(s) :	Anaïs GRETRY, doctoral candidate in marketing at ULg-HEC and Radboud University, Nijmegen, The Netherlands Maartje MULDER, doctoral candidate in psychology at ULB	
Nature de la formation:	Seminar	
Volume horaire :	2h30	
Date(s) et lieu(x) :	2016	UCL
	21 octobre	Doyens 22, LLN
Budget de l'activité :	100 €	
Nombre de participants :	13 (intervenants y compris)	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
BRUNEAU	Virginie	Unamur
CAMBIER	Fanny	UCL
CHARQI	Fatima Zohra	Unamur
CLAEYS	Pauline	UCL
HERAK	Iskra	UCL
MALLARGE	Jérôme	Unamur
Munten	Pauline	UCL
STEILS	Nadia	Unamur
Professeurs :		
SWAEN	Valérie	UCL
ZIDDA	Pietro	Unamur
KERVYN	Nicolas	UCL
Descriptif ou Programme :		
Anaïs Gretry (doctoral candidate in marketing at ULg-HEC and Radboud University, Nijmegen, The Netherlands) and Maartje Mulders (doctoral candidate in psychology at ULB) will present their doctoral work. Both talks are scheduled in Louvain-la-Neuve on October 21st, 2016, from 14:30 to 17:00 (Doyens building, room 22)		

At 14:30

« 'That's embarrassing!' Effects of brand anthropomorphism on intimate disclosure » by Anaïs Gretry co-authored with Horváth Csilla and Belei Nina (Institute for Management Research, Radboud University Nijmegen, The Netherlands)

Abstract:

We investigate how brand anthropomorphism impacts consumers' propensity to disclose intimate information to brands. The results of three experiments provide converging evidence that anthropomorphizing a brand has a detrimental effect on consumer disclosure of intimate information. This negative effect stems from the perception that an anthropomorphized brand is mindful and capable of evaluating others, which increases the level of embarrassment that consumers experience when revealing intimate information. However, we show that indirect questioning mitigates the detrimental effect of brand anthropomorphization on intimate self-disclosure by reducing the embarrassment felt by consumers. Our results have important implications for marketers pursuing anthropomorphization as a tool to foster consumer-brand relationships.

Bio:

Anaïs Gretry is a Ph.D. candidate in the Department of Marketing at both (1) University of Liege – HEC Management School and (2) Radboud University - Nijmegen School of Management. She holds a M. Sc. degree in Management Sciences from HEC Management School. In Winter 2014, she was a visiting scholar in the marketing department at the Sauder School of Business, University of British Columbia. Anaïs investigates the impact of brand communication on consumer-brand relationships in a digital context. She has presented her research at several international conferences, including the Brands and Brand Relationships Conference 2013, 2016 (Boston; Toronto), EMAC 2013, 2015 (Istanbul; Leuven), Academy of Marketing Science 2014 (Indianapolis), and at the Doctoral Colloquium of the Association for Consumer Research 2014 (Baltimore). During the Brands and Brand Relationships Conference 2016 (Toronto), she received the Best Paper Award delivered by GfK and the Brands and Brand Relationships Institute for outstanding research.

At 15:45

« How do nutrition claims influence consumers' perception and attraction for food products » by Maartje Mulders co-authored with Horváth Csilla and Belei Nina (Institute for Management Research, Radboud University Nijmegen, The Netherlands)

Abstract:

Nutrition claims have been used in order to highlight the particular benefits of a food product. However, such claims are most common on processed products. Two studies investigated how consumers respond towards nutrition claims on fresh and processed vegetables, and if different claims have different effects. Study 1 (n= 305) investigated whether consumers would be more likely to choose a bag of fresh vegetables that was marked by the claim of 'fiber' vs. that of 'colic nutriment'. Study 2 (n=200) investigated the claims 'fiber' vs. 'inulin' on choice for fresh (i.e., tomato) and processed (i.e., tomato-based pasta sauce) food products. Three research questions were addressed: 1. Are consumers more likely to choose a product with a claim vs. one with no claim? 2. Are they more likely to choose a product with a familiar claim vs. a novel claim? and 3. Do

the first two types of choices differ for fresh vs. processed products? Results of these 2 studies will be discussed, as well as the implication for consumer research.

Bio:

Maartje did her Bachelor and Master degree in the Netherlands, at the University of Maastricht. She completed her bachelor degree at University College Maastricht, where she first got interested in psychology, and after 3 years graduated with a focus on Microbiology and Psychology. After her bachelor, she did a Research Master in Cognitive and Clinical Neuroscience, in the psychopathology track. During this master, she did her internship in Oregon (USA), where she researched how the brain's reward system responds to food cues (fMRI research), as well as possible hormonal influences for women on food consumption. Her interest for food, and food research, led her to Belgium, where she now does a Ph.D. at the Université Libre de Bruxelles, with the Food4Gut team. The Food4Gut project is an innovative and interdisciplinary research group, aiming to find means to help combat the obesity crisis. They investigate how the old and forgotten vegetables that contain a specific type of fibers, affect humans' digestion and well-being. In this group, Maartje researches the food marketing side of things, and how people understand nutrition claims and how this impacts their food choice, from a psychological perspective. More information on the Food4Gut group can be found here: <https://www.uclouvain.be/467674.html>.

3.2.11 LouRIM/CEMIS - Conférence - Pr Oscar PASTOR, Polytechnic University of Valencia

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Using Conceptual Model Technologies for Understanding the Human Genome: From an "Homo Sapiens" to an "Homo Genius"	
Institut de recherche :	LouRIM	
Centre de recherche :	CEMIS	
Organisateur(s) /affiliation :	P ^r Jean Vanderdonckt, UCL,	
Intervenant(s) :	P ^r Oscar PASTOR, Polytechnic University of Valencia, Spain Peter Chen 2016 Award	
Nature de la formation:	Conférence	
Volume horaire :	2h	
Date(s) et lieu(x) :	2016	UCL
	12 octobre	Doyens 32, LLN
Budget de l'activité :	500 €	
Nombre de participants :	7 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
NGUYEN	Diane	UCL
ZEN	Mathieu	UCL
KHADDAM	Iyad,	UCL
NGUYEN HUYN HANH	Vu	UCL
PEREZ	Jorge	UCL
RUIZ	Jenny	KULeuven
SERREAL	Estafania	KULeuven
Descriptif ou Programme :		
<p>Wednesday, 12th October 2016 at 4:30 Room Doyens 32 (Place des Doyens, 1 – 1348 Louvain-la-Neuve)</p> <p>The conference will be introduced by Prof. Jean Vanderdonckt (UCL) Free Access</p> <p>Everybody accepts that understanding the Human Genome is a big challenge for the humanity. It will take at the very least decades to achieve such a goal reasonably well. But new advances that are showing promising results come continuously. Day after day new data are provided and new information is derived from them. As DNA sequencing technologies improve and evolve, it is an evidence that the rate of data generation at a local level is increasing dramatically. In this scenario, assuring the interoperability and consistence of data at the global level becomes both a challenge and a need. To face these problems adequately, the most advanced Information Systems design technologies are strongly required, to cover the needs of better data capture, organization and</p>		

storage, improved data analysis and interoperability, and more efficient data standardization with the support of foundational ontologies. This principle is in the “Genome” of this keynote. Using Advanced Conceptual Model and Data Technologies, there is an opportunity to understand the secrets of life that the Genome Code hides. More and more data that relate genotype and phenotype are available, with especially attractive clinical applications. These ideas will be approached in the keynote, showing that the challenge of understanding the human genome can suppose a conceptual revolution: understanding the genome could allow to improve human being features, something never before in the hand of we, humans. This the idea of the title: Homo Sapiens becoming Homo Genius being able to understand and manage the principles of life, and subsequently improve then. ,

Full Professor and Director of the Research Center on “Métodos de Producción de Software (PROS)” at the Universidad Politécnica de Valencia (Spain). He received his Ph.D. in 1992. He was a researcher at HP Labs, Bristol, UK. He has published more than two hundred research papers in conference proceedings, journals and books, received numerous research grants from public institutions and private industry, and been keynote speaker at several conferences and workshops. Chair of the ER Steering Committee, and member of the SC of conferences as CAiSE, ESEM, ICWE, CibSE or RCIS, his research activities focus on conceptual modeling, web engineering, requirements engineering, information systems, and model-based software production. He created the object-oriented, formal specification language OASIS and the corresponding software production method OO-METHOD. He led the research and development underlying CARE Technologies that was formed in 1996. CARE Technologies has created an advanced MDA-based Conceptual Model Compiler called IntegraNova, a tool that produces a final software product starting from a conceptual schema that represents system requirements. He is currently leading a multidisciplinary project linking Information Systems and Bioinformatics notions, oriented to designing and implementing tools for Conceptual Modeling-based interpretation of the Human Genome information.
<https://www.elsevier.com/awards/global/peter-p.-chen-award>

3.2.12 LouRIM/CRECIS - Séminaire - Pr Koen HEIMERIKS, Université d'Aalto

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Séminaire du Professeur Koen Heimeriks, spécialiste des fusions et acquisitions	
Institut de recherche :	LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	Pr Guilhem BASCLE, UCL,	
Intervenant(s) :	Pr Koen HEIMERIKS, Université d'Aalto	
Nature de la formation:	Séminaire	
Volume horaire :	1h	
Date(s) et lieu(x) :	2016	UCL
	24 mai	Doyen
Budget de l'activité :	0 €	
Nombre de participants :	Liste non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants du centre CRECIS		
Descriptif ou Programme :		
<p>LouRIM a accueilli le Professeur Koen Heimeriks pour un séminaire de recherche, co-organisé par le CRECIS, LouRIM et la , sur le sujet des fusions et acquisitions. Professeur Heimeriks est un spécialiste reconnu sur ce sujet.</p> <p>En plus de ses activités comme consultant auprès de larges entreprises, il a publié ses recherches dans des revues prestigieuses, comme Academy of Management Journal, Harvard Business Review, Journal of Management Studies, Organization Science, et Strategic Management Journal.</p> <p>Actuellement Professeur Invité à l'université d'Aalto, il a précédemment travaillé à l'université de Tilburg et a été chercheur invité à l'INSEAD et à l'université de Carnegie Mellon.</p>		

3.2.13 LouRIM/ CRECIS - Séminaire de recherche - P^{re}S. FERNEZ-WALCH, Université de Toulouse 1

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Le management de l'innovation	
Institut de recherche :	LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	Pr Matthieu de NANTEUIL, UCL, , IACCHOS Pr Frank JANSSEN, UCL, , LouRIM	
Intervenant(s) :	P ^{re} Sandrine FERNEZ-WALCH, Université de Toulouse 1	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	1 h	
Date(s) et lieu(x) :	2016	UCL
	14 novembre	LLN, salle Vaes 052, bâtiment Doyens
Budget de l'activité :	360 €	
Nombre de participants :	13	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
GNEKPE	Christian	UCL
DENIES	Anne-Catherine	UCL
MOULAÏ	Kamila	UCL
DE KORT	Charlotte	UCL
HERICHER	Corentin	UCL
KAI-LAN	Chang	UCL
LÊ	Thi Thy Thao	UCL
MARESCAUX	Florence	UCL
MUNTEN	Pauline	UCL
VERBEKE	Ann	UCL
Professeurs :		
DE NANTEUIL	Matthieu	UCL
GAILLY	Benoît	UCL
BASCLE	Guilhem	UCL
Descriptif ou Programme :		
<p>Résumé</p> <p>La présentation vise à décrire une démarche de valorisation des résultats d'une recherche sur le management de l'innovation, obtenus dans le cadre d'une approche constructiviste : construction de résultats de recherche en réponse à une demande de terrain, modélisation, retour vers la théorie</p>		

pour définir une question de recherche puis effectuer une revue de la littérature ciblée et, enfin, réponse à la question de recherche en discutant le modèle obtenu sur le terrain.

Est pris, pour illustrer cette démarche, le cas d'une recherche conduite pendant plus de dix ans avec des cadres de direction d'une entreprise de taille intermédiaire opérant dans l'industrie aéronautique. A ainsi été co-construit un modèle novateur d'organisation de la R&D et de l'innovation, ancré sur les théories des organisations et la stratégie. Deux articles différents ont été présentés à des conférences internationales en 2015-2016 et sont en cours d'amélioration pour soumission à des revues académiques.

3.2.14 LouRIM/CEMIS - Séminaire - PhD Presentation Day

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	PhD Presentation Day	
Institut de recherche :	LouRIM	
Centre de recherche :	CEMIS	
Organisateur(s) /affiliation :	Jean VANDERDONCKT, UCL,	
Intervenant(s) :	Hassan HAIDAR, UCL Soreangsey KIV, UCL Diane NGUYEN, UCL Vu NGUYEN, UCL Jenny RUIZ, KULeuven	
Nature de la formation:	Séminaire	
Volume horaire :	2 h	
Date(s) et lieu(x) :	2016	UCL
	25 novembre	LLN
Budget de l'activité :	0	
Nombre de participants :	9	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
HAIDAR	Hassan	UCL
KIV	Soreangsey	UCL
NGUYEN	Diane	UCL
NGUYEN, UCL	Vu	UCL
RUIZ	Jenny	KULeuven
Professeurs :		
KOLP	Manuel	UCL
WAUTELET	Yves	KULeuven
SAERENS	Marco	UCL
VANDERDONCKT	Jean	UCL
Descriptif ou Programme :		
<p>This seminar is intended to improve the practice of PhD presentation to PhD students before their actual PhD defense. It is aimed at providing them with some comments in a rehearsal. For those who are in the middle of their doctoral research, it is expected that they will make a brief overview of their status of progress.</p>		

3.2.15 LouRIM/CERMA - Séminaire de recherche – D^r A. PARASURAMAN, University of Miami et Thomas LECLERCQ, UCL

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Essays on the engagement mechanics in the value co-creation process: the case of gamification	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA / CCMS	
Organisateur(s) /affiliation :	P ^r Pietro ZIDDA, UNamur P ^{re} Valérie SWAEN, UCL,	
Intervenant(s) :	A. PARASURAMAN, University of Miami Thomas LECLERCQ, UCL	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	3	
Date(s) et lieu(x) :	2016	UCL
	15 avril	Namur, UNamur
Budget de l'activité :	0	
Nombre de participants :	Environ 20 participants dont les personnes ci-dessous	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
STEILS	Nadia	UNamur
MALLARGÉ	Jérôme	UNamur
BRUNEAU	Virginie	UCL
CHARQI	Fatima Zohra	UNamur
MUNTEN	Pauline	UCL
CAMBIER	Fanny	UCL
HERAK	Iskra	UCL
Professeurs :		
SWAEN	Valérie	UCL
ZIDDA	Pietro	UNamur
PONCIN	Ingrid	UCL
Docteur :		
JAHNICH	Mathieu	CEO of Sircome
Descriptif ou Programme :		
CCMS research seminar series		
A. "Parsu" Parasuraman (University of Miami) - lecturer in the CCMS research seminar series.		

Dr. Parasuraman's seminar (15:00-17:00) will be preceded by a doctoral talk with Thomas Leclercq, doctoral candidate at UCL (from 14:00 to 15:00). Thomas studies how to manage gamification mechanics to create, boost and maintain customers engagement in value cocreation processes such as New Products/Services Development. His presentation will be entitled "Essays on the engagement mechanics in the value cocreation process: the case of gamification".

----- A. "Parsu" Parasuraman's talk -----

Location & Date

April 15, 2016, from 15:00 to 17:00 at UNamur, Faculty of Economics, Social Sciences and Business Administration (Rempart de la Vierge, 8 – 5000 Namur), Salle Camille Joset (room 41, 4th floor).

Title:

"Some Reflections on My Career and Making Significant Contributions through Programmatic Research"

Abstract:

In this presentation, Dr. Parasuraman will provide an overview of his over three-decade-long academic career and the evolution of his research during that period. In particular, the presentation will focus on his multi-phase, multi-sector program of research on service quality, customer service, and the role of technology in service delivery. He will discuss the research approach used and insights gained from each of the research phases and how each phase progressed into the next. During the course of this discussion, he will also touch on the nature, challenges and rewards of conducting programmatic research, as well as the impact of such research on theory and practice.

Bio:

A. Parasuraman ("Parsu") is a Professor and Holder of the James W. McLamore Chair in Marketing (endowed by the Burger King Corporation) and Director of PhD Programs at the School of Business, University of Miami. He obtained his Bachelor of Technology degree in 1970 from IIT-Madras and Master of Business Administration degree in 1972 from IIM-Ahmedabad, India. His Doctor of Business Administration degree, which he obtained in 1975, is from Indiana University, Bloomington, Indiana.

Dr. Parasuraman teaches and does research in the areas of services marketing, service-quality measurement and improvement, and the role of technology in marketing to and serving customers. In 1988 Dr. Parasuraman was selected as one of the "Ten Most Influential Figures in Quality" by the editorial board of The Quality Review, co-published by the American Quality Foundation and the American Society for Quality Control. He has received many distinguished teaching and research awards, including multiple Best Professor Awards given by Executive and Regular MBA Classes and the Provost's Award for Scholarly Research at the University of Miami. In 1998 he received the American Marketing Association's "Career Contributions to the Services Discipline Award" [an annual award bestowed upon one individual who has had a sustained and far-reaching impact on the field]. He received the Academy of Marketing Science's "Outstanding Marketing Educator Award" in 2001 and was designated as a "Distinguished Fellow" of the Academy in 2004. He has also been named to the Chartered Institute of Marketing (U.K.)'s "Guru Gallery," which profiles the 50 leading marketing thinkers worldwide. In 2005 he received a "Distinguished Alumnus Award" from IIT-Madras, his undergraduate alma mater. In 2008 the e-TQM College (now Hamdan Bin Mohammed e-University) in Dubai established "The Parasuraman Research Grant on Service Quality," an annual award to foster more scholarly research on service quality throughout the Middle East region. In 2009 the Society for Marketing Advances honored him with the "Elsevier Distinguished Scholar" award. In

2011 Maastricht University in the Netherlands conferred upon him a Honorary Doctorate degree. He is the recipient of the 2012 Paul D. Converse Award for significant scholarly contributions to marketing and the 2013 Gil Churchill Award for Lifetime Contributions to Marketing Research. In 2016 he was inducted as a Fellow of the American Marketing Association.

Dr. Parasuraman has published over 130 articles in journals such as the Journal of Marketing, Journal of Marketing Research, Journal of Retailing, and Sloan Management Review. He has served as editor of the Journal of the Academy of Marketing Science for a 3-year term (1997-2000) and as editor of the Journal of Service Research for a 4-year term (2005-2009). He also serves on the editorial review boards of ten journals. In addition to coauthoring Marketing Research, a college textbook, Dr. Parasuraman has co-authored three other business books written for practitioners: Delivering Quality Service: Balancing Customer Perceptions and Expectations, Marketing Services: Competing Through Quality, and Techno-Ready Marketing: How and Why Your Customers Adopt Technology. He is an active consultant and has conducted dozens of executive seminars on service quality, customer satisfaction and the role of technology in service delivery in many countries. [Read more.](#)

3.2.16 LouRIM/CERMA - Séminaire de recherche – Dr M. JAHNICH, CEO of Sircome and lecturer

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Influence of Lifetime Information on Consumer	
Institut de recherche :	LouRIM	
Centre de recherche :	CCMS / CERMA	
Organisateur(s) /affiliation :	P ^{re} Valérie SWAEN, UCL,	
Intervenant(s) :	Dr Mathieu JAHNICH, CEO of Sircome and lecturer	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	1 h	
Date(s) et lieu(x) :	2016	UCL
	11 mars	LLN UCL , salle doyen 21
Budget de l'activité :	150 € environ	
Nombre de participants :	11	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
STEILS	Nadia	UNamur
MALLARGÉ	Jérôme	UNamur
BRUNEAU	Virginie	UCL
CHARQI	Fatima Zohra	UNamur
MUNTEN	Pauline	UCL
CAMBIER	Fanny	UCL
HERAK	Iskra	UCL
Professeurs :		
SWAEN	Valérie	UCL
ZIDDA	Pietro	UNamur
PONCIN	Ingrid	UCL
Docteur :		
JAHNICH	Mathieu	CEO of Sircome
Descriptif ou Programme :		
CCMS research seminar series		
----- Mathieu Jahnich's talk -----		
Location & Date		
March 11, 2016, from 15:30 to 17:00		

Title:

“Influence of Lifetime Information on Consumer”

co-authored with Mickaël Dupré (chercheur et responsable R&D, Sircome) & Gaëlle Boulbry (maître de conférences, Université de Bretagne Sud).

Abstract:

Cette étude a été réalisée pour le compte du Comité économique et social européen (EESC), par l'agence Sircome en partenariat avec l'Université de Bretagne Sud et l'Université de Bohème du Sud (République Tchèque). Elle avait pour objectifs d'analyser l'influence de l'affichage et des modalités d'affichage de la durée de vie des produits sur l'intention d'achat des consommateurs.

L'expérimentation conçue reposait sur une simulation d'achat sur un site d'e-commerce couplée à un questionnaire en ligne. En se connectant sur le site, le participant se voyait désigner 3 produits dont il devait simuler l'achat en ligne (cafetière, lave-linge, aspirateur, smartphone, télévision, imprimante, chaussures de sport, jeans ou valise - choix de 10 modèles par catégorie). Une fois qu'il avait sélectionné ses produits et validé son panier, il était dirigé vers un questionnaire permettant de mesurer différentes variables. Cette enquête a été réalisée dans 4 zones géographiques européennes : France, Espagne, République Tchèque et Benelux et a été administrée en 4 langues (français, espagnol, anglais et tchèque). L'échantillon est constitué de 2917 participants de profils variés. Les résultats montrent clairement que l'indication de la durée de vie des produits commercialisés entraîne un changement de comportement des consommateurs au moment de leur acte d'achat. L'affichage de la durée de vie a ainsi permis de favoriser les ventes virtuelles de l'ensemble des produits testés ayant une durée de vie supérieure au détriment de produits similaires ayant une durée de vie plus courte. Une exception à signaler : la présence de labels de durée de vie n'a eu aucun impact significatif sur la vente de téléviseurs. Cet effet positif peut se manifester à tous les niveaux de gamme et se fait ressentir quel que soit le mode de présentation de la durée de vie : affichage en termes d'un nombre d'années minimum d'utilisation, d'un nombre minimum d'utilisation, d'un coût par an ou bien encore un classement de A à G inspiré des classes énergétiques. Nos résultats montrent, en outre, que, par le biais de l'affichage de la durée de vie, les ménages sont incités à payer plus cher un produit plus durable de meilleure qualité.

Bio:

Mathieu Jahnich is a strategic communications and marketing consultant based in Paris, France. After earning a PhD in science and environmental communication (Ecole Normale Supérieure de Cachan), he spent ten years within various research institutes and the French ministry of ecology, first as a researcher then as a communications manager. He is the founder and manager of Sircome, a strategic consulting firm specialised in marketing, communications and CSR. He is also associate professor in corporate communication at the University of East Paris and a founding member of the International Environmental Communication Association.

3.2.17 LouRIM/CERMA - Séminaire de recherche – Pr^e Valérie SWAEN, UCL

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Labelling the Durability of a Product through the Lenses of Intertemporal Choices Theory: A Work in Progress	
Institut de recherche :	LouRIM	
Centre de recherche :	CCMS / CERMA	
Organisateur(s) /affiliation :	Pr ^e Valérie SWAEN, UCL,	
Intervenant(s) :	Pr ^e Valérie SWAEN, UCL,	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	1h	
Date(s) et lieu(x) :	2016	UCL
	11 mars	LLN UCL , salle doyen 21
Budget de l'activité :	150 € environ	
Nombre de participants :	11	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
STEILS	Nadia	UNamur
MALLARGÉ	Jérôme	UNamur
BRUNEAU	Virginie	UCL
CHARQI	Fatima Zohra	UNamur
MUNTEN	Pauline	UCL
CAMBIER	Fanny	UCL
HERAK	Iskra	UCL
Professeurs :		
SWAEN	Valérie	UCL
ZIDDA	Pietro	UNamur
PONCIN	Ingrid	UCL
Docteur :		
JAHNICH	Mathieu	CEO of Sircome
Descriptif ou Programme :		
CCMS research seminar series		
----- Valérie Swaen's talk -----		
Location & Date		

March 11, 2016, from 14:30 to 15:30 at UCL (room doyen 21, 2nd floor, 1, Place des Doyens, 1348 Louvain-la-Neuve).

Title:

“Curbing Product Obsolescence Issues: Understanding Life Span Information Framing Effects on Consumers”

Abstract:

The design of many goods seeks to speed up consumers’ replacement rates by hastening the relative loss of product value, reflecting planned obsolescence practices. Some suggested solutions to planned obsolescence include promoting product reparability, lengthening compulsory product warranties, or increasing product life spans. Governmental and non-governmental initiatives recommend the publication of information about average product life spans. But, little evidence exists regarding the influence of product life span information on consumers. Therefore, the main objectives of this research are to investigate the impact of product life span information on consumers’ product perception and to determine what conditions enhance or limit the observed effects. The results of three exploratory experimentations will be presented.

Bio:

Valérie Swaen is professor of corporate social responsibility (CSR) and marketing at the Louvain School of Management of the Université catholique de Louvain in Belgium and at IESEG School of Management (France). She is the head of the Louvain CSR Network of the Louvain School of Management and has held different chairs in CSR (with Belgacom, GDF SUEZ, Solvay, and the Philippe de Woot Award for the best Master’s thesis related to CSR). She has published extensively in matters related to CSR, spanning different management fields (marketing, organizational behavior, strategy, and accounting), though her main research interest centers on stakeholders’ reactions to CSR communication. [Read more.](#)

3.2.18 LouRIM /CERMA - Séminaire de recherche – P^{re} K. CHARRY, IESEG Lille et V. Bruneau, PhD student, UCL and UNamur

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	<ul style="list-style-type: none"> - I tweet, they follow, you believe: The mediating role of Influence of Presumed Influence in Twitter (prosocial) communication - The participation in loyalty programs (LPs) of loyalty program members 	
Institut de recherche :	LouRIM	
Centre de recherche :	CCMS / CERMA	
Organisateur(s) /affiliation :	P ^{re} Valérie SWAEN	
Intervenant(s) :	P ^{re} Karine CHARRY, IESEG Lille Virginie BRUNEAU, PhD student, UCL and UNamur	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2016	UCL
	5 février	LLN
Budget de l'activité :	0	
Nombre de participants :	18	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
CHARQI	Fatima Zohra	UNamur
VIRLÉE	Justine	UNamur
MALLARGÉ	Jérôme	UNamur
DENIS	Etienne	UCL
LECLERCQ	Thomas	UCL
MUNINGER	Marie-Isabelle	UCL
BRUNEAU	Virginie	UCL
HERAK	Iskra	UCL
MUNTEN	Pauline	UCL
CAMBIER	Fanny	UCL
STEILS	Nadia	UNamur
Professeurs :		
MASSET	Julie	UNamur
PONCIN	Ingrid	UCL
DUCARROZ	Caroline	UCL
SWAEN	Valérie	UCL
ZIDDA	Pietro	UNamur

KERVYN CHARRY	Nicolas Karine	UCL UCL
Descriptif ou Programme :		
<p>Karine Charry (Iéseg School of Management, Lille) is our next lecturer in the CCMS research seminar series (see short bio hereafter).</p> <p>Karine’s seminar (15:00-17:00) will be preceded by a doctoral talk with Virginie Bruneau, PhD candidate at UCL & UNamur (from 14:00 to 14:45). Virginie is exploring in her PhD the participation in loyalty programs (LPs) of loyalty program members, from definition and measurement to its antecedents and consequences. Her talk will first give a brief overview of her doctoral work and will then focus on some ongoing experimental studies about how the design of LPs induces the participation of LP members.</p> <p>----- Karine Charry’s talk -----</p> <p>Location & Date February 5, 2016, from 15:00 to 17:00 at UCL (room doyen 22, 2nd floor, 1, Place des Doyens, 1348 Louvain-la-Neuve).</p> <p>Title: “I tweet, they follow, you believe : The mediating role of Influence of Presumed Influence in Twitter (prosocial) communication” co-authored with Tina Tessitore (Iéseg School of Management)</p> <p>Abstract: Social media is changing the way we communicate but also the way we are influenced. With this paper, we explain how unknown sources from the audience such as micro-bloggers may be perceived as credible, hence, why they are very effective communicators. Based on an experiment conducted among 201 French young adults, we show that targets are impacted by the influence they presume a highly followed blogger has on third parties. Credibility of a source becomes merely inferred by the number of followers. We also demonstrate that this presumed influenced inhibits the phenomenon of reactance, even when the message is repeated. Setting this research in the context of pro-social messages (healthy eating recommendations), we offer an additional tool to social marketers. Investing in expensive celebrities to support cause would not be necessary as less expensive but highly followed sources may be as effective.</p> <p>Bio: Karine Charry is Associate Professor of Marketing at Iéseg School of Management. Her research focuses on young consumers (mainly children) and persuasion mechanisms in the context of social marketing issues (such as childhood obesity and pro-environmental behaviors). Her work has been published in Journal of Business Ethics, International Journal of Advertising, International Journal of Retail and Distribution Management, Recherche et Applications en Marketing, ... Her ten-year experience in various companies and sectors, in B-to-B and B-to-C, contributes to the pragmatic perspective she also brings to her teaching (Social Marketing, Persuasion in Marketing Communication, Consumer Behavior in a Digital World,...) and publications.</p>		

3.2.19 LouRIM/CERMA - Séminaire de recherche - Marion Garnier, SKEMA Business School, Lille

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Libérez le Batman en vous. Le cosplay et la consommation de genre.	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA	
Organisateur(s) /affiliation :	P ^{re} Ingrid PONCIN	
Intervenant(s) :	Marion Garnier, SKEMA Business School, Lille	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	2h	
Date(s) et lieu(x) :	2016	UCL
	29 janvier	Mons
Budget de l'activité :	0	
Nombre de participants :	Liste non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants CERMA		
Descriptif ou Programme :		

3.2.20 LouRIM/CERMA - Séminaire de recherche – CCMS EVENT P^{re} K. CHARRY et P^r G. PLEYERS

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	CCMS Event	
Institut de recherche :	LouRIM	
Centre de recherche :	CERMA	
Organisateur(s) /affiliation :	P ^{re} Valérie SWAEN, UCL,	
Intervenant(s) :	P ^{re} Karine CHARRY P ^r Gordy PLEYERS	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	3 h	
Date(s) et lieu(x) :	2016	UCL
	30 septembre	UCL, Campus FUCaM, Mons
Budget de l'activité :	0 €	
Nombre de participants :	20 dont 11 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
Professeurs :		
KERVYN	Nicolas	UCL
SWAEN	Valérie	UCL
ZIDDA	Pietro	UNamur
PLEYERS	Gordy	UCL
CHARRY	Karine	UCL
DECROP	Alain	UNamur
MASSET	Julie	UNamur
GEERTS	Angy	UMons
BULTEZ	Alain	UCL
Doctorants :		
STEILS	Nadia	UNamur
MALLARGÉ	Jérôme	UNamur
BRUNEAU	Virginie	UCL
CHARQI	Fatima Zohra	UNamur
MUNTEN	Pauline	UCL
CAMBIER	Fanny	UCL
LAMBIOTTE	Laetitia	UCL
CLAEYS	Pauline	UCL
DENIS	Etienne	UCL
HERAK	Iskra	UCL
DEPRINCE	Elodie	UMons

Descriptif ou Programme :

Evénement CCMS

le 30 septembre, exceptionnellement de 10h à 13h (UCL, Campus FUCaM, bâtiment A, salle du 3e, 151 Chée de Binche, 7000 Mons).

Karine et Gordy nous entretiendront sur leurs thèmes de recherche privilégiés et les projets qu'ils envisagent de mener dans les années à venir. Gordy présentera également une recherche intitulée « Impacts de vidéos publicitaires en fonction du média de diffusion » dont vous trouverez ci-dessous un résumé.

L'objectif de cette étude en laboratoire a été d'examiner de façon rigoureuse la mesure dans laquelle les impacts des publicités diffèrent en fonction du média de diffusion, en dépassant les limites de mesures indirectes auto-rapportées (ex : échelle 'AdTrust' ; Soh et al., 2009). Dans cette recherche, les sujets (84 personnes de 20 à 60 ans) ont été invités à choisir des vidéos thématiques sur 3 médias majeurs : la télévision, Youtube, et un site d'information sur Internet (design intra-sujet avec contrebalancement de l'ordre des médias). Dans chacun des médias, la diffusion de la vidéo thématique choisie a été précédée par la diffusion d'une publicité non-souhaitée (avec contrebalancement des différentes publicités au travers des 3 médias), en simulant les conditions réelles (ex : possibilité d'interrompre l'annonce après 5 secondes sur Youtube). Les propriétés des vidéos thématiques et des publicités préalables ont été contrôlées (sur base d'un pré-test), de même que les contenus des médias (fictifs et spécialement créés pour les besoins de l'étude). Les mesures fondamentales ont porté sur des indices de mémoire et d'attitude (produit, marque, publicité), sur les directions et les temps de regard (oculométrie) et sur le rythme cardiaque des sujets.

3.2.21 LouRIM/LCM - Séminaire de recherche - Pr Philippe BARRÉ, Université de Montréal

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	L'entreprise comme institution: quelle actualité dans l'analyse des métamorphoses de l'action économique ?	
Institut de recherche :	LouRIM	
Centre de recherche :	LCM	
Organisateur(s) /affiliation :	Pr Laurent TASKIN, UCL,	
Intervenant(s) :	Pr Philippe BARRÉ, Université de Montréal	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	1h	
Date(s) et lieu(x) :	2016	UCL
	4 mars	LLN
Budget de l'activité :	0 €	
Nombre de participants :	Liste non disponible	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants et chercheurs LCM		
Descriptif ou Programme :		
Non disponible		

3.2.22 LouRIM – Mise au vert

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	ILSM Brainstorming and DSM Doctoral Forum	
Institut de recherche :	LouRIM	
Centre de recherche :		
Organisateur(s) /affiliation :	Pr Frank JANSSEN	
Intervenant(s) :	Pr Jean-Pascal GOND, Cass Business School, City University of London	
Nature de la formation:	Mise au vert	
Volume horaire :	1 jour	
Date(s) et lieu(x) :	2016	UCL
	16 septembre	Ateliers FUCAM, Rue des Soeurs Noires 2 à 7000 Mons
Budget de l'activité :	2124 €	
Nombre de participants :	46 dont 27 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
BETTI	Nathanael	UCL
BRUNEAU	Virginie	UCL
CAMBIER	Fanny	UCL
CHATELAIN	Paul	UCL
COSTER	Stephanie	UCL
DE HOE	Roxane	UCL
DELHAZE	Laetitia	UCL
DENIS	Etienne	UCL
DESAGRE	Christophe	UCL
ELHICHOU	Younes	UCL
GNEKPE	Christian	UCL
GUILMOT	Nathalie	UCL
HACARDIAUX	Thomas	UCL
H Aidar	Hassan	UCL
HERAK	Iskra	UCL
HERICHER	Corentin	UCL
HERRERA	Manuel	UCL
MOULAÏ	Kamila	UCL
MUNTEN	Pauline	UCL
NGUYEN	Van Khanh	UCL
NGUYEN	Thanh-Diane	UCL
NGUYEN HUYNH	Anh Vu	UCL
SANNA	Alice	UCL
SCHUSTER	Matias	UCL

VERBEKE	Ann	UCL
VILLALOBOS	David	UCL
ZEN	Mathieu	UCL
Professeurs :		
AGRELL	Per	UCL
CHARRY	Karine	UCL
COEURDEROY	Régis	UCL
de MOERLOOSE	Chantal	UCL
de NANTEUIL	Matthieu	UCL
DELOBBE	Nathalie	UCL
GOND	Jean-Pascal	City University of London
HERMANS	Julie	UCL
JACQUEMIN	Amélie	UCL
JANSSEN	Frank	UCL
KERVYN	Nico	UCL
KOLP	Manuel	UCL
PONCIN	Ingrid	UCL
SARENS	Gerrit	UCL
SWAEN	Valérie	UCL
Personnel administratif :		
BAUDINE	Sylvie	UCL
DE WULF	Jasmine	UCL
FINNÉ	Sabine	UCL
RÄMER	Heike	UCL
Descriptif ou Programme :		
<p>ILSM Brainstorming and DSM Doctoral Forum</p> <p>Programme :</p> <p>08:45 Accueil</p> <p>9:00 Mot du président ILSM, par Frank Janssen (salle 15)</p> <p>9 :10 Introduction à la journée, par Matthieu de Nanteuil</p> <p>9:30 L'ILSM hier et aujourd'hui. Vers un diagnostic partagé ? Travail par sous-groupes et restitution</p> <p>11:15 Pause-café (dans le cloître)</p> <p>11:30 L'ILSM demain. Missions, gouvernance, objectifs opérationnels, contribution des chercheurs. Travail par sous-groupes et restitution (voir répartition des groupes par salle)</p> <p>13 :00 Lunch (cloître)</p> <p>14:15 Quelle démarche pour les mois et l'année à venir ? par : les membres du Bureau, la Coordinatrice Administrative d'Institut (CAI) et le président ILSM (salle 15)</p> <p>14:30 Conférence par Jean-Pascal Gond, Cass Business School, City University of London (UK)</p> <p>15:30 Pause-café (cloître)</p> <p>16:00 Poster session (cloître)</p> <p>17:30 Prix ILSM et présentation par le récipiendaire (salle 15)</p> <p>18:00 Conclusion par le Président ILSM et drink de clôture organisé par CORSCI (cloître)</p>		

3.3 ACTIVITES ORGANISEES PAR IMMAQ

3.3.1 IMMAQ/LFIN & ISBA - Cours - Pr David LANDO, Copenhagen Business School

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Quantitative finance – Credit risk modeling	
Institut de recherche :	IMMAQ	
Centre de recherche :	ISBA & LFIN	
Organisateur(s) /affiliation :	P ^r Frédéric VRINS, UCL,	
Intervenant(s) :	P ^r David LANDO, Copenhagen Business School	
Nature de la formation:	Cours	
Volume horaire :	3 jours	
Date(s) et lieu(x) :	2016	UCL
	7 – 8 – 9 novembre	LLN 7 and 9/11/2016 8h30-12h : Collège Doyen Salle "Urbain Vaes" Place Rabelais 42, and 8/11/2016 8h30-12h : ISBA Salle "C035" Voie du Roman Pays 20. 7-8-9/11/2016 14h-17h : Collège Montesquieu Salle "MORE 68" Place Montesquieu 2.
Budget de l'activité :	7000 €	
Nombre de participants :	22	
Liste des participants :		
NOM	Prénom	Affiliation
SILVA	Nuno	ISCTE Business School, Lisboa, Portugal
TENTE	Natalia	Deutsche Bundesbank, Frankfurt am Main, Germany
COULIBALY	Hamady	Groupe P&V, Bruxelles
RANSART	Marc	Groupe P&V, Bruxelles
Doctorants :		
SPERNA WEILAND	Rob	University of Amsterdam
HECK	Stephanie	ULg
WIJNANDTS	Jean-charles	UCL
MBAYE	Cheikh	UCL
MORSOMME	Hélène	UCL
MILAURE	Pauline	UCL
LUISI	Angelo	UCL
DESAGRE	Christophe	UCL
BASTIN	Laurent	UCL

GAMBETTI	Paolo	UCL
GUIMARAES	Rubens	UCL
MONSEUR	Arnaud	UCL
LASSANCE	Nathan	UCL
LANDO	David	Copenhagen Business School
IANIA	Leonardo	UCL
VRINS	Frédéric	UCL
DEVOLDER	Pierre	UCL
HAINAUT	Donatien	UCL
Descriptif ou Programme :		
<p>2nd IMMAQ PhD-course in QUANTITATIVE FINANCE</p> <p>CREDIT RISK MODELING</p> <p>David LANDO, Copenhagen Business School</p> <p>November 7-8-9, 2016 at Louvain-la-Neuve, Belgium Organized by ISBA and Louvain Finance</p> <p>The contingent claim approach to pricing corporate debt</p> <p>Day 1: 9h-12h: theory, 14h-17h: practice The Merton model and its extensions. The risk structure of interest rates. The Black-Cox model. Implications for credit spreads. Estimating asset value and asset volatility. Use in default probability estimation. Coupons. Leverage, systematic risk, and risk and return of equity and bonds. Empirical issues. Models with optimal capital structure. Applications in banking. Intensity models, Credit Default Swaps, term structure of credit spreads, money market rates</p> <p>Day 2: 9h-12h: theory, 14h-17h: practice Intensity models of default. Pricing credit risky securities in the Cox process setting. Recovery assumptions. Credit default swaps. CDS premia and their relation to corporate bond spreads. Liquidity premia in bond markets. Upfront payment. Settlement. The shape of the term structure of credit spreads. The CDS-corporate bond basis. Applications to analysis of money market rates (LIBOR, OIS). Correlated defaults, loan portfolios and CDO modelling</p> <p>Day 3: 9h-12h: theory, 14h-17h: practice Correlation in loan portfolios. The mixed binomial model. Large Homogeneous Portfolio approximation, application to pricing CDO tranches. Use in banking regulation. The Gaussian copula. Simulating correlated default times, Securitization and systemic risk. Sensitivity analysis. Factor intensity models, the assumption of conditional independence.</p>		

3.3.2 IMMAQ/LFIN – Séminaire - Pr Jens CHRISTENSEN, Federal Reserve Bank of San Francisco

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Term structure Models and the Zero Lower Bound	
Institut de recherche :	IMMAQ	
Centre de recherche :	CESAM (= LFIN)	
Organisateur(s) /affiliation :	Pr Leonardo IANIA, UCL,	
Intervenant(s) :	Pr Jens CHRISTENSEN, Federal Reserve Bank of San Francisco	
Nature de la formation:	Cours	
Volume horaire :	4 jours	
Date(s) et lieu(x) :	2016	UCL
	4 – 7 avril	National Bank of Belgium, Brussels
Budget de l'activité :	2800 €	
Nombre de participants :	40-60 participants dont doctorants UCL	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		
Descriptif ou Programme :		
<p>On April 04-07, 2016, the CeSAM jointly organizes the 6th of its regular CEMS PhD courses in finance. The 4-day intensive course will be taught by Jens Christensen (Federal Reserve Bank of San Francisco) at the National Bank of Belgium, in Brussels. The course will cover the most recent literature on how to model the term structure of bond yields including the challenges posed by the asymmetric behavior of yields near their lower bound.</p> <p>CEMS PhD course</p> <p>Term Structure Models and the Zero Lower Bound</p> <p>Jens Christensen (Federal Reserve Bank of San Francisco)</p> <p>April 04-07, 2016 at the National Bank of Belgium, Brussels</p> <p>Course title: Term Structure Models and the Zero Lower Bound</p> <p>The course will cover the most recent literature on how to model the term structure of bond yields including the challenges posed by the asymmetric behavior of yields near their lower bound. Jens Christensen is a leading expert in interest rate term structure modeling and his research has been widely published in leading academic journals such as the Economic Journal, the Journal of Business and Economic Statistics, the Journal of Econometrics, the Journal of Financial Econometrics, Journal of Monetary Economics, and the Journal of Money, Credit, and Banking amongst others. Jens</p>		

Christensen is a research advisor in the Economic Research Department of the Federal Reserve Bank of San Francisco, which he joined in 2006 after receiving his PhD in finance from Copenhagen Business School. He also holds an MSc in economics from the University of Copenhagen.

Part I: Term Structure Modeling in Normal Times

In the first part of the course, we first introduce the canonical affine term structure models as outlined by Dai and Singleton (2000) with particular focus on the canonical Gaussian models whose estimation is discussed in Joslin, Singleton, and Zhu (2011) and Hamilton and Wu (2012). Second, we analyze the class of arbitrage-free Nelson-Siegel models introduced in Christensen, Diebold, and Rudebusch (2011) and its extension to allow for stochastic volatility provided in Christensen, Lopez, and Rudebusch (2014a). Third, we will discuss the estimation of these models based on the Kalman filter and issues related to finite-sample bias, see Bauer, Rudebusch, and Wu (2012) and Christensen, Lopez, and Rudebusch (2015b).

Part II: Term Structure Modeling and the Lower Bound Problem

In the second part of the course, we focus on the problems arising from the fact that the key policy rates of the world's most prominent central banks have remained at or near their effective lower bounds for many years by now. We will study shadow-rate models and their estimation based on the extended Kalman filter in great detail since this is the leading solution to the lower bound problem. However, we will also analyze the novel stay-at-zero affine models developed by Monfort et al. (2015) and the linear-rational models introduced in Filipovic, Larsson, and Trolle (2014).

Part III: Term Structure Modeling and Applications to Policy Questions

In the third part of the course, it is demonstrated how term structure models can be used to analyze problems relevant to monetary policy. First, the analysis in Christensen and Rudebusch (2012) and Christensen and Krogstrup (2015) are described. Both studies look into how quantitative easing (QE) affects long-term interest rates. Understanding how QE works is likely to be useful for how to handle the exit from the unconventional policies. Second, we will stress test the Fed's assets and income following Christensen, Lopez, and Rudebusch (2015a). In this case, the relevant policy questions are: What is the likelihood of large losses to the Fed's securities portfolio? What is the chance of a halt to the remittances to the U.S. Treasury? This research emphasizes the potential costs of QE and can also be used to stress test commercial banks' portfolios. Finally, we follow Christensen, Lopez, and Rudebusch (2010) and discuss a joint modeling of nominal and real yields in order to extract the inflation expectations embedded in Treasury yields.

Course outline

Monday 4 April

09.00-10.30 Session 1 – Term Structure Modeling in Normal Times (1/3)

10.30-11.00 Coffee break

11.00-12.30 Session 2 – Term Structure Modeling in Normal Times (2/3)

12.30-14.00 Lunch

14.00-16.00 Session 3 – Student presentations (30 minutes depending on the number of presenters)

Tuesday 5 April

09.00-10.30 Session 4 – Term Structure Modeling in Normal Times (3/3)

10.30-11.00 Coffee break

11.00-12.30 Session 5 – Term Structure Modeling and the Lower Bound Problem (1/3)
12.30-14.00 Lunch
14.00-16.00 Session 6 – Student presentations (30 minutes depending on the number of presenters)

Wednesday 6 April

09.00-10.30 Session 7 – Term Structure Modeling and the Lower Bound Problem (2/3)
10.30-11.00 Coffee break
11.00-12.30 Session 8 – Term Structure Modeling and the Lower Bound Problem (3/3)
12.30-14.00 Lunch
14.00-15.30 Session 9 – Student presentations (30 minutes depending on the number of presenters)

Thursday 7 April

09.00-10.30 Session 7 – Term Structure Modeling and Applications to Policy Questions (1/2)
10.30-11.00 Coffee break
11.00-12.30 Session 8 – Term Structure Modeling and Applications to Policy Questions (2/2)
12.30-14.00 Lunch
14.00-15.30 Session 9 – Student presentations (30 minutes depending on the number of presenters)

Location

The course will take place at the National Bank of Belgium, Rue Montagne aux Herbes Potagères 61, 1000 Brussels. Belgium

Organizers

NBB and UCL (CeSAM and CORE). We are grateful to the financial support of LouRIM, CORE, the foundation Louvain and Tree Top AM.

3.3.3 IMMAQ/LFIN - Séminaire - Pr Robert FAFF, UQ Business School, Australia

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Pitching My Research » by Robert Faff	
Institut de recherche :	IMMAQ / LouRIM	
Centre de recherche :	CRECIS	
Organisateur(s) /affiliation :	UCL & USLB	
Intervenant(s) :	P ^r Robert FAFF, UQ Business School, Australia	
Nature de la formation:	Seminar	
Volume horaire :	1 h	
Date(s) et lieu(x) :	2016	UCL
	26 septembre	Salle Doyen 21, LLN et Salle de visio conférence, bât. C, Mons
Budget de l'activité :	0	
Nombre de participants :	33 dont 29 doctorants	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
NGUYEN HUYNH ANH	Vu	UCL
DE KORT	Charlotte	UCL
VERBEKE	Ann	UCL
Haidar	Hassan	UCL
BETTI	Nathanaël	UCL
HERAK	Iskra	UCL
DE HOE	Roxane	UCL
DELHAZE	Laetitia	UCL
ZOUNTHEME	Donald	UCL
BASTIN	Laurent	UCL
DESAGRE	Christophe	UCL
MEERT	Gaëlle	UCL
FERRANDO	Mery	UCL
HERAK	Iskra	UCL
GAMBETTI	Paolo	UCL
CORENTIN	Hericher	UCL
PENG	Wenli	UCL
HERRERA	Manuel	UCL
FERNANDEZ-WULFF	Paula	UCL
NGUYEN KHANH	Van	UCL
MOULAÏ	Kamila	UCL
KIV	Soreangsey	UCL
DENIS	Etienne	UCL

HACARDIAUX	Thomas	UCL
CLAEYS	Pauline	UCL
HERICHER	Corentin	UCL
REMACLE	Anne-Catherine	UCL
NGUYEN KHANH	Van	UCL
DOSSOUGOIN	Cyrille	UCL
Professeurs :		
CLAES	Anouk	USLB
JACQUEMIN	Amélie	UCL
KERVYN	Nicolas	UCL
SWAEN	Valérie	UCL
Descriptif ou Programme :		
<p>26 September 2016 at 11 :00</p> <p>Jointly organized by LouRIM, Louvain Finance, and USLB This seminar is part of the LouRIM Seminar series</p> <p>- Abstract Building on Faff’s (2015) pitching template, in the current paper I further explore a methodical approach to pitching a new research proposal. Emphasis is given to providing general advice to both “pitchers “and “pitchees”. Moreover, the current paper provides an update on an extensive array of supplementary online resources. Most notably, to demonstrate that the pitch template is readily adaptable to many fields, a library of completed examples currently spans SEVENTY TWO alternative research areas, including: (1) corporate finance; (2) accounting; (3) corporate sustainability; (4) inter-disciplinary; (5) qualitative; (6) management; (7) chemistry; (8) mechanical engineering; (9) computer science; (10) mathematics; (11) physics; (12) healthcare; (13) psychology; (14) strategy; (15) governance; (16) sport; (17) energy policy; (18) climate change; (19) research policy; (20) taxation; (21) banking; (22) behavioural finance; (23) public policy and regulation; (24) education; (25) market microstructure; (26) information systems; (27) immunology; (28) biology; (29) management accounting; (30) multidisciplinary (climate science); (31) accounting theory; (32) accounting history; (33) archaeology; (34) behavioural economics; (35) humour; (36) phytology; (37) organic chemistry; (38) public sector accounting; (39) Islamic finance; (40) consumer marketing; (41) tourism; (42) philosophy; (43) research advice; (44) research student creativity; (45) pharmacy; (46) mining engineering; (47) education for sustainability; (48) public health; (49) corporate tourism; (50) sociology; (51) virology; (52) food science; (53) first aid; (54) emergency medicine; (55) orthopaedic medicine; (56) stock liquidity; (57) non-bank financial institutions; (58) agile software development; (59) bank subsidy; (60) hedge funds; ... (65) financial literacy; ... (70) imputation tax credits; (71) executive overconfidence; (72) security class actions. Other online materials and support include: web portal (PitchMyResearch.com); YouTube videos; themed pitch days; pitching competitions. The current paper is a companion to: Faff (2016a) “a year in review” of pitching and Faff (2016b) mapping “Pitching Research” Tasks into the RSD7 Framework. Also, this project has been identified as one of 30 Innovations that Inspire across the AACSB network worldwide Business Schools.</p> <p>To access the paper from SSRN please go to the following link : http://ssrn.com/abstract=2462059</p>		

3.3.4 IMMAQ/LFIN - Séminaire - Pr Murillo CAMPELLO, Cornell University

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Identification Strategies in Business and Finance	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN / CORE	
Organisateur(s) /affiliation :	Pr Leonardo IANIA, UCL, Pr Guilhem BASCLE, UCL,	
Intervenant(s) :	P ^r Murillo CAMPELLO, Cornell University	
Nature de la formation:	Séminaire	
Volume horaire :	10 h	
Date(s) et lieu(x) :	2016	UCL
	14 & 15 décembre	Doyen, salle U. Vaes
Budget de l'activité :	3000 €	
Nombre de participants :	29	
Liste des participants :		
NOM	Prénom	Affiliation
BETTI	Nathanael	UCL
DENIES	Anne-Catherine	UCL
DENOMERENGE	Jonathan	ULg
DESAGRE	Christophe	UCL
GAMBETTI	Paolo	UCL
HA	Thuc Huan	UCL
H AidAR	Hassan	UCL
HASSOUINI	Afrae	ULB
HERMANN	Marcus	Univ. Duisburg-Essen
HIBBELN	Martin	Univ. Duisburg-Essen
JANKOVIC	Sanja	Univ. Luxembourg
LUISI	Angelo	UCL
MÖHLMANN	Axel	Deutsche Bundesbank
MOULAÏ	Kamila	UCL
NELIS	An-Katrien	KUL
NGUYEN HUYN HANH	Vu	UCL
OSTERKAMP	Werner	Univ. Duisburg-Essen
PAVIA	Risa	UCL
ROLAND	Isabelle	LSE LONDON
SAMANCIOGLU	Mahmet Zahid	Central Bank of Turkey
SILBERMANN	Leonid	Deutsche Bundesbank
SILM	Kadri	KUL
STARCK	Vincent	ULg
STEIN	Ingrid	Deutsche Bundesbank
TAMIRAT	Aderajew	Maastricht University

TEUSCH TZAMOURANI VOGEL ZOUNTSHEME	Jonas Panagiota Ursula Donald	UCL Deutsche Bundesbank Deutsche Bundesbank UCL
Descriptif ou Programme :		
<p>7th CEMS Ph.D. Course on Identification Strategies in Business and Finance with Murillo Campello (Cornell University)</p> <p>Identification Strategies in Business and Finance by Murillo Campello (Cornell University) December 14-15, 2016 in Louvain-la-Neuve, Belgium. Organized by LFIN, CORE, LouRIM and</p> <p>This is a thorough PhD level class covering modern empirical work. For concreteness, the course is designed to help students understand how to operationalize empirical research on topics that are central to empirical finance and business. The overarching goal is to expose students to “state-of-the-art” empirical research methods and prepare them to conduct their own work using new tools. All students with an interest in finance, economics, accounting, human resources, and related disciplines are welcome to take it.</p> <p>Day 1 10:30 - 11:00 : Welcome coffee 11:00 - 13:00 : Course Introduction & Endogeneity & Treatment Effects Framework 13:00 - 14:30 : Lunch 14:30 - 16:30 : Empirical Methods I & II and Difference-in-Differences & LATE Estimators</p> <p>Day 2 09:30 - 10:00 : Welcome coffee 10:00 - 12:00 : Empirical Methods II & III and Instrumental Variables & Regression Discontinuity Design 12:00 - 14:00 : Lunch 14:00 - 16:00 : Empirical Methods III and Matching Estimators</p>		

3.3.5 IMMAQ/LFIN & CORE - Séminaire – Pr Francis X. DIEBOLD, University of Pennsylvania

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Big-Data in Dynamic Predictive Econometric Modeling	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN / CORE	
Organisateur(s) /affiliation :	Pr Leonardo IANIA, UCL, Pr Kris BOUDT, VUB M. Raf WOUTERS, NBB	
Intervenant(s) :	Pr Francis X. DIEBOLD, University of Pennsylvania	
Nature de la formation:	Séminaire	
Volume horaire :	2 jours	
Date(s) et lieu(x) :	2016	UCL
	5 – 6 octobre	National Bank of Belgium, Brussels
Budget de l'activité :	3000 €	
Nombre de participants :	40-60 participants	
Liste des participants :		
NOM	Prénom	Affiliation
ALLARD	Anne-Florence	KULeuven
BADICS	Milan	Univ Corvenius
BASTIN	Laurent	UCL
CAPOLONGO	Angela	ULB/NBB
CARUSO	Alberto	ULB
CASINI	Paolo	EU
CHAFWEHE	Boris	UCL
CORNELLY	Dries	VUB
DE MOL	Christine	ULB
DESAGRE	Christophe	UCL
GAMBETTI	Paolo	UCL
GERACI	Marco Valerio	ULB & Unamur
HARDING	Martin	NBB
KAWELE LUFUNGULO	Augustin	UCL
KIM	Hyonsu	VUB
KUMPS	Diederik	VUB
LASSANCE	Nathan	UCL
LÖNN	Rasmus	Maastricht Univ
LUISI	Angelo	UCL
LUITEL	Prabesh	VUB
MARTENS	Andrea	EU & KUL
MBAYE	Cheikh	UCL
MONSEUR	Arnaud	UCL
MORENO	Nicolas	Ulg

MOURA	Rubens	UCL
NGUYEN	Giang	VUB
SEABE	Dineo	VUB
SOCCORSI	Stefano	ECARES
SOUDANT	Joey	UNamur
TARASSOW	Artur	Univ Hamburg
TIERENS	Hans	KUL
TORSEN	Wouter	KUL
VAN BELLE	Jenge	VUB
WAJID RAZA	Muhammad	VUB
WAUTERS	Marjan	VUB
WIJLER	Etienne	Maastricht Univ
WIJNANDTS	Jean-Charles	UCL
YE	Jiang	VUB
Descriptif ou Programme :		
<p>Ph.D. course on Big-Data in Dynamic Predictive Econometric Modeling by Francis X. Diebold (University of Pennsylvania)</p> <p>October 5th-6th, 2016 in Brussels, Belgium.</p> <p>Francis X. Diebold is Paul F. and Warren S. Miller Professor of Social Sciences, and Professor of Economics, Finance and Statistics, at the University of Pennsylvania. He has published widely in econometrics, forecasting, finance, and macroeconomics, and he has served on the editorial boards of leading journals including <i>Econometrica</i>, <i>Review of Economics and Statistics</i>, <i>International Economic Review</i>, <i>Journal of Business and Economic Statistics</i>, and <i>Journal of Applied Econometrics</i>. He is an NBER Faculty Research Associate, as well as an elected Fellow of the Econometric Society, the American Statistical Association, and the International Institute of Forecasters. He has been the recipient of Sloan, Guggenheim, and Humboldt fellowships, Co-Director of the Wharton Financial Institutions Center, and President of the Society for Financial Econometrics. He lectures widely and has held visiting professorships at Princeton, Chicago, Johns Hopkins, and NYU. He has received several awards for outstanding teaching, and his academic "family" includes more than 70 Ph.D. students. Diebold's academic research is firmly linked to practical matters: During 1986-1989 he served as an economist under both Paul Volcker and Alan Greenspan at the Board of Governors of the Federal Reserve System, during 2007-2008 he served as an Executive Director of Morgan Stanley Investment Management, and during 2012-2013 he served as Chairman of the Federal Reserve System's Model Validation Council.</p> <p>Classes outline (Preliminary)</p> <p>October 5th 13h-14h Registration 14h-17h Big-Data in Dynamic Predictive Econometric Modeling (1)</p> <p>October 6th 9h-12h Big-Data in Dynamic Predictive Econometric Modeling (2)</p>		

3.3.6 IMMAQ/LFIN - Séminaire – Pr Viral ACHARYA, NYU Stern

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Whatever it takes: The Real Effects of Unconventional Monetary Policy	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Pr Leonardo IANIA, UCL,	
Intervenant(s) :	Pr Viral ACHARYA, NYU Stern	
Nature de la formation:	Séminaire	
Volume horaire :	1h15	
Date(s) et lieu(x) :	2016	UCL
	20 juin	National Bank of Belgium, Brussels
Budget de l'activité :	3000 €	
Nombre de participants :	40-60 participants	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		
Descriptif ou Programme :		
<p>Whatever it takes: The Real Effects of Unconventional Monetary Policy</p> <p>Date et heure:</p> <p>Lundi 20 juin 2016, 15:30 - 16:45</p> <p>Organisation:</p> <p>Banque nationale de Belgique, KU Leuven, UA, UCL, UGent, ULB, ULg, UMONS, UNAMUR, USLB et VUB</p> <p>Orateur(s):</p> <p>Viral Acharya</p> <p>Lieu:</p> <p>Bâtiment HERMES (KU Leuven, campus Brussel), rue Montagne aux Herbes potagères 43, Bruxelles – 6è étage, Salle 6306</p> <p>Whatever it takes: The Real Effects of Unconventional Monetary Policy Viral Acharya (co-authored by Tim Eisert, Christian Eufinger and Christian Hirsch)</p> <p>Abstract</p>		

On July 26, 2012 the ECB's president Mario Draghi announced to do "whatever it takes" to preserve the Euro and subsequently launched the Outright Monetary Transactions (OMT) Program, which led to a significant increase in the value of sovereign bonds issued by European periphery countries. As a result, the OMT announcement indirectly recapitalized periphery country banks due to their significant holdings of these bonds. However, the regained stability of the European banking sector has not fully transferred into economic growth. We show that this development can at least partially explained by zombie lending motives of banks that still remained undercapitalized after the OMT announcement. While banks that benefited from the announcement increased their overall loan supply, this supply was mostly targeted towards low-quality firms with pre-existing lending relationships with these banks. As a result, there was no positive impact on real economic activity like employment or investment. Instead, these firms mainly used the newly acquired funds to build up cash reserves. Finally, we document that creditworthy firms in industries with a prevalence of zombie firms suffered significantly from the credit misallocation, which slowed down the economic recovery.

3.3.7 IMMAQ/LFIN - Séminaire – Pr John COCHRANE, Stanford University

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	New approaches to Monetary Policy	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Pr Leonardo IANIA, UCL,	
Intervenant(s) :	Pr John COCHRANE, Stanford University	
Nature de la formation:	Séminaire	
Volume horaire :	2h30	
Date(s) et lieu(x) :	2016	UCL
	11 avril	National Bank of Belgium, Brussels
Budget de l'activité :	3000 €	
Nombre de participants :	40-60 participants	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		
Descriptif ou Programme :		
<p>New approaches to Monetary Policy</p> <p>John Cochrane</p> <p>The seminar is a mix of 3 papers:</p> <p>Do Higher Interest Rates Raise or Lower Inflation? The standard “new-Keynesian” model accounts well for the fact that inflation has been stable at a zero interest rate peg. However, if the Fed raises nominal interest rates, the same model predicts that inflation will smoothly rise, both in the short run and long run. This paper presents a series of failed attempts to escape this prediction. Sticky prices, money, backward-looking Phillips curves, alternative equilibrium selection rules, and active Taylor rules do not convincingly overturn the result. The evidence for lower inflation is weak. Perhaps both theory and data are trying to tell us that, when conditions including adequate fiscal-monetary coordination operate, pegs can be stable and inflation responds positively to nominal interest rate increases.</p> <p>Monetary Policy with Interest on Reserves I analyze monetary policy with interest on reserves and a large balance sheet. I show that conventional theories do not determine inflation in this regime, so I base the analysis on the fiscal theory of the price level. I find that monetary policy can peg the nominal rate, and determine expected inflation. With sticky prices, monetary policy can also affect real interest rates and output, though higher interest rates raise output and then inflation. The conventional sign requires a</p>		

coordinated fiscal-monetary policy contraction. I show how conventional new- Keynesian models also imply strong monetary-fiscal policy coordination to obtain the usual signs. I address theoretical controversies. A concluding section places our current regime in a broader historical context, and opines on how optimal fiscal and monetary policy will evolve in the new regime.

The New-Keynesian Liquidity Trap

In standard solutions, the new-Keynesian model produces a deep recession with deflation in a liquidity trap. The model also makes unusual policy predictions: Useless government spending, technical regress, and capital destruction have large multipliers. These predictions become larger as prices become less sticky. I show that both data and policy predictions are strongly affected by equilibrium selection. For the same interest-rate path, different choices of equilibria – either by the researcher’s direct selection or the researcher’s specification of expected Federal Reserve policy – can overturn all these results. A set of “local-to- frictionless” equilibria predicts mild inflation, no output reduction and negative multipliers during the liquidity trap, and its predictions approach the frictionless model smoothly, all for the same interest rate path.

3.3.8 IMMAQ/LFIN - Séminaire – Pr Lars Peter HANSEN, , University of Chicago

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Sets of Models and Prices of Uncertainty	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Pr Leonardo IANIA, UCL,	
Intervenant(s) :	Pr Lars Peter HANSEN, University of Chicago Lauréat du prix Nobel d'économie en 2013	
Nature de la formation:	Séminaire	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2016	UCL
	9 février	National Bank of Belgium, Brussels
Budget de l'activité :	3000 €	
Nombre de participants :	40-60 participants	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		
Descriptif ou Programme :		
<p>Sets of Models and Prices of Uncertainty</p> <p>Lars Peter Hansen (co-authored by Tom Sargent)</p> <p>Abstract A decision maker constructs a convex set of nonnegative martingales to use as likelihood ratios that represent parametric alternatives to a baseline model and also nonparametric models statistically close to both the baseline model and the parametric alternatives. Max-min expected utility over that set gives rise to equilibrium prices of model uncertainty expressed as worst-case distortions to drifts in a representative investor's baseline model. We offer quantitative illustrations for baseline models of consumption dynamics that display long-run risk. We describe a set of parametric alternatives that generates countercyclical prices of uncertainty.</p>		

3.3.9 IMMAQ/LFIN - Séminaire – Pr John CAMPBELL, Harvard University, Cambridge

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Monetary Policy Drivers of Bond and Equity Risks	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Pr Leonardo IANIA, UCL,	
Intervenant(s) :	Pr John CAMPBELL, Harvard University, Cambridge	
Nature de la formation:	Séminaire	
Volume horaire :	1h30	
Date(s) et lieu(x) :	2016	UCL
	9 mai	National Bank of Belgium, Brussels
Budget de l'activité :	3000 €	
Nombre de participants :	40-60 participants	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		
Descriptif ou Programme :		
<p>Monetary Policy Drivers of Bond and Equity Risks</p> <p>John Campbell (co-authored by Carolin Pflueger and Luis M. Viceira)</p> <p>Abstract</p> <p>The exposure of US Treasury bonds to the stock market has moved considerably over time. While it was slightly positive on average in the period 1960-2011, it was unusually high in the 1980s and negative in the 2000s, a period during which Treasury bonds enabled investors to hedge macroeconomic risks. This paper explores the effects of monetary policy rules, monetary policy uncertainty, and macroeconomic shocks on nominal bond risks, using a New Keynesian model with habit formation and discrete regime shifts in 1977 and 2000. The increase in bond risks after 1977 is attributed primarily to a shift in monetary policy towards a more anti-inflationary stance, while the more recent decrease in bond risks after 2000 is attributed to a renewed focus on output stabilization combined with decreased volatility of supply shocks and increased volatility of the Fed's long-run inflation target. Endogenous responses of bond risk premia amplify these effects of monetary policy on bond risks.</p> <p>Kind regards, H. Dewachter (NBB-KU Leuven), H. Degryse (KU Leuven), M. Deloof (UA), L. Iania (UCL), K. Inghelbrecht (UGent), K. Oosterlinck (ULB), G. Hubner(ULg), F. Venmans (UMons), J.Y. Gnabo (UNamur), A. Claes (USLB) and K. Boudt (VUB)</p>		

3.3.10 IMMAQ/LFIN - Workshop - 3L Finance Research Workshop

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	3L Finance Research Workshop	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Pr Leonardo IANIA, UCL, This bi-annual meeting in Finance is co-organized by the Louvain School of Management , KU Leuven and Lille Nord de France - SKEMA Business School.	
Intervenant(s) :	Voir programme	
Nature de la formation:	Workshop	
Volume horaire :	1 jour	
Date(s) et lieu(x) :	2016	UCL
	29 avril	HUB/Brussels
Budget de l'activité :	0	
Nombre de participants :	26	
Liste des participants :		
NOM	Prénom	Affiliation
Doctorants :		
MAES	Elisabeth	KUL
DEWAELEHEYN	Nico	KUL
FUSS	Catherine	KUL
VAN HULLE	Cynthia	KUL
LEBOEUF	Gaël	SKEMA/Lille2
LALY	Floris	UCL
PETITJEAN	Mikael	UCL
CREEMERS	Wouter	KUL
DEWAELEHEYN	Nico	KUL
HUYGHEBAERT	Nancy	KUL
BERTRAND	Jérémie	SKEMA/Lille2
DESAGRE	Christophe	UCL
D'HONDT	Catherine	UCL
PETITJEAN	Mikael	UCL
DE GROOTE	Sander	KUL
BRUYNSEELS	Liesbeth	KUL
GAEREMYNCK	Ann	KUL
AHMAD	Farooq	SKEMA/Lille2
LAMBERT	Thomas	SKEMA/Lille2

Discussants : HUYGHEBAERT DAHLQVIST IMAD'EDDINE ZHANG BELLOFATTO VU SAERENS	Nancy Carl-Henrik Gael Sipei Anthony Van Matthias	KUL UCL SKEMA/Lille2 SKEMA/Lille2 UCL SKEMA/Lille2 KUL
Descriptif ou Programme :		
<p>3L Finance Research Workshop April 29, 2016 at HUB/Brussels ACADEMIC PROGRAM -- FINAL VERSION Location of the event: The HUB is located at Stormstraat 2, 1000 Brussels. The conference room is 6219 [Same building as usual but different room!]. See also the map at the end of this document. It is very close to the train/metro station "Brussel-Centraal" (see map). For each paper, we allocate 40 minutes: 20-25 minutes for the presenter, 10 minutes for the discussant, and 5-10 minutes for open discussion with the audience. 9.25 – 9.30: Welcome by the organizers 9.30 – 10.10: Paper #1: Elisabeth Maes (KULeuven): "The Impact of Exporting on SME Capital Structure and Debt Maturity Choices", with Nico Dewaelheyns, Catherine Fuss and Cynthia Van Hulle Discussant: Van Vu (SKEMA/Lille 2) 10.10 – 10.50: Paper #2: Gaël Leboeuf (SKEMA/Lille 2): "Does the Crowd Forgive?" Discussant: Anthony Bellofatto (UCLouvain) 10.50 – 11.10: Coffee Break 11.10 – 11.50: Paper #3: Floris Laly (UCLouvain): "On the Risk-Return Contribution of Commodities in Diversified Portfolios", with Mikael Petitjean Discussant: Nima Darbari (KULeuven) 11.50 – 12.30: Paper #4: Wouter Creemers (KULeuven): "Earnings Management in US M&As: Accruals and Real Activities Manipulation since 2000", with Nico Dewaelheyns and Nancy Huyghebaert Discussant: Sipei Zhang (SKEMA/Lille 2) 12.30 – 13.30: Lunch 13.30 – 14.10: Paper #5: Jérémie Bertrand (SKEMA/Lille 2): "Should I Meet You or Not? Evidence of Evolution in Discrimination for Minorities Who Use Relationship Lending" Discussant: Gael Imad'Eddine (Lille 2/SKEMA) 14.10 – 14.50: Paper #6: Christophe Desagre (UCLouvain): "Liquidity and the Rise of Fast Trading on Euronext: A Historical Perspective", with Catherine D'Hondt and Mikael Petitjean Discussant:</p>		

Matthias Saerens (KULeuven)

14.50 – 15.10: Coffee Break

15.10 – 15.50: Paper #7:

Sander De Groot (KULeuven): "Director Turnover Consequences of Opportunistic Insider Trading Behavior", with Liesbeth Bruynseels and Ann Gaeremynck

Discussant: Carl-Henrik Dahlqvist (UCLouvain)

15.50 – 16.30: Paper #8:

Farooq Ahmad (SKEMA/Lille 2): "Collective Bargaining and Takeover Activity around the World", with Thomas Lambert

Discussant: Nancy Huyghebaert (KULeuven)

16.30: End of the Workshop

3.3.11 IMMAQ/LFIN - Summer school - SoFiE Financial Econometrics Summer School 2016

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	SoFiE Financial Econometrics Summer School 2016	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	This annual meeting in Finance is co-organized by the Louvain School of Management, through LFIN	
Intervenant(s) :	Pr Christian GOURIEROUX, University of Toronto & CREST Pr Jean-Michel ZAKOIAN, University of Lille & CREST	
Nature de la formation:	Summer school	
Volume horaire :	5 jours	
Date(s) et lieu(x) :	2016	UCL
	11 – 15 juillet	Brussels, National Bank of Belgium
Budget de l'activité :	6200 €	
Nombre de participants :	40	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		
Descriptif ou Programme :		
<p>The SoFiE Financial Econometrics Summer School is an annual week-long research-based course for Ph.D. students and new faculty in financial econometrics. For the first two years it was held at Oxford University's Oxford-Man Institute and in 2014 it moved to Harvard University. In 2015, a Spring School was also organized in Brussels. In 2016, Brussels will now host the Summer School instead.</p> <p>The editorial board for these annual series is made up of Professors Luc Bauwens (Catholic University of Louvain), Francis X. Diebold (University of Pennsylvania, past President of SoFiE), Eric Ghysels (University of North Carolina, Chapel Hill, Secretary and Founding Co-President of SoFiE and Editor of JFEC), Eric Renault (Brown University and SoFiE President), and Neil Shephard (Harvard University).</p> <p>SoFiE Financial Econometrics Summer School 2016</p> <p>Location: Brussels, National Bank of Belgium, Room A, Rue Montagne aux Herbes Potagères/Warmoesberg 61, 1000 Brussels</p> <p>Start date: Monday, July 11, 2016 End date: Friday, July 15, 2016</p> <p>The 2016 confirmed lecturers are: - Professor Christian Gourieroux (University of Toronto & CREST)</p>		

- Professor Jean-Michel Zakoian (University of Lille & CREST)

This year's topic:

“Noncausal Autoregressive process and the Modelling of Speculative Bubbles”

A recent statistical and econometric literature highlights the importance of mixed causal/noncausal ARMA processes for the modeling of macroeconomic and financial time series. Indeed the nonlinear causal dynamic of such processes can capture unit roots, asymmetric cycles, and bubbles features. The objective of the lectures is to present the notions and concepts of the literature on noncausal processes and to explain how they can be used for the modeling and analysis of speculative bubbles. The focus will be both on the modelling and statistical aspects.

Outline of Lectures:

- i) Noncausal ARMA Process Review on nonlinear processes, conditions for the existence and uniqueness of an infinite moving average representation when innovations have fat tails, interpretation of trajectories as random linear combinations of deterministic paths and the creation of bubbles.
- ii) Noncausal AR(1) Process with Stable Errors Properties of errors with stable distributions, stationary distribution of the noncausal AR(1) process, analysis of its conditional moments, aggregation of noncausal processes.
- iii) State Space Representation of Noncausal Processes The causal and noncausal “innovations” of a mixed one-dimensional process, the state space representation, application to maximum likelihood estimation, prediction and filtering, extension to mixed VAR(1) process. Application to the exchange rate bitcoin/US\$, prediction of future bubbles and of bubble crash.
- iv) Test Procedures Standard tests for unit root and random walk hypotheses, behavior of these testing procedures for a noncausal Cauchy process, stationary versus nonstationary martingales, robust tests of the martingale hypothesis.
- v) Modelling Speculative Bubbles The modeling of speculative bubbles in the economic literature. The role of martingales in linear rational expectation models, the multiplicity of solutions in a RE model, how to construct the impulse response functions.

Local Organizing Committee Luc Bauwens (UCL), Kris Boudt (VUB), Christophe Croux (KU Leuven), Geert Dhaene (KU Leuven), Leonardo Iania (UCL), David Veredas (Vlerick Business School), Raf Wouters (NBB)

Sponsors Center for Operations Research and Econometrics (CORE) FINS@VUB Fondation Louvain KU Leuven Louvain School of Management Research Institute (I) National Bank of Belgium TreeTop AM

3.3.12 IMMAQ/LFIN - Séminaire de recherche - 15th Belgian research financial forum

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	15th Belgian research financial forum	
Institut de recherche :	IMMAQ	
Centre de recherche :	LFIN	
Organisateur(s) /affiliation :	Pr Leonardo IANIA	
Intervenant(s) :	Pr John CAMPBELL, Harvard University (Keynote speech) 24 autres intervenants (voir programme)	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	1 jour	
Date(s) et lieu(x) :	2016	UCL
	10 mai	Brussels, National Bank of Belgium
Budget de l'activité :	5000 €	
Nombre de participants :	89	
Liste des participants :		
NOM	Prénom	Affiliation
GILSON	Matthieu	
D'HONDT	Catherine	
BRAIONE	Manuela	
LEENTJE	Moortgat	
DE BECKKER	Kenneth	
WAUTERS	Marjan	
PINTER	Julien	
CORNILLY	Dries	
VENMANS	Frank	
JAN	Annaert	
HELAUT	Gert	
HAN	Xing	
VERMOESEN	Veronique	
PETITJEAN	Mikael	
LUYPAERT	Mathieu	
BOTOND	DÖME	
YE	jian	
DEGIVE	Nicolas	
LECLERC	John	
JACIMOVIC	Aleksandar	
DELOOF	Marc	
GERTJAN	Verdickt	
MBAYE	Cheikh	
DESAGRE	Christophe	
FUSS	Catherine	
WOUTERS	Rafael	

ZHANG	Hairui	
CLAES	Anouk	
THEWISSEN	James	
HEYMAN	Dries	
MAES	Elisabeth	
CORNILLY	Dries	
BERNAL	Oscar	
PIROTTE	Hugues	
DISLI	Mustafa	
WUYTS	Gunther	
BOUDT	Kris	
GNABO	Jean-Yves	
INGHELBRECHT	Koen	
HÜBNER	Georges	
DE BACKER	Bruno	
HANS	Degryse	
WAUTERS	Marjan	
BASTIN	Laurent	
MONSEUR	Arnaud	
LALY	Floris	
ROUKNY ORNIA	Tarik	
BATTISON,	Stefano	
STIGLITZ	Joseph	
VALERIO	Marco	
KOLLMANN	Robert	
DE SANTIS	Roberto	
LAMPAERT	Kevin	
STIEPERAERE	Hannes	
MEGERSA	Kelbesa	
ORKUN	Saka	
DEFRANCQ	Corneel	
FARDEAU	Vincent	
MULIER	Klaas	
MESONNIER	Jean-Stéphane	
GIDER	Jasmin	
CATANIA	Leopoldo	
HECK	Stephanie	
PLATANIA	Federico	
SMITH	Jonathan	
BERTSCH	Christoph	
PINTER	Gabor	
MUKHERJEE	Satrajit	
EGLE	Jakucionyte	
JAKOVLJEVIC	Sanja	
JASON	Cen	
FERDINAND	Dreher	
ABHIK	Mukherjee	
DANIELS	Tijmen	
JOAO	Cunha	
LIEVEN	Baele	

AFRAE	Hassouni	
LY DAI	Hung	
MARIATHASAN	Mike	
LASZLO	Sandor	
MATTHIAS	Saerens	
GUNTHER	Wuyts	
DAN	Tran	
WIJNANDTS	Jean-Charles	
ALLARD	Anne-Florence	
ALGABA	Andres	
CAMPBELL	John	
IANIA	Leonardo	
BEREAU	Sophie	
Descriptif ou Programme :		
<p>15th Belgian research financial forum</p> <p>Program</p> <p>8:30 – 9:00: Registration</p> <p>9:00 – 10:45: Sessions A (4 in total)</p> <p>10:45 – 11:15: Break</p> <p>11:15 – 12:30: Keynote speech by John Campbell: Restoring Rational Choice: The Challenge of Consumer Financial Regulation</p> <p>12:30 – 13:30: Lunch</p> <p>13:30 – 15:15: Sessions B (4 in total)</p> <p>15:15 – 15:45: Break</p> <p>15:45 – 17:30: Sessions C (4 in total)</p> <p>17:30: End of the Financial Forum</p> <p>Location</p> <p>Sessions will take place in Stormstraat 2 room 4405 (Sessions A4, B4 and C4) and Rue Montagne aux Herbes Potagères 61 (all the other sessions).</p> <p>The keynote speech will take place at the Auditorium of the National Bank of Belgium, Rue Montagne aux Herbes Potagères 61</p> <p>Instructions</p> <p>All presentations are structured as follows 20 Minutes presentation, 10 Minutes discussion and 5 minutes questions.</p> <p>Sessions A (9:00 – 10:45)</p> <p>Session A1: Corporate finance Location: Room A1, Rue Montagne aux Herbes Potagères 61 Chair: Marc Deloof (UA) How does Acquirer Board Structure Impact M&A Returns? Evidence from European Acquirers Presenter: Corneel Defrancq Discussant: Marc Deloof Lobbying in U.S. Financial Regulation Presenter: Joao Cunha Discussant: Klaas Mulier Does Liquidity Substitute for Unemployment Insurance? Evidence from the Introduction of Home Equity Loans in Denmark Presenter: László Sándor Discussant: TBD</p> <p>Session A2: Financial Economics Location: Room A2, Rue Montagne aux Herbes Potagères 61 Chair: Catherine Fuss (NBB) Endogenous Interest Rate Wedge and Capital Flows in an Integrated World Presenter: Hung Ly-Dai Discussant: Robert Kollmann Uncertainty, the Exchange Rate and</p>		

International Capital Flows Presenter: Robert Kollmann Discussant: Rafael Wouters Banks' Foreign Currency Funding and Exporters' Performance Presenter: Jean-Stéphane Mésonnier Discussant: Catherine Fuss

Session A3: Asset Pricing Location: Room B, Rue Montagne aux Herbes Potagères 61 Chair: Anouk Claes (USLB) Currency risk premia and the monetary policy stance Presenter: Ferdinand Dreher Discussant: Hairui Zhang Price Anchoring in the US Stock Market Presenter: Hannes Stieperaere Discussant: James Thewissen Currency and Debt Dynamics in the Era of Quantitative Easing Presenter: Kelbesa Megersa Discussant: Dries Heyman

Session A4: Banking Location: Stormstraat 2 room 4405 Chair: Hans Degryse (KUL) Shifting Currency Mismatch Losses: Effects on Corporate Debt Overhang and Leveraged Banks Presenter: Egle Jakucionyte Discussant: Elisabeth Maes The Leverage Ratio, Risk-Taking and Bank Stability Presenter: Jonathan Smith Discussant: Mike Mariathasan Domestic banks as lightning rods? Home bias during Eurozone crisis Presenter: Orkun Saka Discussant: Sanja Jakovljevic

Sessions B (13:30 – 15:15)

Session B1: Financial Econometrics Location: Room A1, Rue Montagne aux Herbes Potagères 61 Chair: Kris Boudt Hedge fund styles and macroeconomic uncertainty Presenter: Federico Platania Discussant: Hassouni Afae Assessing the Contribution of Hedge Funds to Portfolio Management Beyond the Mean-Variance Framework Presenter: Hassouni Afae Discussant: Federico Platania Noisy Information and Expectation Formation in the Foreign Exchange Market Presenter: Satrajit Mukherjee Discussant: Gert Elaut Session B2: Financial Econometrics Location: Room A2, Rue Montagne aux Herbes Potagères 61 Chair: David Veredas (Vlerick) Dynamic Adaptive Mixture Models Presenter: Leopoldo Catania Discussant: Dries Cornilly Cumulative Prospect Theory and the Variance Premium Financial Presenter: Baele Lieven Discussant: David Veredas

Session B3: Market Microstructure Location: Room B, Rue Montagne aux Herbes Potagères 61 Chair: Mikael Petitjean (UCL) Predatory Trading in a Rational Market Presenter: Vincent Fardeau Discussant: Oscar Bernal Intraday Momentum in FX Markets: Disentangling Informed Trading from Liquidity Provision Presenter: Kevin Lampaert Discussant: Hugues Pirotte US corporate bond market microstructure: New insights from repeat-sales indices Presenter: Stephanie Heck Discussant: Mikael Petitjean

Session B4: Banking Location: Stormstraat 2 room 4405 Chair: Jan Annaert (UA) Some borrowers are more equal than others: Bank funding shocks and credit reallocation Presenter: Klaas Mulier Discussant: Mustafa Disli The impact of bank shocks on firm-level outcomes and bank risk-taking Presenter: Sanja Jakovljevic Discussant: Tijmen Daniels Fire Sales Bank Recapitalizations Presenter: Mike Mariathasan Discussant: Frank Venmans

Sessions C (15:45 – 17:30)

Session C1: Asset Pricing Location: Room A1, Rue Montagne aux Herbes Potagères 61 Chair: Bruno De Backer (NBB) Fed Liftoff and Subprime Loan Interest Rates: Evidence from the Peer-to-Peer Lending Market Presenter: Bertsch Christoph Discussant: Bruno De Backer Malfunctioning and Fragmentation of Sovereign Bond Markets Presenter: Roberto de Santis Discussant: Arnaud Monseur Switching Risk Off: FX Correlations and Risk Premia Presenter: Cen Jason Discussant: Lieven Baele

Session C2: Market Microstructure Location: Room A2, Rue Montagne aux Herbes Potagères 61
 Chair: Catherine D'Hondt (UCL) High-Frequency Trading and Fundamental Price Efficiency Presenter:
 Jasmin Gider Discussant: Gunther Wuyts The Activity of HFTs in the Order Book: Anatomy and
 Information Content Presenter: Matthias Saerens Discussant: Floris Laly Limit Order Book Information
 and Return: Predictability in a Fragmented Market Presenter: Gunther Wuyts Discussant: Kris Boudt

Session C3: Network Location: Room B, Rue Montagne aux Herbes Potagères 61 Chair: Jean-Yves
 Gnabo (UNamur) Measuring interconnectedness between financial institutions with Bayesian time-
 varying vector autoregressions Presenter: Marco Geraci Discussant: TBD Interconnectedness as a
 Source of Uncertainty in Systemic Risk Presenter: Tarik Roukny Discussant: Nicholas Scholtens Shock
 diffusion in financial networks Presenter: Dan H. Tran Discussant: TBD

Session C4: Banking Location: Stormstraat 2 room 4405 Chair: Koen Inghelbrecht (UGhent) Note on
 funding risk and the increase in collateralized lending Presenter: Tijmens Daniels Discussant: Hugues
 Pirotte Is Bank Capital Regulation Costly for Firms? – Evidence from Syndicated Loans Presenter:
 Abhik Mukherjee Discussant: Georges Hübner The Residential Collateral Channel Presenter: Gabor
 Pinter Discussant: Koen Inghelbrecht

Organizing Committee:

Boudt Kris (VUB)
 Claes Anouk (USLB)
 Degryse Hans (KULeuven)
 Deloof Marc (University of Antwerp)
 Gnabo Jean-Yves (UNamur)
 Hübner Georges (HEC-Ulg)
 Iania Leonardo ()
 Inghelbrecht Koen (UGent)
 Oosterlinck Kim (ULB)
 Venmans Frank (UMons)
 Veredas David (Vlerick Business School)

Scientific Committee:

Annaert Jan (University of Antwerp)
 Boudt Kris (VUB)
 Claes Anouk (Université (USLB))
 Degryse Hans (KULeuven)
 Deloof Marc (University of Antwerp)
 D'Hondt Catherine (UCL)
 Gnabo Jean-Yves (UNamur)
 Hübner Georges (HEC-Ulg)
 Iania Leonardo (UCL)
 Inghelbrecht Koen (UGent)
 Oosterlinck Kim (ULB)
 Petitjean Mikael (UCL)
 Pirotte Hugues (ULB)
 Smedts Kristien (KULeuven)
 Venmans Frank (UMons)
 Veredas David (Vlerick Business School)

3.3.13 IMMAQ- Séminaires - Econometrics and Finance Seminar Series

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Econometrics and Finance Seminar Series	
Institut de recherche :	IMMAQ	
Centre de recherche :	CORE / LFIN	
Organisateur(s) /affiliation :	Pr Leonardo IANIA	
Intervenant(s) :	Voir Programme	
Nature de la formation:	Séminaire de recherche	
Volume horaire :	23 x 1h	
Date(s) et lieu(x) :	2016	UCL
	Voir programme	LLN - CORE
Budget de l'activité :	0 €	
Nombre de participants :	+/- 15 participants / séance	
Liste des participants :		
NOM	Prénom	Affiliation
Listes non disponibles		
Descriptif ou Programme :		
<p>Thursday, January 14, 2016 - 11.00 a.m. Peter TYMMS, Durham University The long term impact of successful schooling</p> <p>Wednesday, February 10, 2016 - 11.00 a.m. CORE-Wide seminar <i>Joint with CeSAM</i> Lars Peter HANSEN, The University of Chicago Confronting Uncertainty</p> <p>Friday, February 12, 2016 - 11.00 a.m. <i>Joint with CeSAM</i> Martin M. ANDREASEN, CREATES, Aarhus University Bond Market Asymmetries across Recessions and Expansions: New Evidence on Term Premia</p> <p>Friday, February 19, 2016 - 11.00 a.m. Gautham TRIPATHI, University of Luxemburg Integrated likelihood based inference for nonlinear panel data models with unobserved effects</p>		

Friday, February 26, 2016 - 11.00 a.m.

Albert MENKVELD, VU University Amsterdam
A Network Map of Information Percolation

Friday, March 4, 2016 - 11.00 a.m.

Abdelaati DAOUIA, Toulouse School of Economics
A random locational M-estimation problem based on the L2-Wasserstein distance

Friday, March 11, 2016 - 11.00 a.m.

Joint with ISBA
Eric GAUTIER, Toulouse School of Economics
Inference on social effects when the network is sparse and unknown

Friday March 18, 2016 - 11.00 a.m.

Toru KITAGAWA, University College London
Who should be Treated? Empirical Welfare Maximization Methods for Treatment Choice

Friday, April 29, 2016 - 11.00 a.m.

Marc HENRY, Pennsylvania State University
Single market nonparametric identification of multi-attribute hedonic equilibrium models

Tuesday, May 10, 2016 - 4:30 p.m.

Joint with Operation Research Seminar
Daniel KUHN, École Polytechnique Fédérale de Lausanne
Data-Driven Distributionally Robust Optimization Using the Wasserstein Metric

Friday, May 13, 2016 -

Joint ISBA - CORE seminar
Valentin ZELENYUK, University of Queensland
Nonparametric dynamic discrete choice models for time series data

June 6-8, 2016

CORE Lecture Series
Alfred GALICHON, New York University and Sciences Po

Friday September 16, 2016 - 11. a.m.

Antoon PELSSER, Maastricht University
Pricing and hedging in incomplete markets with model ambiguity

Friday September 23, 2016 - 11.00 a.m.

Olivier LE COURTOIS, EMLyon Business School
Credit Benchmarking, Risk Premium Adjustment Factors, and Credit Solvency Capital Requirements. A Recovery-Based Approach.

Friday September 30, 2016 - 11.00 a.m.

Marc HALLIN, Université libre de Bruxelles

R-Estimation in Semiparametric Dynamic Location-Scale Models

Friday, October 7, 2016 - 11.00 a.m.

Francis X. DIEBOLD, University of Pennsylvania

Estimating GLocal Bank Network Connectedness

Friday October 14, 2016 - 11.00 a.m.

Joint Finance/Econometrics Seminar

Paolo ZAFFARONI, Imperial College London

Estimating Risk Premia Using Large Cross-Sections

Friday October 21, 2016 - 09.30 a.m. - different hour

Geneviève GAUTHIER, HEC Montréal

Firm-Specific Credit Risk Modelling in the Presence of Statistical Regimes and Noisy Prices

Friday October 28, 2016 - 11.00 a.m.

Arnaud DOUCET, Oxford University

The Correlated Pseudo-Marginal Method for Inference in Latent Variable Models

Friday November 25, 2016 - 11.00 a.m.

Christian BROWNLEES, Pompeu Fabra University

Impulse Response Estimation By Smooth local projections

Friday December 2, 2016 - 11.00 a.m.

Laurent E. CALVET, HEC Paris

Rich Pickings? Risk, Return, and Skill in the Portfolios of the Wealthy

Friday December 9, 2016 - 11.00 a.m.

Damiano BRIGO, Imperial College

Multi Currency Credit Default Swaps: Quanto effects and FX devaluation jumps

3.4 ACTIVITES ORGANISEES PAR IACCHOS

3.4.1 IACCHOS/CIRTES - Conférence - Méthodes d'évaluation participative de projets d'économie sociale et solidaire au Sud

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Méthodes d'évaluation participative de projets d'économie sociale et solidaire au Sud	
Institut de recherche :	IACCHOS	
Centre de recherche :	CIRTES	
Organisateur(s) /affiliation :	P ^{re} Andreia LEMAÎTRE, UCL Maïté le POLAIN, doctorante, UCL Maïté KERVYN, doctorantes, UCL	
Intervenant(s) :	Abraham FRANSSSEN (USL) Tatiana GOETGHEBUER (ADE) Philippe DE LEENER (UCL & Inter-Mondes) Frank SIGNORET (COTA) Emmanuelle PICCOLI (UCL) Marc TOTTÉ (Inter-Mondes) Chantal VANDOORNE (ULg) Karen BAHR (Dris Consult) Dirk VAN ESBROECK (South Research) Andreia LEMAÎTRE (UCL) Guy VAN VLAENDEREN (Consultant freelance) Pierre GREGA (Dris Consult)	
Nature de la formation:	Conférence participative	
Volume horaire :	1 jour	
Date(s) et lieu(x) :	2016	UCL
	24 mai	LLN
Budget de l'activité :	0	
Nombre de participants :	Doctorants CIRTES	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		

Descriptif ou Programme :

"Méthodes d'évaluation participative de projets d'économie sociale et solidaire au Sud"

Conf. participative

Conférence organisée par

La Chaire d'Economie Sociale et Solidaire au Sud (CESSS),

Le Centre Interdisciplinaire de Recherche Travail, Etat et Société (CIRTES)

et L'ONG Louvain Coopération, en collaboration avec le Centre d'Etudes du Développement (DVLDP).

Cette conférence s'adresse aux acteurs du développement et aux chercheurs universitaires intéressés par les méthodes d'évaluation participative de projets de développement, et en particulier de projets d'économie sociale et solidaire.

Au cours de la journée, des professeurs du monde académique et des professionnels de terrain aborderont les enjeux de l'évaluation participative, présenteront diverses méthodes existantes, en détaillant leurs forces et leurs limites, avant de laisser la place au débat avec les participants.

Compte rendu de la journée

Personnes de contact :

Maïté le Polain (CIRTES UCL), Maïté Kervyn (CIRTES UCL), Andreia Lemaître (CIRTES UCL)

3.4.2 IACCHOS/CIRTES - Séminaires - Midis du CIRTES

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Midis du CIRTES	
Institut de recherche :	IACCHOS	
Centre de recherche :	CIRTES	
Organisateur(s) /affiliation :	P ^{re} Donatienne DESMETTE, UCL	
Intervenant(s) :	Voir programme	
Nature de la formation:	Séminaires	
Volume horaire :	14 x 1h30 = 21h	
Date(s) et lieu(x) :	2016	UCL
	14 dates (voir programme)	LLN
Budget de l'activité :	0	
Nombre de participants :	Doctorants CIRTES	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		
Descriptif ou Programme :		
<p>Midis du Cirtes</p> <p>Responsables : Dédé Aliango, Maria José Ruiz et Donatienne Desmette.</p> <p>Les « midis du CIRTES » ont pour objectif d'avoir des séminaires réguliers de travail avec tous les membres de l'équipe CIRTES. L'idée est que tout doctorant ou académique puisse avoir la possibilité de présenter une fois leurs recherches sur l'année. Ces « midis du CIRTES » constituent un espace de travail commun plutôt qu'un séminaire formel et permettront ainsi de créer un espace intellectuel de collaboration. Concrètement, l'orateur présente durant 30 minutes et puis une petite heure de discussion interdisciplinaire sera prévue.</p> <p>11/01/2016 Maité Le Polain La promotion de taux d'intérêt dans les groupes d'épargne au Sud Kivu : par qui et pourquoi ?</p> <p>22/02/2016 Dédé Aliango Le surplus de productivité et son partage dans les coopératives d'épargne et de crédit kinois : études des cas (Abstract)</p> <p>07/03/2016 Michel Ajzen Dynamiques de négociation du télétravail: de l'accord à l'usage. (Abstract)</p> <p>21/03/2016 Ginette Herman, Eric Mangez, Florence Degavre et Anaïs Périlleux Question des stratégies de publication ; l'articulation entre visibilité et qualité des productions scientifiques</p> <p>11/04/2016 Marie Antoine How does the office influence organizational identities construction? The case of open space, clean desk and home-based office. (Abstract)</p> <p>25/04/2016 Antoinette Dumont Etude des obstacles à la transition agroécologique des systèmes de production de légumes wallons. Apport de l'économie solidaire. (Abstract)</p>		

23/05/2016 Géraldine Thiry Comment intégrer l'environnement et les ressources naturelles dans l'analyse de la pauvreté multidimensionnelle ? (Abstract)

10/10/2016 Marie Antoine The role of the office in the construction of organisational identity. The case of open space, clean desk and home-based office.

24/10/2016 Lotte Damhuis "Gérer son temps, c'est gérer sa vie!" Comprendre l'idée sociale de maîtrise du temps.

07/11/2016 Olivier Jégou "Entreprise libérée" : voie managériale vers la démocratie d'entreprise ? Étude des reconfigurations du pouvoir en contexte de participation directe des travailleurs.

14/11/2016 Périne Brotcorne ; Dana Schurmans L'inclusion numérique par l'amélioration du pouvoir d'agir au fil du parcours de vie : quelle perspective renouvelée ?

28/11/2016 Thomas Pongo La décision collective à l'épreuve des valeurs.

05/12/2016 Laurent Taskin Nouvelles formes d'organisation du travail, vectrice de déshumanisation ?

12/12/2016 Anna Safuta Certains te traitent comme une femme de ménage, d'autres comme un être humain: Le rôle de la personnalisation dans des services à domicile en mutation.

3.4.3 IACCHOS/CRIDIS - Séminaires de recherche - Inquiétudes démocratiques

DSM – ACTIVITE DOCTORALE 2016		
Année civile :	2016	
Ecole doctorale :	Doctoral School of Management	
Intitulé de l'activité :	Inquiétudes démocratiques	
Institut de recherche :	IACCHOS	
Centre de recherche :	CRIDIS	
Organisateur(s) /affiliation :	Pr Matthieu de NANTEUIL	
Intervenant(s) :	Voir programme	
Nature de la formation:	Séminaires de recherche	
Volume horaire :	4 x 1h30 : 6h	
Date(s) et lieu(x) :	2016	UCL
	Jeudi 28 janvier 2016	LLN
	Jeudi 25 février 2016	
	Jeudi 24 mars 2016	
	Jeudi 28 avril 2016	
Budget de l'activité :	0	
Nombre de participants :	Doctorants CRIDIS	
Liste des participants :		
NOM	Prénom	Affiliation
Liste non disponible		
Descriptif ou Programme :		
<p>Séminaires de recherche du CriDIS</p> <p>« Inquiétudes démocratiques»</p> <p>Calendrier également disponible sur www.uclouvain.be/cridis</p> <p>Ce séminaire a pour objectif de mettre en discussion l'épistémologie des sciences sociales critiques de la démocratie, à laquelle se consacrent les travaux des membres du Centre. Ce cycle de deux ans est structuré en trois volets. Chacun de ces volets met en valeur une spécificité de la problématisation de la démocratie pratiquée au CriDIS. Un premier volet, « Les formes de la démocratie », nous montre les différents angles sous lesquels la démocratie y est abordée : depuis ses formes les plus institutionnelles, jusqu'à ses mouvements les plus spontanés, en passant par des dispositifs hybrides de gouvernance et de participation. Le deuxième volet, « Où la démocratie a-t-elle lieu? », met en avant la multiplicité des espaces investis par les recherches du CriDIS. Travail, ville, culture, médias sont quelques-uns de ces lieux où se joue la démocratie, où celle-ci est concrètement mise à l'épreuve et souvent mise en crise. Le troisième volet du séminaire, « La démocratie inquiétée », introduit à des travaux qui, par les approches mobilisées (études postcoloniales, déconstruction, sociologie clinique) ou les situations étudiées (folie, fondamentalisme, violence), sont de nature à inquiéter la démocratie, jusque dans sa possibilité.</p> <p>* * *</p> <p>1. La formule proposée</p> <p>La présente proposition de séminaire entend prolonger les discussions entamées au cours des dernières</p>		

Journées au vert du CriDIS. Comme discuté lors de ces journées, ce séminaire aura les particularités suivantes :

- Un programme étalé sur deux années académiques (2014-2015 et 2015-2016)
- Un séminaire centré sur les interventions des membres du CriDIS
- Un séminaire orienté vers la production d'une publication collective dont l'enjeu est de formaliser notre conception des sciences sociales et de leurs apports critiques aux théories de la démocratie, tout en la mettant en discussion avec des intervenants extérieurs.

2. Méthode

- Le séminaire est structuré en trois moments. Ces trois moments correspondent potentiellement aux trois parties d'un livre :

- Les formes de la démocratie : institutions, participations, mouvements
 - Les lieux de la démocratie : travail, ville, culture, médias
 - La démocratie inquiétée : approches et situations critiques
- Chaque séance tourne autour des travaux d'un membre du Centre.
- Pour chaque séance, l'intervenant CriDIS proposera : soit : un(e) intervenant(e) extérieur(e) dont les travaux permettent d'éclairer, d'approfondir ou de critiquer sa propre contribution ; soit un(e) doctorant(e) du Centre, dont les travaux s'articulent à la problématique traitée, permettant ainsi au chercheur de bénéficier d'une dynamique collective de recherche.

3. Temporalité du séminaire

- Le séminaire s'étend sur deux années académiques et quatre quadrimestres.
- Les séances du séminaire ont lieu, sauf information contraire, les derniers jeudis du mois, d'octobre à avril, de 14.00 à 17.00. L'entrée est libre mais l'inscription recommandée.
- La présentation du principal orateur est de 45 minutes ; celle de l'intervenant(e) extérieur(e) ou du/de la doctorant(e) de 30 mn à 45 mn.

La démocratie inquiétée : approches et situations critiques

Séance 11

Jeudi 28 janvier 2016

Intervenants CriDIS

Thierry Amougou

Titre : « Démocratie et démocraties en Afrique subsaharienne : les coordonnées polaires d'une problématique en chantier »

Mathieu Berger et Jean De Munck

Titre : « Une perspective pragmatiste en sociologie. Le cas de la participation »

Séance 12

Jeudi 25 février 2016

Intervenants :

Marine Kneubühler (Université de Lausanne)

« De l'expérience phénoménologique à l'expérience démocratique: ce que le rap romand peut nous apprendre sur les modes d'existence des collectivités humaines »

Discutant : Lionel Francou (CriDIS-UCL)

Grégoire Lits (CriDIS-UCL)

« L'usage des catégories au cœur des inquiétudes démocratiques : mesurer et expliquer l'effet de la catégorie "terroriste" »

Texte des co-auteurs : S. Baele, o. Sterck, g. Lits et t. Slingeneyer

Président de séance: Philippe De Leener (CriDIS-UCL)

Séance 13

Jeudi 24 mars 2016

Intervenant CriDIS : Philippe De Leneer

Titre : « Démocratie et déconstruction »

Discutant : Thomas Périlleux (CriDIS-UCL)

Echange interne CriDIS sur la convivialité et l'aménagement de la vie en commun dans le Centre en prenant appui sur le Manifeste convivialiste.

Présidente : Isabelle Ferreras (CriDIS-UCL)

Séance 14

Jeudi 28 avril 2016

Intervenants CriDIS : Andres-Felipe, Astrid Florez

Titre : « Démocratie et violence »


4. ANNEXES : THESES DEFENDUES

6 thèses de doctorat ont été défendues avec succès en 2016.


4.1 Stéphanie TOUSSAINT

THESE – 31 août 2016	
Nom :	TOUSSAINT
Prénom :	Stéphanie
Titre de la thèse :	Vers une compréhension de l'habiter dans la consommation : l'expérience des lieux de service polyfonctionnels
Promoteurs :	Pr P. AGRELL, UCL Pr ^e Nil OZÇAGLAR-TOULOUSE, Université Lille 2
Membres du jury :	Pr ^e Véronique COVA, IAE, Aix-Marseille Pr Alain DECROP, UNamur Pr ^e Delphine DION, Professeur associé, ESSEC Business school Dr Mike FRIEDMAN, KBC Bank Pr Laurent TASKIN, UCL
Président du jury :	Pr ^e Isabelle COLLIN-LACHAUD, Université de Lille 2
Institution universitaire :	Université catholique de Louvain / Université de Lille2
Sous domaine :	Sciences économiques et de Gestion
Source de financement :	Assistante
Lien :	JPG


4.2 Emilie MALCOURANT

THESE - 28 juin 2016	
Nom :	MALCOURANT
Prénom :	Emilie
Titre de la thèse :	Les processus de prise de décision au sein d'une méta-organisation internationale : le cas de l'Agence mondiale antidopage
Promoteurs :	Pr Alain VAS, UCL Pr Thierry ZINTZ, UCL
Membres du jury :	Pr Benoît DEMIL, IAE Lille Pr Philippe MONIN, EM Lyon Dr Mathieu WINAND, School of Sport de la Stirling Univ., Ecosse
Président du jury :	Pr Per AGRELL, UCL
Institution universitaire :	Université Catholique de Louvain
Sous domaine :	Sciences économiques et de Gestion
Source de financement :	Assistante
Lien :	


4.3 Nathalie GUILMOT

THESE – 11 mars 2016	
Nom :	GUILMOT
Prénom :	Nathalie
Titre de la thèse :	La nature paradoxale du travail des managers intermédiaires en contexte de changement permanent.
Promoteur :	Pr Alain VAS
Membres du jury :	P ^{re} Florence ALLARD-POESI, Univ. Paris-Est Créteil Val de Marne Pr Régis COEURDEROY, UCL Pr François PICHULT, Univ. de Liège P ^{re} Linda ROULEAU, HEC Montréal, Canada
Président du jury :	Pr Per AGRELL, UCL
Institution universitaire :	Université Catholique de Louvain
Sous domaine :	Sciences économiques et de Gestion
Source de financement :	Assistante
Lien :	

4.4 Marine FALIZE

THESE – 22 janvier 2016	
Nom :	FALIZE
Prénom :	Marine
Titre de la thèse :	La nature paradoxale du travail des managers intermédiaires en contexte de changement permanent.
Promoteur :	Pr Régis COEURDEROY, UCL
Membres du jury :	Pr Assâad EL AKREMI, Univ. de Toulouse 1 Pr Frank JANSSEN, UCL P ^{re} Patricia McDOUGALL, Bloomington, Indiana, US Pr Josée ST-PIERRE, Univ. du Québec à Trois-Rivières
Président du jury :	Pr Per AGRELL, UCL
Institution universitaire :	Université Catholique de Louvain
Sous domaine :	Sciences économiques et de Gestion
Source de financement :	Assistante
Lien :	

4.5 Marie VAN den BROECK

THESE – 26 janvier 2016	
Nom :	VAN den BROECK
Prénom :	Marie
Titre de la thèse :	De la mondialisation à la transformation des pratiques d'emploi locales : Analyse des facteurs régulant les pratiques de salaire variable dans les filiales belges d'entreprises multinationales.
Promoteur :	P ^{re} Evelyne LEONARD, UCL
Membres du jury :	P ^r Gregor MURRAY, Univ. De Montréal P ^{re} Valeria PULIGNANO, KUL P ^r Laurent TASKIN, UCL P ^{re} Patricia VENDRAMIN, FTU Namur et UCL
Président du jury :	P ^r Per AGRELL, UCL
Institution universitaire :	Université catholique de Louvain
Sous domaine :	Sciences économiques et de Gestion
Source de financement :	Assistante
Lien :	

4.6 Vivien DJIAMBOU

THESE – juin 2016	
Nom :	DJIAMBOU
Prénom :	Vivien
Titre de la thèse :	Testing the impact of fiscal, financial, and political variables on the European bond spreads
Promoteur :	P ^{re} Natalie GILSON, UCL-Mons
Membres du jury :	Pr Mikael PETITJEAN, UCL-Mons Pr Etienne FARVAQUE, Université de Lille 1 Pr Marcel GERARD, UCL-Mons Pr Bas van AARLE, KUL
Président du jury :	P ^{re} Catherine D’HONDT, UCL-Mons
Institution universitaire :	Université Catholique de Louvain
Sous domaine :	Sciences économiques et de Gestion
Source de financement :	Assistant
Lien :	